



35th Annual Donelson-Hermitage Christmas Parade

The Donelson-Hermitage Chamber of Commerce will host the
35th Annual Christmas Parade on Saturday, December 14, 2019

The Donelson-Hermitage Chamber of Commerce is proud to announce “Gaylord Opryland’s A Country Christmas 2019” as the Presenting Sponsor of the 2019 Christmas Parade.

The Christmas Parade’s Theme is “**The Most Memorable Christmas Ever!**” This year we are inviting the Parade Entries to be judged with the category winners receiving a “Best of Parade” Award Banner. See the Judging/Awards fact sheet for details. The judging and award presentations will occur in the Staging Area prior to the start of the Parade.

Parade Timeline:

11:15 – Elm Hill Pike is closed between Old Elm Hill Pike and Donelson Pike.

11:30-12:30 – Entries Arrive in Parade Staging Area. Parade vehicles enter the Elm Hill Pike “Staging Area” from Royal Parkway headed East toward Donelson Pike.

12:30 – Arrival deadline if you want your entry judged.

11:45-1:00 – Judging of Entries inside the Elm Hill Pike Staging Area.

1:00-1:30 – Award Presentations inside the Elm Hill Pike Staging Area.

1:30 – Entrance to Staging Area Closes for Final Parade Line Up Adjustments. Donelson Pike closes between Royal Parkway and Lebanon Pike.

2:00 - Parade begins at intersection of Elm Hill Pike & Donelson Pike. Parade travels North on Donelson Pike.

3:00 (approximately) – Parade concludes inside the Donelson Station WeGo Star/RTA parking lot.

All roads reopen on a rolling basis behind the Parade.

Parade Route: At 2:00, the Parade starts by exiting the Elm Hill Pike Staging Area and turns left to go North on Donelson Pike. After marching about 1.3 miles Northward on Donelson Pike, the Parade will turn left into the Donelson Station WeGo Star/RTA parking lot (behind Fifty Forward) where the Parade terminates.

All Parade vehicles must go fully into the WeGo Star/RTA parking lot to enable the trailing vehicles to clear Donelson Pike without delay. The Parade must clear Donelson Pike by 3:00 PM (due to an expected freight train shortly after 3:00 PM). Parade vehicles must exit the WeGo Star/RTA lot using the Lebanon Pike exit. Spectators should be on either side of Donelson Pike between Elm Hill Pike and Fifty Forward/Donelson Bowl.

To participate, please submit the enclosed Parade Application page, Waiver page, and Entry Fee (if applicable) to the DH Chamber Office by December 6, 2019 at 12 Noon. Participants will receive detailed line up instructions by Thursday morning, December 12, 2019. Follow the timeline listed above.

For questions, please contact the Chamber office at 615-883-7896, Fax: 615-391-4880, or events@d-hchamber.com or J.D. Rottero at 615-478-0712.

Presenting Sponsor:



ChristmasAtGaylordOpryland.com

Donelson-Hermitage Christmas Parade 2019
Theme and Judging/Awards Information

Presenting Sponsor:



The 2019 Christmas Parade Theme is:

**“The Most Memorable
Christmas Ever!”**

**Think “Retro”! Think “Days Gone By”!
Think**

- **The First Christmas**
- **A Christmas Story, It’s A Wonderful Life**
- **Rudolph the Red-Nosed Reindeer**
- **Frosty the Snowman**
- **Christmas Traditions**
- **Christmas Trees, Gingerbread & Hot Cocoa**

Overall judging considerations include (where applicable):

- First Impression and Overall Appearance
- Consistency with the Parade Theme and Holiday Spirit
- Originality, Uniqueness or Novelty
- Quality of Workmanship, Construction, Uniforms or Costumes
- Choreography and Enthusiasm

Award Categories:

- **Best of Parade** – Overall Entry that best displays the Parade Theme in an Impressive Manner.
- **Best Marching/Dancing/Cheering Group** – Groups of any size that primarily march, dance and/or cheer. May include special characters or unique costumes.
- **Best Walking Group** - Groups of any size that primarily are walking and consist of children in the 6th grade or older and/or adults. May include special characters or other unique costumes.
- **Best Youth Group** - Groups of any size primarily consisting of children in the 5th grade or younger (plus their chaperones). These participants may be walking or riding in vehicles or on trailers of any size. May include special characters or unique costumes.
- **Best Large Float or Vehicle** – Entries which are primarily vehicles larger than a full-size P/U truck or include a trailer longer than 15 ft. All vehicles and trailers in the entry should be decorated. May include some people walking.
- **Best Small Float or Vehicle** – Entries which are primarily vehicles the size of a full-size P/U truck or smaller and may include a trailer no longer than 15 ft. All vehicles and trailers in the entry should be decorated. May include some people walking.
- **Best Antique, Classic or Exotic vehicle** – A unique vehicle entry not normally driven or used routinely due to its age, value, or other special characteristics.

