# **Charlotte Region Monthly Indicators**





#### June 2021

School's out, and as vaccination rates rise and America enters a new normal, the U.S. housing market continues along at a frenzied pace, with low interest rates and limited inventory fueling record high sales prices. May saw the median existing-home sales price exceed \$350,000, a 24% increase and the largest year-over-year increase since 1999, according to the National Association of REALTORS®. Eager buyers are making multiple offers, some for well over asking price, while others are making offers on homes sight unseen.

New Listings were up in the Charlotte region by 12.0 percent to 6,148. Pending Sales decreased 2.0 percent to 5,653. Inventory shrank 51.8 percent to 3,462.

Prices moved higher as Median Sales Price was up 18.4 percent to \$335,000. Months Supply of Homes for Sale was down 56.3 percent to 0.7., indicating that demand increased relative to supply.

The increase in sales prices comes with a slight decline in existing home sales nationwide, as homebuyers struggle with declining affordability amid a lack of inventory, forcing some buyers to simply wait it out in hopes of more inventory and less competition. Meanwhile, home builders are trying to meet the increased market demand, with housing starts up 3.6% in May from April, according to the Commerce Department. As we ease into new routines and look forward to a post-pandemic future, one thing remains certain: America desperately needs more homes.

### **Ouick Facts**

+ 4.8% + 18.4% - 51.8% Year-Over-Year Year-Over-Year Year-Over-Year Change in Change in Change in **Closed Sales Median Sales Price** Homes for Sale

The Charlotte Region report includes the counties of Alexander, Anson, Cabarrus, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly and Union in North Carolina, and Chester, Chesterfield, Lancaster and York counties in South Carolina composed of single-family properties, townhomes and condominiums combined. Data is refreshed regularly to capture changes in market activity. Figures shown may be different than previously reported. Percent changes are calculated using rounded figures.

Market Overview	2
New Listings	3
Pending Sales	4
Closed Sales	5
List to Close	6
Days on Market Until Sale	7
Cumulative Days on Market Until Sale	8
Average List Price	9
Average Sales Price	10
Median Sales Price	11
Percent of Original List Price Received	12
Housing Affordability Index	13
Inventory of Homes for Sale	14
Months Supply of Homes for Sale	15



## **Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

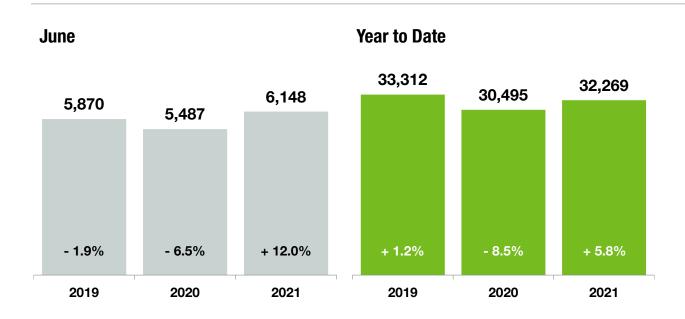


Key Metrics	Historical Sparkbars		6-2020	6-2021	Percent Change	YTD 2020	YTD 2021	Percent Change
New Listings	6-2019 6-2	2020 6-202	5,487	6,148	+ 12.0%	30,495	32,269	+ 5.8%
Pending Sales	6-2019 6-2	2020 6-202	5,771	5,653	- 2.0%	27,857	30,823	+ 10.6%
Closed Sales	6-2019	2020 6-202	5,251	5,505	+ 4.8%	23,664	27,600	+ 16.6%
List to Close	6-2019 6-2	2020 6-202	90	66	- 26.7%	94	76	- 19.1%
Days on Market Until Sale	6-2019 6-2	2020 6-202	38	13	- 65.8%	42	21	- 50.0%
Cumulative Days on Market	6-2019 6-2	2020 6-202	43	13	- 69.8%	49	23	- 53.1%
Average List Price	6-2019	2020 6-202	\$364,338	\$416,939	+ 14.4%	\$352,240	\$398,109	+ 13.0%
Average Sales Price	6-2019 6-2	2020 6-202	\$333,098	\$406,176	+ 21.9%	\$316,254	\$375,568	+ 18.8%
Median Sales Price	6-2019 6-2	2020 6-202	\$283,000	\$335,000	+ 18.4%	\$270,000	\$312,000	+ 15.6%
Pct. of Original List Price Received	6-2019 6-2	2020 6-203	97.6%	102.0%	+ 4.5%	97.3%	100.7%	+ 3.5%
Housing Affordability Index	6-2019 6-2	2020 6-202	84	71	- 15.5%	88	76	- 13.6%
Inventory of Homes for Sale	6-2019 6-2	2020 6-202	7,182	3,462	- 51.8%			
Months Supply of Homes for Sale	6-2019 6-2	2020 6-202	1.6	0.7	- 56.3%			

