



March 24 & 25, 2021

Sponsor &
Exhibitor
Prospectus

 **ITechLAUDERDALE**

State of the Art Interactive Platform

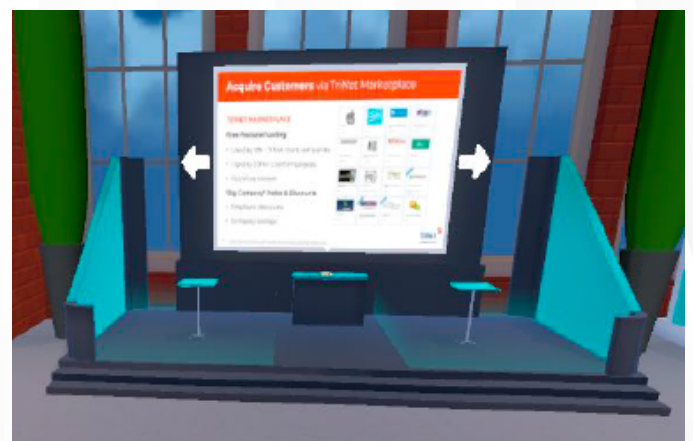
Participate in the region's first 3D Interactive Conference and Trade Show. We are bringing the networking and synergy of a live event to a virtual platform. Utilizing a 3D environment and interactive avatars, ITPalooza 3D creates an event that provides you the benefits of an in-person event with the safety of physical distancing.



Highly Interactive Exhibit Space



- Each Booth is a unique chat zone
- Attendees can access Company Bio & URL Links



- Full Screen Plays Slide Deck or Video
- Share LinkedIn Profiles, Video Chat or Messaging

Interactive Meetup Tables



- Each Table is a unique chat zone.
- Tables can be used for sponsoring discussions on specific topics or technologies.
- Use as a platform to meet clients or interact with attendees without exhibiting.

Great Sponsorship Opportunities

- Premier Sponsors receive recognition throughout the venue.
- Premier sponsors will receive their logo on one of the highly visible items each participant will hold or wear including the T-shirt, hat, mask or drink cup.
- All sponsors will receive recognition in all promotions and communications, as well as on the TechLauderdale website.



Activities To Engage Attendees




- Whether they are breakdancing on the dance floor or networking with one of your colleagues through chat or video, participants at ITPalooza 3D will stay engaged and entertained.
- We will coordinate with our sponsors and exhibitors to offer prizes and giveaways to encourage booth visits and attendee participation.

Sponsorship Opportunities

 *Corporate Membership Pricing*

Presenting Sponsors (5) \$4000


Early Discount before March 1 - \$3600

 Up to 25% Discount

- One of five presenting sponsors
- Choice of logo on avatar shirt, hat, mask or coffee cup
- Premium Virtual Booth w/custom branded avatars
- “Learn from the Expert” Meetup Table
- Logo & Recognition on ITPalooza webpage, marketing materials
- Social media recognition
- Recognition at virtual venue
- 10 Tickets to ITPalooza

Premier Sponsorship \$2500


Early Discount before March 1 - \$2250

 Up to 25% Discount

- Deluxe Booth in Priority Location
- “Learn from the Expert” Meetup Table
- Logo & Recognition on ITPalooza webpage, marketing materials
- Social media recognition
- Recognition at virtual venue
- 8 Tickets to ITPalooza

Marketing Sponsor \$700

Early Discount before March 1 - \$600

 Up to 25% Discount

- Logo & Recognition on ITPalooza webpage, marketing materials
- Social media recognition
- Recognition at virtual venue

Exhibitor Packages

Deluxe Exhibitor Booth \$1500

Early Discount before March 1 - \$1200

 **\$ 950**

- Deluxe Interactive Branded Exhibit Booth
- Interactive video or slide deck @ booth
- Interactive Links @ Booth
- Communication zone at booth
- Premium Space
- Recognition as exhibitor in event marketing materials & social media
- 6 Tickets to ITPalooza

Exhibitor Packages

Basic Exhibitor Booth \$900

Early Discount before March 1 - \$750

 **\$600**

- Interactive Exhibit Booth
- Branded Booth
- Interactive video or slide deck @ booth
- Interactive Links @ booth
- Communication zone at booth
- Premium Space
- Recognition as exhibitor in event marketing materials & social media
- 4 Tickets to ITPalooza

Meetup Table \$450

Early Discount before March 1 - \$400

 **\$300**

- Interactive Meetup Table
- Communication zone at table allowing one to one and one to many discussions
- Great for sponsoring tech talks on specific subjects or technologies
- Use to meet clients or interact with attendees without exhibiting
- Recognition as exhibitor in pre and post event marketing materials & social media
- 2 Tickets to ITPalooza

