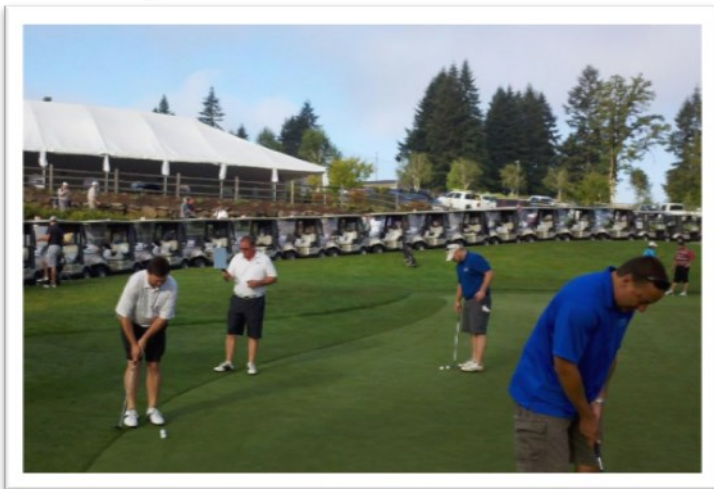




# Sponsorship Opportunities



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<b>Thirsty Thursday</b>	What?	Informal networking
	When?	Various dates available through the year
	Who?	50-70 attendees representing general contractors, subcontractors and suppliers with companies based in SW Washington
<b>Contractor Connection</b>	What?	Informal networking typically focused on an upcoming bid package and hosted by a general contractor
	When?	Various dates available through the year
	Who?	30-40 attendees representing general contractors, subcontractors, and suppliers looking to work on a specific project
<b>Member Open House</b>	What?	Education and informal networking
	When?	Various dates available through the year
	Who?	SWCA associates educating members about their services
<b>Construction Executive Summit</b>	What?	One-day conference (earn 6 CE credits) with networking
	When?	February
	Who?	250 business owners & executives from general contractor, subcontractor, and supplier companies
<b>Meet the Primes</b>	What?	Education and networking
	When?	May
	Who?	Approximately 150 general contractors, subcontractors, and suppliers doing business in the region
<b>Eric Sander Memorial Trap Shoot</b>	What?	Trap shoot competition and networking
	When?	June
	Who?	40-50 representatives of general contractors, subcontractors, and suppliers in the area that enjoy trap shooting
<b>SWCA Classic Cup</b>	What?	Golf Tournament and networking
	When?	July
	Who?	144 golfers representing general contractors, subcontractors, and suppliers from SW Washington
<b>Regional Project Forecast</b>	What?	Education and networking
	When?	October
	Who?	Approximately 150 general contractors, subcontractors, and suppliers doing business in the region
<b>Young Contractor Forum</b>	What?	Education, recruiting and outreach
	When?	Fall
	Who?	Approximately 100 students, parents, teachers, guidance counselors and administrators from local high schools
<b>Holiday Party &amp; Auction</b>	What?	Formal dinner auction and networking
	When?	December
	Who?	400 plus supporters of the industry, including general contractors, subcontractors, suppliers and community members

## Thirsty Thursday, Contractor Connection & Member Open House

If you are looking to connect with contractors and suppliers in Southwest Washington, join us at one of the SWCA's essential networking events: Thirsty Thursday, Contractor Connection and Member Open House. We generally pull 50-75 guests for these two hour events.

Thirsty Thursdays are a happy hour networking event held at a local restaurant/bar. You can help to design the event theme. You may also like to incorporate a donation for a local non-profit. Your sponsorship will be used for raffle items at the event.

Contractor Connections are a catered breakfast & education event held at a location of your choice. You will have the opportunity to shape the presentation and network with attendees.

Member Open Houses are held at the SWCA World Headquarters are semi-annual educational/networking events which targets new and existing members to inform them about SWCA member benefits. Light snacks and beverages are provided.