## **New Listings**

A count of the properties that have been newly listed on the market in a given month.





New Listings		Prior Year	Percent Change
July 2020	5,967	5,640	+5.8%
August 2020	5,685	5,691	-0.1%
September 2020	5,649	4,969	+13.7%
October 2020	5,629	5,195	+8.4%
November 2020	4,119	3,744	+10.0%
December 2020	3,453	2,864	+20.6%
January 2021	4,409	4,665	-5.5%
February 2021	4,574	4,779	-4.3%
March 2021	5,638	6,012	-6.2%
April 2021	5,779	4,309	+34.1%
May 2021	5,721	5,243	+9.1%
June 2021	6,148	5,487	+12.0%
12-Month Avg	5,231	4,883	+7.1%

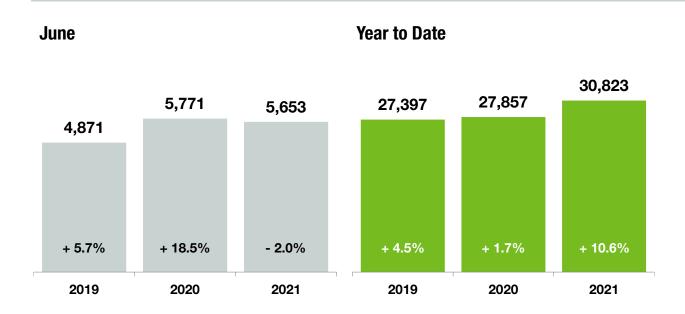
### **Historical New Listings by Month**



# **Pending Sales**

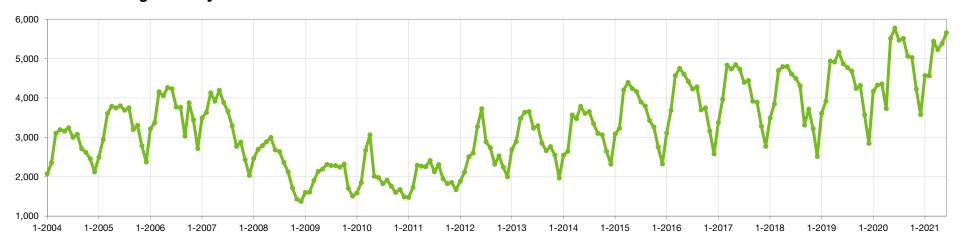






Pending Sales		Prior Year	Percent Change
July 2020	5,464	4,767	+14.6%
August 2020	5,513	4,678	+17.8%
September 2020	5,060	4,240	+19.3%
October 2020	5,024	4,313	+16.5%
November 2020	4,223	3,564	+18.5%
December 2020	3,579	2,844	+25.8%
January 2021	4,564	4,166	+9.6%
February 2021	4,560	4,326	+5.4%
March 2021	5,437	4,355	+24.8%
April 2021	5,229	3,727	+40.3%
May 2021	5,380	5,512	-2.4%
June 2021	5,653	5,771	-2.0%
12-Month Avg	4,974	4,355	+14.2%

