

# Shaping Our Future -- your input is very important

Wednesday, May 30, 2018

# 46

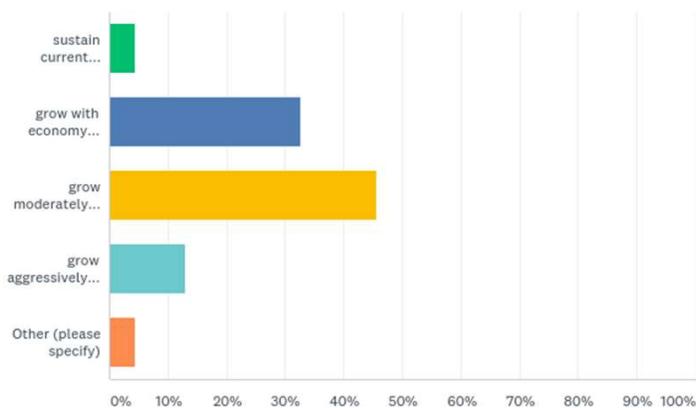
Total Responses

Date Created: Saturday, May 19, 2018

Complete Responses: 46

### Q1: What is your primary objective for your business?

Answered: 46 Skipped: 0



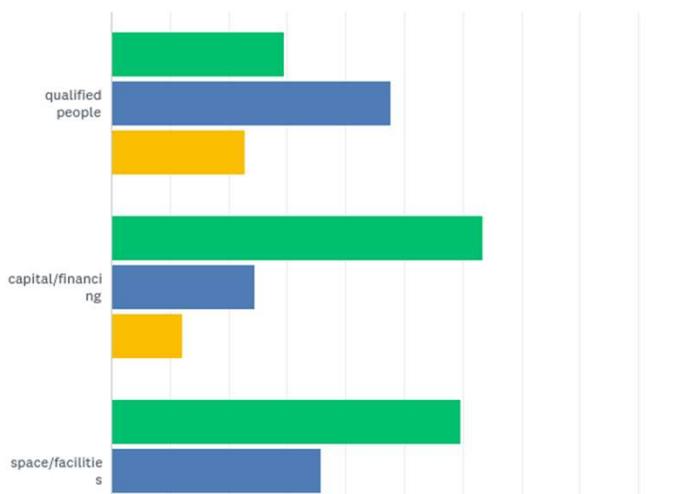
### Q1: What is your primary objective for your business?

Answered: 46 Skipped: 0

ANSWER CHOICES	RESPONSES	
sustain current activity	4.35%	2
grow with economy (1-10%/year)	32.61%	15
grow moderately (11-20%/year)	45.65%	21
grow aggressively (>20%/year)	13.04%	6
Other (please specify)	4.35%	2
<b>TOTAL</b>		<b>46</b>

## Q2: What are the challenges to realizing your objectives?

Answered: 44 Skipped: 2



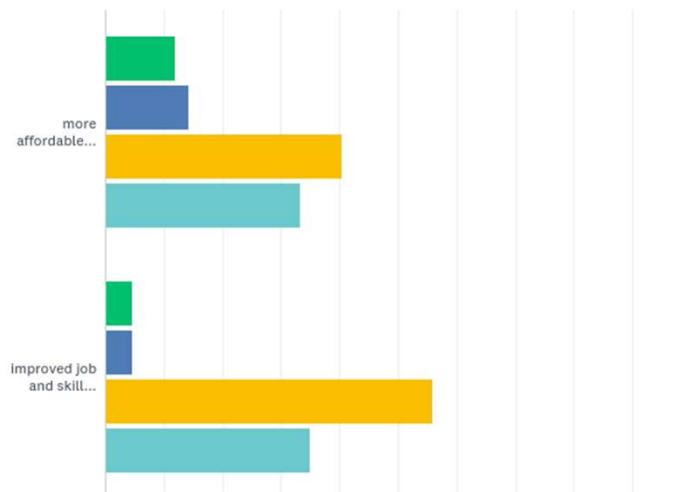
## Q2: What are the challenges to realizing your objectives?

