

2020

ANAHEIM CHAMBER OF COMMERCE

VOTING GUIDE



ANAHEIM
CHAMBER
OF COMMERCE



2020 GENERAL ELECTION



Dear Anaheim Business Leader,

The Anaheim Chamber of Commerce is pleased to share our 2020 Voting Guide to consider when marking your ballot this November.

The upcoming election will continue to shape and carve the direction of Anaheim's economy for the next several decades. It is imperative that stakeholders like you who care about our city's prosperity take action on November 3rd.

The following ballot recommendations reflect the best interest of Anaheim businesses. The following pro-business candidates and positions on Propositions will foster economic growth and healthy city finances for years to come.

I encourage you to share recommendations included in this voter guide with your business network, employees, subcontractors, suppliers, and vendors.

With your support, we can all work toward a brighter and more prosperous future for the great City of Anaheim and advance candidates and public policies that build a strong community and promote a vibrant business environment.

Remember that public policy is determined by those that participate. The easiest and most important step in participating is to vote. I encourage you to vote in this November's general election.

- Todd Ament, President & CEO, Anaheim Chamber of Commerce

SUPPORT - VOTE YES ON



PROPOSITION 22 - AB 5 AMENDMENTS

Changes Employment Classification Rules for App-Based Transportation and Delivery Drivers.

We support this initiative statute to ensure that thousands of workers continue to have access to this important work that provides a flexible option to earn income.

We believe supporting app-based drivers in the gig economy is critical to a diverse and robust economy. In light of the economic turmoil created by COVID-19, it is more important than ever to do everything possible to position our state for a robust comeback.

The Anaheim Chamber's support also pivoted on the fact that Proposition 21 would provide important clarifications for determining who is an independent contractor and eliminate costly and ongoing litigation against companies in the gig economy.

Further, we strongly supports the wage and benefit guarantees outlined in the measure, as well as other protections provided for drivers and passengers.

SUPPORT - VOTE NO ON



PROPOSITION 15 - SPLIT ROLL

Split Roll Property Tax. Initiative Constitutional Amendment. Requires that commercial and industrial real property be taxed based on current market value.

Vote No on Proposition 15: A \$12.5 billion a year property tax increase—the largest in state history—that is riddled with flaws which will hurt all Californians

Proposition 15 is a \$12.5 billion a year property tax increase—the largest in state history—that is riddled with flaws which will hurt all Californians. Contrary to what its supporters claim, Proposition 15 will not help local governments and schools recover from the COVID-19 induced economic crisis.

The measure will also hurt the small businesses that employ half of all California employees.

The California Assessors' Association is opposing Proposition 15, stating that it will cost more than \$1 billion to implement in the first three years and would be impossible to administer

Moreover, groups representing two direct beneficiaries of the tax funds are not supporting the measure: the League of

PROP 15 CONT. ►

California Cities refused to support Proposition 15, while the California School Boards Association voted to remain neutral.

Broad Opposition

In addition to the CalChamber, the Californians to Save Prop 13 and Stop Higher Property Taxes coalition leading the campaign against Proposition 15 includes the California Taxpayers Association, California Business Roundtable, Howard Jarvis Taxpayers Association and California Business Properties Association.

The bipartisan coalition opposing Proposition 15 consists of more than 1,500 organizations, businesses, elected officials and individuals, and a growing list of more than 200,000 advocates in support of Proposition 13.

Proposition 15 Fallout

Among the many problems with Proposition 15 that the campaign has identified are:

- **Hurts small businesses.** Most small businesses rent the property on which they operate and have a “triple net lease” under which they are responsible for paying property taxes, insurance and maintenance costs. Small businesses—such as restaurants, gyms, barber shops, daycare centers, grocery stores, nail salons—will pay higher rents if Proposition 15 passes.
- **Harms female- and minority-owned businesses.** Numerous studies show that increasing property taxes on small businesses will have a disproportionate negative impact on businesses owned by women and minorities.
- **Lacks accountability and transparency.** Flimsy reporting requirements in Proposition 15 will enable government agencies to hike where they are spending the new tax dollars. There is no independent oversight.
- **Leads to higher grocery bills.** By removing Proposition 13 protections for California farmers and ranchers, Proposition 15 will trigger higher property taxes for agriculture-related improvements. Among those affected will be dairies, processing plants, fruit and nut growers, wineries and vineyards. Most food items will face higher property taxes several times in the journey from farm to processing, packaging, distribution and the grocery store.
- **Makes housing crisis worse.** The increased property tax on industrial and commercial developments will ultimately discourage new home construction, leading to higher rents and home prices.
- **Increases energy costs.** Voter-approved property tax protections for solar energy systems will give way to higher property taxes for all active solar energy systems, including solar energy facilities selling renewable energy to California utilities, starting in 2022.



PROPOSITION 21 - RENT CONTROL

Back after a failed attempt in 2018, this measure expands local government authority to enact rent control, which would discourage new construction, reducing the already constrained supply of affordable and middle-income housing.

Proposition 21 would replace the Costa-Hawkins Rental Housing Act, which was passed in 1995. Costa-Hawkins prohibits local governments from using rent control on (a) housing that was first occupied after February 1, 1995, and (b) housing units with distinct titles, such as condos, townhouses, and single-family homes.

This initiative statute instead would allow local governments to adopt rent control on any housing units, with exceptions for (a) housing that was first occupied within the last 15 years and (b) units owned by natural persons who own no more than two single-family dwellings.

The 2016 Legislative Analyst's Office (LAO) report on California's housing concluded that “rent control will do nothing to increase our supply of affordable housing and, in fact, likely would discourage new construction.” The LAO goes on to state that any “attempt to make housing more affordable without increasing the overall supply of housing . . . does very little to address the underlying cause of California's high housing costs: a housing shortage.”

A substantial body of economic research analyzing the effects of rent control supports the LAO findings that rent control depresses new residential construction, decreases affordability of most units, encourages gentrification and creates spillover effects into surrounding neighborhoods.

Additionally, under Costa-Hawkins, landlords can increase rent prices to market rates when a tenant moves out (a policy known as vacancy decontrol). This ballot measure would eliminate vacancy decontrol and instead require local governments to only allow landlords to increase rental rates by no more than 15% during the first three years following a vacancy. The ballot measure is unnecessary in the wake of AB 1482, which was signed by Governor Gavin Newsom last October to cap annual rent increases at 5% plus inflation for tenants. AB 1482 requires that a landlord have a just cause, as defined in the law, to evict tenants that had occupied the rental for at least one year. AB 1482 included exemptions for housing built in the last 15 years and some single-family homes and duplexes. The legislation was designed to sunset after 10 years.



PROPOSITION 23 - DIALYSIS CLINIC REGULATIONS

This measure would force dialysis clinics to have a physician administrator on-site even if they are not involved in patient care, increasing the cost of dialysis treatment and jeopardizing the financial stability of the majority of California's dialysis clinics.

The Protect the Lives of Dialysis Patients Act mandates that each of the roughly 600 dialysis clinics in California have a physician on the premises during all operating hours, in a non-caregiving role.

If passed, Proposition 23 would drive up the cost of health care and reduce care options for sick patients.

A study by the Berkeley Research Group found the measure's physician requirement would increase dialysis

treatment costs by \$320 million every year. According to the independent, nonpartisan Legislative Analyst, this provision would result in "Increased state and local health care costs... resulting from increased dialysis treatment costs." These increased costs will be passed on to all Californians in the form of higher insurance premiums and higher taxes for government-sponsored health care.



PROPOSITION 24 - EXCESSIVE CONSUMER PRIVACY RULES

While the California Consumer Privacy Act (CCPA) only took effect this year and has numerous components that are problematic for businesses, this measure would make it even harder to comply with California's stringent privacy laws.