### Event Sponsorship (Limit 2 per event)

- Recognition as presenting sponsor of event
- Opportunity to speak about your company and/or project (time allotment at the discretion of SWCA)
- Networking with members in attendance
- Promotion in social media posts about event
- Sponsors may provide additional marketing items for attendees at the event

Generally, you may choose from the following month(s):

- January (Thirsty Thursday, Member Open House)
- March (Contractor Connection)
- May (Thirsty Thursday)
- June (Contractor Connection)
- August (Member Open House)
- September (Thirsty Thursday)
- October (Contractor Connection)
- November (Thirsty Thursday)

## Construction Executive Summit

If you are looking for an opportunity to network with owners, operators, and senior executives of the local construction industry, this is the event for you. The one-day conference offers opportunities to learn/ sharpen business skills and earn six continuing education credits. This event generally attracts 250 attendees in the month of February. All sponsors may provide branded materials for the SWAG Station.

### Presenting Sponsor (Limit 1)

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW Washington
- Promotion in social media posts about event
- Incorporation of your logo into the Construction Executive Summit logo
- Logo placement on the front of Construction Executive Summit slideshow and on table tents
- SWCA staff will incorporate promotion of the Construction Executive Summit and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company in the opening and closing addresses
- Opportunity to place promotional information on all tables at the Construction Executive Summit and the Swag Station (must coordinate 2 weeks in advance)
- One table of eight at the Construction Executive Summit (includes entries & meals) and the Summit Reception
- Premier logo placement on the front cover of the Construction Executive Summit program book
- Opportunity to display banner on the stage the day of the Construction Executive Summit
- Extended sponsorship recognition at all SWCA events six months prior to the event
- Verbal recognition as a sponsor at the Construction Executive Summit

### Supporting Sponsor (Limit 3)

- Prominent placement as the Supporting Sponsor in print and digital advertising
- First right of refusal for Supporting Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Opportunity to place promotional information on all tables at the Construction Executive Summit and Swag Station (must coordinate 2 weeks in advance)
- Logo placement within the Construction Executive Summit program book
- One table of eight at the Construction Executive Summit (includes entries & meals) and the Summit Reception
- Logo placement on the front cover and each page of the Construction Executive Summit program book
- Verbal recognition as a sponsor at the Construction Executive Summit

### Breakout Session Sponsor (Limit 3)

- Prominent placement as the Breakout Session Sponsor in print and digital advertising
- First right of refusal for Breakout Session Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Five minutes to introduce your company and breakout session host to attendees in your breakout room each session (four sessions total)
- Opportunity to place promotional information in assigned breakout session room and at the Swag Station (must coordinate 2 weeks in advance)
- Logo placement on a breakout session room entry way
- Two entries into the Construction Executive Summit (includes entries & meals) and the Summit Reception
- Company recognition in the Construction Executive Summit program book
- Verbal recognition as a sponsor at the Construction Executive Summit

**Breakfast/AM Keynote, Lunch/Award, or Dessert/PM Keynote Sponsor  
(Limit 3)**

- Prominent placement as the Breakfast/AM Keynote, Lunch/Award, OR Dessert/PM Keynote Sponsor in print and digital advertising
- First right of refusal for Breakfast/AM Keynote, Lunch/Award, OR Dessert/PM Keynote Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Five minutes to introduce your company and keynote speaker/award emcee host
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Ability to place company marketing materials at the Swag Station (must coordinate 2 weeks in advance)
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program book
- Verbal recognition as a sponsor at the Construction Executive Summit

**Registration Sponsor  
(Limit 1)**

- Prominent placement as the Registration Sponsor in print and digital advertising
- First right of refusal for Registration Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about the event
- Opportunity to place an exhibit or display adjacent to the registration table of the Construction Executive Summit
- Two entries into the Construction Executive Summit (includes entries & meals) and the Summit Reception
- Logo placement on the Construction Executive Summit slideshow and table tents
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

**Technology Sponsor  
(Limit 3)**

- Prominent placement as the Technology Sponsor in print and digital advertising
- First right of refusal for Technology Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website included on the event registration page
- Logo placement on each breakout session room entry way
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and table tents
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

