



For more than 40 years, the Donelson-Hermitage Chamber of Commerce has been an integral part of the fabric of the local community. From its beginnings as a gentleman's social club to one of the leading Chambers in the Middle Tennessee area, the Donelson-Hermitage Chamber has been supporting the growth of businesses and providing assistance to individuals ensuring that our community is a great place to work and live.

Sponsorship Designations

Chamber Partner: \$5,000—\$2501—Primary designation of company logo on chamber website home page with hotlink to company webpage

Community Colleague: \$2,500—\$1501—Secondary level with small logo on chamber website with hotlink to company webpage

Business Associate: \$1500—\$501— Name on chamber website home page

The **Monthly Membership Meeting** is the second Thursday of each month. The Chamber offers its membership the opportunity to network at either a luncheon or breakfast; the agenda includes a speaker of interest to the membership, networking opportunities, a meal, door prizes, and a membership marketing table. Open to members and the public.

Spotlight Member: \$150

- Company materials at every place setting
- Listed in the program
- Mention in event announcement on Chamber website
- Mention on Chamber social media
- Logo/Name on weekly e-blast
- Podium speech of 3 minutes
- Supply first door prize
- One meal

Women in Business meet monthly at a local restaurant for lunch, networking and a speaker of interest. Door prizes are part of the agenda, and a marketing table is available. Open to members and the public.

Women in Business Sponsor: \$125

- Company materials at every place setting
- Podium speech of 3 minutes
- Supply door prize
- Logo/Name in program
- Logo/Name on event page of Chamber website
- One lunch



SPECIAL EVENT MEMBERSHIP MEETINGS SPONSORSHIP OPPORTUNITIES

The Chamber hosts three “special event” luncheons recognizing our local principals, educators and students, our 1st Responders, and our annual end-of-year Chamber event. These events are **May-Education Day**, **November-1st Responders Awards Day**, and the **December-Annual Chamber Awards**.

Special Event Luncheon Hosts: \$1,500

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Placement of name/logo on awards/certificates
- Promotional items/marketing materials at each place setting
- Recognition from podium
- Podium speech by organization for 3 minutes
- Two complimentary meals
- Company banner included in all pictures

Awards Sponsor: \$1,000

- Designated as Award sponsor
- Name/logo on Awards
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation (if applicable)
- Company information at registration table

Education Day Individual School Sponsor (May): \$250

- Match school to sponsor’s request, if possible
- Company logo with school name at table
- Company name/logo with school name in program
- Seated with school
- One complimentary meal

1st Responders Organization Sponsor (November): \$250

- Match organization to sponsor’s request, if available
- Logo with name at table
- Logo with organization in program
- Seated with organization
- Picture with honorees
- One complimentary meal



The Taste of Donelson-Hermitage: Held in the spring, this is an expo event that showcases local restaurants and their culinary specialties, and business vendors who share their services; open to the public and hosted by a local hotel. This is a ticketed event.

EVENT SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Name of Event with sponsoring company listed as “Presented by”
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Company involvement in committees
- Welcome recognition at event
- Welcome/podium speech by sponsor representative at event
- Logo on award/certificate/ticket
- Logo on revolving power point at event (if applicable)

Awards Sponsor: \$1,000

- Designated as Award sponsor
- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, and press releases
- Single slide with logo for event power point rotation
- Company pamphlet at registration table

Gold: \$1,000

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo for event power point rotation (if applicable)
- Company pamphlet at registration table

Silver: \$500

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Group listing on slide for event power point rotation (if applicable)
- Business cards at registration table

Bronze: \$250

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media, website or press releases
- Group listing on slide for event power point rotation (if applicable)

Event Registration Table Sponsorship: \$200

- Ability to display your corporate table cloth
- Company materials available at table
- Logo on slide for rotation



The Influencing Women Awards: Held in the 2nd quarter of the yearly Chamber calendar, this event recognizes outstanding women who lead the way in business, industry, enterprise and community, along with the organizations and individuals that champion women leaders.

EVENT SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000

- Name of Event with sponsoring company listed as “Presented by”
- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Logo on award certificate and/or ticket(s)
- Award presented by Company representative; single slide with logo during Award presentation
- Welcome recognition at event
- Company mention on radio (if applicable)
- Event tickets included; 16 (8 tickets = 1 table)

Gold Sponsor: \$5,000

- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Company pamphlet at registration table
- Event tickets included; 8 (8 tickets = 1 table)

Silver Sponsor: \$2,500

- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)
- Event tickets included; 4

Bronze Sponsor: \$1,500

- Logo or Company name printed on table as “Hosted by”
- Event tickets included; 8 (8 tickets = 1 table)

Awards Sponsor: \$1,000

- Designated as specific Award sponsor (1 of 6)
- Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, banners, social media, website, or press releases
- Single slide with logo in event presentation (if applicable)

Friend of Women in Business: \$500

- Name listed in program as “Friend of Women in Business”
- Event tickets included; 2



The Gerry Neenan Memorial Golf Tournament presented by Neal & Harwell

Held in September, this inaugural golf tournament is a shotgun start at a local, premier golf course; This event is capped at 36 teams. Teams are comprised of Chamber members, prominent business professionals, local and state elected officials; teams are mixed.

EVENT SPONSORSHIP LEVELS

Nike Gift Certificate Sponsor: \$3,500

- Company name included in all media outreach
- Table at pre & post event
- Marketing Material given w/gift card
- Recognition at opening & closing events
- Complimentary course sign
- Signage at Nike shop
- 2 teams

Platinum Sponsor: \$2,500

- Company name included in all media outreach
- Table at pre & post events
- Recognition at closing event
- Complimentary course sign
- 2 teams

Gold Sponsor: \$1,500

- Company name included in all media outreach
- Table at post event
- Recognition at closing event
- Complimentary course sign
- 1 team

Driving Range Sponsor: \$1000

- Company name included in all media outreach
- Company signage at driving range
- Specific marketing opportunity
- 1 golfer

Putting Contest: \$1000

- Company name included in all media outreach
- Company signage at putting green
- Specific marketing opportunity
- 1 golfer

Hospitality Carts: \$500 (4 Available)

- Hand out water and snacks
- Distribute company materials

Exclusive Hole Sponsor: \$500 (18 Available)

Display your company tent and promotional items

Registration Table Sponsor: \$300

Display your company tablecloth and company materials

Course Signage: \$100

Signage displayed on tee box



Annual Christmas Parade: Held the first week of December; one of the best Christmas parades in the Middle Tennessee area; always receives media coverage; great community turn-out regardless of weather.

EVENT SPONSORSHIP LEVELS

Presenting Sponsor for Christmas Parade: \$5,000

- Name/Logo on all marketing and promotional materials including, but not exclusive to, invitations, print advertising, social media, website, or press releases
- Banner opening parade listing company as “Presented by”
- Float/element leads in Santa Claus
- Company involvement in committee
- Entry fee waived

Gold: \$1,000

- Company logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

Silver: \$500

- Smaller version of logo on all print materials including, but not exclusive to invitations, print advertising, banners, social media, website, or press releases
- Entry fee waived

Bronze: \$250

- Small logo on printed materials including, but not exclusive to invitation, print advertising, banners, social media or website
- 50% entry fee discount

Friend of the Parade: \$100

- Name on banner and social media or website

Sponsorships are available throughout the year.