

GALWAY CHAMBER *Business Awards* 2020

26 FEBRUARY 2021
VIRTUAL EVENT

*Celebrating Resilience
& Innovation*

Ag ceiliúradh acmhainneachta & nuálaíochta

APPLICATIONS OPEN UNTIL 22ND JANUARY 2021.

VISIT: WWW.GALWAYCHAMBER.COM



**Galway
Chamber**
Ag cothú gnó le chéile

In association with

shannon GROUP
Aviation | Property | Tourism



GALWAY CHAMBER *Business Awards* 2020

In association with:

shannon GROUP
Aviation | Property | Tourism



**Galway
Chamber**
Ag cothú gnó le chéile

APPLICATIONS OPEN UNTIL 22ND JANUARY 2021.
VISIT: WWW.GALWAYCHAMBER.COM

DR. CHRIS COUGHLAN AWARD FOR BEST EMERGING ENTERPRISE

OPEN TO MEMBERS AND NON-MEMBERS

Less than 3-years in business

This category aims to award emerging entrepreneurs that have the potential to grow their companies into successful organisations, which will be innovative and create employment.

Specific measures taken into consideration will be:

- Employment created
- Achievements to date
- Future plans

SPONSORED BY:



BEST BUSINESS INNOVATION

OPEN TO MEMBERS AND NON-MEMBERS

This award will be given to a business that can best demonstrate growth and diversity in a challenging business environment.

Specific measures taken into consideration will be:

- Evidence of the business adaptation due to the pandemic
- Examples of new markets, products or services
- The positive impact these changes had on the business

SPONSORED BY:



MARKETING EXCELLENCE

OPEN TO MEMBERS ONLY

This award will be given to the company that have delivered a unique marketing initiative which successfully promoted their businesses and impacted on turnover, growth and/or footfall.

Specific measures taken into consideration will be:

- Evidence of specific campaigns
- The innovation and creativity of the campaign materials and strategy
- The engagement and interactivity with the target audience, existing and potential, and use of digital media

SPONSORED BY:



BEST SMALL TO MEDIUM ENTERPRISE

OPEN TO MEMBERS ONLY

Less than 200 employees

This award will be given to the Company that is striving to create world class products and services, setting the highest benchmarks and optimising opportunities in their marketplace.

Specific measures taken into consideration will be:

- Evidence of performance and achievement in the last 12 months
- Demonstration of innovation and creativity
- Positive impact in areas such as job creation and supporting local community

SPONSORED BY:



BEST CUSTOMER SERVICE

OPEN TO MEMBERS ONLY

This award will be given to the business that can best demonstrate that it consistently delivers superior service to its customers. Entrants must be able to explain what their service is and demonstrate their commitment to customer service excellence within their particular service provided.

Specific measures taken into consideration will be:

- Evidence of service quality and customer care programme
- Responsiveness to customer issues
- Demonstration of innovation and creativity



BEST SUSTAINABILITY

OPEN TO MEMBERS ONLY

This award will be given to the company that can best demonstrate that sustainability is at the core of the company's values and best practices.

Specific measures taken into consideration will be:

- Importance of sustainability within the organisation
- Contribution the sustainability practices make to the economy and society
- Mainstream nature of the sustainability activity within the organisation

SPONSORED BY:

shannon AIRPORT
PART OF shannon GROUP



PRESIDENT'S AWARD

This award will be given to an individual who has made a contribution to the business life of Galway that is outstanding in every way. The recipient of this Award is chosen by the President of Galway Chamber, in consultation with his Officer Board.

SPONSORED BY:



OVERALL BUSINESS OF THE YEAR

The overall award winner will be selected from the category winners. The overall award will be given to the company that distinguished itself among the other category winners as being outstanding in its field, and making a significant contribution to the economic life of Galway through its commitment to responsible business practices in all its endeavours, its innovation, its creativity and its integrity in dealing with people.

SPONSORED BY:



Shannon Group plc is the umbrella organisation for a group of four commercially driven businesses who are focused on delivering economic benefits for the Shannon/Limerick area, the West of Ireland and the wider national economy. Shannon Group is comprised of Shannon Airport Authority, Shannon Heritage, IASC and Shannon Properties.

Shannon Group's mission is to manage and develop its aviation, tourism and property assets; to generate a sustainable commercial return; to drive excellence in safety standards and service to customers; and to make a difference to the communities it serves.

HOW TO ENTER

Galway Chamber Business Awards are open to all current Galway Chamber Members.

Non-members of Galway Chamber are eligible to enter the following categories:

DR. CHRIS COUGHLAN AWARD FOR BEST EMERGING ENTERPRISE CATEGORY
BEST ADAPTATION TO COVID-19/ BUSINESS INNOVATION

Please note that any given company can enter a maximum of **two** categories and **separate entries** must be made for each category.

Members will nominate their own companies for an award. Special emphasis should be given to 'state why you think your company should win this Award'. (Note: this will be used for press purposes should your company be short listed in its category).

To enter please log onto **www.galwaychamber.com** and follow the link on the homepage.

There will be three shortlisted finalists in each category.

The Galway Chamber Overall Business of the Year Award will be selected from among the category award winners.

Remember to use the **#GCBizAwards** online!

The winner of each category, the recipient of the President's award and the Overall Business of the Year will be announced at the online event on Friday 26th February.

The Judges for the Galway Chamber Business Awards 2020 are all giving their time and expertise voluntarily.

Galway Chamber are delighted to host these awards with the support of our category sponsors and overall sponsor, Shannon Group plc.