**Reception Sponsor  
(Limit 1)**

- Prominent placement as the Reception Sponsor in print and digital advertising
- First right of refusal for Reception Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website on the Construction Executive Summit event registration page
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Opportunity to setup booth at the Summit Reception
- Ability to provide raffle prizes for two drawings at the Summit Reception
- Placement of company logo within the Construction Executive Summit program book

### **WiFi Sponsor**

#### **(Limit 1)**

- Prominent placement as the WiFi Sponsor in print and digital advertising
- First right of refusal for WiFi Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website on the Construction Executive Summit event registration page
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

### **Parking Sponsor**

#### **(Limit 1)**

- Prominent placement as the Parking Sponsor in all print and digital advertising
- First right of refusal for Parking Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website on the Construction Executive Summit event registration page
- Recognition included in direct email blasts with parking instructions leading up to the event
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and on table tents
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

### **SWAG Station Sponsor**

#### **(Limit 1)**

- Prominent placement as the SWAG Sponsor in print and digital advertising
- First right of refusal for SWAG Station Sponsor for the following year's Construction Executive Summit
- Logo and link to your company's website on the Construction Executive Summit event registration page
- Promotion in social media posts about event
- Opportunity to place sponsor branded tablecloth or standup banner at SWAG Station
- Logo placement on SWAG bags and opportunities to distribute goods on the SWAG Station (must coordinate 2 weeks in advance)
- Logo placement on the Construction Executive Summit slideshow
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

### **Supplier Expo Exhibitor**

#### **(Limit 12)**

- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to host an exhibitor booth in the Supplier Expo at the Construction Executive Summit
- Opportunity to connect with the attendees of the Construction Executive Summit during breaks and meals
- Logo placement on the event's slideshow
- Two entries into the Construction Executive Summit (including entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program

## Meet the Primes

If you are wanting to connect with generals, subcontractors, suppliers and governmental agencies in the region, this event is designed for you. General contractors and government agencies are available to answer questions for those interested in working with these organizations. Suppliers have had great success in connecting with their customer base at this event. We generally have 150 attendees join us for this breakfast event. We add an element of education by hosting a speaker (or panel of speakers) for 45-60 minutes during the meal portion of the event.

### **Presenting Sponsor (Limit 1)**

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Meet the Primes event
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW WA
- Promotion in social media posts about event
- Logo placement on the event's slideshow
- Opportunity to introduce your company in the opening address of the event
- Opportunity to place promotional information on all attendee tables
- One table of 8 at the event (includes entries & meals)
- Opportunity to display banner on the stage during the event
- Verbal recognition as a sponsor at the event

### **Supporting Sponsor (Limit 3)**

- Prominent placement as the Supporting Sponsor in all print and digital advertising
- First right of refusal for Supporting Sponsor for the following year's Meet the Primes event
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the event's slideshow
- Six entries into the event (includes entries & meals)
- Opportunity to place banner in room of event
- Opportunity to host one of the 12 exhibitor booths
- Verbal recognition as a sponsor at the event

### **Exhibitor (Limit 10)**

- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Host an exhibitor booth to connect with contractors, suppliers, and attendees of Meet the Primes
- Logo placement on the event's slideshow
- Two entries into the event (includes entries & meals)
- Verbal recognition as an exhibitor at the event



## Eric Sander Memorial Trap Shoot

If you like friendly competition with like-minded, outdoorsy contractors, then this event is your target! Don't miss connecting with 40-50 great shooters, a delicious continental breakfast and lunch, and chance to win cash and raffle prizes, with proceeds from the raffle going to the SWCA Foundation.

