



SPONSORSHIP MENU

2020-2021



ENGAGE. INFLUENCE. IMPACT

At the Callaway Chamber of Commerce, we are always building community for business and family. One way we succeed at doing so, is by connecting over 400 members consisting of both small and large businesses, to valuable resources such as economic development, professional growth, advocacy and marketing opportunities.

Is your business seeking exposure? Are you looking for creative ways to market your business or organization? Wanting to position yourself as a community leader in our County? The Chamber provides many ways to get your business name in front of the community and County as well as fellow business leaders and City and County officials.

Let us find the right marketing opportunity for you. Review this Sponsorship Menu, or call 573.642.3055 or email marketing@callawaychamber.net. We are here for you.

CUSTOMIZE YOUR MEMBERSHIP: À LA CARTE MENU

Any item(s) listed below may be added to your annual membership investment to customize your benefits package. Simply indicate which items you would like to add and let us know how you prefer to pay. Reservations are taken on a first come, first-served basis and we do offer first right of refusal to continuing sponsors.



ANNUAL BANQUET

JANUARY 2021

Projected Attendance: 250

This business event of the year recaps our prior year's activities; highlighting the successes of the Chamber. It puts focus on the goals of the Chamber for the upcoming year by celebrating the vision for the future. You will spend the evening with fellow business leaders and leave the event knowing the Chamber is here for you for years to come. Join us for a night of networking while celebrating the companies and volunteers who partner with us to be the voice of business, create jobs and help our members thrive. This is a sit-down dinner with awards reception.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (limit one)

Two tables with prime seating, opportunity to welcome the crowd, logo displayed on all event invitations, website, social media & program

Diamond Sponsor - \$1,000 (limit eight)

One table with prime seating, logo displayed on all event invitations, website, social media & program

Platinum Sponsor - \$500 (unlimited)

One table at the event, name listed on website, social media, & program

Gold Sponsor - \$250 (unlimited)

Four reserved seats at the event, name listed on website, social media, & program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event, name listed on website, social media, & program



BUSINESS EXPO

MARCH 2021

Projected Attendance: 200

The Callaway Chamber Business Expo and Job Fair is an opportunity for our members to showcase their businesses, products, services and employment opportunities to the communities. This opportunity offers sponsors various opportunities to gain exposure through marketing and community interaction.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,000 (limit two)

Prime Booth location, event will be referred to as: Chamber Business EXPO/Job Fair presented by-name of the company, sponsor logo on all info about the event, corporate banner hung at the event

Booth Sponsor - \$100 (unlimited)

Booth space with your business name on social media, newsletter and website. These are open to members and nonmembers with members, first come first serve. Nonmember rate is \$250 a booth.



ANNUAL GOLF TOURNAMENT

SUMMER 2021

Projected Attendance: 120 golfers, plus 30 volunteers, sponsors & staff

This annual tournament is full of networking and fun! Breakfast, lunch, beverages and networking with Chamber members and community leaders provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,500 (Exclusive)

The tournament will be known as (Sponsor Name) presents the Callaway Chamber of Commerce Golf Tournament, one team, logo on all promotional materials including shirt, corporate banner displayed at event.

Shirt Sponsor - \$1,000 (limit 2)

One team, logo on all promotional materials including shirt, corporate banner displayed at event.

Hat Sponsor - \$1,000 (limit 1)

One team, logo on all promotional materials including hat, corporate banner displayed at event

Cart Sponsor - \$500 (limit 2)

Sponsor logo on golf carts

Beverage Cart Sponsor - \$500 (limit 2)

Sponsor logo on beverage cart

Exclusive Hole Sponsor - \$150

Signage at sponsored hole and can set-up tent during tournament

Team at Event - \$400 (4 players)

MEMBER ENGAGEMENT



CHAMBER NIGHT FOOTBALL GAME

AUGUST 2020 & 2021

Projected Attendance: 400

The Chamber is proud to be the host of the first Fulton Public Schools High School home football game. This event is a great way for businesses to connect with students, parents, and the general community who attend the game. Booths are set up so that attendees pass by them and can interact with the businesses lining the walk way towards the stands.

SPONSORSHIP LEVELS

Booth Sponsor - FREE (limit 15)

Businesses will set up a table (and tent if desired) along walk way. Businesses will be listed on Chamber Night t-shirt. All businesses will receive 1 shirt per booth. Each additional shirt is \$10. Businesses can hand out prizes, coupons, swag, food and other goodies.

Shirt Sponsor - \$25 (unlimited)

Business logo will be added to every shirt. Every booth sponsor and Chamber staff will receive shirt. Shirts will be handed out to students and attendees that enter the game. You do not need to be a booth sponsor to have your logo on shirt.



