



# Cyber Security In Construction

What you need to know

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# Presentation Agenda



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What is Cyber Insurance?

2

Buying Cyber Insurance

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Cyber Claims Examples

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Tools to Protect Your Business

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# What Is Cyber Insurance



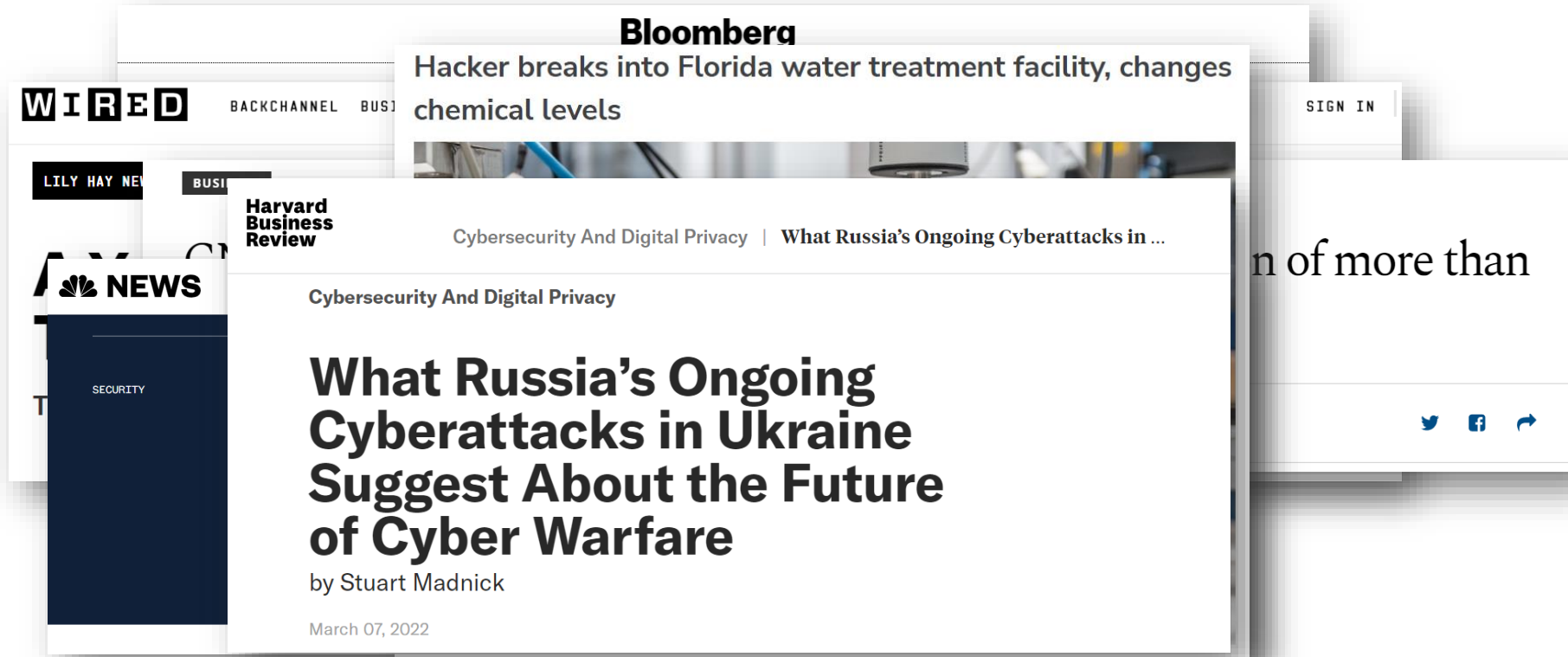
# Modern Cyber Risk

## Setting the Stage for Cyber Exposure

- Internet of Things – IOT
  - » Devices, Data Phones, iPads, Laptops, etc.
- Everyone in the world works on the same programs
  - » Google, Facebook (Meta), Apple, Microsoft, etc.
- Low Barrier to Entry for Technology Use
- Cost & Convenience of “simply” plugging in Software
- Offsite or remote working
- How often do you ask, “should we be hooking these devices to the internet?”



# A Growing Problem



# Types of Cyber Attacks

## Common Attacks

- Business Email Compromise
- Social Engineering – “Hacking People”
- Malware
- Phishing
- Ransomware a.k.a “Cyber Extortion”



# Coverage Types

13 Key Insuring Agreements	
Coverage Type	Insuring Agreement
First-Party/Post Breach Response Coverage	1. Privacy Notification and Crisis Management Expense
Third-Party/Liability Coverages	2. Information Security and Privacy Liability 3. Regulatory Defense and Penalties 4. Payment Card Industry Fines and Assessments 5. Website Media Content Liability 6. Bodily Injury and Property Damage Liability
First-Party/Time Element Coverages	7. Business Interruption 8. Extra Expense
First-Party/Theft of Property Coverages	9. Data Assets 10. Cyber Extortion 11. Computer Fraud 12. Funds Transfer Fraud 13. Social Engineering/Fraudulent Instruction Coverage



# What does cyber insurance cover?

## Breach Response Costs

Legal fees, forensics, PR,  
credit monitoring, etc.