Attendee Registration Two Day

	Reg Reg	Early Reg Until Mar 12, 2021
Gen Admission	\$45	\$35
Partner Ticket	\$35	\$25
TL Member 	\$20	FREE

Event Demographics

7

YEARS

15,182

ATTENDEES

1,171

COMPANIES

Past Participants Titles

Chief Executive Officer
Chief Financial Officer
Chief Information Officer
Chief Information Security Officer
Chief Operations Officer
Chief Compliance Officer
Chief Marketng Officer
Chief Technology Officer
Certified Public Accountant
Account Manager
Accountant
Application Developer / Manager
Attorney
Board Member
Branch Manager
Broker
Business Account Executive
Business Analyst
Certification Analyst
Certified Forensic Examiner
Channel Manager
Chief Applications Officer
Chief Scientist
Chief Strategist
City and County Government Liaison
Cloud and Dev Ops
Cloud and Managed Services
Communications Specialist
Community Manager
Company Relations Manager
Conference Director
Content Director
Creative Director
Cybersecurity
Data Analyst
Data Architect
Datacenter Operations Manager
Database Administrator
Database Application Specialist
Database Developer & Analyst

Datacenter Engineer
Dean
Desktop Support
DevOps Engineer
Digital Marketing Strategist
Digital Media Designer
Digital Transformation Officer
Editor in Chief
Educational Consultant
Electrical Engineer
Embedded Software Engineer
Engineering Manager
Enterprise Architect
Enterprise IT Lawyer
Entrepreneur
Events Director
Facilities Supervisor
Field Engineer
Front End Developer
General Manager
Global Aerospace eProduct manager
Global Head, AWS Growth Partners
Global Head, Big Data and Analytics
Graphic Designer
GRC Analyst
Human Resources Manager
Information Security and Compliance Analyst
Infrastructure Project Manager
IoT Specialist and Partner Manager
IS Governance, Risk, and Compliance Manager
IT Administrator
IT Analyst
IT Applications Mgr
IT Architect
IT Audit Manager
IT Client Services Manager
IT Compliance and Security
IT Infrastructure Manager
IT Network & Security
IT Program Director

IT Project Manager
IT Security Administrator
IT Support and Services Manager
Logistics Coordinator
Maintenance engineer
Mobile Architect
Network Tech
Newsroom Product Engineer
NOC Technician / Manager
Operations Manager
Practice Manager
President
Pro AV Consultant
Product Management
Professor
Programmer Analyst
Project Manager
Provisioning Analyst / Shipping Manager
QA Software Analyst
Salesforce Consultant
SCRUM Master / Agile Coach
Security Administrator
Security Analyst
Sharepoint Administrator
Social Media Coordinator
Software Architect
Special Agent
SQL Server DBA - Developer
Supply Chain Manager
Support Specialist
System Administrator
Telephony Infrastructure Specialist
Trade Commissioner
University Provost
UX Analyst / Designer / Director
Venture Partner
Virtual Reality Software Engineer
Virtualization and Storage Architect
Web Designer/Developer



TECHLAUDERDALE

Event Demographics

Participating Companies Since 2012

24By7Security, Inc.
3C Interactive
3D Merchant / CenPOS
3Deers.con, LLC
ABB Inc
Abbott Labs
ACR Electronics
ADA Site Compliance
ADP
ADT
Aetna
Akamai Technologies
Alcatel-Lucent
Allstate
Amazon Web Services
American Express
American Residential Warranty
Amerijet Holdings
Ansin Technology
Anthem Blue Cross
Apex Systems
AppleOne
ARC Broward IT Asset Recovery
Assurant
AT&T
Atlantic Broadband
Atlantic Technical College
ATT Mobility Solutions
AvMed
Avnet
AWS
AXA Advisors LLC
BAC Florida Bank
Bank Leumi USA
Bank of America
Bankers Healthcare Group
BankUnited
Baptist Health South Florida
Barracuda
Barry University
BE Aerospace
Berkowitz Pollack Brant
Bitdefender
Blackberry
BMC Software
BREEZECOM SOLUTIONS
Bridge2IT
Broward College
Broward County
Broward County Public Schools
Broward Health
University of Miami
CareersSource Broward
Carnival Cruise Lines
CDW
Centrifry
Century 21
CenturyLink
ChenMed
Chewy
Chico's FAS
ChildNet Inc.
Cisco Systems
CISO Coalition
CITI
Citrix Systems
City Furniture
City National Bank of Florida

