

Homer Chamber of Commerce Membership Application



Business Name _____
 Owner Name _____
 Manager Name _____
 Voting Representative _____
 Business Address _____
 City, State, ZIP _____
 Business Phone _____
 Business Email _____
 Website _____

Billing Address _____
 City, State, ZIP _____
 Personal Phone _____
 Personal Email _____
 Business License _____

Facebook Instagram YouTube Trip Advisor

Membership Tiers

Primary <input type="checkbox"/> 1-5 employees - \$196 <input type="checkbox"/> 6-20 employees - \$395 <input type="checkbox"/> 21+ employees - \$549	Gold <input type="checkbox"/> \$803 Platinum <input type="checkbox"/> \$2000	Multiple Business <input type="checkbox"/> 1-5 employees - \$98 <input type="checkbox"/> 6-20 employees - \$196 <input type="checkbox"/> 21+ employees - \$274	Non-Profit <input type="checkbox"/> 0 employees - \$37 <input type="checkbox"/> 1-5 employees - \$116 <input type="checkbox"/> 6-20 employees - \$196 <input type="checkbox"/> 21+ employees - \$280	Individual <input type="checkbox"/> \$100
---	---	--	---	---

Member Services

<input type="checkbox"/> Visitor Guide Listing	Free	Visit Homer Homer Chamber Of Commerce Homer Halibut Tournament Homer Winter King Salmon Tournament Homer Alaska Photo Contest Destination Alaska Weddings Homer the City of Peonies Homer Chamber Of Commerce
<input type="checkbox"/> Website Listing	Free	
<input type="checkbox"/> Website & Social Media Hyperlink.....	Free	
<input type="checkbox"/> Additional Website Listing	\$25	
<input type="checkbox"/> Directory Basic Tier: 50-word Narrative about business.....	Free	
<input type="checkbox"/> Directory 1st Tier: Adding Business Logo & Map.....	\$75	
<input type="checkbox"/> Directory 2nd Tier: 1st Tier + Photo Gallery, Video Promo, and a search engine optimization tool.....	\$175	
<input type="checkbox"/> Homer Visitor Center Digital Display Ad	\$300	
<input type="checkbox"/> Rack Card Distribution - VIC & Airport	\$70	
<input type="checkbox"/> Rack Card Distribution - Baycrest Kiosk	\$100	
<input type="checkbox"/> Banner - Baycrest Kiosk	\$400	
<input type="checkbox"/> Additional Visitor Guide Listing.....	\$25	
<input type="checkbox"/> Visitor Guide Membership Narrative.....	\$250	
<input type="checkbox"/> Visitor Guide 1/12 Full Color Membership Ad.....	\$500	
<input type="checkbox"/> Inquiry List	\$120	
<input type="checkbox"/> Co-Op Marketing - Great Alaska Sportsman Show.....	\$75	
<input type="checkbox"/> Shop Small Saturday.....	\$20	

Website Advertising www.homer.alaska.org
 ~25,000 page views per month Referral reports provided
 6mo - **\$799** Visit Homer 12mo - **\$1,349**

Sponsorship Opportunities

All sponsors are recognized on social media, including (but not limited to) tags on Facebook events and thank you posts.

Winter King Salmon Tournament (March 20, 2021)

Presenting Sponsor (Logo on all promotional material, logo on selfie banner, logo on WKT website, banner at event).....	\$2500
Stage/Beer Garden Sponsor (Banner on stage, logo on website and event poster)	\$1500
Event Sponsor (Logo on website and event flyer)	\$300

Homer Halibut Tournament (June 4th-5th, 2021)

Presenting Sponsor (Logo on all promotional material, logo on selfie banner, logo on HHT website, banner at event).....	\$2000
Weigh-in Sponsor (logo at weigh-in and on website)	\$1500
Stage/Beer Garden Sponsor (Banner on stage, logo on website and event promotional material)	\$1500
Event Sponsor (Logo on website and event flyer)	\$300

4th of July Parade

Presenting Sponsor (Logo on all promotional materials, banner at judging booth, and 4 Judges).....	\$1500
Second Judging Station Sponsor (Logo on promotional materials, 2 Judges at second judging station.).....	\$1000
Event Sponsor (Logo on event flier)	\$500

Homer Peonies Celebration (9th of July through to the 24th)

Coral Sunset Sponsor (Logo on all promotional materials).....	\$1000
Red Charm Sponsor (Logo on event flier).....	\$500
Bowl of Cream Sponsor (Recognition on event flier).....	\$250

Holiday Tree Lighting (Thursday or Friday after Thanksgiving Weekend)

Presenting Sponsor (Logo on all promotional material, top recognition at event).....	\$1000
Contributing Sponsor (Recognition on event flier)	\$250

Winter Carnival Parade (Second Saturday in February)

Presenting Sponsor (Logo on all promotional materials, banner at judging booth, 4 judges at main judging stand)	\$1500
Second Judging Station Sponsor (Logo on promotional materials, 2 Judges at second judging station.).....	\$1000
Event Sponsor (Recognition on event flier)	\$300