*The Award Category Names and the Judging Criteria are subject to minor changes
based on the actual parade entries received and preparatory feedback from the judges.*

Donelson-Hermitage Christmas Parade Application

Parade Entry Fee Schedule:

\$50 for Entries by Commercial Businesses. This includes all for-profit businesses and entities.

\$25 for Entries by Non-Commercial and Non-Profit Organizations. This includes groups from schools, churches, scouts, civic/service clubs, individuals, government officials (elected, appointed, and running for election), and all other not-for-profit entities.


No Entry Fee for Marching Bands (including school entries from the same school as their band), First Responders (Law Enforcement, Fire, Ambulance, Military, and other similar agencies), and selected unique or special entries as determined by the Parade Committee.

Sponsorships and Entry Fees for our Christmas Parade are collected and priced to cover the various costs of conducting the annual Parade which include Metro permit fees, security, traffic control, community notification, etc. The Staff and Volunteer Leaders of the Donelson-Hermitage Chamber enjoy annually giving back to the community by organizing the Parade as a celebration of Holiday and Community spirit.

Cancellation Policy: The Parade will go on **Rain or Shine**. However, in the event the Donelson-Hermitage Christmas Parade should be cancelled due to unsafe weather conditions or other significant safety/security concerns, the following procedures will be implemented:

- 1 The cancellation decision will be made by 9:00 AM on the day of the Parade.
- 2 Notice of the cancellation will be posted on the Chamber website, social media accounts, sent to traditional media outlets and emailed to the registered participants.
- 3 There is **NO** Parade "Rain date" or "Make-up Date."
- 4 There will be **NO** refund of entry fees due to cancellation. Participant entry fees will be applied to your organization's participation in the 2020 Donelson-Hermitage Christmas Event.

For additional information regarding:

- **Approval of TRAFFIC and SECURITY measures**, contact either Police Lt. David Leavitt at 615-880-2901 or david.leavitt@nashville.gov or Sgt. John Bourque at 615-862-8632 or john.bourque@nashville.gov
- **STREET CLOSURES** contact Tracy Luton at tracy.luton@nashville.gov or 615-862-8599 or Rick Kirkpatrick at rick.kirkpatrick@nashville.gov or 615-862-8635.
- **Parade PERMIT** contact Gordon Richard at gordon.richard@nashville.gov or 615-862-8597.
- **The Security Company** is Associated Protective Services, contact Curtis Watkins at Curtis@associatedprotective.us or 615-387-1850.
-  To request an accommodation please call 615-883-7896 or email events@d-hchamber.com

Please return the enclosed **Parade Application** page, **Signed Waiver** page, and **Entry Fee** (if applicable) to the Donelson-Hermitage Chamber of Commerce at PO Box 140200 Nashville, TN 37214-0200 or bring it by the Chamber office at: 2900 Lebanon Pk, Suite 205, Nashville, TN 37214 (Office entrance is behind the building).

Or email to: events@d-hchamber.com Or fax to: **615-391-4880**



www.nashvillemusicvalley.com

You may pay the Entry Fee online on the Parade Event page in the DH Chamber's website calendar at: <http://bit.ly/Parade-Register>

Otherwise, make checks payable to the **Donelson-Hermitage Chamber of Commerce**

Chamber Office Phone 615-883-7896 www.donelsonhermitagechamber.com

35th Annual Donelson-Hermitage Christmas Parade

December 14, 2019

Arrival Time Window for Line Up: 11:30 AM – 12:30 PM

Parade Time: 2:00 – 3:00 PM

****COMPLETE EACH FIELD BELOW - FAILURE TO SUBMIT ALL INFORMATION MAY PROHIBIT PARTICIPTION****

Parade Entry Name: _____

Primary Type of Parade Entry: Band _____ Float _____ Marching/Walking Group _____ Vehicle _____

Describe Your Entry: _____

Estimated Number of People: Driving/Riding _____ Walking/Marching _____

Number, Type & Length of Vehicle(s): _____

Number, Type & Length of Trailer(s): _____

Do You Want Your Entry to be Judged for a Possible "Best of Parade" Award? YES _____ NO _____

If YES, which Award Category will your entry best fit? _____

(see the attached Judging/Awards Information sheet for Category Descriptions)

Any Special Requests or Considerations? _____

Contact Person #1: _____

Address: _____

Cell Number: _____ Email Address: _____

Contact Person #2: _____

Cell Number: _____ Email Address: _____

To participate, submit these three items to the Chamber Office by 12 Noon, Friday, December 6th.