## Cyber Extortion

aka Ransomware

## Stolen Funds

## Lost Business Income

## Computer Replacement

## Technology Failures



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## Purchasing Cyber Insurance



# Insurance Markets



## ADMITTED INSURER

### Pros:

- Meets the regulation requirements by the States “Department of Insurance (DOI)”.
- No fees or Taxes.
- Premiums, Rates, and Policies are reviewed and approved within the states guidelines.
- Policy is backed by the State if Insurer goes insolvent.

### Cons:

- Admitted policies often have limited coverage options
- Narrower underwriting capability
- More likely to Non-Renew if exposures change dramatically



## NON-ADMITTED INSURER

### Pros:

- Broader, and Less restrictive coverages.
- More customizable and specific coverages for “Hard to Place” risks.

### Cons:

- The insurer or specific policy may not comply the “States Insurance Regulations”.
- If insurance company goes insolvent, there is no guarantee that claims will be paid.
- No ability to appeal to the State for help with payment.

# Hardening Market

## Premium

- Increases of 100%+ have become the baseline.
- Not uncommon for 300% increases with no material changes in exposure.
- Expect further increases for accounts with recent losses or less than fully mature IT Security Controls

## Retentions & Co-Insurance

- Retention Increases of up to 1,000%
- Markets requiring co-insurance & sub-limits for ransomware and contingent BI
- Waiting periods going from Hours to Days

## Coverage

- Media, wrongful collection of information, biometrics, and contingent business interruption coverages are being limited
- Outside of scope coverages are outside of pure cyber have started to be restricted.

“Insureds renewing in Q1 2022 should expect premium increases beginning in the 100% range and will need to work closely with their chief information security officers and IT security professionals to address concerns of underwriters.”

**Brown & Brown Cyber Market Update**  
Q1 2022



# Coalition is insurance built to **solve** cyber risk



Coalition launch 1/1/18  
520+ EE's across 5 countries  
Insurance & tech veterans



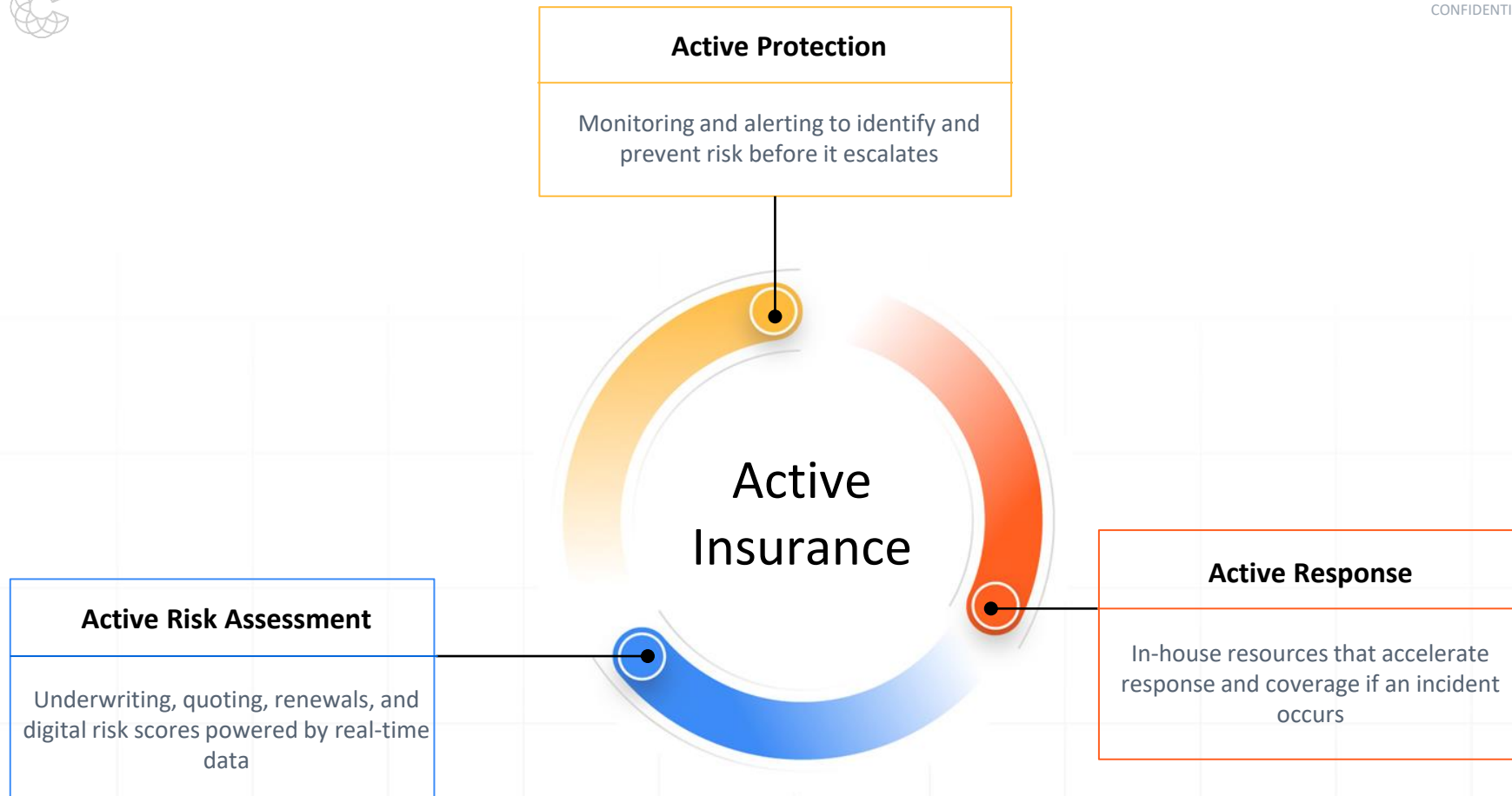
\$250M+ GWP  
25,000 Policyholders  
48 trillion scans annually



