

2019

SWCA Sponsorship Opportunities



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Sponsorship Snapshot

Gain visibility for your company by sponsoring an SWCA event this year:

1. THIRSTY THURSDAY

What? Informal networking

When? Various dates available throughout the year

Who? 30-40 attendees representing general contractors, subcontractors, and suppliers with companies based in Southwest Washington

2. CONTRACTOR CONNECTION

What? Informal networking typically focused on an upcoming bid package and hosted by a General Contractor

When? Various dates available throughout the year

Who? 30-40 attendees representing general contractors, subcontractors, and suppliers looking to work on a specific project

3. CONSTRUCTION EXECUTIVE SUMMIT

What? One-day conference (earn 6 continuing education credits) with networking

When? February

Who? 250 business owners & executives from general contractor, subcontractor, and supplier companies

4. MEET THE PRIMES

What? Education and networking

When? May

Who? Approximately 150 general contractors, subcontractors, and suppliers doing business in the region

5. ERIC SANDER MEMORIAL TRAP SHOOT

What? Trap Shooting Competition and networking

When? June

Who? 60-70 representatives of general contractors, subcontractors, and suppliers in the area that enjoy trap shooting

6. GOLF TOURNAMENT

What? Golf Tournament and networking

When? July

Who? 144 golfers representing general contractors, subcontractors, and suppliers in the area

7. FALL SALMON DERBY

What? "Biggest Fish" fishing competition and networking

When? September

Who? 40-60 fishers from general contractor, subcontractor, and supplier companies

8. REGIONAL PROJECT FORECAST

What? Education and networking

When? October

Who? Approximately 150 general contractors, subcontractors, and suppliers doing business in the region

9. HOLIDAY PARTY & AUCTION

What? Formal dinner auction and networking

When? December

Who? 400+ supporters of the industry, including general contractors, subcontractors, suppliers, and community members

Thirsty Thursday & Contractor Connection

If you're looking to connect with contractors and suppliers in Southwest Washington, join us at one of the SWCA's staple networking events: Thirsty Thursday or Contractor Connection. We generally pull 40-50 guests for our 2-hour events.

For just \$300, your company will receive:

- ✓ Recognition as presenting sponsor of event
- ✓ Your choice of SWCA member venue for location
- ✓ Opportunity to speak about your company and/or project (time allotment at the discretion of SWCA)
- ✓ Networking with members in attendance
- ✓ Promotion in all communications about event (social media, newsletters, etc.)
- ✓ Provide prizes for a raffle

Choose from the following month(s):

- March (Thirsty Thursday)
- April (Contractor Connection)
- May (Thirsty Thursday)
- September (Thirsty Thursday)
- October (Contractor Connection)
- November (Thirsty Thursday)

Construction Executive Summit

If you're looking for an opportunity to network with owners, operators, and senior executives of the local construction industry, this is the event for you. The one-day conference offers opportunities to learn/sharpen business skills and earn six continuing education credits. This event generally brings in 250 attendees in the month of February.

Presenting Sponsor

\$5,000 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Construction Executive Summit
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ An appearance in the Construction Executive Summit promotional video
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ SWCA staff will incorporate promotion of the 2020 Construction Executive Summit and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company in the opening and closing addresses
- ✓ Opportunity to place promotional information on all tables day of the 2020 Construction Executive Summit
- ✓ One table of eight at the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Eight entries into the 2020 Summit Reception
- ✓ Premier logo placement on the front cover and on each page of the 2020 Construction Executive Summit program book
- ✓ Opportunity to display banner on the stage the day of the 2020 Construction Executive Summit
- ✓ Extended sponsorship recognition at all SWCA events six months prior to the event
- ✓ Extended sponsorship recognition on the Contractor Chat podcast
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

Supporting Sponsor

\$3,500 (Limit 3)

- ✓ Prominent placement as the *Supporting Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ An appearance in the Construction Executive Summit promotional video
- ✓ Opportunity to place promotional information on all tables day of the 2020 Construction Executive Summit
- ✓ One table of eight at the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Eight entries into the 2020 Summit Reception
- ✓ Logo placement on the front cover and each page of the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