1. Completed Application Form
2. Signed "Waiver, Release, and Indemnity Agreement" (attached)
3. Entry fee (if applicable) – See Application page 1 for the Entry Fee Schedule

When your entry is approved, you will receive a confirmation email within three business days.

Approved participants will receive detailed line up instructions by Thursday morning, December 12, 2019.

Completed Applications must be in the Chamber office by 12:00 Noon, Friday, December 6, 2019.



**WAIVER, RELEASE, AND
INDEMNITY AGREEMENT**

FOR AND IN CONSIDERATION of the opportunity afforded me to participate and or the opportunity afforded to the business, person, or other entity (for whom I am duly authorized to act) to participate in the Donelson-Hermitage Christmas Parade on the 14th day of December 2019, (hereinafter event) the undersigned acting on my own behalf or as a duly authorized agent for the participant do hereby jointly, severally, and unconditionally release and waive any and all rights the participant, its agents, employees, or officers may have against the Donelson-Hermitage Chamber of Commerce, the Metropolitan Government of Nashville & Davidson County Tennessee, and Associated Protective Service (hereinafter sponsors), its agents, officers, and employees from any and all damages, injuries, claims, or causes of action of any kind whatsoever that may arise out of the participant's activities associated with the event on the above date.

The participant further agrees to indemnify and hold harmless the sponsors for any and all damages, injuries, claims, or causes of action of any kind whatsoever arising out of any acts or omissions of the participant, or the participant's agents, officers, or employees to any person including the participant, or the participant's agents, officers, or employees attending the event and to assume the costs and responsibility on behalf of the sponsors for any suit, action, or proceeding brought as a result of any acts or omissions of the participant, or the participant's agents, officers, or employees to any person or the participant's agents, officers, or employees attending the event.

The participant further covenants, represents, and acknowledges that the sponsor is relying on said representations, covenants, and acknowledgments and that said participant is bound by the full legal consequences of signing this agreement and that same is intended to be unconditional and governed by the laws of the State of Tennessee.

If any lawsuit or other proceeding arises out of the participant's activities at the event, this agreement shall be admissible as evidence in any court or other forum in which a claim or any other cause of action is heard.

I acknowledge that I have read this document and all attachments.

Dated this _____ day of _____, 2019

Participant or Authorized Agent Signature

Participant or Authorized Agent printed name and role / position



2019 Donelson-Hermitage Christmas Parade Rules

Get your Entry Approved. All Parade entries must have submitted a Parade Application with signed Waiver and paid their Entry Fee (if applicable). Approved Parade entries will appear on the official Parade Line of March list. You will know your entry is approved by being contacted by email acknowledging your approval and being given further participation instructions just prior to the Parade date. No unapproved entries of any type will be allowed in the Parade. Completed Applications must be in the Chamber office by 12:00 Noon, Friday, December 6, 2019.

It's a Christmas Parade. Your entry must be consistent and supportive of our holiday theme and spirit in all respects. Do not display any inappropriate or controversial signage, images, or likeness that detracts from a peaceful, festive, holiday environment for everyone. The parade committee reserves the right to refuse entry by anyone or anything deemed inappropriate for this Parade.

Be on Time and Follow Instructions. Follow the Parade instructions you will receive regarding arrival time, location, parade route, order of march, and parade termination / dispersal area. Obey the instructions from the Parade Marshals and the Law Enforcement / Security personnel.

Only Approved Parade Vehicles are allowed inside the Staging Area. Vehicles not actually part of the Parade will not be allowed to enter the Parade Staging Area. This is to keep the congestion to a minimum inside the Staging Area for everyone's safety.

Move with the Parade. Once the Parade starts, keep moving and marching at the pace of the Parade to avoid creating gaps or delays in the line of march. The overall Parade must start and end on time to avoid conflicts with normal vehicular and train traffic.

Don't Throw Candy. Throwing or tossing of candy or any other item is NOT allowed due to the risk of a child running to grab the candy and being hit by a vehicle or trailer. You may hand out candy and other items if this does not cause a safety risk or slow down the Parade's progress.

No Street Vendors or Food Sales. Street Vendors and Food Sales are not permitted during this Parade Event on Metro / Public property, roads, or sidewalks on or immediately adjacent to the Parade Staging Area or Route.