### **Historical Pending Sales by Month**

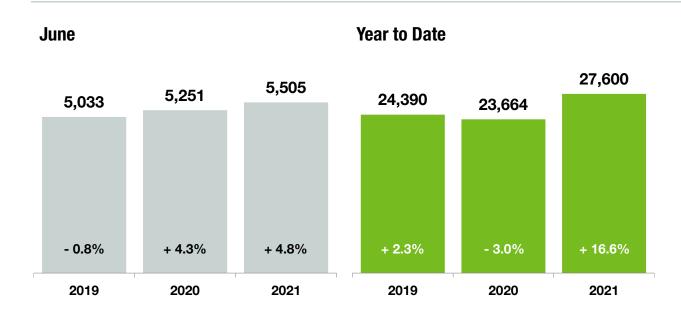


Note:Canopy MLS, Inc. did not include "Showable" Under Contract listings in the **Pending Sales** stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, **Pending Sales** stats trend higher since July 2012.

## **Closed Sales**

A count of the actual sales that closed in a given month.





Closed Sales		Prior Year	Percent Change
July 2020	5,796	4,912	+18.0%
August 2020	5,171	5,024	+2.9%
September 2020	5,224	4,365	+19.7%
October 2020	5,183	4,524	+14.6%
November 2020	4,509	3,831	+17.7%
December 2020	4,989	4,198	+18.8%
January 2021	3,541	3,020	+17.3%
February 2021	3,675	3,316	+10.8%
March 2021	5,012	4,543	+10.3%
April 2021	4,922	3,749	+31.3%
May 2021	4,945	3,785	+30.6%
June 2021	5,505	5,251	+4.8%
12-Month Avg	4,873	4,210	+15.7%

### **Historical Closed Sales by Month**



### **List to Close**

List to Close provides the total number of days specific to the MLS number from "Listing Date" to "Sold Date."



June				Year to Date				
	90	90			97	94		
			66				76	
	+ 3.4%	0.0%	- 26.7%		+ 2.1%	- 3.1%	- 19.1%	
	2019	2020	2021		2019	2020	2021	

List to Close		Prior Year	Percent Change
July 2020	89	87	+2.3%
August 2020	86	88	-2.3%
September 2020	84	90	-6.7%
October 2020	80	92	-13.0%
November 2020	78	92	-15.2%
December 2020	84	97	-13.4%
January 2021	84	100	-16.0%
February 2021	89	100	-11.0%
March 2021	79	96	-17.7%
April 2021	75	90	-16.7%
May 2021	69	91	-24.2%
June 2021	66	90	-26.7%
12-Month Avg*	80	92	-13.0%

<sup>\*</sup> List to Close for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

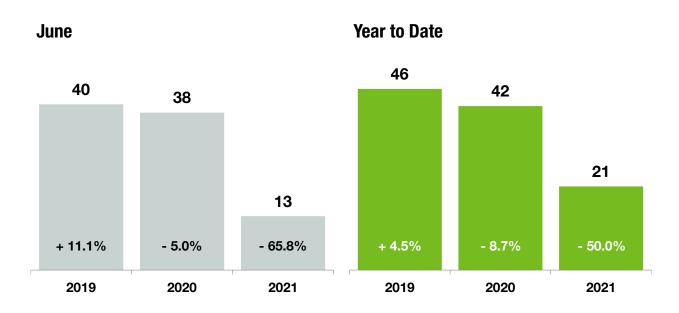
### **Historical List to Close by Month**



## **Days on Market Until Sale**



Days on Market (DOM) tracks the days on market for a property specific to the MLS number. DOM accrues for "Active" and "Under Contract-Show" statuses. DOM does not include any days that the listing is in "Under Contract-No Show," "Temporarily off Market," "Closed/Sold," "Expired" and "Withdrawn" statuses.