Respond to business-halting  
threats with record speed



Active Protection  
Active Response  
Active Risk Assessment



03

## Cyber Claim Examples





- Cyber crime is increasing like never before – the business of cyber crime has shifted
- Ransomware is growing in severity - *Average ransom demand made to our policyholders in the second half of 2021 was **\$1.8 million***
- Criminals are taking advantage of dislocation in how we work - *The average funds transfer fraud loss increased 78% from 2020 to 2021 to **\$347,000**.*
- **Small businesses are disproportionately impacted** – claim severity rose 56% for organizations under \$25M in revenue increasing to \$149,000.



The average ransom demand increased 20% to  
**\$1.8M**

# Ransomware Basics

- A ransomware infection involves some or all of the files on a computer becoming inaccessible
- The malicious actor leaves behind a way to contact them to get the data back. Usually this is in the form of a ransom note.
- The visual appearance of ransomware attacks can vary
- Without a solid backup solution, many victims have to entertain the possibility of paying the malicious actor for their data
- The preferred currency for attackers is Bitcoin (BTC)



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## Tools For Protecting Your Business



# Best Practices

## Enable Multi-factor Authentication (MFA)

- MFA is an authentication method that requires user to provide two or more verification factors to gain access to a resource or account.

## Patch Old Vulnerabilities

- Microsoft Server Patches
- Log4J
- Sonicwall Updates

## Ensuring Passwords are Strong

- Don't use the same password for all your accounts.
- It is very likely your “go-to” password has been picked up in a breach at some point.

## Maintain Offline and Immutable Back-Ups

- Don't presume you onsite Microsoft Server is safe.

“Enabling multi-factor authentication makes you 99% less likely to get hacked.”

**Jen Easterly**

*Cybersecurity & Infrastructure Security  
Agency (CISA) Director*



## Cybersecurity Checklist

Every password we set, service we use, and network we access comes with inherent and vulnerable cyber threats. We worked closely with our in-house security experts to put together a checklist of simple low-cost and free steps you can take to secure your business.

Use this checklist to think critically about cybersecurity and explore new ways to keep your business safe.



### Reverses attacks

Find and remove any and all access to business critical systems and data until a threat vector is made. Stop the attack, notified and exposed to the system's IP.

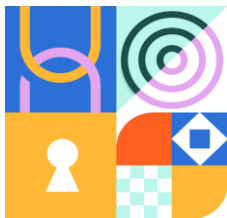
### Prevents insider threat

Find and remove any and all access to business critical systems and data until a threat vector is made. Stop the attack, notified and exposed to the system's IP.

### Business email compromise

Find and remove any and all access to business critical systems and data until a threat vector is made. Stop the attack, notified and exposed to the system's IP.

Implementing the tips in this checklist can help you prevent most clients, phishing, remote access, and social engineering attacks accounted for 88% of all known attack techniques Coalition saw in the first half of 2020.



# What can you do to protect your business?

Increase email security

Implement multi-factor authentication (MFA)

Backup your data

Enable secure remote access

Update your software

Use a password manager

Scan for malicious software

Encrypt your data

Implement a security awareness training program

Purchase cyber insurance