



# CHISHOLM TRAIL ROUNDUP QUEEN'S COMPETITION



702 S. Commerce St.  
Lockhart, TX. 78644  
(512)398-2818

Wednesday, March 31<sup>st</sup>, 2021 6:30PM  
This meeting is mandatory.

## Queen’s Coronation Friday, June 4th, 2021 – 6:30 P.M.

WHERE: Caldwell County Courthouse Lawn  
WHEN: Meet at 5:30 P.M.  
ATTIRE: White Dress and Cowgirl Boots

**QUESTIONS??**

Call the Chamber office (512)398-2818, Lauren Miller (512)995-4994, Ashley King (512)227-1594

A MANDATORY CORONATION REHEARSAL WILL BE HELD FRIDAY MORNING, JUNE 4th, 2021, AT 11 A.M. AT THE CALDWELL COUNTY COURTHOUSE LAWN.

## Candidate Criteria

- Candidate must live within the Lockhart Independent School District geographical area and must be classified as either a Junior or Senior for the 2021/2022 school year.
- Candidate must be a female who has never been married and is not pregnant; and who does not have a child(ren). Candidate must remain unmarried, not pregnant and without children during her reign.
- Candidate cannot have been convicted of a crime or be on probation.
- Candidate must not have visible tattoos at any time while you are campaigning or representing Chisholm Trail Roundup and the Lockhart Chamber of Commerce.
- Candidates are expected to faithfully abide by all of the rules; failure to do so may result in dismissal from the court.
- Candidates are expected and required to present themselves as respectable figures in the community throughout the year. They should treat other candidates as they would want to be treated. You are expected to represent Lockhart well!
- Candidate must sell required amount of wristbands by required date and have money and remaining wristbands turned in to qualify for the scholarship. \*All scholarship monies will be paid after the candidate’s high school graduation, upon enrollment into a two- or four- year college program, trade or technical school, or in the United States Military.

## 2021 Chisholm Trail Roundup Queen’s Court Prize Package

### Queen

- ❖ Trophy
- ❖ Crown (1 provided for the year)
- ❖ Sash
- ❖ Scholarship \$1,000
- ❖ Flowers
- ❖ Carnival passes
- ❖ 8 x 10 Court Photo
- ❖ Chisholm Trail Roundup Court Shirt

### Princess

- ❖ Trophy
- ❖ Crown (1 provided for the year)
- ❖ Sash
- ❖ Scholarship \$500
- ❖ Flowers
- ❖ Carnival passes
- ❖ 8 x 10 Court Photo
- ❖ Chisholm Trail Roundup Court Shirt

### Duchess

- ❖ Trophy
- ❖ Crown (1 provided for the year)
- ❖ Sash
- ❖ Scholarship \$250
- ❖ Flowers
- ❖ Carnival passes
- ❖ 8 x 10 Court Photo
- ❖ Chisholm Trail Roundup Court Shirt

**\* Must sell a minimum of 250 wristbands to qualify for scholarships.**

# Information Sheet for News Releases Chisholm Trail Roundup Queen's Contest

Please print all information legibly and fill out the following information completely

Candidate's Name \_\_\_\_\_ Home Phone \_\_\_\_\_ Cell \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Age \_\_\_\_\_ Grade \_\_\_\_\_ Date of Birth \_\_\_\_\_ T-shirt size \_\_\_\_\_

E-Mail address(es) \_\_\_\_\_

Father's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Cell \_\_\_\_\_ Other \_\_\_\_\_

Place of Employment \_\_\_\_\_ Work \_\_\_\_\_

E-Mail address(es) \_\_\_\_\_

Mother's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

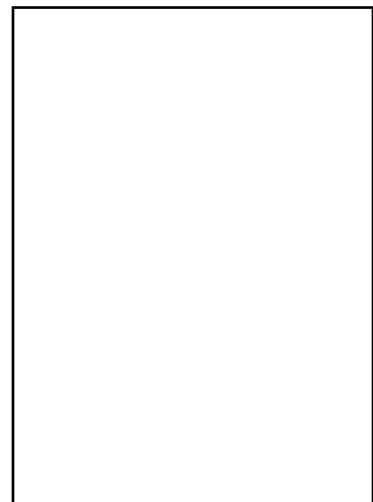
Home phone \_\_\_\_\_ Cell \_\_\_\_\_ Other \_\_\_\_\_

