



Member Benefits

Membership brings credibility to your business. You can increase positive perception among consumers and business owners when you're identified as a member of a chamber of commerce.

Increase your visibility in the community. As a new member of the chamber of commerce, you will be listed in the chamber newsletter, e-newsletter, on Facebook and have the opportunity to be highlighted in other chamber publications. You also can grow your business by advertising with the chamber and sponsoring events.

Create networking opportunities. Our chamber has numerous committees and serving on one of them provides numerous networking opportunities as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and the community at large.

Make business contacts. The chamber's most fundamental mission is to generate more business activity for the community. The chamber initiates more business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other local organizations.

Receive chamber newsletters. Newsletters provide new member information, interesting information about operating a local business, articles about the local community, a community calendar and details about up-and-coming chamber events, among other things.

Acquire customer referrals. Every day, our chamber receives calls from individuals and businesses looking for potential vendors, and chamber members typically recommend other chamber members.

Chamber events and programs. Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors— and generate new business leads.

Save on your business insurance. A lot of insurance carriers give discounts to their clients if they are members of a chamber of commerce.

Links from the Chamber website. As part of your membership you receive a free link off the chamber website and you have the ability to customize your listing in the business directory for no additional charge.

Your business advocate. We spend time working on business issues, locally and on the state level.

New Resident Mailing. We provide a "New Resident" mailing every month. Only chamber members get a chance to reach our new residents through this mailing. Last year there were over 1,100 sent out to new residents in Isanti & Kanabec Counties.

Tourism. Many visitors come through Cambridge and Isanti every year. We are happy to share maps and info on the area.

Committee, Partnerships & Coalitions. Chamber staff and Board members are on many other committees, partnerships and coalitions in our community, region, and state. They put Isanti County on the map and help guide issues that may impact our businesses.

Community Events. There are many community events that the Chamber participates in and represents the business community—that would include you!