



GALWAY CHAMBER BUSINESS AWARDS 2021

IN ASSOCIATION WITH

shannon GROUP
Aviation | Property | Tourism



Building For a New Future

AG TÓGÁIL DO THODHCHAÍ NUA

APPLICATIONS OPEN UNTIL 15TH OCTOBER 2021
VISIT: WWW.GALWAYCHAMBER.COM



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Ionad Teicneolaíochta na Gaillimhe

DR. CHRIS COUGHLAN AWARD FOR BEST EMERGING ENTERPRISE



OPEN TO MEMBERS AND NON-MEMBERS
Less than 3-years in business

This category aims to award emerging entrepreneurs that have the potential to grow their companies into successful organisations which will be innovative and create employment.

Specific measures taken into consideration will be:

- Your businesses growth/achievements to date
- A clear demonstration the scalability of the enterprise
- Demonstration of an enterprising mindset

SUSTAINABILITY INITIATIVE AWARD

shannon AIRPORT
PART OF **shannon** GROUP



OPEN TO MEMBERS AND NON-MEMBERS

This award will be given to the company that can best demonstrate that sustainability is at the core of the company's values and best practices.

Specific measures taken into consideration will be:

- Demonstration of the success of the sustainability initiative within the organisation
- Examples of how the initiative raises environmental awareness and/or contributes to the achievement of the Sustainable Development Goals.
- How the practices benefit the local environment and community



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EXCELLENCE IN INNOVATION



This award recognises a business that has achieved success by identifying and implementing an innovative idea. The innovation can be realised via a product, service, technology or process.

Specific measures taken into consideration will be:

- Examples of the originality of the idea/innovation
- Examples of the success and value of the innovation
- The sustainability of the innovation

BEST SMALL TO MEDIUM ENTERPRISE



LESS THAN 200 EMPLOYEES

This award will be given to the company that is striving to create world class products and services, setting the highest benchmarks and optimising opportunities in their marketplace.

Specific measures taken into consideration will be:

- Evidence of performance and achievement in the last 12 months
- Initiatives or plans introduced to meet the companies strategic objectives
- Evidence of sustainability of business model



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BEST CUSTOMER SERVICE



This award will be given to the business that can best demonstrate that it consistently delivers superior service to its customers. Entrants must be able to explain what their service is and demonstrate their commitment to customer service excellence within their particular service provided.

Specific measures taken into consideration will be:

- Evidence of service quality and customer care programme
- Initiative and resourcefulness when troubleshooting problems and/or complaints
- Demonstration of the use of innovative processes or technology to constantly improve customer service

MARKETING EXCELLENCE



This award will be given to the company that has delivered a unique marketing initiative which successfully promoted their businesses and impacted on turnover, growth and/or footfall.

Specific measures taken into consideration will be:

- Examples of creativity in creating engaging content to reach target audience and deliver outstanding results
- Evidence of successful campaigns, online and/or offline
- Demonstration of effective marketing strategies that has helped differentiate your business from its competitors
- How your marketing activity has had a measurable impact on your business



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NEW

BEST EMPLOYER



This award seeks to find those businesses which provide an excellent, supportive, inclusive, secure, and nurturing environment for their employees.

Specific measures taken into consideration will be:

- Evidence of HR policies, support structure and other incentives that is provided for employees.
- Evidence about your organisation's culture and practices.

NEW

ACCESSIBILITY, DIVERSITY AND INCLUSION AWARD



OPEN TO MEMBERS AND NON-MEMBERS

Galway Chamber and Galway City Council recognizes local businesses and individuals that excel at promoting an accessible environment and inclusive experience for all.

Accessibility, diversity and inclusion are at the heart of a thriving society, and at the heart of a thriving business. These unique awards are also an opportunity to showcase businesses that are accessible in challenging times.

Specific measures taken into consideration will include:

- Examples of how your products / services, information and facilities are accessible to all regardless of age, mobility or ability.
- Demonstrate how the accessibility culture has been embraced by all in the organisation. (eg: details on disability inclusion training undertaken by staff in your organisation)
- Examples of research undertaken to understand the customer's needs.



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PRESIDENT'S AWARD



This award will be given to an individual who has made a contribution to the business life of Galway that is outstanding in every way.

The recipient of this award is chosen by the President of Galway Chamber, in consultation with the Executive Board.

OVERALL BUSINESS OF THE YEAR 2021



The Overall Business of the Year 2021 award winner will be selected from among the category winners.

The Overall Business of the Year 2021 award will be given to the company that distinguished itself among the other category winners as being outstanding in its field. The winner will have made a significant contribution to the economic life of Galway through its commitment to responsible business practices in all its endeavours, its innovation, its creativity and its integrity in dealing with people.



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HOW TO ENTER

Galway Chamber Business Awards are open to all current Galway Chamber Members.

Non-members of Galway Chamber are eligible to enter the following categories:

DR. CHRIS COUGHLAN AWARD FOR BEST EMERGING ENTERPRISE
SUSTAINABILITY INITIATIVE AWARD
ACCESSIBILITY, DIVERSITY AND INCLUSION AWARD

Please note that any given company can enter a maximum of **two** categories and **separate entries** must be made for each category.

Members will nominate their own companies for an award. Special emphasis should be given to 'state why you think your company should win this Award'. (Note: this will be used for press purposes should your company be short listed in its category).

To enter please log onto **www.galwaychamber.com** and follow the link on the homepage.

There will be three shortlisted finalists in each category.

The Galway Chamber Overall Business of the Year Award will be selected from among the category award winners.

Remember to use the **#GCBizAwards** online!

The winner of each category, the recipient of the President's award and the Overall Business of the Year will be announced at the event on Thursday, 9th December in the Salthill Hotel

The judges for the Galway Chamber Business Awards 2021 are all giving their time and expertise voluntarily.

Galway Chamber are delighted to host these awards with the support of our category sponsors and overall sponsor, Shannon Group plc.



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