### Presenting Sponsor

(Limit 1)

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Eric Sander Memorial Trap Shoot event
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW Washington
- Promotion in social media posts about event
- SWCA staff will incorporate promotion of the Eric Sander Memorial Trap Shoot event and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company in the opening address of the event
- Four shooter entries included with sponsorship (includes entries & meals)
- Opportunity to display banner at the Vancouver Trap Club on the day of the Eric Sander Memorial Trap Shoot
- Verbal recognition as a sponsor at the event

### Lunch Sponsor

(Limit 2)

- Prominent placement as the Lunch Sponsor in print and digital advertising
- First right of refusal for Lunch Sponsor for the following year's Eric Sander Memorial Trap Shoot event
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Two shooter entries included with sponsorship (includes entries & meals)
- Opportunity to introduce your company during the lunch break
- Opportunity to place your banner at the Vancouver Trap Club on the day of Eric Sander Memorial Trap shoot
- Opportunity to emcee the raffle drawing
- Verbal recognition as a sponsor at the event

### Clay Pigeon, Ear Plugs OR Safety Glasses Sponsor

(Limit 3)

- Prominent placement as the Clay Pigeon OR Ear Plugs & Safety Glasses Sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place your banner at the Vancouver Trap Club on the day of the Eric Sander Memorial Trap Shoot
- Verbal recognition as a sponsor at the event

### Gift Card Sponsor

(Limit 2)

- Prominent placement as the Gift Card Sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place your banner at the Vancouver Trap Club on the day of the Eric Sander Memorial Trap Shoot
- Verbal recognition as a sponsor at the event

**Woodland High School Trap Club Sponsor**

**(Limit 2)**

- Prominent placement as the Woodland High School Trap Club Sponsor in all print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place your banner at the Vancouver Trap Club on the day of the Eric Sander Memorial Trap Shoot
- Verbal recognition as a sponsor at the event
- Woodland Trap Club Members will receive five free entries into the event

**Breakfast & Coffee Sponsor**

**(Limit 3)**

- Prominent placement as the Breakfast & Coffee Sponsor in all print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place your banner at the Vancouver Trap Club on the Day of the Eric Sander Memorial Trap Shoot
- Verbal recognition as a sponsor at the event

## SWCA Classic Cup (formerly known as the Golf Tournament)

If you are looking to connect with 144 golfers on an intimate golf course, this is your chance! Our golfers are generally decision-makers in the construction industry; from suppliers, to general contractors, to subcontractors...we have every segment of the industry covered at this fun event.

### Presenting Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW WA
- Promotion in social media posts about event
- Opportunity to place banner in registration and lunch areas
- SWCA staff will incorporate promotion of the SWCA Classic Cup and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company in the opening and closing addresses
- Opportunity to place promotional information on all tables day of the event
- Two foursomes included in sponsorship (includes 8 entries & meals)
- Premier logo placement on the front cover and on each page of the SWCA Classic Cup program
- Extended sponsorship recognition at all SWCA events six months prior to the event
- Verbal recognition as a sponsor at the event

### Supporting Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Supporting Sponsor in print and digital advertising
- First right of refusal for Supporting Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place banner in registration and lunch areas
- One foursome included in sponsorship (includes 4 entries & meals)
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### Top Dog Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Top Dog Sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place banner at hot dog station
- Recognition in the SWCA Classic Cup program
- One foursome included in sponsorship (includes 4 entries & meals)
- Verbal recognition as a sponsor at the event

### Putting Green Contest Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Putting Green Sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place banner at putting green contest site
- Recognition in the SWCA Classic Cup program
- One foursome included in sponsorship (includes 4 entries & meals)
- Verbal recognition as a sponsor at the event

### **Lunch Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Lunch Sponsor in print and digital advertising
- First right of refusal for Lunch Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place banner at the lunch area
- Recognition in the SWCA Classic Cup program
- One foursome included in sponsorship (includes 4 entries & meals)
- Logo included on tent cards for each table during lunch
- Opportunity to address attendees at lunch
- Verbal recognition as a sponsor at the event

### **Cart Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Cart Sponsor in print and digital advertising
- First right of refusal for Cart Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on each golf cart (70-75 carts)
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### **Score Card Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Score Card Sponsor in print and digital advertising
- First right of refusal for Score Card Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on each golf score card (144 scorecards)
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### **Registration Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Registration Sponsor in print and digital advertising
- First right of refusal for Registration Sponsor for the following year's SWCA Classic Cup
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to setup booth at the registration table
- Opportunity to handout company swag during the registration timeframe
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### **Bag Drop Sponsor**

**(Limit 1)**

- Prominent placement as the Bag Drop Sponsor in print and digital advertising
- First right of refusal for Bag Drop Sponsor for the following year's SWCA Classic Cup
- Logo placement on tags to be placed on each golf bag (144 bags)
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### **Men & Women's Long Drive Sponsor**

**OR Men & Women's KP Sponsor**

**(Limit 4)**

- Prominent placement as the Men's Long Drive, Men's KP, Women's Long Drive, OR Women's KP sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on hole signs where the contest is held
- Opportunity to present the contest winners with their prize(s) during the lunch
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at event

### **Hole Sponsor**

**(Limit 18)**

- Prominent placement as a Hole Sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on hole sign on the hole your company is assigned (preferences for hole placements come on a first-come, first-served basis)
- Opportunity to host fun, interactive games on your hole
- Recognition in the SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

### **Gift Bag OR Beverage Sponsor**

**(Limit 10)**

- Prominent placement as the Gift Bag OR Beverage sponsor in print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on products purchased or given for golfer gift bags (business cards can be placed in each bag) OR logo placement on/near keg sponsored (business cards can be placed in each bag)
- Recognition in SWCA Classic Cup program
- Verbal recognition as a sponsor at the event

## Regional Project Forecast

If you are wanting to connect with general, subcontractors, and governmental agencies in the region, this event is designed for you. General contractors and government agencies are setup to answer questions for those interested in working with these organizations and provide an overview of projects up-for-bid in the next year. Suppliers have successfully connected with their customer base at this event. We generally have 150 attendees join us for this short evening event. We add an element of education by hosting a speaker (or panel of speakers) for 45-60 minutes during the dinner portion of the event.

### **Presenting Sponsor (Limit 1)**

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Regional Project Forecast event
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW WA
- Promotion in social media posts about event
- Logo placement on the event slideshow
- SWCA staff will incorporate promotion of the Regional Project Forecast and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company in the opening address of the event
- Opportunity to place promotional information on all attendee tables
- One table of eight at the event (includes entries & meals)
- Opportunity to display banner on the stage during the event
- Verbal recognition as a sponsor at the event

### **Supporting Sponsor (Limit 3)**

- Prominent placement as the Supporting Sponsor in print and digital advertising
- First right of refusal for Supporting Sponsor for the following year's Regional Project Forecast event
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the event slideshow
- Six entries into the event (includes entries & meals)
- Opportunity to place banner in room of event
- Opportunity to host one of the twelve exhibitor booths
- Verbal recognition as a sponsor at the event

### **Technology Sponsor (Limit 3)**

- Prominent placement as the Technology Sponsor in print and digital advertising
- First right of refusal for Technology Sponsor for the following year's Regional Project Forecast event
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Regional Project Forecast slideshow
- Two entries into the event (includes entries & meals)
- Verbal recognition as a sponsor at the event

### **Exhibitor (Limit 12)**

- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Host an exhibitor booth to connect with contractors, suppliers, and attendees of the Regional Project Forecast
- Logo placement on the event slideshow
- Two entries into the event (includes entries & meals)
- Verbal recognition as a sponsor at the event

## Holiday Party & Auction

If you like themed holiday parties and you have a spirit of giving to scholarships to support the construction industry, this event was made for you! Join us for a fun-filled evening with live music, great food & drinks, and 400 plus of SWCA's closest friends/supporters!

