



Four Pillars of Rural Prosperity

One Size Does NOT Fit All

NORTHERN MICHIGAN CHAMBER
ALLIANCE
ALPENA • BENZIE • CADILLAC • CHARLEVOIX • GAYLORD
PETOSKEY • TRAVERSE CITY • MANISTEE • MARQUETTE

GOAL: Advocate for rural-focused policies and provide tools in the toolbox to address bottlenecks to economic diversity and stability in northern Michigan.

Rural Business Development

Pillar

- State Business Incentive Parity for different demographics of the state.
- Rural Research and Development Tax Credit.
- Address Rural Infrastructure like high-speed internet and Public Act 51.

1

Attracting Talent to Rural Areas

Pillar

- Rural Internship or Apprenticeship Credit.
- Rural Relocation Tax Credit targeting out-of-state relocation.
- Advance rural health care, education, and training interests.

2

Rural and Small City Housing Development

Pillar

- Incentive for rural employers who offset employee housing costs through new development, rehabilitation, vouchers or down payment programs.
- Create rural Payment-In-Lieu-Of-Taxes program for qualifying rural local units of government interested in incentivizing and promoting workforce housing.
- Amend MSHDA Qualified Allocation Plan (QAP) to better address rural housing needs.

3

Access to Quality Child Care

Pillar

- Incentivize options for employers to provide childcare on site or through multi-employer cooperative.
- Create Child Care industry ombudsman, or similar transparency check, to address compliance and regulatory inconsistencies across the state.
- Increase technical assistance for new childcare providers.

4

Established Positions We Continue to Promote

- Support Going Pro funding to assist employer training needs
- Defend changes to road funding formula known as Public Act 51
- Close the K-12 per pupil funding gap with 2x formula
- Policies conducive to reliable and affordable energy production and distribution in northern Michigan
- Maintain state investment of Pure Michigan campaign
- Defend post-Labor Day school start law
- Support simple and competitive business tax structures and rates
- Advocate for rural tiers or set-asides for state incentives and programs
- Pursue and defend policies that expand business opportunities in Northern Michigan

Take Action With Us!

www.nmichiganbusiness.com

Get Involved

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Blog: www.nmichiganbusiness.com

Join your local Chamber to get our legislative updates.



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