City of Coconut Creek
City of Coral Gables
City of Hallandale Beach
City of Miami Gardens
City of North Miami Beach
CloudHesive
CMIT Solutions
Coconut Grove Bank
Code Explorers, Inc
Code for Ft Lauderdale
Colliers International
ColoHouse
Comcast Business
Computer Aid, Inc. (CAI)
Computer Ways, Inc.
Consultis
Cross Country Healthcare
Cross Country Home Services
CSPI Technology Solutions
CVS Health
Cyber Security Alliance
Cybraics Defense Corp
Dasher Technologies
DataCore Software, Inc.
DATACORP
Datadog
Datrium
Delivery Dudes
Dell EMC
Deloitte
DHL Express Americas
Dial Interactive
Dickinson Wright PLLC
DigitalEra Group
Champion Solutions Group
Dycorn Industries
e-Builder, Inc
eBay
eMerge Americas
Enterprise Rent-A-Car
EVault
FAU
FBI
FedEx
Florida Gulf Coast University
FiberLight, LLC
Fibernet Direct
First Data
FIS
Flagship Solutions Group
Florida Atlantic University
Florida International University
Florida Keys Electric Cooperative
Florida National University
Florida Power & Light
Florida Vocational Institute
Forthright Technology Partners
Crown Castle
Fujitsu
G4S North America & Technology
GigaNetworks
Global Response
Global Ventures
Goodwill Industries
Government of Canada
Graham Companies
Grant Thornton
Gravity IT Resources

GrayRobinson
Great HealthWorks
Greater Fort Lauderdale Alliance
Greenberg Traurig
Guggenheim Partners
Harvard Maintenance
HBO Latin America
HEICO Aerospace
Hewlett Packard Enterprise
365 Data Centers
Huizenga Holdings, Inc.
Hypower Inc.
IBM Corporation
IKEA
Indeed
ipfone
iPic Entertainment
IPR International
Iron Mountain
Ironhack
ITWomen Inc
Jackson Health System
Jarden Consumer Solutions
JDi Data Corporation
JM Family Enterprise
Johnson & Johnson
Johnson Controls
Junior Achievement of S. Florida
Kaplan University
Kaufman Rossin CPAs
Kforce Inc.
Lake County Clerks Office
LAN Infotech, LLC
LaunchCode
Lee County Sheriff Office
LexisNexis
Liberty Power
Life Extension
Lynn University
Miami Dade County Schools
Magic Leap, Inc.
Mardi Gras Casino
MasTec
MDLIVE
Mednax Inc
Memorial Healthcare System
Miami Air International
Miami Herald
Miami-Dade Beacon Council
Miami-Dade College
Miami-Dade County
Microsoft
Modernizing Medicine
Momentum Consulting Corp
MotionPoint Corporation
Motorola
NCCI Holdings
New Horizons
Nexenta Systems
NextEra Energy, Inc.
Norwegian Cruise Line
Nova Southeastern University
nQuery Technology
Nutanix
Office Depot
Oracle
Palm Beach Sheriff's Office
Palm Beach State College

Palo Alto Networks
Panera Bread, LLC
PeopleTek
Pepsico
Pet Supermarket
PMI South Florida Chapter
Port Everglades
Price Waterhouse Coopers
Proofpoint
PROTECH
Publix Super Markets
Quicken
Red Hat
Ricoh Americas Corporation
Rosetta Stone
Royal Caribbean Cruises, LTD
Seminole Tribe of Florida
SherlockTalent
Signature Consultants
SiriusXM Radio, Inc.
SoftwareOne
Sun Sentinel
Southern Glazer's Wine & Spirits
St. Thomas University
Steven Douglas & Associates
Sun Capital Partners
Sunglass Hut
Symantec
TekPartners
Telefonica Global Solutions
Teleperformance
Telit
Tellus LLC
Tesla Motors
TGV Americas
Thales eSecurity
The Academy of South Florida
The Beacon Council
The Dan Marino Foundation
The SilverLogic
Time Warner Cable
TracFone Wireless Inc.
TradeStation
TrendMicro
Tropical Shipping
Tyco
U.S. Gas & Electric, Inc.
Ultimate Kronos Group
United Data Technologies
University Of Florida
University of Miami
University of South Florida
US Coast Guard
Vault Networks, Inc.
Verizon Wireless
VITAS Healthcare
VMware, Inc
Vonage Business
Walgreens
Watsco
Wholesale Carrier Services
Windstream
World Fuel Services
Wyncode Academy
XEROX
Zendesk
Zones, Inc



TECHLAUDERDALE

Event Communications & Marketing

As a sponsor and exhibitor at ITPalooza 3D, you will enjoy recognition through numerous channels as TechLauderdale markets this signature event. With seven years of hosting ITPalooza, TechLauderdale / South Florida Technology Alliance has built an extensive email list and impressive number of followers on social media. Depending on sponsorship level, your company and logo will receive thousands of impressions during the marketing of this event.

Our Marketing Campaign will:

