



"THE ST. CLOUD CHAMBER OF COMMERCE – YOUR CONNECTION TO GROWTH AND SUCCESS!"

Mission Statement: Advocating for community and business prosperity.

President's Report

April 2024

Special Events

- Osceola County Communications Strategic Plan – Interviewed
- March 26 – Organic Homes Ribbon Cutting
- March 27 – Osceola Magic St. Cloud Night
- March 28 – Osceola Skill-Up Hospitality Pipeline
- By Laws Committee meeting – April 2
- Marketing Committee beginning rebranding – April 5
- April 12 – Doing Business with St. Cloud Business Expo

Other Projects

- May Quarterly Breakfast will feature St. Cloud Chamber: The Next Gen. It will present the next generation of Chamber leaders as well as our Young Professionals group.
- Women 2 Women - April 18 – Cornerstone Church
- New Chamber Photographer – Jill Furlong, Whimsical Visions Studios
- Chamber staff evaluated nearly 40 scholarship applications. Awarding \$8,000.
- Santa Needs a New Ride – working on new sleigh for Christmas Parade.

Co-Lab@theChamber

- Osceola News-Gazette is currently doing a “soft” opening for us.
- Released to over 120 news outlets.
- Spectrum news did a feature on Vita Perrone and the Co-Working space.
- Several walk throughs but all looking for private and dedicated offices.

Technology Update Report

Infrastructure Update

- Extensive work on IT closet removing old equipment.
- Additional Wi Fi Access Points
- New data switches and Firewall purchased at just over \$3,000. Joe Reilly handled the installation
- Moved email system from Microsoft Outlook to Google Mail including calendars.

Peripheral Devices

- Spectrum informed us our legacy phone system would be discontinued and a replacement would add a considerable amount to our monthly bill.
- Ooma VoIP phones were purchased at a substantial discount and installed. Well done, Heather.
- TV Monitors now installed in downstairs lobby, two in downstairs conference and one in upstairs office. Casting to the screens is now possible
- New printer/copier added to upstairs.
- Downstairs lobby screen displays a welcome to the Chamber and highlights our Partners and upcoming events.