**Clarendon Alliance**

**Board of Directors Meeting**

**September 19, 2019**

Present: Nora Bankert, Kieran Daly, Bill Gearhart, Scott Pedowitz, Tom Petty, Hillary Shure, Bill Trahant, Natasha Ungerer, and Mike Zwolinski and; also present: Executive Director Elizabeth Crocker and Susan Soroko (Arlington Economic Development).

Not present: Billy Cullipher, Debbie Kaplan, Jon Kinney, Tom Moriarity, Casey Nolan, and Megan Pierce.

**Board President** Scott Pedowitz called the meeting to order at 6:35 pm in the conference area of Gallery Clarendon, 2800 Clarendon Blvd.

**Minutes approved**: The minutes of the Board meeting of August 21, 2019 as presented.

**Clarendon Day update**. Executive Director Elizabeth Crocker updated the Board on the latest Clarendon Day developments, noting that the event was just 3 days away. She updated the Board on the number of participants and also thanked several Board members for work on special projects, including Hillary Shure and Megan Pierce. She noted that she planned to be at the event as early as 3 a.m. to oversee the setup. Mr. Pedowitz said that he would announce the event at the special comment part of the County Board meeting this Saturday. There was discussion of coverage of the Alliance booth at the event, and several Board members indicated they would there to help. Ms. Crocker noted that the Alliance had not purchased weather insurance for the event due to the good forecast and had let the deadline for obtaining the insurance pass (the deadline was 7 days before the event).

**Paint Clarendon Pink event**. Ms. Crocker noted the event is slated for October 4-6, the weekend before the Columbus Day holiday weekend. She noted that business sign-ups thus far were slow, but Ms. Shure indicated that she has lined up several Market Commons businesses. Ms. Crocker noted that the mammogram van would not be available for the event, as it is being repaired.

**Treasurer’s report**. Mr. Pedowitz noted that Treasurer Casey Nolan (who was unable to be present) had submitted his financial report and that it was included in the Board’s meeting materials.

**President’s report**. Mr. Pedowitz noted that our initial budget request for fiscal 2021 is due to be filed with the County on December 1 and would like the Board focus on it at the October Board meeting. He also said that he hopes to continue our strategic planning exercise discussion at the October meeting.

**County report**. Susan Soroko noted that the hospitality group industry had held its regional tour last week and had included Clarendon in the tour (the goal of the tour is to show area hotels where their guests can go for food and entertainment, among other things. She expressed appreciation to Ms. Crocker helping line up places in Clarendon for the tour, and noted that several restaurants had opened their doors and provided a large amount of food for the hotel people on the tour.

The meeting was adjourned at 7:33 pm.

Respectfully submitted:

Bill Gearhart

Secretary