

Homer Chamber of Commerce Membership Application



CHAMBER OF COMMERCE & VISITOR CENTER

Business Name _____
Owner Name _____
Manager Name _____
Voting Representative _____
Business Address _____
City, State, ZIP _____
Business Phone _____
Business Email _____
Website _____

Billing Address _____
City, State, ZIP _____
Personal Phone _____
Personal Email _____
Business License _____

Facebook ☐

Instagram ☐

YouTube ☐

Trip Advisor ☐

Membership Tiers

Primary

- ☐ 1-5 employees - \$196
- ☐ 6-20 employees - \$395
- ☐ 21+ employees - \$549

Gold

- ☐ \$803

Platinum

- ☐ \$2000

Multiple Business

- ☐ 1-5 employees - \$98
- ☐ 6-20 employees - \$196
- ☐ 21+ employees - \$274

Non-Profit

- ☐ 0 employees - \$37
- ☐ 1-5 employees - \$116
- ☐ 6-20 employees - \$196
- ☐ 21+ employees - \$280

Individual

- ☐ \$100

Member Services

- ☐ Visitor Guide Listing Free
- ☐ Website Listing Free
- ☐ Website & Social Media Hyperlink..... Free
- ☐ Additional Website Listing \$25
- ☐ Directory Basic Tier: 50-word Narrative about business..... Free
- ☐ Directory 1st Tier: Adding Business Logo & Map..... \$75
- ☐ Directory 2nd Tier: 1st Tier + Photo Gallery, Video Promo,
and a search engine optimization tool..... \$175
- ☐ Homer Visitor Center Digital Display Ad \$300
- ☐ Rack Card Distribution - VIC & Airport \$70
- ☐ Rack Card Distribution - Baycrest Kiosk \$100
- ☐ Banner - Baycrest Kiosk \$400
- ☐ Additional Visitor Guide Listing..... \$25
- ☐ Visitor Guide Membership Narrative..... \$250
- ☐ Visitor Guide 1/12 Full Color Membership Ad..... \$500
- ☐ Inquiry List \$120
- ☐ Co-Op Marketing - Great Alaska Sportsman Show..... \$75
- ☐ Shop Small Saturday..... \$20



Website Advertising

~25,000 page views per month

www.homer.alaska.org

Referral reports provided

6mo - **\$799**

Visit Homer
12mo - **\$1,349**

www.homer.alaska.org 201 Sterling Hwy Homer, AK 99603 907.235.7740 membership@homer.alaska.org

Sponsorship Opportunities

All sponsors are recognized on social media, including (but not limited to) tags on Facebook events and thank you posts.

Winter King Salmon Tournament (March 20, 2021)

Presenting Sponsor (Logo on all promotional material, logo on selfie banner, logo on WKT website, banner at event).....	\$2500
Stage/Beer Garden Sponsor (Banner on stage, logo on website and event poster)	\$1500
Event Sponsor (Logo on website and event flyer)	\$300

Homer Halibut Tournament (June 4th-5th, 2021)

Presenting Sponsor (Logo on all promotional material, logo on selfie banner, logo on HHT website, banner at event).....	\$2000
Weigh-in Sponsor (logo at weigh-in and on website)	\$1500
Stage/Beer Garden Sponsor (Banner on stage, logo on website and event promotional material)	\$1500
Event Sponsor (Logo on website and event flyer)	\$300

4th of July Parade

Presenting Sponsor (Logo on all promotional materials, banner at judging booth, and 4 Judges).....	\$1500
Second Judging Station Sponsor (Logo on promotional materials, 2 Judges at second judging station.).....	\$1000
Event Sponsor (Logo on event flier)	\$500

Homer Peonies Celebration (9th of July through to the 24th)

Coral Sunset Sponsor (Logo on all promotional materials).....	\$1000
Red Charm Sponsor (Logo on event flier).....	\$500
Bowl of Cream Sponsor (Recognition on event flier).....	\$250

Holiday Tree Lighting (Thursday or Friday after Thanksgiving Weekend)

Presenting Sponsor (Logo on all promotional material, top recognition at event).....	\$1000
Contributing Sponsor (Recognition on event flier)	\$250

Winter Carnival Parade (Second Saturday in February)

Presenting Sponsor (Logo on all promotional materials, banner at judging booth, 4 judges at main judging stand)	\$1500
Second Judging Station Sponsor (Logo on promotional materials, 2 Judges at second judging station.).....	\$1000
Event Sponsor (Recognition on event flier)	\$300