Place of Employment \_\_\_\_\_ Work \_\_\_\_\_

E-Mail address(es) \_\_\_\_\_

**PLEASE ATTACH A CURRENT WALLET SIZE PHOTO  
OF YOURSELF WITH NAME WRITTEN ON THE BACK.**

*(Please complete and return by Friday, April 2<sup>nd</sup>)*



Please print all information legibly and fill out the following information completely

List any clubs and / or organizations of which you are a member, and note if you are an officer:

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List any extracurricular activities in which you are involved:

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What are plans after high school graduation?

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Why do you want to run for Chisholm Trail Roundup Queen?

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What does being the Chisholm Trail Roundup Queen mean to you?

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What qualities do you possess that are inherent in a leadership position such as Chisholm Trail Roundup Queen?

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*(Please complete and return by Friday, April 2<sup>nd</sup>)*

# Chisholm Trail Roundup Queen’s Court Rules and Responsibilities

Please read all rules carefully before signing. Initial on asterisk

- **QUEEN**– stay in contact with her court, the chamber, and/or Chairman during the time of her reign (everyone will receive a contact list)
- **QUEEN**– is responsible, as well as her family, to have the float in order. If at anytime there is a problem with the float, it is the Queen or her family’s responsibility to relay that information to the Chamber.
- **ALL** – must go to at least 10 of 12 parades during the year. Failure to do so could result in dismissal from the court as well as forfeiture of scholarship funds. *\*Parades missed/ canceled due to COVID-19 will not count against the Queen and her court. However, they are encouraged to attend other parades in its place\**
- **ALL**– must be well groomed and in appropriate attire with sash and crown at all Chisholm Trail Roundup or City of Lockhart functions when the Chamber or Chairman has asked to attend. Visible tattoos are strictly prohibited.
- **ALL**– uphold appropriate behavior at all times. You are representing the Chamber and the City of Lockhart!
- **ALL** – If any candidate becomes married or pregnant during her reign, she must step down and relinquish her title.
- **ALL** – if at any time you are arrested, suspension will occur **immediately**. The Chamber, Chisholm Trail Roundup Chairman and Board of Directors, pending the outcome, will make a decision.
- **ALL** – In addition to being illegal, consumption of or being under the influence of alcohol, illegal drugs and tobacco is strictly forbidden and your reign will be terminated immediately.

\* If the Queen steps down or is removed from her position, the Princess and duchess will both move up in rank, receiving the remaining prizes and scholarship money allocated to the position. The Duchess scholarship money will remain in the scholarship fund.

\* \_\_\_\_\_

## Parades

\* \_\_\_\_\_

- If a member of the court will not be able to make the parade they must tell the Queen and the Chamber, 24 hours in advance (this is for judging purposes).
- All members must be at designated parade site 30 minutes prior to judging, dressed appropriately (as soon as the Chamber receives confirmation of parade entry number, route and judging time, the information will be emailed to each of you).
- All members are expected to set up and take down the float.
- There will be a designated driver of the float (this is for insurance reasons).
- At least (1) parent must ride in the vehicle during the parade.
- Transportation to and from parades and other events are the responsibility of each individual.
- Parents of Queen and court are encouraged to walk parade route and hand out Chisholm Trail Roundup brochures / City of Lockhart brochures to help get more people at our event and in the City of Lockhart.
- Queen and Court are encouraged to stay behind after parades to hand out Chisholm Trail Roundup brochures / City of Lockhart brochures to get more people at our event and in the City of Lockhart.
- The Queen and Court must go to 10 of 12 parades, but more are greatly encouraged! *\*Parades missed/ canceled due to COVID-19 will not count against the Queen and her court. However, they are encouraged to attend other parades in its place\**
- A list of attire for Chisholm Trail Weekend will be given to you after the coronation and during Chisholm Trail Roundup.