### Presenting Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW WA
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- SWCA staff will incorporate promotion of the Holiday Party & Auction and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company during the dinner portion of the event
- Opportunity to provide swag in all registration packets (must coordinate two weeks in advance)
- Two VIP tables of 10 in prime seating location (includes entries & meals)
- An appearance in the Holiday Party & Auction promotional video
- Logo on event signage
- Logo placement on each table tent card
- Premier logo placement in the Holiday Party & Auction program book, including the front cover, back cover, and each page (can provide a full-page ad for program book, if desired)
- Extended sponsorship recognition at all SWCA events six months prior to the event
- Verbal recognition as a sponsor at the event

### Auctioneer Sponsor

#### (Limit 1)

- Exclusive naming rights & prominent placement as the Auctioneer Sponsor in all print and digital advertising
- First right of refusal for Auctioneer Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- Logo placement on each table tent card
- Opportunity to provide swag in all registration packets (must coordinate two weeks in advance)
- One table of 10 included in sponsorship (includes entries & meals)
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### Program Book Sponsor

#### (Limit 1 or In Kind)

- Prominent placement as the Program Book Sponsor in print and digital advertising
- First right of refusal for Program Book Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- Logo placement on each table tent card
- One table of 10 included in sponsorship (includes entries & meals)
- Full advertisement on the back cover of the program book
- Verbal recognition as a sponsor at the event

### **Foundation Scholarship Paddle Raise Sponsor**

#### **(Limit 1)**

- Prominent placement as the Paddle Raise Sponsor in print and digital advertising
- First right of refusal for Paddle Raise Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- One table of 10 included in sponsorship (includes entries & meals)
- Opportunity to present a 30-45 second business commercial prior to paddle raise
- Logo placement on the back of every auction paddle
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Entertainment Sponsor**

#### **(Limit 1)**

- Prominent placement as the Entertainment Sponsor in print and digital advertising
- First right of refusal for Entertainment Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- Banner placement on stage
- One table of 10 included in sponsorship (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Paparazzi Sponsor**

#### **(Limit 2)**

- Prominent placement as the Paparazzi Sponsor in print and digital advertising
- First right of refusal for Paparazzi Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Signage placed at photo booth area
- Logo placement on the Holiday Party & Auction slideshow
- Logo placement on photo produced from photo book
- One table of 10 included in sponsorship (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Centerpiece Sponsor**

#### **(Limit 1)**

- Prominent placement as the Centerpiece Sponsor in print and digital advertising
- First right of refusal for Centerpiece Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo incorporated into the table design
- Logo placement on the Holiday Party & Auction slideshow
- One table of 10 included in sponsorship (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event



### **Cocktail Sponsor**

**(Limit 1)**

- Prominent placement as the Cocktail Sponsor in print and digital advertising
- First right of refusal for Cocktail Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo incorporated in the cocktail sponsor signage at each bar
- Logo placement on the Holiday Party & Auction slideshow
- One table of 10 included in sponsorship (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Registration Sponsor**

**(Limit 1)**

- Prominent placement as the Registration Sponsor in all print and digital advertising
- First right of refusal for Registration Sponsor for the following year's Holiday Party & Auction
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo incorporated in the registration signage
- Logo placement on the Holiday Party & Auction slideshow
- Two entries into the Holiday Party & Auction (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Supporting OR Emcee Sponsor**

**(Unlimited)**

- Prominent placement as the Supporting OR Emcee Sponsor in all print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Logo placement on the Holiday Party & Auction slideshow
- Two entries into the Holiday Party & Auction (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

### **Wine OR Dessert Sponsor**

**(Unlimited)**

- Prominent placement as the Wine OR Dessert Sponsor in all print and digital advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- If you wish to have wine glasses printed with your logo on the glass and placed at each table setting, please notify SWCA two-weeks in advance (additional cost to sponsor)
- Logo placement on the Holiday Party & Auction slideshow
- Two entries into the Holiday Party & Auction (includes entries & meals)
- Logo placement on each table tent card
- Recognition in the Holiday Party & Auction program book
- Verbal recognition as a sponsor at the event

## Young Contractors Forum

Raising awareness about the diverse opportunities within the construction workforce is critical at this time. This one-of-a-kind event is designed to bring together students, parents, teachers, guidance counselors, school administrators and the industry to bridge the gap between our future workforce and the opportunities in the construction industry. This event includes a one-hour Meet & Greet Connectivity Session for attendees to directly meet with industry representatives about opportunities in construction.