Proposition 24 asks voters to amend the California Consumer Privacy Act of 2018 (CCPA) to include pay-for-privacy schemes, which provide better services and internet connection to those who pay more in order to protect their personal information while providing suboptimal services for Californians who cannot or do not want to pay more. Additionally, Prop 24 caters to tech companies by allowing them to upload a California resident's personal information as soon as that resident's device, computer, or phone leaves the state's borders, and permits tech companies to completely ignore a programmable universal electronic "do not sell my information" signal. Under current law, privacy follows a Californian wherever they go, and businesses must honor the electronic signal.

Why voting NO on Prop 24 matters:

- Prop 24 erodes a consumer's request to delete their data and would completely end CCPA protection of biometric information.
- California should maintain net neutrality so people do not have to pay for companies to safeguard their personal information.
- Prop 24 would disproportionately affect working people and families of color.
- The Legislative Analyst's Office estimates that Prop 24 will cost \$10 million annually to create a new state agency that oversees and enforces the more stringent consumer privacy laws with an unknown impact on state and local tax revenues.

CANDIDATES TO SUPPORT

DISTRICT 1 - ANAHEIM CITY COUNCIL



Jose Diaz
Municipal Water Administrator
www.diazforanaheim.com

Jose Diaz was born and raised in Cuba. At an early age, Jose knew he wanted to experience the freedom of living in the United States. Although he dreamed of escaping oppressive Cuban life while a teenager, he set out to complete college and eventually become a math and vocational teacher.

Jose never lost sight of the goals he wanted to accomplish. He worked as a professional roofer, driver, warehouse clerk, and a diesel mechanic. While raising four young children with his wife Betty, Jose worked days and attended evening classes. He went on to graduate with a master's degree in Public Administration from California State University Long Beach. Today, Jose works for one of the largest water utilities in Orange County, where he manages a budget of over 40-million-dollars and supervises a crew of 43 employees.

Jose and his family have resided in Anaheim for nearly 20 years. Although proud to be a homeowner in Anaheim, Jose along with his neighbors have noticed the decaying streets where crime and drugs are rampant, and where growth and progress has stalled. As a responsible citizen, Jose has decided to do something about it and is running for city council in Anaheim, District 1 to bring back growth and prosperity to West Anaheim. Jose has developed a comprehensive plan to bring new businesses to the community, increase housing availability, invest in infrastructure, and address the problems with homelessness and crime. This vision will finally bring economic vibrancy and increased city services to our neighborhoods.

Determined to follow his dreams of escaping Cuba, Jose devised a plan that would bring him to America. He kept his escape a secret from his family until the day of his departure, knowing that sharing these details would put his loved ones at risk of incarceration. That evening he set out in a homemade raft determined to make it to American shores. Jose began paddling on and off for over 36 hours before he was finally rescued by the U.S. Coast Guard. He was detained at the Guantanamo Bay Naval Base detention facility until he was cleared for safe passage to the United States. Jose arrived in May 1995 and five years later became a proud American Citizen.

DISTRICT 4 - ANAHEIM CITY COUNCIL



Avelino Valencia
Chair, City of Anaheim's Budget,
Investment, & Technology Commission
www.avelinovalencia.com

Avelino Valencia is a proud son of Anaheim who has devoted his career to public service. His personal, professional, and academic experiences have equipped him to be an effective policymaker at city hall.

coursework to earn a Master of Arts in Public Management. Avelino Valencia has served as the Chair of the City of Anaheim's Budget, Investment, & Technology Commission since 2016. In this role, he proactively works to improve our city's long-term financial stability and keeps a close eye on how our money is being spent. Professionally, he works in the office of State Assemblymember and former Anaheim Mayor Tom Daly, helping residents secure services from the state government and developing state policies.

Avelino is running for City Council to serve as a responsive advocate for Anaheim residents and to help lead our city through the unprecedented public health and economic challenges we face.

Avelino's high school sweetheart and now wife, Monica, is an elementary school vice principal in Anaheim. She is currently pursuing her doctoral degree from Loyola Marymount University.