Candidate: \_\_\_\_\_

Date: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

*(Please complete and return by Friday, April 2<sup>nd</sup>)*

# Chisholm Trail Roundup Queen’s Court Contest Rules

**Please read all rules and instructions carefully before signing.**

## **Initial on asterisk lines**

*The 2021 Chisholm Trail Roundup Queen will be selected based on three criteria: Wristband sales will account for 60 percent of the total score. Popular vote will account for 30 percent of the final score, and an interview with a panel of judges will account for 10 percent of the final score.*

## Wristband Sales

*Wristband sales will begin after the Wednesday, March 31<sup>st</sup> Kick-Off meeting. Candidates will receive Wristbands only after turning in completed application packets. \**

After the Wednesday, March 31<sup>st</sup> meeting all Wristbands will be distributed by and all money turned in only to the Lockhart Chamber of Commerce office at 702 S. Commerce St. Phone: (512) 398-2818 \*

**Wristbands and money will be handled in the following manner:**

- A - When you turn in money for Wristbands you have sold, you will receive the equivalent amount of Wristbands in return.
- B - All money turned in will be counted by a Chamber representative in your presence, behind closed doors and you will sign verifying the amount. Money should be turned in at the Lockhart Chamber of Commerce, Monday – Friday from 9 a.m. – 5 p.m. \*

**VERY IMPORTANT:** Every wristband has a dollar value of \$15 and must be sold for only that amount. Always remember Wristbands for money. \*

Selling of Wristbands is to be done on your own time. You cannot leave school to sell tickets. \*

You are assuming responsibility for all Wristbands checked out in your name. You will be personally and financially responsible for reimbursement to Chisholm Trail Roundup for any lost or stolen Wristbands and/or lost or stolen money from sales. Please be careful and turn money in often! \*

**THE FINAL DEADLINE TO TURN YOUR WRISTBANDS AND MONEY IN FOR THE QUEEN’S CONTEST IS THURSDAY JUNE 3<sup>RD</sup> AT 12:00 NOON AT THE CHAMBER OFFICE. The cut-off time will be strictly adhered to. **YOUR WRISTBAND SALES WILL NOT COUNT TOWARD YOUR TOTAL IF YOU ARRIVE AFTER 12:00 NOON ON THURSDAY OF CHISHOLM TRAIL ROUNDUP.** You may turn in your final money & Wristbands in advance of this date and time by making prior arrangements with the Chamber of Commerce office. \***

Each candidate’s sales are **STRICTLY CONFIDENTIAL** during and after the competition. When the winners are announced at the Queen’s Coronation, individual sales will not be given. Please do not ask anyone associated with this competition for the “numbers.” They will not be revealed. The top seller will be awarded 60 points toward her final score. Second place will receive 55 points, third place, 50, and so on. \*

Candidates must sell the minimum number of Wristbands for their title to be eligible to receive scholarship monies.

\* \_\_\_\_\_

Campaigning for the Popular Vote

New to the Chisholm Trail Roundup Queen’s Contest will be a popular vote element, worth 30 percent of each girl’s final score.

Each ballot will cost \$1, and people of any age may vote at any or all of the polling booths. Voters may only vote once per event. Dates and locations of polling events will be given out at a later time.

Voters will circle the name of their chosen Candidate on a pre-printed ballot, provided by the Chamber at the polling booths. Votes will be tallied by Chamber staff and will remain confidential.

All proceeds from voting will benefit the Chisholm Trail Roundup Scholarship Fund.

The top vote getter will be awarded 30 points toward her total score. Second place will receive 25 points, third place, 20, and so on.

Rules for Campaigning

1. Candidates may **NOT** purchase advertising (billboards, newspaper, cable, etc.).
2. Candidates may **NOT** use GoFundMe, KickStarter, or any other online fundraising site to collect donations or sponsorships. Candidates may use Social Media to promote their campaigns but **MAY NOT** accept electronic payments.
3. Standard-sized poster boards (22”x28”) and letter-sized flyers (8.5”x11”) are allowed. Business cards are allowed. Billboards and banners are not allowed. If you have doubts or questions, you may contact the Chamber for clarification.
4. Buttons, yard signs, koozies and other campaign materials may not be purchased for distribution.
5. Posters may be placed with permission only. All posters must be picked up no later than Wednesday, June 16<sup>th</sup>.
6. Candidates may not place advertising on windshields or in mailboxes, per local and Federal law.
7. Placing campaign signs at highway intersections and street corners is strictly prohibited, except in the case of privately-owned property within residential neighborhoods, with the permission of the property owner. Candidates may hold signs or wear sandwich boards in and around public roadways on Voting days.
8. Violation of any of these rules is grounds for disqualification.

