



Do you have a product that you make at home and dream about selling to the public? What if you had the opportunity to do that in your own community? If you answered yes, then we have an opportunity Just for You!

The Fulton Area Development Foundation, sister organization to the Callaway Chamber of Commerce, is offering the opportunity for 5 aspiring businesses to showcase their handmade products at the Fulton Farmers Market. To enter, complete the application below and include a picture of the product(s) you wish to showcase and sell at the Fulton Farmers Market. All applications must be received by April 19<sup>th</sup> at the Callaway Chamber of Commerce located at 510 Market Street, Fulton, to be considered. The selection committee will pick (5) winners by April 29, 2021, providing each the opportunity to set-up and sell their product at the Fulton Farmers Market beginning on May 1, 2021.

The five selected winners will be provided the following:

- paid booth rental at the Fulton Farmers Market from May through October
- 10' X 10' pop up tent
- 1 6' folding table
- 1 customized banner type sign from Callaway Custom Printing

Winners will be responsible for determining the dates and times they will set-up at the Fulton Farmers market, pricing for their product, and payment acceptance methods.

Neither the Fulton Area Development Foundation nor the Callaway Chamber of Commerce will be responsible for the product, sales, set-up, payment collection, or advertising. These are all the responsibility of the selected winners.

Applications submitted from established businesses will not be considered. The purpose of this program is to allow potential businesses that have not been in the public to test the market to see if there is potential demand in our community for their goods or services.

The Fulton Area Development Foundation and Callaway Chamber of Commerce will be available to assist with further business consulting if applicants are interested in starting a business in Callaway County. Additional resources and information will be made available when your application is submitted.



## Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Resident of Callaway County?  Yes  No

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Type of Product: \_\_\_\_\_

Product Category:  Food  Craft  Service

Written description of product: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

When did you start making this product? \_\_\_\_\_

Is this an original product that you create? \_\_\_\_\_

Do you currently sell this product to friends or family? \_\_\_\_\_

I, \_\_\_\_\_, if selected to receive one of the Fulton Farmer's Market packages, will utilize the prize package to perform market research on the potential demand for my product or service. The products that I sell are my own products and are legal to sell to the public.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date