TEACHER APPRECIATION BREAKFAST

AUGUST 2020 & 2021

Projected Attendance: 650 teachers

The purpose of the Callaway County Teachers Reception is show community support for education and our Callaway County teachers. Our goal is to provide breakfast and networking for our teachers, followed by a guest speaker, and provide all teachers with a gift for attending.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (Exclusive)

Business will be listed on all promotional information about the event including gift to teachers, banner, social media, invitation, website and newsletter, recognized at the event, and representative can welcome the teachers

School District Sponsor - \$500 (limit 4)

Business named on all promotional information about the event including gift to teachers, banner, social media, website and newsletter and recognized at the event as a school district sponsor

Corporate Sponsor - \$500 (unlimited)

Business named on all promotional information about the event including gift to teachers, banner, social media, website and newsletter and recognized at the event as a corporate business sponsor

Teacher Sponsor - \$25 per teacher (unlimited)

Business named on all promotional information about the event including banner, social media, website and newsletter. Businesses can sponsor as many teachers as they like

Food Sponsor - \$100 or breakfast items (unlimited)

Business named on banner, social media, website and newsletter. Businesses are encouraged to attend to serve food



NATIONAL MANUFACTURING DAY

NOVEMBER 2020 & 2021

Projected Attendance: 60-75 students

These events are in conjunction with national Manufacturing Day (mfgday.com) events and activities. Students from all 4 school districts are invited to tour differing manufacturing facilities in Callaway County. This is an excellent way to showcase your business to the students and community, and help to bring recognition to our local manufacturers.

SPONSORSHIP LEVELS

Shirt Sponsor - \$200 (unlimited)

Company logo on student t-shirts

Lunch Sponsor - \$1,000



TOWN AND COUNTRY

OCTOBER 2020 & 2021

Projected Attendance: 250

This always popular event is designed to increase the awareness and interaction between two of Callaway County's most prominent employment sectors - industry and agriculture. Alternating businesses from the city and county take turns serving as hosts of this annual event. This is a seated dinner with awards reception.

SPONSORSHIP LEVELS

Diamond Sponsor - \$1,000 (limit 5)

One table with prime seating, logo displayed on event invitations, social media and program

Platinum Sponsor - \$500 (unlimited)

One table at the event, logo displayed on event invitations, social media and program

Gold Sponsor - \$250 (unlimited)

Four tickets to the event, name listed on social media and event program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event and name listed on social media and program



Become a Member!

Start benefiting from your Chamber membership today.

Online Application

WEBSITE FEATURED MEMBER ADS

NEW WEBSITE LAUNCHING SUMMER 2020

Give your business additional exposure through advertising through the Chamber website.

SPONSORSHIP LEVELS

36 Month Sponsor - \$100/month or \$3400 annually (save \$200)

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

24 Month Sponsor - \$125/month or \$3000 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Sponsor - \$150/month or \$1800 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Logo Sponsor - \$40/month or \$480 annually

Comes with 180w x 150h logo space, does not link to business website

Sponsorship Selection Form

Business Name: _____

Annual Banquet

- ☐ Presenting Sponsor - \$2,000
- ☐ Diamond Sponsor - \$1,000
- ☐ Platinum Sponsor - \$500
- ☐ Gold Sponsor - \$250
- ☐ Silver - \$100

Annual Golf Tournament

- ☐ Presenting Sponsor - \$1,500
- ☐ Shirt Sponsor - \$1,000
- ☐ Hat Sponsor - \$1,000
- ☐ Cart Sponsor - \$500
- ☐ Beverage Cart Sponsor - \$500
- ☐ Exclusive Hole Sponsor - \$150
- ☐ Team at Event - \$400

Teacher Appreciation Breakfast

- ☐ Presenting Sponsor - \$2,000
- ☐ School District Sponsor - \$500
- ☐ Corporate Sponsor - \$500
- ☐ Teacher Sponsor - \$25 **# of teachers** _____
- ☐ Food Sponsor - \$100

For website, please contact
marketing@callawaychamber.net for contract

Lovin' Local Giveaways

- ☐ Presenting Sponsor - \$500
- ☐ Prize Donor Sponsor - \$25 minimum

Business Expo/Job Fair

- ☐ Presenting Sponsor - \$1,000
- ☐ Booth Sponsor - \$100

Chamber Night Football Game

- ☐ Booth Sponsor - FREE
- ☐ Shirt Sponsor - \$25

National Manufacturing Day

- ☐ Food Sponsor - \$1,000
- ☐ Shirt Sponsor - \$200

Town and Country

- ☐ Diamond Sponsor - \$1,000
- ☐ Platinum Sponsor - \$500
- ☐ Gold Sponsor - \$250
- ☐ Silver - \$100

Authorized Representative Name & Title: _____

Signature: _____