Candidate Interviews

Each Candidate will participate in an interview with a panel of judges, chosen from the Community by the Queen’s Court Committee. Candidates will be scored on their communication skills, public speaking ability and engagement in the process.

The highest-scoring Candidate(s) will receive a maximum of 10 points toward her (their) final score. The runner(s)-up will receive 8 points, third place will receive 6, and so on.

In the unlikely event of a tie, the tied competitor names will be placed in a hat and a winner will be drawn. \* \_\_\_\_\_

**I have read and hereby agree to all of the rules stated above. I also agree to cooperate in every way possible to assure the success of this event.**

Candidate: \_\_\_\_\_

Date: \_\_\_\_\_

Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

*(Please complete and return by Friday, April 2<sup>nd</sup>)*

## 2021 Chisholm Trail Roundup Queen's Contest

### Hints, Tips and Suggestions

NEVER sell door-to-door while you are alone! Be careful when you are in an unfamiliar place. Don't go somewhere you think is unsafe. **THINK SAFETY FIRST!**

Don't take all of your Wristbands and/or money to school. Make a list of who wants Wristbands and deliver them the next day. Never leave your Wristbands or money in your locker at school. Remember that you are responsible if they are lost or stolen.

HINT: Learn what a Wristband is worth! Memorize what it saves in money for the buyer. Impress people that you know exactly what you are selling.

Turn your money in often! This will help keep the bookkeeping "headache" to a minimum. Please turn in checks you receive for ticket voucher sales within 3 days so we can get them through the bank.

HINT: Most people are paid on the 1st and 15th of the month. That is a good time to plan your selling strategy!

If you contact someone to buy Wristbands, make sure that you follow up to make the sale. Each year we receive comments from people who get calls from candidates, saying they will come by to sell those Wristbands, but never show up.

HINT: If you have an appointment to meet someone to sell those Wristbands, and they are not there, have some ready-made notes that say, "I came by and sorry I missed you!" Be sure to include your name and phone number.

If someone comes up to you and says, "Suzy Jones has sold the most Wristbands so far and is definitely going to win!" Look them straight in the eye and just SMILE! **NO ONE WILL KNOW WHO IS AHEAD AT ANY TIME DURING THE CONTEST.**

HINT: If another candidate asks you how you are doing on wristband sales, say "GREAT!" Remember this is to be a fun competition!

If someone wants to help you sell Wristbands, that's okay. Just remember YOU are responsible if they lose your Wristbands or money.

HINT: If you give Wristbands to a friend to help sell, keep a written ledger of who you give them to, how many and when. Make sure they know that you are responsible for all the Wristbands and money. A friend would not want you to lose because of them. The ledger will also help you keep track of who has your Wristbands.

Lastly, if you have any questions, don't hesitate to call and ask. We are looking forward to working with you. Good luck to all candidates!



**Chisholm Trail Roundup Queen’s Court**

**PARENTAL CONSENT FORM**

The undersigned parent/guardian agrees to permit \_\_\_\_\_ to participate in the Queen’s Contest for the 2021 Chisholm Trail Roundup.

We agree that our daughter will participate in media events, parades and other events in surrounding communities to promote Chisholm Trail Roundup, the City of Lockhart and the Lockhart Chamber of Commerce. We acknowledge that the Lockhart Chamber of Commerce is responsible for the Float for each parade, and that we are responsible for transporting our child to parades.

We agree to abide by all the rules that have been set by the Committee, and to cooperate in every way possible to ensure the success of the contest. The Chisholm Trail Roundup, the Lockhart Chamber of Commerce nor the City of Lockhart will be held liable for any injury or property damage to participants in the Contest.

