

COMMUNITY INVESTMENT TIERS

MEMBERSHIP FAQ



Why did my Membership Investment increase this year?

As with any business, inflation and the cost of doing business is constantly in flux. With much deliberation, it was decided to raise the dues nominally for the 2021-2022 membership cycle. With the increase, we have provided some additional marketing tools, as well as an increased presence in our community on legislative, economic, and business initiatives.

What if I have more than one business, do I get a discount?

Absolutely! We realize that our members service the community in many ways and often times with different business entities. If you have another business entity or a second location that you wish to add, you can purchase an Affiliate Membership. ***Affiliate Memberships must be owned by the same individual(s) or business entity as the main Membership (Basic, Elite, or Premier).**

I see that there are new tiers this year, what are those?

We felt the need to be more inclusive to our community members. With many individuals in our community working remotely (for entities outside the area) and our growing retired talent pool, we have created a new Individual Tier so these individuals can be involved in the Chamber. This tier offers those individuals a seat at the table, but does not include marketing and directory placement. We also have those community members that want a louder voice on Legislative and Economic issues, and have created a Premier Business Tier for those entities that wish to sponsor an event and have added marketing tools included in their package.

Can I pay my Investment Dues with a credit card?

Absolutely! You can remit payment with a credit card through your MemberZone login. If you have not yet set up your account or need your password resent, please contact the office.

I am currently a Basic Business or Elite Business Investor and wish to level-up, how do I take advantage?

If you wish to change your currently assigned Community Investment Tier, please contact the office by email at chamberinfo@benzie.org or by phone (231) 882-5801 and we will be happy to get your Investment Tier upgraded.