**Clarendon Alliance Board Meeting**

Via Zoom

October 21, 2020

**Present:**

* Board Members:, Nora Bankert Kieran Daly, Mark Fedorchak, Debbie Kaplan, Jon Kinney, Tom Moriarity, Casey Nolan, Scott Pedowitz, Hillary Shure, Bill Trahant, Natasha Ungerer, Mike Zwolinski
* Executive Director: Elizabeth Crocker
* Arlington Economic Development Liaison: Susan Soroko

**Not present:**

* Bill Gearhart, Tom Petty, Megan Pierce

The meeting was called to order at 6:34pm.

September minutes were unanimously approved.

**President’s Report: (Scott)**

* Congratulations to Elizabeth and everyone involved with Clarendon Comes Together
* Reminder about Arlington Restaurant Week

**County Report (Susan)**

* Priorities are around the budget and the December 1 submission
* The Arlington Racial Equity Initiative is asking the BIDS and partnerships to participate, and Clarendon Alliance will be included
* Have received the TOSA updates
  + Describes guidance for fire pits and heaters
  + https://arlingtonva.s3.amazonaws.com/wp-content/uploads/sites/38/2020/10/Transitioning-to-Winter-Months\_-V1-Final\_-10.01.2020.pdf

**Executive Director’s Report**

* Spirit of 76 closed
* Colony Grill had a good opening (4th restaurant opened during the pandemic)
* Arlington Restaurant week happening now
  + Encourage board members to tag restaurant, Alliance,
* Supporting nonprofits: Clarendon basket for the Arlington Free Clinic
* Clarendon Comes Together:
  + Total revenue: $8840
  + Expenses: $1668
  + Anticipated Profit: $7172

**Financial Report (Casey)**

* Owed money for police fees from 2019 (originally $12,000 to $10,000) – now paid
* All board members who are not members, should join!

**Business Roundtable Zoom for Restaurants**

* First week in November (Monday or Tuesday). Topics could include:
  + Supporting retail and restaurants this winter
  + AED to talk about potential grants and outdoor heating restrictions
  + Someone from Arlington Restaurant Association
  + Planning and zoning
  + Fire department
* Keep it simple and focused and actionable
* Consider a retail roundtable for the holidays, personal services (including gyms)

**Annual Meeting**

* Proposed date: November 18 (instead of the regular board meeting)
* Reached out to Christian Dorsey and Telly
* Should share how CA has helped local businesses
* Volunteer award to Yazmin
* Citizenship award (promote on Instagram)

The meeting was adjourned at 7:45pm