

Pillar Name	Backing Galway Business
Current Pillar Tagline (as per Strategy Flyer)	The ongoing business support programmes to thrive in #OurGalway
Proposed New Pillar Tagline	Supporting business to grow, scale and thrive in Galway
Pillar Vision	Making Galway the best micro city for business to thrive
Drivers of the Vision	<ul style="list-style-type: none"> - Talent and Education - Healthy Places - Infrastructure and Transport - Urban Regeneration & Accommodation - Start-ups and Innovation

Short-Term Goals - Backing Galway Business

These are goals which are (i) currently in the pipeline and/or planned for, (ii) achievable by 2025, (iii) in line with current policies and (iv) available for funding.

Area	Goals	Year
Talent and Education	Fibre broadband is available for Galway City and county residents. STEM centre of excellence internationally – continued growth of medtech & tech & creative digital business	2025
Healthy Places	Creating space for business and employees to engage in the city with an attractive public realm	2023
Infrastructure & Transport	Developing sustainable transport infrastructure to enable a modal shift for employees to buses, bikes and trains	2024

Urban Regeneration and Accommodation	Begin the delivery of residential projects of scale such as Ardaun, Sandy Road, Dyke Road and the Docklands	2024
Start-ups and Innovation	Establishment of world-class scalable tech incubation facilities at Portershed and GTC.	2024
	Establishment of world-class medtech scalable hub at Nuns Island.	2024
	Establishment of world-class creative enterprise hub at Mervue.	2024

Long Term Policy Changes - Backing Galway Business

Please list the policy changes required in order to achieve the long-term goals outlined in the section below.

Area	Policy Change	Year
Talent and Education	Need to focus on (i) Increase number of STEM places to fit with the changing face of the workplace of the future (ii) increase focus on STEM prior to 3rd Level to create awareness of sector from a much younger age (iii) introduce coding as a key component of learning, much in the same way as reading/writing is (iv) separation of Church/State in the role of educating future generations (v) putting entrepreneurs at the heart of the system and encourage this thinking at a much younger age (iv) adopting a tax policy that recognises those who have taken on the risk of going out on their own and allows them to be rewarded for creating jobs in their local economy	2024

Healthy Places	Improving access to greenspace to include a minimum % of all developments as a benchmark – significant research done to show that for every €1 spent on greenspaces, there is a multiple return on same via healthcare cost savings over time. View green and indeed blue (sea/ocean) assets as critical for maintaining the health and wellbeing of all residents, ensuring that local policies and strategies are based on the need to have access to such resources. Be seen as “thought leaders” in relation to green living on a national and international scale.	2025
Infrastructure & Transport	Prioritise public transport and cycling/walking to ensure it is the preferred mode of transport for Galwegians who recognise (i) the time benefits of it and (ii) the health benefits of it (iii) quicker decision making on projects deemed to be of strategic importance	2022
Urban Regeneration and Accommodation	Work to (i) Support quicker decision making on key infrastructural projects (ii) tackling area-based deprivation as a key pillar of the local authority (iii) work on developing more connected and engaged communities who see the balance between work/home and encourage people to live closer to the City Centre, bringing families back to the heart of Galway	2024
Start-ups and Innovation	Links closely to talent and education in terms of the backdrop to encouraging innovation. However, greater focus on rewarding those who go on this journey by allowing appropriate tax breaks to support innovation and encourage people to start their own company.	2024

Long-Term Goals - Backing Galway Business

These are goals which are (i) proposed for post 2025, (ii) either in line with current policies or will require a policy change and (iii) may be ‘blue sky’ concepts.

Area	Goals	Year
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Talent and Education	<p>Improved ranking for NUI Galway</p> <p>Improved ranking for Technological University W-NW</p> <p>Galway to be a destination for highly skilled workers based on value-based attributes of ambition and quality of life</p> <p>Galway to retain graduate talent pool based on opportunities available locally</p>	2030
Healthy Places	<p>Galway to be a leading global micro city for sustainable transport and a leader in developing technology led innovative solutions</p> <p>Galway's public realm to be citizen centred to enable active usage of all areas by all age groups</p> <p>Galway to further embrace its position as the cultural heart of Ireland with the facilities to match and enable all citizens to embrace the arts</p>	2035
Infrastructure & Transport	Galway to deliver the 15-minute city in practical terms to enable the city to be an attractive place for people to live, work, study and visit	2035

<p>Urban Regeneration and Accommodation</p>	<p>Galway to fully utilise its city centre vacant sites to create city centre communities that are affordable to its citizens and those interested in relocating</p> <p>Galway to provide residential options in attractive locations that enable people to live well in the city at all stages of life</p> <p>Galway to provide the required leisure facilities to continue to attract visitors</p> <p>Galway city to grow upwards with iconic structures worthy of Galway's title as the cultural heart of Ireland</p>	<p>2040</p>
<p>Start-ups and Innovation</p>	<p>Galway to become a leading global hub for medical technology start-ups</p> <p>Galway to embrace new areas such as connected health, data driven transport and others as a city that is the test bed for innovation through Smart Cities</p> <p>Galway to attract investment from world leading funders</p>	<p>2040</p>