

2022 SPONSORSHIP MENU





ENGAGE. INFLUENCE. IMPACT

At the Callaway Chamber of Commerce, we are always building community for business and family. One way we succeed at doing so, is by connecting over 400 members consisting of both small and large businesses, to valuable resources such as economic development, professional growth, advocacy, and marketing opportunities.

Is your business seeking exposure? Are you looking for creative ways to market your business or organization? Wanting to position yourself as a community leader in our County? The Chamber provides many ways to get your business name in front of the community and County as well as fellow business leaders and City and County officials.

Let us find the right marketing opportunity for you. Review this Sponsorship Menu, or call 573.642.3055 or email marketing@callawaychamber.net. We are here to help you succeed!

CUSTOMIZE YOUR MEMBERSHIP: À LA CARTE MENU

Any item(s) listed below may be added to your annual membership investment to customize your benefits package. Simply indicate which items you would like to add and let us know how you prefer to pay. Reservations are taken on a first come, first-serve basis and we do offer first right of refusal to continuing sponsors.



ANNUAL BANQUET



JANUARY 2022

Projected Attendance: 250

This business event of the year recaps the prior year's activities; highlighting the successes of the Chamber. It puts focus on the goals of the Chamber for the upcoming year by celebrating the vision for the future. You will spend the evening with fellow business leaders and leave the event knowing the Chamber is here for you for years to come. Join us for a night of celebration as we honor the companies and volunteers who partner with us to be the voice of business, create jobs, and help our members thrive. This is a sit-down dinner with awards reception.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (limit one)- SOLD

Two tables with prime seating, opportunity to welcome the crowd, logo displayed on all event invitations, website, social media & program

Diamond Sponsor - \$1,000 (limit eight)

One table with prime seating, logo displayed on all event invitations, website, social media & program

Platinum Sponsor - \$500 (unlimited)

One table at the event, name listed on website, social media, & program

Gold Sponsor - \$250 (unlimited)

Four reserved seats at the event, name listed on website, social media, & program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event, name listed on website, social media, & program

MEMBER ENGAGEMENT



LIVIN' LOCAL GIVEAWAYS



FEBRUARY 1-14, 2022

Average Daily Reach: 2,817 people

This ten day event leads up to Valentine's Day and includes daily giveaways that the community can participate in. Sponsors donate an item of at least a \$25 value that is given away during the two weeks. Some days may have more than one sponsor; however, the prizes will not be from competing organizations. This Valentine's Day giveaway is a great way to show the community you care about them on a large scale reach.

SPONSORSHIP LEVELS

Presenting Sponsor - \$500 (limit one)

Large logo on Lovin' Local backdrop where lives are recorded and winner pictures are taken, logo on drawing bucket, tagged in all Facebook posts as being sponsor, mentioned in all Facebook live giveaways, included in newsletter and on website.

Prize Donor Sponsor - \$25 minimum prize (unlimited)

Logo on Lovin' Local backdrop where lives are recorded and winner pictures are taken, tagged in Facebook post for your day of giveaway, mentioned on Facebook live on the day of your giveaway, included in newsletter and on website.



ANNUAL GOLF TOURNAMENT



JUNE 10, 2022

Projected Attendance: 120 golfers, plus 30 volunteers, sponsors & staff

This annual tournament is full of networking and fun! Breakfast, lunch, beverages and networking with Chamber members and community leaders provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,500 (Exclusive)

The tournament will be known as (Sponsor Name) presents the Callaway Chamber of Commerce Golf Tournament, one team, logo on all promotional materials including shirt, corporate banner displayed at event.

Shirt Sponsor - \$1,000 (limit 2)

One team, logo on all promotional materials including shirt, corporate banner displayed at event.

Hat Sponsor - \$1,500 (limit 1)

One team, logo on all promotional materials including hat, corporate banner displayed at event

Cart Sponsor - \$500 (limit 2)

Sponsor logo on golf carts

Beverage Cart Sponsor - \$500 (limit 2)

Sponsor logo on beverage cart

Exclusive Hole Sponsor - \$150

Signage at sponsored hole and can set-up tent during tournament

Snack Pack Sponsor - \$750 (limit 2)

Each golfer will receive a snack pack on their cart, outside of bag will include logo of sponsor. Sponsor can include any materials inside.

Team at Event - \$400 (4 players)

MEMBER ENGAGEMENT



TEACHER APPRECIATION BREAKFAST



AUGUST 2022

Projected Attendance: 650 teachers

The purpose of the Callaway County Teachers Appreciation Breakfast is to show community support for education and Callaway County teachers. Our goal is to provide breakfast and networking for the teachers, followed by a guest speaker, and provide all teachers with a gift for attending.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (Exclusive)

Business will be listed on all promotional information about the event including gift to teachers, banner, social media, invitation, website and newsletter, recognized at the event, and representative can welcome the teachers.

School District Sponsor - \$500 (limit 4)

Business named on all promotional information about the event including gift to teachers, banner, social media, website and newsletter and recognized at the event as a school district sponsor.

Corporate Sponsor - \$500 (unlimited)

Business named on all promotional information about the event including gift to teachers, banner, social media, website and newsletter and recognized at the event as a corporate business sponsor.

Teacher Sponsor - \$25 per teacher (unlimited)

Business named on all promotional information about the event including banner, social media, website and newsletter. Businesses can sponsor as many teachers as they like.

Food Sponsor - \$100 or breakfast items (unlimited)

Business named on banner, social media, website and newsletter. Businesses are encouraged to attend to serve food.