Breakout Session Sponsor

\$1,500 (Limit 3)

- ✓ Prominent placement as the *Breakout Session Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ 5-minutes to introduce your company and breakout session host to attendees in your breakout room each session (4 sessions total)
- ✓ Opportunity to place promotional information in assigned breakout session room
- ✓ Logo placement on each breakout session room entry way

- ✓ Two entries into the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Two entries into the 2020 Summit Reception
- ✓ Company recognition in the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

**Breakfast/AM Keynote, Lunch/Award, or Dessert/PM Keynote Sponsor
\$1,500 (Limit 3)**

- ✓ Prominent placement as the *AM Keynote, Lunch/Award, OR PM Keynote Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ 5-minutes to introduce your company and keynote speaker/award emcee host
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ Two entries into the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Two entries into the 2020 Summit Reception
- ✓ Company recognition in the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

**Registration Sponsor
\$1,000 (Limit 1)**

- ✓ Prominent placement as the *Registration Session Sponsor* in all print and digital advertising
- ✓ Opportunity to setup banner and table cover at the registration table
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ Two entries into the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Two entries into the 2020 Summit Reception
- ✓ Company recognition in the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

**Technology Sponsor
\$1,000 (Limit 3)**

- ✓ Prominent placement as the *Technology Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Logo placement on each breakout session room entry way
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ Two entries into the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Two entries into the 2020 Summit Reception
- ✓ Company recognition in the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit

**Reception Sponsor
\$1,500 (Limit 1)**

- ✓ Prominent placement as the *Reception Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the separate event registration page AND Construction Executive Summit registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the 2020 Construction Executive Summit slideshow
- ✓ Two entries into the 2020 Construction Executive Summit (includes entries & meals)
- ✓ Two entries into the 2020 Summit Reception
- ✓ Opportunity to setup booth at the 2020 Summit Reception
- ✓ Ability to provide raffle prizes for two drawings at the 2020 Summit Reception
- ✓ Prominent placement of company logo on the back of the 2020 Construction Executive Summit program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the 2020 Construction Executive Summit
- ✓ Verbal recognition as a sponsor throughout the entirety of the Summit Reception

Meet the Primes

If you're wanting to connect with general, subcontractors, and governmental agencies in the region, this event is made for you. General contractors and government agencies are setup to answer questions for those interested in working with these organizations. Suppliers have had great success in connecting with their customer base at this event. We generally have 150 attendees join us for this short evening event. We add an element of education by hosting a speaker (or panel of speakers) for 45-60 minutes during the dinner portion of the event.

Presenting Sponsor

\$2,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Meet the Primes event
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's slideshow
- ✓ SWCA staff will incorporate promotion of the Meet the Primes event and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company in the opening address of the event
- ✓ Opportunity to place promotional information on all attendee tables
- ✓ One table of ten at the event
- ✓ Opportunity to display banner on the stage during the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Supporting

\$1,000 (Limit 3)

- ✓ Prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's slideshow
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Supporting Sponsor*
- ✓ Six entries into the event
- ✓ Opportunity to place banner in room of event
- ✓ Opportunity to host one of the twelve exhibitor booths
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Exhibitor

\$350 (Limit 10)

- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Host an exhibitor booth to connect with contractors, suppliers, and attendees of Meet the Primes
- ✓ Logo placement on the event's slideshow
- ✓ Two entries into the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Eric Sander Memorial Trap Shoot

If you like friendly competition with like-minded, outdoorsy contractors, then this event is your target! Don't miss connecting with 60-70 great shooters, with a delicious lunch, and chance to win cash and raffle prizes, all while supporting the SWCA Foundation.