Prior Year	Percent Change
38	-2.6%
	-2.070
38	-10.5%
39	-23.1%
40	-35.0%
42	-38.1%
45	-42.2%
47	-42.6%
50	-38.0%
46	-45.7%
39	-46.2%
36	-52.8%
38	-65.8%
41	-36.6%
	39 40 42 45 47 50 46 39 36 38

<sup>\*</sup> Days on Market for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

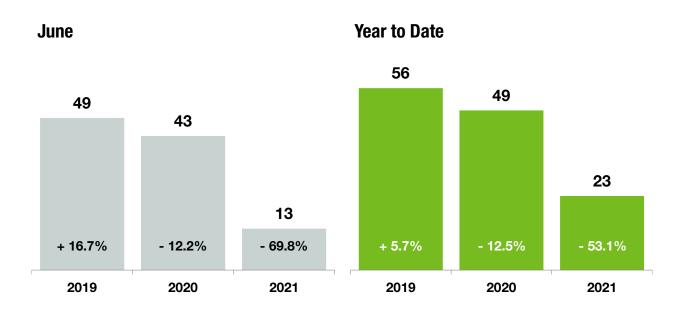
### **Historical Days on Market Until Sale by Month**



# **Cumulative Days on Market Until Sale**



Cumulative Days on Market (CDOM) functions like DOM; however, CDOM tracks the days on market for a property over multiple listings on the property. When a new listing is entered, the CDOM only resets to zero if the previous listing closed (as in sold) or if the previous listing has been off market (expired or withdrawn) for more than 90 days.



Cumulative Days on	Market	Prior Year	Percent Change
July 2020	41	45	-8.9%
August 2020	38	44	-13.6%
September 2020	34	46	-26.1%
October 2020	29	48	-39.6%
November 2020	29	50	-42.0%
December 2020	29	53	-45.3%
January 2021	28	55	-49.1%
February 2021	35	60	-41.7%
March 2021	26	55	-52.7%
April 2021	22	46	-52.2%
May 2021	18	39	-53.8%
June 2021	13	43	-69.8%
12-Month Avg*	29	48	-39.6%

 $<sup>^{\</sup>ast}$  Cumulative Days on Market for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

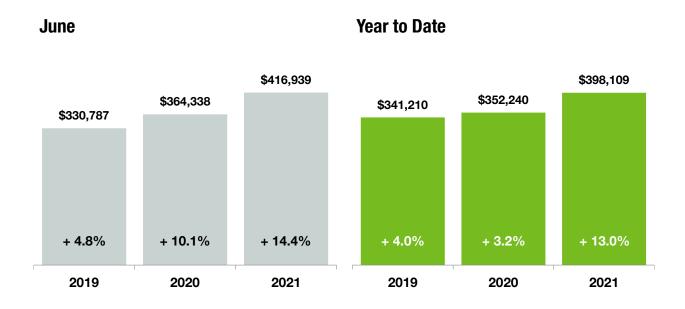
### **Historical Cumulative Days on Market Until Sale by Month**



# **Average List Price**

Average list price for all homes that have been newly listed on the market in a given month.





Average List Price		Prior Year	Percent Change
July 2020	\$365,363	\$317,407	+15.1%
August 2020	\$358,742	\$324,312	+10.6%
September 2020	\$361,522	\$324,174	+11.5%
October 2020	\$361,086	\$326,915	+10.5%
November 2020	\$351,261	\$332,444	+5.7%
December 2020	\$345,543	\$309,557	+11.6%
January 2021	\$370,854	\$336,281	+10.3%
February 2021	\$379,462	\$351,519	+7.9%
March 2021	\$393,412	\$347,806	+13.1%
April 2021	\$414,292	\$334,624	+23.8%
May 2021	\$401,532	\$374,002	+7.4%
June 2021	\$416,939	\$364,338	+14.4%
12-Month Avg*	\$378,885	\$338,147	+12.0%

 $<sup>^{\</sup>star}$  Average List Price for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

### **Historical Average List Price by Month**



# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



June					
		\$406,176	\$299,901	\$316,254	\$375,568
\$322,654	\$333,098		\$299,901		
+ 6.8%	+ 3.2%	+ 21.9%	+ 4.4%	+ 5.5%	+ 18.8%
2019	2020	2021	2019	2020	2021