CHAMBER NIGHT FOOTBALL GAME



AUGUST 2022

Projected Attendance: 400

The Chamber is proud to be the host of the first Fulton High School home football game. This event is a great way for businesses to connect with students, parents, and the general community who attend the game. Booths are set up so that attendees pass by them and interact with the businesses lining the walk way towards the stands.

SPONSORSHIP LEVELS

Booth Sponsor - FREE (limit 15)

Businesses will set up a table (and tent if desired) along walk way. Businesses will be listed on Chamber Night t-shirt. All businesses will receive 1 shirt per booth. Each additional shirt is \$10. Businesses can hand out prizes, coupons, swag, food and other goodies.

Shirt Sponsor - \$25 (unlimited)

Business logo will be added to every shirt. Every booth sponsor and Chamber staff will receive shirt. Shirts will be handed out to students and attendees that enter the game. You do not need to be a booth sponsor to have your logo on shirt.



BUSINESS EXPO



FALL 2022

The Callaway Chamber Business Expo is an opportunity for our members to showcase their businesses, products, services and employment opportunities to the communities. This opportunity offers sponsors various opportunities to gain exposure through marketing and community interaction.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,000 (limit two)

Logo on all marketing materials on website and social media, event will be referred to as: Chamber Business Expo presented by-name of the company.

Booth Sponsor - \$150 (unlimited)

Booth space at expo, and listed as a participant on our website and Facebook. These are open to members and nonmembers with members, first come first serve. Nonmember rate is \$250 a booth.



TOWN AND COUNTRY



OCTOBER 2022

This always popular event is designed to increase the awareness and interaction between two of Callaway County's most prominent employment sectors - industry and agriculture. Alternating businesses from the city and county take turns serving as hosts of this annual event. This is a sit-down dinner with awards reception.

Projected Attendance: 250

SPONSORSHIP LEVELS

Diamond Sponsor - \$1,000 (limit 5)

One table with prime seating, logo displayed on event invitations, social media and program

Platinum Sponsor - \$500 (unlimited)

One table at the event, logo displayed on event invitations, social media and program

Gold Sponsor - \$250 (unlimited)

Four tickets to the event, name listed on social media and event program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event and name listed on social media and program



NATIONAL MANUFACTURING DAY



NOVEMBER 2022

Projected Attendance: 60-75 students

These events are in conjunction with national Manufacturing Day (mfgday.com) events and activities. Students from all 4 school districts are invited to tour differing manufacturing facilities in Callaway County. This is an excellent way to showcase your business to the students and community, and help to bring recognition to our local manufacturers.

SPONSORSHIP LEVELS

Lunch Sponsor - \$1,000

Shirt Sponsor - \$200 (unlimited)

Company logo on student t-shirts



HOLIDAY ADVENT CALENDAR



DECEMBER 2022

Average Daily Reach: 1,824 people

This two week event leads up to Christmas and includes daily giveaways that the community can participate in. Sponsors donate an item of at least a \$25 value that is given away during the two weeks. Some days may have more than one sponsor; however, the prizes will not be from competing organizations. This holiday giveaway is a great way to show the community you care about them on a large scale reach.

SPONSORSHIP LEVELS

Presenting Sponsor - \$500 (limit one)

Large logo on the backdrop where lives are recorded and winner pictures are taken, logo on gift boxes, tagged in all Facebook posts as being sponsor, mentioned in all Facebook live giveaways, included in newsletter and on website.

Prize Donor Sponsor - \$25 minimum prize (unlimited)

Logo on gift boxes, tagged in Facebook post for your day of giveaway, mentioned on Facebook live on the day of your giveaway, included in newsletter and on website.



WEBSITE FEATURED MEMBER ADS



WEBSITE PROMOTION

Give your business additional exposure through advertising through the Chamber website.

SPONSORSHIP LEVELS

36 Month Sponsor - \$100/month or \$3400 annually (save \$200)

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

24 Month Sponsor - \$125/month or \$3000 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Sponsor - \$150/month or \$1800 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Logo Sponsor - \$40/month or \$480 annually

Comes with 180w x 150h logo space, does not link to business website



Sponsorship Selection Form

Business Name: _____

Annual Banquet

- Presenting Sponsor - SOLD
- Diamond Sponsor - \$1,000
- Platinum Sponsor - \$500
- Gold Sponsor - \$250
- Silver - \$100

Lovin' Local Giveaways

- Presenting Sponsor - \$500
- Prize Donor Sponsor - \$25 minimum

Annual Golf Tournament

- Presenting Sponsor - \$1,500
- Shirt Sponsor - \$1,000
- Hat Sponsor - \$1,000
- Cart Sponsor - \$500
- Beverage Cart Sponsor - \$500
- Exclusive Hole Sponsor - \$150
- Team at Event - \$400
- Snack Pack Sponsor - \$750

Teacher Appreciation Breakfast

- Presenting Sponsor - \$2,000
- School District Sponsor - \$500
- Corporate Sponsor - \$500
- Teacher Sponsor - \$25 # of teachers _____
- Food Sponsor - \$100

Chamber Night Football Game

- Booth Sponsor - FREE
- Shirt Sponsor - \$25

Business Expo

- Presenting Sponsor - \$1,000
- Booth Sponsor - \$150

Town and Country Dinner

- Diamond Sponsor - \$1,000
- Platinum Sponsor - \$500
- Gold Sponsor - \$250
- Silver - \$100

National Manufacturing Day

- Food Sponsor - \$1,000
- Shirt Sponsor - \$200

Holiday Advent Calendar

- Presenting Sponsor - \$500
- Prize Donor Sponsor - \$25 gift minimum

Authorized Representative Name/Title: _____

Signature: _____