

# 4<sup>th</sup> of July Parade Registration Form

Sunday, July 4<sup>th</sup> 2021

*“Whatever Floats Your Boat”*

*Celebrating Homer’s Maritime History*

4:30 PM Check-In time at the Homer High School

6 pm Parade Start Time Down Pioneer Avenue

Please provide a description of your Parade entry. This what the Parade Master of Ceremonies will read when you are in front of the Bay Realty Judges Stand, stopping for 2 minutes to showcase your entry. Please print clearly or type a maximum of 100 words or less. Please assist us with the pronunciation of words by noting them in parenthesis by syllable. eg. Jan Knutson (Knut-son – pronounce the “K”) This information is very important for the Judges when they tally up the points for each Parade entry.

Contact Name: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Name of your Float or Entry: \_\_\_\_\_

**Please Circle Entry Category:** Best use of theme—Whatever Floats Your Boat, Cars, Trucks, Machinery, Bikes and Trikes, Children’s Group, Animals, Best of Show.

**Please Circle Type of Entry:** driving, walking, float, boat or on a trailer or flat bed. If the latter, approximately how long \_\_\_\_\_

**Parade Entry Narrative for Master of Ceremonies to Read (Maximum 100 words)** Examples to include – how does your float fit with the Parade theme. Tell us some facts about your business, association, organization, school and/or yourself.

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***PLEASE SUBMIT THIS ENTRY FORM ON OR BEFORE MONDAY JUNE 21st. Thank you for your Parade participation.***

**Homer Chamber of Commerce and Visitor Center Office and Mailing Address is 201 Sterling Highway, Homer, AK 99603. Telephone: 907-235-7740. You can email your Registration to [info@homerak.org](mailto:info@homerak.org) .**

**“Whatever Floats Your Boat”**  
**Celebrating Homer’s Maritime History**  
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**Sunday July 4th, 2021**  
**4:30 pm Check-In time at the Homer High School**  
**6 pm Parade Start Time Down Pioneer Avenue**

You are invited to participate in the annual Parade as a business, civic, non-profit organization or association or as individuals of all ages. Registration is free of charge to participate. Parade entries will be judged by the Presenting Sponsor – **Alaska USA Federal Credit Union** in front of Bay Realty. The **Red Lantern Prize** will be judged by **Muslow & Agnew, LLC** and awarded to the parade entry that carries the most energy through the end of the route. This judging stop is at the Art Shop Gallery. The Parade route is from Homer High School, down Pioneer Avenue to Woodside Avenue parking lot near the old Homer Middle School. There are prizes for the winning entries “Homer Bucks” to shop locally and spend the prize money at local Homer Businesses. The judging categories and prize “Homer Bucks” include:

**Antique Cars, Trucks & Machinery - \$50**  
**Animals- \$50**  
**Bikes & Trikes- \$50**  
**Red Lantern Prize - \$50**

**Best Use of Theme - \$75**  
**Best Children’s Group - \$75**  
**Best of Show-\$75**  
**Judge’s Favorite -\$75**

**All participants will be judged on the following criteria:**

1. Use of the theme.
2. Effort put into the float or display.
3. A two-minute presentation before the Parade Grandstand located at Bay Realty.

**Parade Guidelines:**

1. Parade applications can be completed at <https://www.homeralaska.org/homer-fourth-of-july-parade/>.
2. Or, pick up a copy at the Chamber offices and submit your form on or before **Monday, June 21** to the Chamber offices at 201 Sterling Highway by US Mail or hand delivery. You may also email it to [info@homeralaska.org](mailto:info@homeralaska.org).
3. It is a **MUST** to have your registration in by **Monday, June 21**, so Chamber Staff can determine the Parade line-up and type up your entry narrative for the Master of Ceremonies to read when you showcase your entry in front of Bay Realty.
4. Guidelines include: no open bed truck floats with kids on them and no firearms – real or toy-- on the floats. If you intend to hand out candy or other items, please don’t throw it from the float but have someone walking alongside and hand it out. This is to prevent children from running into the street.
5. Be at Homer High School Parking lot by 4:30 pm Sunday July 4<sup>th</sup> to check in and line up. Parade will go down Pioneer Avenue and ends at the parking lot behind the old Homer Middle School on Woodside Avenue. Pick up parade participants at the end of the Parade in this parking lot.
6. The intent of the 4<sup>th</sup> of July Parade is family oriented and not a platform for political opinions or personal viewpoints. Such entries and narratives will be disqualified. The Chamber reserves the right to accept or not any parade application.
7. Please call Jan Knutson, Chamber Visitor Center and Community Events Manager for more information or with yours questions 907-235-7740. Thank you for participating in the 4<sup>th</sup> Of July Parade!