Avelino grew up in Anaheim, the son of immigrant parents who built a successful small business. He attended local public schools, including Roosevelt Elementary, South Junior High, and Katella High School. Avelino earned an associate degree from Fullerton College and a bachelor's degree from San Jose State University. After playing college football and briefly pursuing a career in the National Football League (NFL), he coached at Fullerton College and worked as a special education instructional assistant in the Anaheim Elementary School District. Avelino continued his education at Johns Hopkins University where he completed his

DISTRICT 5 - ANAHEIM CITY COUNCIL



Stephen Faessel (Incumbent)

Anaheim Councilmember/Educator

www.faesselforanaheim.com

Steve was elected as your Councilman in November 2016. The Orange County Register called him the Anaheim Kid. He was born and raised here. He and his wife have lived in the same home, next to Anaheim Coves, since 1975. In August they will be married 48 years!

Steve retired from the Hardware Industry, but is also a credentialed continuing education instructor and has taught Electrical Wiring and Codes for the North Orange County Continuing Education for 45 years. Some of his students have gone on to have successful careers in our own Anaheim Public Utility.

Steve has also been a local historian for most of his adult life. He's written 4 books about Anaheim.

He served as Chairman of the Board of our resident owned Anaheim Public Utilities during the California energy crisis of 2000.

The General Plan is the blueprint of our City or, the outline for future development. He served as part of the City's General Plan Advisory Committee from 2000 to 2004 working to

update the General Plan, creating strategies to enhance the livability of our neighborhoods, revitalize blighted areas and preventing gridlock.

Twenty years later, Steve sees things like the renaissance of our downtown and historic neighborhood, the under-grounding of our electric utilities and synchronizing our traffic signals as proof that we were successful in keeping Anaheim ahead of the challenges that confront modern living. We must keep Anaheim a great place to live, work, play and raise our families.

He also served on the Planning Commission for seven years, where he helped implement many of the parts of the updated General Plan.

He then went on to Chair the City's Budget Commission where he worked to make certain the City maintained a Balanced Budget, with NO TAX INCREASES!

Steve also spent the last five years, serving as your representative on the Metropolitan Water District (MWD). Along with Anaheim, the MWD provides clean, safe, reliable water to 19-million Southern Californians.

Family, faith, and a commitment to a better life for all of our residents...that has been his mission from the start.

ANAHEIM ELEMENTARY SCHOOL DISTRICT, TRUSTEE AREA 3



Lucille Kring

Anaheim Councilwoman

www.kringforschoolboard.com

Lucille Kring is running for the Anaheim Elementary School Board to represent the families and parents of Trustee Area 3 in Anaheim. As a member of the Anaheim City Council, and a former Mayor Pro Tem, Lucille has been the voice of parents and working families in Anaheim City Hall.

She will bring that same sense of accountability to the School Board. As a member of Palm Lane Charter School's Board, she's been on the side of students and their parents. Lucille Kring will fight for a better education for our kids.

Lucille's agenda for Anaheim schools:

- Be the voice of parents in Anaheim public education. Special interests are represented on the AESD board, Lucille will represent families and parents.
- Demand that Anaheim schools improve test scores. Anaheim kids deserve better than what they are getting.
- Accountability to parents – when Palm Lane parents wanted to break away and form their own charter school, Lucille was on their side – and they won.
- Support classroom teachers over bureaucrats

LUCILLE KRING CONT. ►



LUCILLE KRING CONT. ►

Lucille Kring – An experienced leader for Anaheim Schools

A spirit of service. As former Anaheim Mayor Pro Tem, and as a current Councilwoman, Lucille has been supported by Anaheim's public safety professionals and will make sure our school campuses are safe and welcoming places to learn.

When the City of Anaheim was hit by the COVID-19 pandemic, Lucille led the way in ensuring that Anaheim protected residents, stood in support of its businesses, and took steps to prepare for safe reopening when appropriate.

Supported protections from evictions, rental assistance, and free broadband internet for schools kids to be able to learn from home.

She will ensure that Anaheim schools can reopen safely and in full compliance with public health agency recommendations and state guidelines.

Lucille proudly supported public works and construction projects on the City Council that produced good-paying jobs and programs to hire local Anaheim residents and veterans.

For more information on voting options, please visit:

ocvote.com

