



In conjunction with the Feed Your Mind Seminars, a podcast featuring business leaders in the community talking about topics related to business and the Sumter Community as a whole. Podcasts are recorded, posted, and promoted on all social media accounts and the Chamber website.

SCHEDULE

In conjunction with Community Broadcasters, Feed Your Mind Podcast will air once a week on Sunday. The session is not live and will be recorded on the previous week.

HOSTS

The Chamber's Director of Communications will serve as primary host of the podcast. Chamber staff and liaisons may be present or leading particular episodes.

GUESTS

The Chamber of Commerce Staff reserves the right to choose who appears on the Feed Your Mind Podcast however, the following will be taken into consideration:

- Current involvement with the Chamber
- Participating and active members will take precedent over those who are not as involved.
- ** The Chamber of Commerce reserves the right to choose guests of when sessions air.

TOPIC

The Chamber reserves the right to choose what topics are presented and spoken about on the Feed Your Mind Podcast. Topical, current topics will take precedent over those that are not as urgent however, members are encouraged to request topics they find interesting and can do so by emailing the Director of Communications.

NO SOLICITING

There is a strict no soliciting rule! Guests are not allowed to solicit for their own personal business if he/she is a guest on the Feed Your Mind Podcast. If a member wishes to advertise their business on the podcast, there advertisements available for purchase.