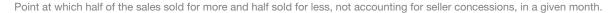
Average Sales Price		Prior Year	Percent Change
July 2020	\$344,504	\$311,855	+10.5%
August 2020	\$350,535	\$309,439	+13.3%
September 2020	\$348,118	\$300,582	+15.8%
October 2020	\$354,614	\$305,389	+16.1%
November 2020	\$348,770	\$306,149	+13.9%
December 2020	\$350,342	\$309,430	+13.2%
January 2021	\$340,096	\$299,306	+13.6%
February 2021	\$341,190	\$304,849	+11.9%
March 2021	\$371,181	\$314,981	+17.8%
April 2021	\$378,603	\$324,372	+16.7%
May 2021	\$393,854	\$309,877	+27.1%
June 2021	\$406,176	\$333,098	+21.9%
12-Month Avg*	\$361,745	\$311,489	+16.1%

<sup>\*</sup> Average Sales Price for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

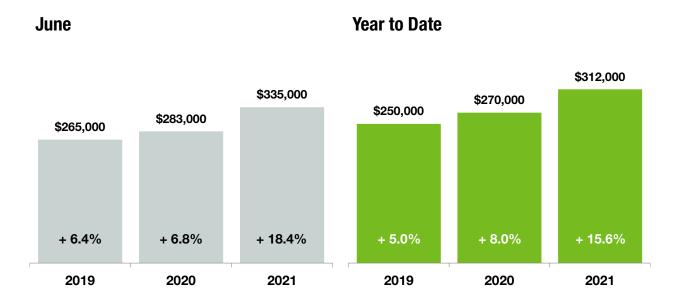
### **Historical Average Sales Price by Month**



### **Median Sales Price**







Median Sales Price		Prior Year	Percent Change
July 2020	\$285,000	\$265,000	+7.5%
August 2020	\$290,000	\$257,000	+12.8%
September 2020	\$289,000	\$259,900	+11.2%
October 2020	\$290,000	\$254,000	+14.2%
November 2020	\$290,000	\$255,000	+13.7%
December 2020	\$291,380	\$265,000	+10.0%
January 2021	\$285,000	\$252,604	+12.8%
February 2021	\$294,990	\$262,570	+12.3%
March 2021	\$306,082	\$272,000	+12.5%
April 2021	\$315,000	\$275,000	+14.5%
May 2021	\$323,300	\$265,245	+21.9%
June 2021	\$335,000	\$283,000	+18.4%
12-Month Avg*	\$300,000	\$265,000	+13.2%

<sup>\*</sup> Median Sales Price for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

### **Historical Median Sales Price by Month**



# **Percent of Original List Price Received**



Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

June		Year to Date			
97.2%	97.6%	102.0%	96.8%	97.3%	100.7%
- 0.6%	+ 0.4%	+ 4.5%	- 0.4%	+ 0.5%	+ 3.5%
2019	2020	2021	2019	2020	2021

Pct. of Orig. Price Received		Prior Year	Percent Change
July 2020	98.1%	97.2%	+0.9%
August 2020	98.5%	96.9%	+1.7%
September 2020	98.6%	96.8%	+1.9%
October 2020	98.7%	96.5%	+2.3%
November 2020	98.9%	96.2%	+2.8%
December 2020	98.9%	96.4%	+2.6%
January 2021	98.9%	96.1%	+2.9%
February 2021	99.3%	96.8%	+2.6%
March 2021	100.1%	97.3%	+2.9%
April 2021	101.0%	97.7%	+3.4%
May 2021	101.6%	97.6%	+4.1%
June 2021	102.0%	97.6%	+4.5%
12-Month Avg*	99.6%	97.0%	+2.7%

<sup>\*</sup> Pct. of Orig. Price Received for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

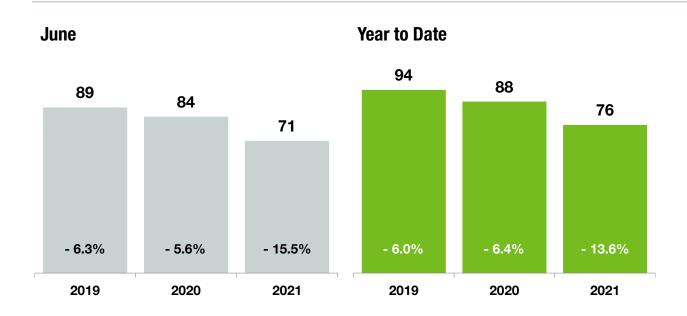
### **Historical Percent of Original List Price Received by Month**