Presenting Sponsor

\$2,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Eric Sander Memorial Trap Shoot event
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ SWCA staff will incorporate promotion of the Eric Sander Memorial Trap Shoot event and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company in the opening address of the event
- ✓ Four shooter entries included with sponsorship (includes lunch)
- ✓ Opportunity to display banner at the Vancouver Trap Club on the day of the Eric Sander Memorial Trap Shoot
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Lunch Sponsor

\$1,000 (Limit 2)

- ✓ Prominent placement as the *Lunch Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Two shooter entries included with sponsorship (includes lunch)
- ✓ Opportunity to introduce your company during the lunch break
- ✓ Opportunity to emcee the raffle drawing
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Clay Pigeons, Ear Plugs & Safety Glasses Sponsor

\$500 (Limit 3)

- ✓ Prominent placement as the *Clay Pigeon OR Ear Plugs & Safety Glasses Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Gift Card Sponsor

\$500 (Limit 2)

- ✓ Prominent placement as the *Gift Card Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Logo placement on each gift card provided to game winners (10 gift cards total given out at event)
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Woodland Trap Club Sponsor

\$325 (Limit 2)

- ✓ Prominent placement as the *Woodland Trap Club Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Verbal recognition as a sponsor throughout the entirety of the event
- ✓ Woodland Trap Club Members will receive five free entries into the event

Coffee Sponsor

\$250 (Limit 3)

- ✓ Prominent placement as the *Coffee Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Golf Tournament

If you're looking to connect with 144 golfers in an intimate golf course with zero cell reception, this is your chance! Our golfers are generally decision-makers in the construction industry; from suppliers, to general contractors, to subcontractors... we have every segment of the industry in attendance.

Presenting Sponsor

\$5,000 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Golf Tournament
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Opportunity to place banner in registration and lunch areas
- ✓ SWCA staff will incorporate promotion of the Golf Tournament and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company in the opening and closing addresses
- ✓ Opportunity to place promotional information on all tables day of the event
- ✓ Two foursome teams included in sponsorship (includes 8 entries & meals)
- ✓ VIP Golf Cart Experience performed/prepared by SWCA staff included with sponsorship
- ✓ Premier logo placement on the front cover and on each page of the Golf Tournament program
- ✓ Extended sponsorship recognition at all SWCA events six months prior to the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Supporting Sponsor

\$3,000 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Supporting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Supporting Sponsor* for the following year's Golf Tournament
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Opportunity to place banner in registration and lunch areas
- ✓ One foursome team included in sponsorship (includes 4 entries & meals)
- ✓ Recognition in the Golf Tournament program
- ✓ Logo included on 18 cup liners at all holes
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Top Dog Sponsor

\$1,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Top Dog Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Opportunity to place banner at hot dog station
- ✓ Recognition in the Golf Tournament program
- ✓ One foursome team included in sponsorship (includes 4 entries & meals)
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Putting Green Contest Sponsor

\$1,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Putting Green Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page

- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Opportunity to place banner at putting green contest site
- ✓ Recognition in the Golf Tournament program
- ✓ One foursome team included in sponsorship (includes 4 entries & meals)
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Lunch Sponsor
\$1,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Lunch Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Lunch Sponsor* for the following year's Golf Tournament
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Opportunity to place banner at the lunch area
- ✓ Recognition in the Golf Tournament program
- ✓ One foursome team included in sponsorship (includes 4 entries & meals)
- ✓ Logo included on tent cards for each table during lunch
- ✓ Opportunity to address attendees at lunch
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Cart Sponsor
\$1,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Cart Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Cart Sponsor* for the following year's Golf Tournament
- ✓ Logo placement on each golf cart (70-75 carts)
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Score Card Sponsor
\$1,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Score Card Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Score Card Sponsor* for the following year's Golf Tournament
- ✓ Logo placement on each golf score card (144 scorecards)
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Registration Sponsor
\$1,000 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Registration Sponsor* in all print and digital advertising
- ✓ Opportunity to setup booth at the registration table
- ✓ Opportunity to handout company swag during the registration timeframe
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Men & Women's Long Drive Sponsor

OR Men & Women's KP Sponsor

\$500 each (Limit 4)