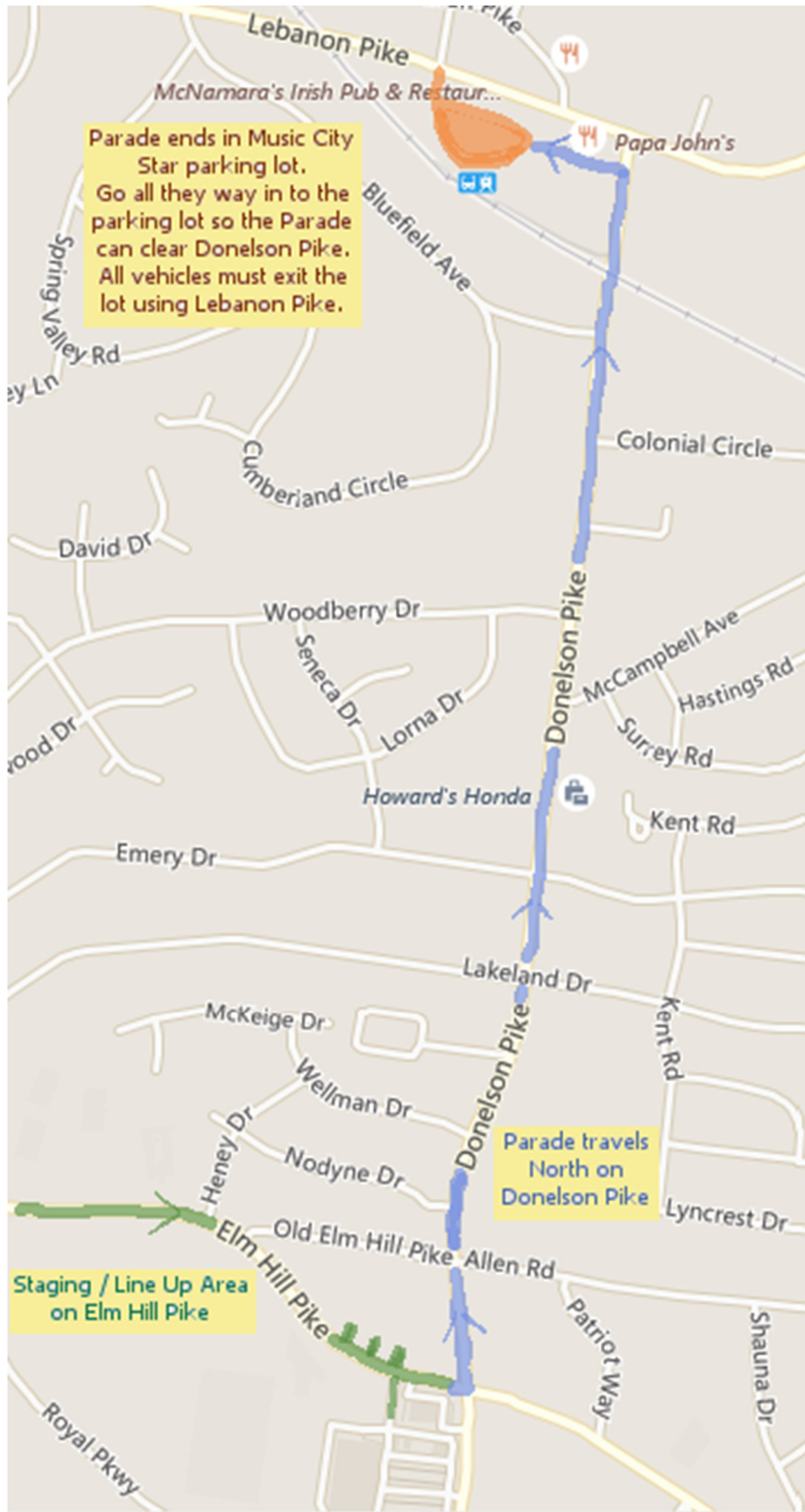
No Alcoholic Beverages or illegal drugs allowed.

We have One Official "Santa". The Parade's official "Santa" will be on a float near the end of the Parade. No other Santa or Santa-likeness is permissible in the Parade.

If you see something suspicious or threatening, tell a nearby Law Enforcement Officer.

Call 911 in an emergency.

Donelson Hermitage Christmas Parade Route Map for Saturday, December 14, 2019



11:30 – 12:30: Parade vehicles will enter the Staging Area on Elm Hill Pike from Royal Parkway headed toward Donelson Pike.

At 2:00pm, the Parade starts by exiting the Elm Hill Pike Staging Area and turns left to go North on Donelson Pike.

After marching about 1.3 miles Northward on Donelson Pike, the Parade will turn left into the Donelson Station WeGo Star/RTA parking lot where the Parade terminates.

All Parade elements must go fully into the WeGo Star's parking lot to enable the trailing elements to clear Donelson Pike without delay.

All Parade vehicles must exit the WeGo Star's parking lot using the Lebanon Pike exit.

Follow the instructions from the Law Enforcement Officers and the Parade Volunteers.

NO Parade related vehicles can enter or park on the Harper Collins Publishing Company property for this event.