# **Housing Affordability Index**



This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Affordability Index		Prior Year	Percent Change
July 2020	83	89	-6.7%
August 2020	82	92	-10.9%
September 2020	82	91	-9.9%
October 2020	82	93	-11.8%
November 2020	82	92	-10.9%
December 2020	81	89	-9.0%
January 2021	83	93	-10.8%
February 2021	80	90	-11.1%
March 2021	77	87	-11.5%
April 2021	75	86	-12.8%
May 2021	73	89	-18.0%
June 2021	71	84	-15.5%
12-Month Avg	79	90	-12.2%

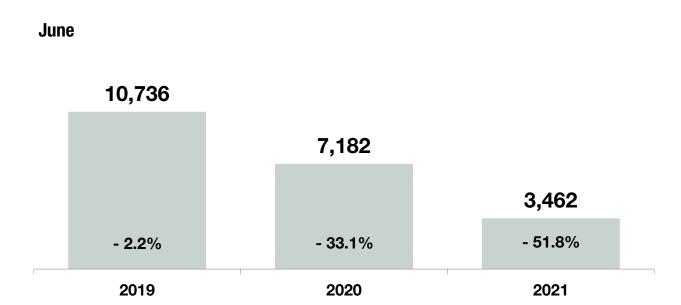
### **Historical Housing Affordability Index by Month**



## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





Homes for Sale		Prior Year	Percent Change
July 2020	7,039	10,664	-34.0%
August 2020	6,572	10,716	-38.7%
September 2020	6,492	10,501	-38.2%
October 2020	6,436	10,351	-37.8%
November 2020	5,797	9,610	-39.7%
December 2020	4,999	8,628	-42.1%
January 2021	4,392	8,421	-47.8%
February 2021	4,007	8,303	-51.7%
March 2021	3,684	9,218	-60.0%
April 2021	3,766	9,122	-58.7%
May 2021	3,619	8,188	-55.8%
June 2021	3,462	7,182	-51.8%
12-Month Avg	5,022	9,242	-45.7%

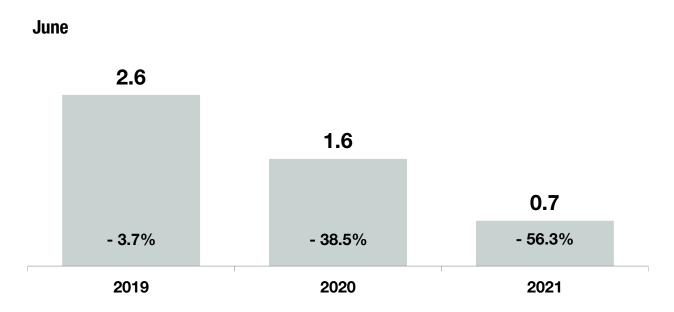
### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Homes for Sale**



The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Months Supply		Prior Year	Percent Change
July 2020	1.6	2.6	-38.5%
August 2020	1.5	2.6	-42.3%
September 2020	1.4	2.5	-44.0%
October 2020	1.4	2.4	-41.7%
November 2020	1.2	2.2	-45.5%
December 2020	1.1	2.0	-45.0%
January 2021	0.9	1.9	-52.6%
February 2021	0.8	1.9	-57.9%
March 2021	0.8	2.1	-61.9%
April 2021	0.8	2.1	-61.9%
May 2021	0.7	1.9	-63.2%
June 2021	0.7	1.6	-56.3%
12-Month Avg*	1.1	2.2	-50.0%

<sup>\*</sup> Months Supply for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

### **Historical Months Supply of Homes for Sale by Month**



Note: Canopy MLS, Inc. did not include "Showable" Under Contract listings in the Pending Sales stats before July 2012. Listing agents report listings as "Under Contract-Show" earlier in the transaction. As a result, Months Supply of Homes for Sale stats trend lower since July 2012.