

# CLARENDON ALLIANCE 2019 STRATEGIC PLAN

**MISSION:**

The mission of the Clarendon Alliance is to be the voice of the Clarendon community. We promote the unique attributes of our neighborhood, offer outstanding programs and events, and support collaboration and engagement across all sectors of our community.

**VISION:**

Our vision is to ensure that Clarendon remains the heart of Arlington, attracting residents, businesses, and visitors to a vibrant and dynamic neighborhood that balances history and character with innovation, opportunity, and creativity.