- ✓ Prominent placement as the *Men's Long Drive*, *Men's KP*, *Women's Long Drive*, **OR** *Women's KP sponsor* in all print and digital advertising
- ✓ Logo placement on hole signs where the contest is held
- ✓ Opportunity to present the contest winners with their prize(s) during the lunch
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Hole Sponsor

\$600 (Limit 18)

- ✓ Prominent placement as the *hole sponsor* in all print and digital advertising
- ✓ Logo placement on hole sign on the hole your company is assigned (preferences for hole placements come on a first-come, first-served basis)
- ✓ Opportunity to host fun, interactive games on your hole
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Gift Bag **OR Keg Sponsor**

\$250-\$500 or INKIND

- ✓ Prominent placement as the *Gift Bag **OR** Keg sponsor* in all print and digital advertising
- ✓ Logo placement on products purchased or given for golfer gift bags (business cards can be placed in each bag)
OR logo placement on/near keg sponsored (business cards can be placed in each bag)
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Recognition in the Golf Tournament program
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Fall Salmon Derby

If you enjoy fishing and hanging out with contractors, this event is FIN-tastic! Fish all day and complete the day of good times with BBQ and a competition. The winner of the weigh-in will receive a trophy and grand prize.

Presenting Sponsor

\$2,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Fall Salmon Derby event
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ SWCA staff will incorporate promotion of the Fall Salmon Derby event and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company at the BBQ and weigh-in
- ✓ Four fisher entries included with sponsorship (includes BBQ lunch)
- ✓ Logo placement on the event t-shirts
- ✓ Opportunity to display banner at the weigh-in ceremony
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Captain Sponsorship

\$1,000 (Limit 3)

- ✓ Prominent placement as the *Captain Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Four fisher entries included with sponsorship (includes BBQ lunch)
- ✓ Opportunity to display banner at the weigh-in ceremony
- ✓ Logo placement on the event t-shirts
- ✓ Opportunity to emcee the weigh-in and announce winners
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Skipper Sponsor

\$500 (Limit 3)

- ✓ Prominent placement as the *Skipper Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Four fisher entries included with sponsorship (includes BBQ lunch)
- ✓ Logo placement on the event t-shirts
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Lunch Sponsor

\$500 (Limit 3)

- ✓ Prominent placement as the *Lunch Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Opportunity to introduce company at the weigh-in ceremony
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

First Mate Sponsor

\$250 (Limit 3)

- ✓ Prominent placement as the *First Mate Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's sponsor banner
- ✓ Logo placement on the event t-shirts
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Regional Project Forecast

If you're wanting to connect with general, subcontractors, and governmental agencies in the region, this event is made for you. General contractors and government agencies are setup to answer questions for those interested in working with these organizations and provide an overview of projects up-for-bid in the next year. Suppliers have had great success in connecting with their customer base at this event. We generally have 150 attendees join us for this short evening event. We add an element of education by hosting a speaker (or panel of speakers) for 45-60 minutes during the dinner portion of the event.

Presenting Sponsor

\$2,500 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Regional Project Forecast event
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's slideshow
- ✓ SWCA staff will incorporate promotion of the Regional Project Forecast and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company in the opening address of the event
- ✓ Opportunity to place promotional information on all attendee tables
- ✓ One table of ten at the event
- ✓ Opportunity to display banner on the stage during the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Supporting

\$1,000 (Limit 3)

- ✓ Prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Logo placement on the event's slideshow
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Supporting Sponsor*
- ✓ Six entries into the event
- ✓ Opportunity to place banner in room of event
- ✓ Opportunity to host one of the twelve exhibitor booths
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Exhibitor

\$350 (Limit 12)

- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.)
- ✓ Host an exhibitor booth to connect with contractors, suppliers, and attendees of the Regional Project Forecast
- ✓ Logo placement on the event's slideshow
- ✓ Two entries into the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Holiday Party & Auction

If themed holiday parties and you have a spirit of giving to scholarships to support the construction industry, this event was made for you! Join us for a fun-filled evening with live music, great food/drinks, and 400+ of SWCA's closest friends/supporters!

