

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Wednesday, February 21, 2024

St Cloud Chamber Boardroom

Board of Directors Meeting – Call to order 9:03am – LaVell Monger, Chairman

Pledge of Allegiance and Prayer – Pastor Rick Fiechter

Attended by:

LaVell Monger, Chairman– RTW Photography
Joe Reilly, First Vice Chair – OUC – The Reliable One
Lisa Bertossa- First Vice-Chair - Keystone Residential
Robb J. Larson, Past Chair – Osceola Heritage Park/ASM Global
Melissa Vallejo, Secretary– Experience Kissimmee
She-Lia Henry, Treasurer – Account on Us
Camille Levee – Chair, Membership – Retired
Dana Wells – Chair, Economic Development – St. Cloud Levee Liquor & Gas
Samantha Giel – Chair, Education – Education Foundation of Osceola County
Ken Gilbert – City of St Cloud
Casey Baker – Land Title Professionals
Cindy Campbell – Ford Insurance
Howard Chanin – Butler Mortgage
Rick Fiechter - Connection Church
Chris Montoya – SouthState Bank East
Shannon Rios – Advent Health
Brian West – West Crash Consulting
Brian Wetzel – Orlando Health St. Cloud
Bridget Jackson – Key Life Fitness
Jolene Sheive – Legacy Realty of Central FL
Rochelle Stidham – Osceola News-Gazette
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

Excused: Glenn Harris, Legal Adviser - HBH Law, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Wey Wey Wong – Huntington Learning Center, Troy Groves – Osceola Magic, Johnola Morales – Osceola Council on Aging, Yolonda McGriff – Valencia College

****Consent Agenda**

- **M/S/P** (Henry & Levee)

****November 2023, December 2023 and January 2024 Financial Reports– She-Lia Henry - (Attachment A, B, & C) Plus reviewed 2022 taxes (990) – M/S/P (Levee & Stidham)**

Affiliate Reports

Robb Larson - OHP

- Slam Dunk Contest – Osceola Magic
- Tomorrow Night International Basketball
- Bounce House this weekend

- Rodeo Completed

Joe Reilly - OUC

- Construction Nova Road – Solar Farm
- Substation

School District

- Gov. Appt to District 5 – no rep right now

Ken Gilbert – City of St Cloud

- Appropriated 146 million Bond – Police and Fire Training Station
- Study 5th Street – wasn't received well by public
- Moving to 1 meeting a month in April
- HCA Emergency Center Ribbon Cutting – opening Tuesday
- Parking garage approved next to City Hall
- Proposed Art Ordinance 1% - developers won't come – cap on it

Rick Fiechter - Ministry

- Leave for Indonesia tomorrow for meeting with churches from many countries

Melissa Vallejo – Experience Kissimmee

- TDC Meeting – Grants – May 1st – June 16th
- Give back funds to community - \$11,500 back to Chamber in April

Dirk Webb – St. Cloud Chamber of Commerce

- Co-Lab @ the Chamber - 120 media outlets
- Directory Proof Party – Friday 11am

Brian Wetzel – Orlando Health

- Interviewed a Cardiologist that hopefully will start in the summer
- Recruiting to backfill a position

Jolene Sheive – Legacy Realty

- No Update

Chris Montoya – SouthState Bank East

- No Update

Dana Wells – St. Cloud Levee Liquor & Gas

- Whiskey in the Cloud March 2nd
- 56 brands, 40 tents, over 100 expressions, 3 entertainers
- Volunteer opportunities
- Chamber has a tent – selling water and snacks
- VIP sales – cap 200 \$175 each – swag bags
- Donate to Education Foundation

Chairman Report – LaVell Monger

- Politics in the Barn meeting tomorrow
- Co-Working space pitch to community
- Meeting with Candy Cole from Lake Nona Chamber for collaboration
- African America Chamber and Hispanic Chamber – reciprocal partnership
- Boys Scouts recognizing Robb
- OBJ tour last week

- Osceola Magic Game – March 27th Experience Kissimmee – Executive Committee

Incoming Chair Report – Joe Reilly

- New Board Application in April
- Annual Banquet meeting March 7th
- Technology – Joe helping upgrade to internet based phones

New Business

- YPO Scavenger Hunt successful
- May Quarterly Breakfast - Next Generation topic
- Digital Catalog

****Adjourn Meeting M/S/P 9:12am – (Stidham & Henry)**

Next meeting – March 20, 2024 at 9:00 am – Central Florida Animal Reserve

Minutes Submitted by:_____ Print Name: Heather Kitner

Approved by:_____

Melissa Vallejo, Secretary