

# 2020 SPONSORSHIP

## OPPORTUNITIES



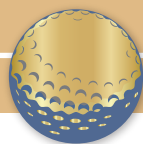
WALLA WALLA VALLEY  
CHAMBER OF COMMERCE





# BUSINESS CLASSIC

## GOLF TOURNAMENT



The Business Classic Golf Tournament presented is a great opportunity for your company to support a worthy cause and at the same time receive valuable exposure. Your involvement will help make this a successful event! Our classic golf tournament is a great channel for your company to gain the publicity and brand recognition that every business desires and position your company in front of leading business executives in our community.. There are many benefits that coincide with sponsoring the Business Classic Golf Tournament including: access to new business relationships, customer/community loyalty, advertising, and business engagement. We look forward to your participation and seeing you at the golf tournament!

### ABOUT THE TOURNAMENT

The Business Classic Golf Tournament is an annual four-player scramble tournament with team awards for low gross and low net plus numerous other prizes held every summer at the beautiful Wine Valley Golf Course. The 2020 tournament will take place on Thursday, August 13.

**PROJECTED ATTENDANCE:** 100+ golfers, plus volunteers, sponsors and staff

**AUDIENCE:** Business leaders, their clients, prospects and Chamber volunteers

### ABOUT THE COURSE

Wine Valley's stunning Dan Hixson design unfolds on a grand scale, playing over rolling hills in the shadow of the Blue Mountains. Each hole affords multiple lines of play, ensuring a pleasant round for every golfer and a true challenge for those who seek it.

SAVE THE DATE  
**F AUGUST 13, 2020**

(Sponsorship levels continued on next page)

## LUNCH STATION SPONSOR **\$2,000**

- Dedicated large banner (6'x3') over lunch station
- Signage at one (1) sponsored hole
- One (1) team foursome
- Listed as Lunch Sponsor on all event promotion (emails, print & digital)
- Listed as Lunch Sponsor on Chamber website
- Listed as Lunch Sponsor in UB Thank You ad following the event

## CIGAR SPONSOR **\$1,500**

- Company logo on all custom cigar bands
- Signage on one (1) roving cigar cart OR at stationary cigar bar
- Opportunity for two (2) company representatives to tour the course in the cigar cart handing out cigars to the players or man a stationary cigar bar
- Listed as Cigar Cart Sponsor on all event promotion (emails, print & digital)
- Listed as Cigar Cart Sponsor on Chamber website
- Listed as Cigar Cart/Bar Sponsor in UB Thank You ad following the event
- Boxed lunch & access to online auction

## PRIZE SPONSOR **\$1,500**

- Dedicated large banner (6'x3') in event pavilion
- Company name on all prizes given to winning teams
- Company name on rotating Business Classic trophy
- One (1) team foursome
- Listed as Prize Sponsor on all event promotion (emails, print & digital)
- Listed as Prize Sponsor on Chamber website
- Listed as Prize Sponsor in UB Thank You ad following the event
- Boxed lunch & access to online auction

## CORPORATE SPONSOR **\$1,000** *Multiple Available!*

- Signage at one (1) sponsored hole
- Opportunity to display table for your business at sponsored hole
- One (1) team foursome
- Listed as Corporate Sponsor on all event promotion (emails, print & digital)
- Listed as Corporate Sponsor on Chamber website
- Listed as Corporate Sponsor in UB Thank You ad following the event
- Boxed lunch & access to online auction

## GOLF CART SPONSOR **\$1,000**

- One (1) team foursome
- Listed as Golf Cart Sponsor on all event promotion (emails, print & digital)
- Listed as Golf Cart Sponsor on Chamber website
- Listed as Golf Cart Sponsor in Union-Bulletin Thank You ad following event
- Boxed lunch & access to online auction

## HOLE-IN-ONE SPONSOR **\$1,000**

- Signage at one (1) sponsored hole
- Opportunity to display table for your business at contest hole
- Listed as Hole-In-One Sponsor on all event promotion (emails, print & digital)
- Listed as Hole-In-One Sponsor on Chamber website
- Listed as Hole-In-One Sponsor in Union-Bulletin Thank You ad following event
- Boxed lunch & access to online auction

## SWAG BAG **\$1,000** *Sold!*

- Logo placed on all swag bags provided to every golfer
- Listed as Swag Bag Sponsor on all event promotion (emails, print & digital)
- Listed as Swag Bag Sponsor on Chamber website
- Listed as Swag Bag Sponsor in Union-Bulletin Thank You ad following event

## VOLUNTEER T-SHIRT SPONSOR **\$1,000**

- Company name / logo / ad on all Business Classic volunteer t-shirts
- Listed as T-Shirt Sponsor on all event promotion (emails, print & digital)
- Listed as T-Shirt Sponsor on Chamber website
- Listed as T-Shirt Sponsor in UB Thank You ad following event

## HOLE SPONSOR **\$500** *Multiple Available!*

- Signage at one (1) sponsored hole
- Listed as Hole Sponsor on all event promotion (emails, print & digital)
- Listed as Hole Sponsor on Chamber website
- Listed as Hole Sponsor in UB Thank You ad following the event