\_\_\_\_\_  
**Signature of contestant**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Signature of parent/guardian**

\_\_\_\_\_  
**Date**

**MEDICAL TREATMENT RELEASE**

**In the unlikely event that our child should require medical attention while completing her duties as a representative of Lockhart during media events, we give permission for medical treatment to be given and agree to hold harmless the Lockhart Chamber of Commerce, the City of Lockhart, their agents and assigns.**

\_\_\_\_\_  
**Signature of Parent/Legal Guardian**

\_\_\_\_\_  
**Date**

*(Please complete and return by Friday, April 2<sup>nd</sup>)*

# Chisholm Trail Roundup Photograph & Video Release Form

\*I hereby grant permission to the rights of my image, likeness and sound of my voice as recorded on audio or video tape without payment or any other consideration.

\*I understand that my image may be edited, copied, exhibited, published and waive the right to inspect or approve the finished product wherein my likeness appears.

\*Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording.

\*I also understand that this material may be used in diverse educational settings within an unrestricted geographic area.

\*Photographic, audio or video recordings may be used for the following purposes:

- Newspaper publications
- Social Media publications
- Other print publications
- Internet publications

\*By signing this release, I understand this permission signifies that photographic or video recordings of me may be electronically displayed via the Internet or in the public education setting.

\*There is no time limit on the validity of this release nor is there any geographic limitation on where these materials may be distributed.

\*This release applies to photographic, audio, or video recordings collected as part of Chisholm Trail Roundup.

\*By signing this form, I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material

Full Name \_\_\_\_\_

Parent or Guardian Name \_\_\_\_\_

Street Address/PO BOX \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature of Parent/Guardian \_\_\_\_\_ Date \_\_\_\_\_

***(Please complete and return by Friday, April 2<sup>nd</sup>)***

## **The Chisholm Trail Roundup & Queen's Court Creed**

In being part of the Chisholm Trail Roundup Queen's Court for 2021

*I pledge to possess a positive attitude and enjoy representing  
the wonderful community of Lockhart.  
As I have been chosen to represent my community,  
I pledge to show respect to all I meet,  
dedicate myself to being a goodwill ambassador for Lockhart,  
and always remember I not only represent myself,  
but the entire community of Lockhart.  
I will always be mindful that my conduct will honor  
my family, my classmates, and my community.  
I will enjoy this time of fellowship with the members of the  
Queen's Court and I will strive to always represent  
Lockhart in the great light it so richly deserves.*

**Candidate:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*(Please complete and return by Friday, April 2<sup>nd</sup>)*

## Parade List 2021-2022

The following is a list of parades previously attended by Chisholm Trail Roundup Queen’s Court. The mandatory parade list with exact dates will be available at the coronation. Parades must be attended (rain or shine). Failure to attend at least 10 of the mandatory parades without prior notice to the Chisholm Trail Roundup Queen’s Committee will result in forfeiture of scholarship funds.

<b>6/12/21</b>	<b>Chisholm Trail Roundup</b>	<b>Lockhart, Texas (mandatory)</b>
6/29/21	Watermelon Thump	Luling, Texas
7/3/21	Half-Moon Days	Shiner, Texas
7/25/21	Moulton Jamboree	Moulton, Texas
TBA 2021	Bastrop Homecoming and Rodeo	Bastrop, Texas
TBA 2021	Fayette County Fair	La Grange, Texas
TBA 2021	Come and Take It	Gonzales, Texas
10/9/21	Cuero Turkey Fest	Cuero, Texas
TBA 2021	Holiday Stroll (Lighted Parade)	Seguin, Texas
<b>12/3/21</b>	<b>Dickens Lighted Parade</b>	<b>Lockhart, Texas (mandatory)</b>
3/19/22( ?)	Goliad County Fair Rodeo	Goliad, Texas
4/3/22( ?)	Smithville Jamboree	Smithville, Texas
6/5/22( ?)	Yoakum Tom-Tom Festival	Yoakum, Texas

\*\*Additional parades may be attended at the discretion of the Court or Chamber. Those parades include:

7/11/21	Spring Ho SUNDAY	Lampasas, Texas
10/8/21	Guadalupe County Fair	Seguin, Texas
10/16/21	Western Days	Yorktown, Texas
TBA 2022	Cowboy Homecoming	Pleasanton, Texas

**\*\*\* Parade dates are subject to change**

Candidate: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Legal Guardian: \_\_\_\_\_ Date: \_\_\_\_\_

Please **no cell phones** or eating while riding on float during the parades.

*(Please complete and return by Friday, April 2<sup>nd</sup>)*