# PIEDMONT REGIONAL ASSOCIATION OF REALTORS®

The Piedmont Regional Association of REALTORS® (PRAR) is a trade association which was chartered in October 1946. PRAR is comprised of REALTORS® and other professionals in related industries united in purpose and dedicated to providing knowledgeable and ethical real estate services to consumers and fellow REALTORS®. The Piedmont Regional Association of REALTORS® strives to provide its members with programs and services which enhance the members' ability to successfully conduct their business in a competent and ethical manner, to promote cooperation among its members, and to promote the public's right to use and transfer real property.

The Piedmont Regional Association of REALTORS® participates in lobbying efforts of the NATIONAL ASSOCIATION OF REALTORS® on issues affecting homeownership and private property rights and the Real Estate industry in general.

#### Vision

The Piedmont Regional Association of REALTORS® is the preferred resource for members and the public in the Tri-County area of York, Lancaster and Chester Counties of South Carolina.

## Our Goals are

To strengthen member's bottom line
To be responsive to member's needs
To deliver valuable programs and services
To enhance member's professionalism
To be the clearing house for legal and ethical information
To keep our members on the cutting edge of technology
To maintain a positive business climate
To be the source of education opportunities
To continue to be a member friendly organization

THE MISSION OF PRAR IS

TO CREATE SERVICES

DESIGNED TO INCREASE

MEMBER SUCCESS AND TO

SUPPORT OUR

COMMUNITIES WHILE

PROMOTING THE

REALTOR® BRAND.

146 E WHITE STREET

ROCK HILL SC 29732

803-329-2030

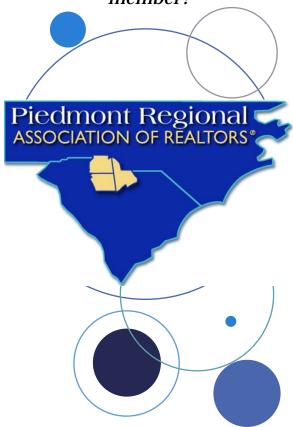
WWW.PRAR.COM

MEMBERSERVICES@PRAR.COM



Become a
PRAR
Member
TODAY!

Is your BIC Not a PRAR member? No Problem, Become a Secondary member!



## **AFFILIATIONS INCLUDE:**

National Association of REALTORS®

South Carolina Association of REALTORS®

Canopy MLS

York County Regional Chamber of Commerce

Lake Wylie Chamber of Commerce

Lancaster Chamber of Commerce

Chester Chamber of Commerce





**WE FIGHT** FOR **PROPERTY OWNER RIGHTS.** 

THAT'S WHO WE  ${
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### WHY YOU SHOULD BELONG:

- Advocacy: Fair Taxation and Small Businesses
- Discounts on Continuing Education
- **Post-Licensing Classes**
- Code of Ethics
- **Local Market Update Reports**
- **Community Services**
- **Ombudsman Services**
- Affiliate Program
- Free Legal Hotline
- **Zipforms**
- Membership Luncheons
- Lunch and Learns, and much more





## WHAT IS AN ASSOCIATION?

An association of REALTORS® is a group of REALTORS® (agents and brokers) and interested representatives of the business community (affiliates) working cooperatively and harmoniously.

An association of REALTORS® is organized for the benefit of its members and the community.

An association of REALTORS® establishes opportunity in communications by providing a central forum for the exchange of ideas and information. It promotes a strong, conscientious and unified voice in local, state and national affairs.

An association of REALTORS® is a strong source of education in real estate matters.

An association of REALTORS® can only operate successfully and serve well as long as it presents continuous, informative and upto-date programs of activities in which members can participate regularly.

The South Carolina Association of REALTORS® is the state's largest trade association. Being a member of the local and state associations also makes you a member of the National Association of REALTORS®, the country's largest trade association.