### **Presenting Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Presenting Sponsor in all print and digital advertising
- First right of refusal for Presenting Sponsor for the following year's Young Contractors Forum
- Logo and link to your company's website included on the event registration page
- Publicity announcing the Presenting Sponsorship will be distributed to media and partners throughout SW WA
- Promotion in social media posts about event
- Logo placement on the Young Contractors Forum slideshow
- SWCA staff will incorporate promotion of the Young Contractors Forum and the Presenting Sponsor (including links) in their email signature line one month prior to the event
- Opportunity to introduce your company during the event introduction
- Opportunity to place banner in presentation and meet & greet areas
- Opportunity to place company marketing materials at the Swag Station (must coordinate 2 weeks in advance)
- Logo on event signage
- Extended sponsorship recognition at all SWCA events for three months leading up to the event
- Verbal recognition as a sponsor during opening and closing comments of Young Contractors Forum

### **Supporting Sponsor**

#### **(Limit 1)**

- Exclusive naming rights & prominent placement as the Supporting Sponsor in all print and digital advertising
- First right of refusal for Supporting Sponsor for the following year's Young Contractors Forum
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Opportunity to place banner in presentation and meet & greet areas
- Opportunity to place company marketing materials at the Swag Station (must coordinate 2 weeks in advance)
- Verbal recognition as a sponsor during opening and closing comments of Young Contractors Forum

### **Keynote Sponsor**

#### **(Limit 1)**

- Prominent placement as the Keynote, Sponsor in event advertising
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Two minutes to introduce your company and keynote speaker host
- Logo placement on the Young Contractors Forum slideshow
- Opportunity to place company marketing materials at the Swag Station (must coordinate 2 weeks in advance)
- Verbal recognition as a sponsor during opening and closing comments of Young Contractors Forum

### **SWAG Station Sponsor**

**(Limit 1)**

- Prominent placement as the SWAG Sponsor in all print and digital advertising
- Opportunity to place sponsor branded tablecloth or standup banner at SWAG Station
- Logo placement on SWAG bags and opportunities to distribute goods on the SWAG Station (must coordinate 2 weeks in advance)
- Logo and link to your company's website on the Young Contractors Forum event registration page
- Promotion in social media posts about event
- Logo placement on the Young Contractors Forum slideshow
- Company recognition in the Young Contractors Forum handout
- Verbal recognition as a sponsor during opening and closing comments of Young Contractors Forum

### **Technology Sponsor**

**(Limit 3)**

- Prominent placement as the Technology Sponsor in print and digital advertising
- First right of refusal for Technology Sponsor for the following year's Young Contractors Forum
- Logo and link to your company's website included on the event registration page
- Logo placement on each breakout session room entry way
- Promotion in social media posts about event
- Logo placement on the Construction Executive Summit slideshow and table tents
- Two entries into the Construction Executive Summit (includes entries & meals) and Summit Reception
- Company recognition in the Construction Executive Summit program
- Verbal recognition as a sponsor at the Construction Executive Summit

### **Meet & Greet Connectivity Exhibitor**

**(Limit 24)**

- Table and space for two company representatives at Meet & Greet
- Logo and link to your company's website included on the event registration page
- Promotion in social media posts about event
- Host an exhibitor booth to connect with contractors, suppliers, and attendees of the Young Contractors Forum
- Logo placement on the Young Contractors Forum slideshow
- Verbal recognition as a sponsor during opening and closing comments at the event

## **Other Opportunities – Community Projects**

### **Dozer Day**

Dozer Day is a community celebration of the construction industry held every spring. At this event, multiple facets of the industry are available for kids to explore. Kids can get into the driver seat of an excavator or a bull dozer and explore the thrill of digging in the dirt. Other interactive opportunities exist at this community gem.

SWCA is a sponsor of Dozer Day and coordinates volunteers for the event. Sponsorship and volunteer opportunities are available. Contact our office for more information on how to get involved.

### **Community Outreach Events**

Do you have a nonprofit or community organization that you support? We can help you to get the word out about your event. You can use MemberZone to create your event and make it visible on [www.swca.org](http://www.swca.org). We can help you to publicize the event through our social media and communications.

