**Clarendon Alliance Board Meeting**

Via Zoom

September 16, 2020

**Present:**

* Board Members: Nora Bankert, Kieran Daly, Mark Fedorchak, Debbie Kaplan, Tom Moriarity, Casey Nolan, Scott Pedowitz, Tom Petty, Mike Zwolinski, Natasha Ungerer
* Executive Director: Elizabeth Crocker
* Arlington Economic Development Liaison: Susan Soroko

Not present:

* Bill Gearhart, Jon Kinney, Megan Pierce, Hillary Shure, Bill Trahant

Meeting was called to order at 6:33pm.

**President’s Report: (Scott)**

Sidewalk Ordinance

* County Board temporary ordinance is effective until September 29 and will not be made permanent

Clarendon Comes Together

* Request for board to send raffle tickets

**Telly Tucker, Director of Arlington Economic Director**

* Goal is to provide a comprehensive economic development plan and shine a light on smaller businesses
* Most large companies’ employees are working from home and indicated they will return late fall/early 2021
* Hospitality industry – hotels are at 25% occupancy vs. 75/80%
* County is working on reskilling for fields like IT
* 394 businesses were awarded grants up to $10,000 and provided support to help businesses pivot such as minimizing long term losses such as repositioning long-term debt
* Temporary spaces will continue to be allowed and may continue long term
* Guidance has been provided for portable heating
* Revised budget in April shaving off $50million, need to reduce by an additional $42million
  + Savings from last fiscal year
  + Potential for CARES Act money
  + County has reserves that may be tapped into for one-time expenses
  + Delaying some capital improvement project
  + Refinancing bond debt to take advantage of low interest rates

**County Report (Susan)**

* Susan thanked Elizabeth and the Alliance for the pivot with the cancellation of the Arts Festival and support of local businesses

**Executive Director’s Report (Elizabeth)**

* Having a robust database has been helpful in outreach
* IDS International wants to partner with us for a Veteran’s Day event funded by them
* Had a tour with the Arlington Police and Public Health Department visiting restaurants
  + Restaurants are doing a good job inside
  + Lot had a 3-hour wait
  + Creating private event spaces
  + Challenge is the people on the sidewalks
* Consider having a virtual annual meeting/business update on TOSA
* Membership
  + Is building organically – will be more intentional after more economic recovery
  + Opportunity to advertise on the community page and directly on the website and be recognized on social media
* Clarendon Comes Together
  + Made sponsorship goal but concerned about raffle sales
  + 4 nonprofits on the plaza from, 11am-2pm
  + 3 performers for virtual performances from 4-6pm
  + Shout out to Yasmin
* Power of Pink
  + Limited with some online workouts
* Still struggling to get a permit for Urban Market from the County Manager’s office

**Financial Report (Casey)**

* Clarendon Comes Together should net $5,000 but need to wait to true up all of the financials after the event

Meeting was adjourned at 7:58pm