Answered: 44 Skipped: 2

	NOT A PROBLEM	SIGNIFICANT CONCERN	MAJOR PROBLEM	TOTAL
qualified people	29.55% 13	47.73% 21	22.73% 10	44
capital/financing	63.41% 26	24.39% 10	12.20% 5	41
space/facilities	59.52% 25	35.71% 15	4.76% 2	42
strategy to win	71.43% 30	26.19% 11	2.38% 1	42
marketing to reach ideal customers	39.53% 17	55.81% 24	4.65% 2	43

### Q3: What would help you overcome the challenges?

Answered: 43 Skipped: 3



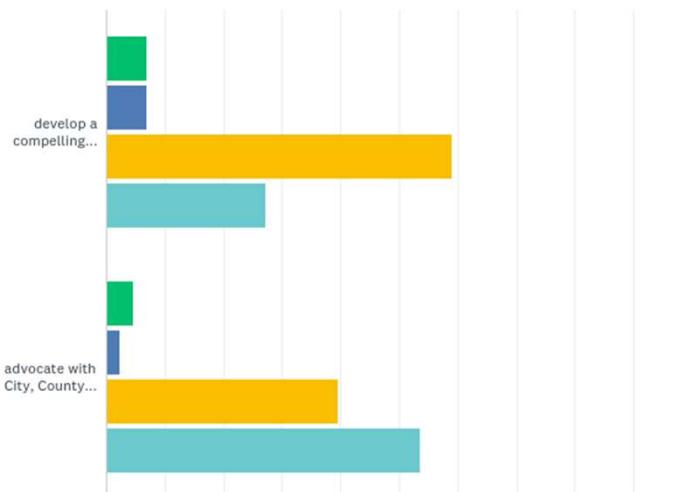
### Q3: What would help you overcome the challenges?

Answered: 43 Skipped: 3

	NOT NEEDED	UNSURE	HELPFUL	VERY VALUABLE	TOTAL
more affordable housing	11.90% 5	14.29% 6	40.48% 17	33.33% 14	42
improved job and skill training with educational institutions	4.65% 2	4.65% 2	55.81% 24	34.88% 15	43
additional financing (venture funding, private equity, loans, etc.)	39.02% 16	19.51% 8	26.83% 11	14.63% 6	41
City actions to expedite infrastructure to expand inventory of available space	14.29% 6	9.52% 4	47.62% 20	28.57% 12	42
business strategies and consulting support	26.19% 11	28.57% 12	40.48% 17	4.76% 2	42
collaborative marketing to "grow the pie"	11.90% 5	14.29% 6	54.76% 23	19.05% 8	42

### Q4: How would you like the Paso Robles Chamber to support you?

Answered: 45 Skipped: 1



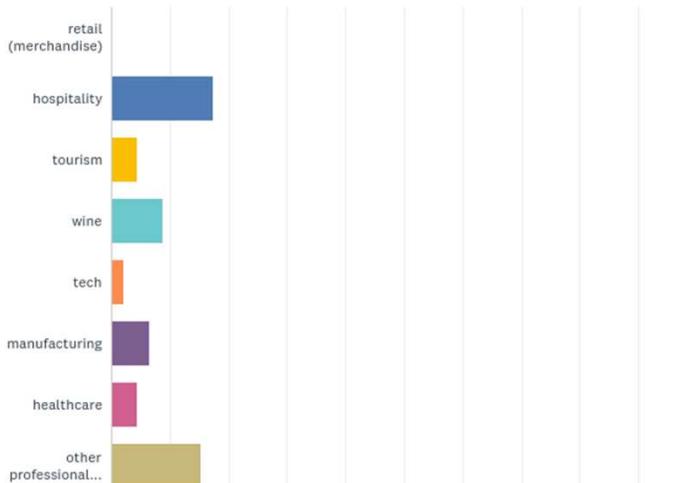
### Q4: How would you like the Paso Robles Chamber to support you?

Answered: 45 Skipped: 1

	NOT NEEDED	UNSURE	HELPFUL	VERY VALUABLE	TOTAL
develop a compelling strategic plan to chart a path for the Paso Robles' business community	6.82% 3	6.82% 3	59.09% 26	27.27% 12	44
advocate with City, County and other government agencies to support growth needs	4.65% 2	2.33% 1	39.53% 17	53.49% 23	43
convene businesses by sector (for example, retail, tourism, tech, manufacturing) to develop key initiatives	6.67% 3	13.33% 6	48.89% 22	31.11% 14	45
champion one or more key issues (for example, affordable housing, job training, financing, etc.)	2.27% 1	9.09% 4	54.55% 24	34.09% 15	44
organize sessions with experts on key issues	9.09% 4	6.82% 3	59.09% 26	25.00% 11	44

### Q5: In which sector is your business?

Answered: 46 Skipped: 0



### Q5: In which sector is your business?

Answered: 46 Skipped: 0

ANSWER CHOICES	RESPONSES	
retail (merchandise)	0.00%	0
hospitality	17.39%	8
tourism	4.35%	2
wine	8.70%	4
tech	2.17%	1
manufacturing	6.52%	3
healthcare	4.35%	2
other professional services	15.22%	7
Other (please specify)	41.30%	19
<b>TOTAL</b>		<b>46</b>