Presenting Sponsor

\$5,000 (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Presenting Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Presenting Sponsor* for the following year's Holiday Party & Auction
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Publicity announcing the *Presenting Sponsorship* will be distributed to media and partners throughout SW WA
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ An appearance in the Holiday Party & Auction promotional video
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ SWCA staff will incorporate promotion of the Holiday Party & Auction and the *Presenting Sponsor* (including links) in their email signature line one month prior to the event
- ✓ Large signage in a highly visible location at the SWCA office promoting the event and the *Presenting Sponsor*
- ✓ Opportunity to introduce your company during the dinner portion of the event
- ✓ Opportunity to provide swag in all registration packets (must coordinate two weeks in advance)
- ✓ Two VIP tables of ten in prime seating location (includes entries & meals)
- ✓ One overnight stay at the Vancouver Hilton the night of the event
- ✓ Logo on all event signage
- ✓ Logo placement on each table tent card
- ✓ Premier logo placement in the Holiday Party & Auction program book, including the front cover, back cover, and each page (can provide a full-page ad for program book, if desired)
- ✓ Extended sponsorship recognition at all SWCA events six months prior to the event
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Auctioneer Sponsor

\$3,500 or INKIND (Limit 1)

- ✓ Exclusive naming rights & prominent placement as the *Auctioneer Sponsor* in all print and digital advertising
- ✓ First right of refusal for *Auctioneer Sponsor* for the following year's Holiday Party & Auction
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ An appearance in the Holiday Party & Auction promotional video
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Logo placement on each table tent card
- ✓ Opportunity to provide swag in all registration packets (must coordinate two weeks in advance)
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Program Book Sponsor

\$3,500 (Limit 1)

- ✓ Prominent placement as the *Program Book Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Logo placement on each table tent card
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Full advertisement on the back cover of the program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Foundation Scholarship Paddle Raise Sponsor

\$3,500 (Limit 1)

- ✓ Prominent placement as the *Paddle Raise Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Opportunity to present a 30-45 second business commercial prior to paddle raise
- ✓ Logo placement on the back of every auction paddle
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Entertainment Sponsor

\$3,500 (Limit 1)

- ✓ Prominent placement as the *Entertainment Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Banner placement on stage
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Paparazzi (Photo Booth) Sponsor

\$3,500 (Limit 1)

- ✓ Prominent placement as the *Paparazzi Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Signage placed at photo booth area
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Logo placement on photo produced from photo book
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Centerpiece Sponsor

\$3,000 (Limit 1)

- ✓ Prominent placement as the *Centerpiece Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo incorporated into the centerpiece design
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Cocktail Sponsor

\$3,000 (Limit 1)

- ✓ Prominent placement as the *Cocktail Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo incorporated in the cocktail sponsor signage at each mini-bar
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ One table of ten included in sponsorship (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Registration Sponsor

\$2,000 (Limit 1)

- ✓ Prominent placement as the *Registration Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo incorporated in the registration signage
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Two entries into the Holiday Party & Auction (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Supporting **OR Emcee Sponsor**

\$1,000 (Unlimited)

- ✓ Prominent placement as the *Supporting **OR** Emcee Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Two entries into the Holiday Party & Auction (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event

Wine OR Dessert Sponsor
\$500 (Unlimited)

- ✓ Prominent placement as the *Wine OR Dessert Sponsor* in all print and digital advertising
- ✓ Logo and link to your company's website included on the event registration page
- ✓ Promotion in all communications about event (social media, newsletters, direct mail campaigns etc.), including the Save the Date flyers mailed to all SWCA members
- ✓ If you wish to have wine glasses printed with your logo on the glass and placed at each table setting, please notify SWCA two-weeks in advance (additional cost to sponsor)
- ✓ Logo placement on the Holiday Party & Auction slideshow
- ✓ Two entries into the Holiday Party & Auction (includes entries & meals)
- ✓ Logo placement on each table tent card
- ✓ Recognition in the Holiday Party & Auction program book
- ✓ Verbal recognition as a sponsor throughout the entirety of the event