

Supporting our Small Business Customers at this Critical Time

July 30, 2020

EVERSURCE







Here to help.

- We understand the essential role energy plays in the communities we serve
- We're committed to providing reliable service and protecting our customers during this challenging time.



Steps we've already taken with you in mind

- Extended payment plans offering more time to pay – now up to 12 months
- Beneficial plans requiring \$0 down payment and no late fees
- CARES stimulus program support
 provided by specially trained team of
 customer service representatives



For payment options and other resources: Eversource.com and follow COVID-19 links or call our CARES Line **844-275-3301**



COVID-19 Payment Program

A flexible payment plan for our small business customers

- Up to 12-month payment plan
- \$0 down payment
- No fees or interest charged from start of pandemic to end of payment plan
- Protected from disconnection while making payments
- First payment due within 30 days from arrangement setup



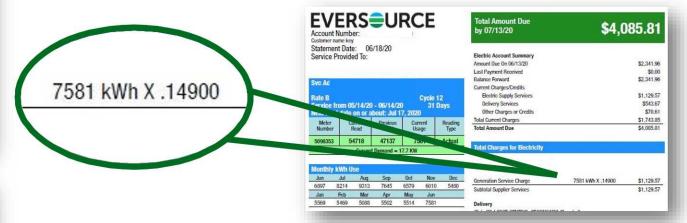








Now is a Good Time to Review Your Bill



- Eversource recently secured its Supplier pricing of \$0.0946 per kWh effective July 1, 2020
- If you are with a competitive supplier, simply check what you are paying for Generation Costs on your monthly bill and compare it to the Eversource rate of \$0.0946 cents
- Visit our comparison page to view our full list of approved suppliers in eastern Massachusetts for gas and electric



Ways to Save Energy Efficiency Opportunities







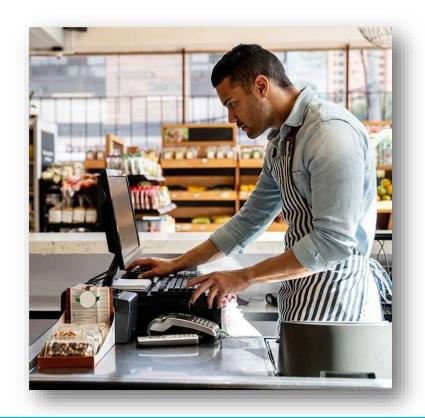


As your business opens, you're likely to use more energy, but here are some tips:

- Consider installing sink faucet aerators or other waterefficient fixtures and controls that turn off the water flow automatically.
- Don't waste money heating or cooling unused space.
 Identify unused areas and adjust the temperature of your HVAC system in those zones.
- Implement company-wide procedures for shutting off lights during closed hours and during certain operating schedules that require less man-made light.



Save Money and Energy with a Virtual Assessment



Becoming more energy efficient can help you save money

- For a limited time, get enhanced incentives for all approved energysaving measures when you complete a no-cost virtual assessment.
- Any installations that require a technician will be scheduled for a later date.
- Offer is available through
 August 31, 2020 or while funding lasts



Energy Savings Measures for Small Business Customers

- Lighting & Controls
- Gas Equipment & Controls
- HVAC Equipment & Controls
- Motors
- Refrigeration Controls
- VFD's and Pumps
- Insulation/ Building Envelope



Small Business Case Study

Project	Cost	Annual kWh savings	Incentive	Financed at 0%	\$ savings per year
Lighting	\$ 4,557	11,577	\$ 3,664		\$1,737
Refrigeration	\$ 18,664	19,109	\$ 13,065		\$2,866
Total	\$ 23,221	30,686	\$ 16,729	\$ 6,492	\$4,603



This restaurant owner invested in projects totaling \$23,221 earning an incentive of \$16,729 and generating \$4,603 in savings for an under 1.5 year payback.



What do we offer Small Businesses?

- Lower Operating Costs & Increased Working Capital
 - Incentives for installing energy efficient measures
 - Access to 0% Financing
 - Lower Energy Bills
 - More \$ Available for Non-Energy Investments
- Improved Environment for Business
 - Lighting, Heating and Cooling
 - Happier customers and employees
- Ease of Use
 - Turnkey Approach; Qualified Contractors
 - Trusted Energy Advisors

Signing Up is Easy



Schedule a time to connect with an Eversource energy expert via phone or video



During your assessment, we'll identify energy-saving opportunities and answer any questions



After you'll get a detailed report of all the ways you can save your business money and energy

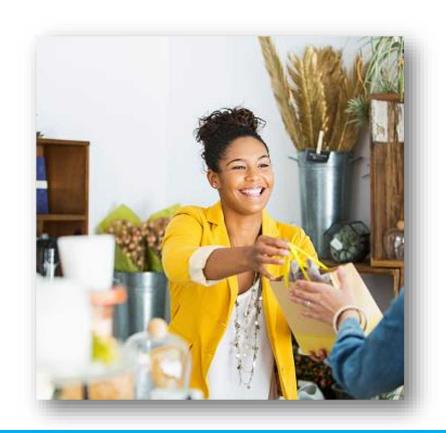


We'll mail you any items you can install yourself to start saving immediately!



Schedule Soon!

Small retailers, professional offices, manufacturers, restaurants, independent grocers or any small business in Eversource service territory using 300 kW or less each year can call **1-844-887-1400** to learn more and request a virtual assessment.





Residential Virtual Home Assessment



- Up to 100% off eligible insulation projects
- Generous rebates on qualifying energy-efficient heating, cooling, and water heating equipment.
- The opportunity to apply for 0% HEAT Loan financing for certain eligible upgrades.



We're Ready to Help

844-275-3301

Covid-19 Resources

844-887-1400

Energy Efficiency Resources 800-682-3637

Payment Arrangements





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Questions

Thank you



We're Ready to Help

844-275-3301

Covid-19 Resources or visit our website

844-887-1400

Energy Efficiency Resources & Home Virtual Assessments

or visit our website

866-861-6225

Payment Arrangements







Payment Plan Options Flexible, adaptable plans

