



Membership Application

[Lockhart Chamber of Commerce Mission Statement](#)

To promote a prosperous business environment for our members and enhance our community.

The Lockhart Chamber of Commerce strives to create an environment for your business to thrive; membership in the chamber connects your business with hundreds of potential business contacts and customers.

Benefits

Listing on the Chamber website. With numerous hits daily, our website offers exposure for your business. Your business will be included in the online search-able membership directory with a link to your business website. Your business will gain more exposure once your company profile is expanded including the opportunity to connect your social media, map of company location, description of services, hours of operation and more. In addition, you have the ability to log in any time and add job listings, hot deals and company events.

Listing in the Chamber's Membership Directory. The Chamber distributes over 1,000 copies of this valuable resource to our members, residents and visitors. All members are included and filed by business category and listed alphabetically. Options to purchase ad space are available.

Business Referrals. The Lockhart Chamber of Commerce and Visitor Center is the central hub for business connections within the city and surrounding area. The chamber answers numerous phone calls, walk-ins and online inquiries. We refer all of our calls, visitors and emails to members first.

Brochure Display. Our high traffic Business Resource Center has a member's only display area for marketing your business information. Be sure to bring by your marketing materials.

Ribbon Cuttings, Grand Openings, and Ground Breaking. This service is available to all Chamber Members. We will provide the ceremonial scissors and presence of Chamber Staff, Ambassadors, and Board of Directors. We will also highlight your event on our website, monthly newsletter, and Facebook. Ribbon Cuttings are available to members that are new businesses, anniversaries, new expansions, new relocations or are under new ownership. Please reference the Ribbon Cutting Guidelines and coordinate your date with the Director of Membership and Programs.

Chamber Sticker. The Chamber logo is a symbol of your good corporate citizenship and identifies your business as an important part of the Lockhart business community.

Sponsorships. Sponsoring one of the Chamber's premiere events increases your exposure to businesses and the community. Sponsorships are available from \$5,000 to \$100.

Monthly Newsletter. A chamber newsletter is composed monthly and distributed electronically or by mail if requested. The newsletter highlights new members, member renewals, events and more.

Chamber Luncheons. Luncheons are held the 2nd Thursday of the month and are attended by local business owners as well as city, county and state officials. All members of the community are encouraged to attend. By attending the monthly luncheons, you can network with other members and most importantly potential customers. New members are introduced and a “members only” cash drawing is present. Sponsoring a luncheon gives you the opportunity to present your business by giving presentations, and/or inviting a guest speaker. Members receive a discounted Luncheon ticket price.

Annual Chamber Awards Banquet. Every year in January, the Chamber hosts the Annual Chamber Awards Banquet, a special night of entertainment that includes dancing, dinner and awards to honor its members. Attendance on average is 500 and this is a perfect venue for your business to gain exposure through a Banquet Sponsorship. A sponsorship includes pre-banquet publicity on our website, newsletter advertisement, Facebook exposure, and exposure in the Banquet Program. In addition, there are several other opportunities including napkin and cup sponsorships.

Educational Opportunities. The Lockhart Chamber of Commerce has partnered with SCORE to provide chamber members with complimentary Small Business Lunch & Learns. Topics include: legal matters in business, marketing and branding your business, social media, how to better read your financial statements and more. Look for these and other opportunities on the online chamber calendar. Also, take advantage of our Tech Tuesday to learn all about new technology that can enhance your bottom line.

Networking Opportunities. Monthly membership functions provide forums for making business contacts. These include membership luncheons and “Business After Hours” functions. These events offer the membership a great way to make new contacts, meet other professionals, and become involved in community activities.

Community Calendar & Involvement. The Visitor Center assists the community, local clubs and organizations in the promotion of events and activities through a community calendar on our website, by disseminating information, answering questions or mailing information in the way of brochures.

Economic & Demographic. The chamber serves as a reference point for statistical and demographic inquiries regarding the City of Lockhart and its ETJ. The statistics are often used in the initial stage of business planning purposes.

By utilizing and engaging all the tools the Chamber provides, your business will thrive in Lockhart and our surrounding communities. Businesses large and small are always on the watch to ensure they are investing wisely and engaging in organizations and activities that are both productive and yield a good return. In short, membership in the local chamber of commerce is not a luxury item; it is an absolute necessity for all businesses seeking to navigate highly competitive marketplace and sometimes difficult economic waters. Chamber membership gives business a competitive edge in their daily work. Join us!

Kimberly Clifton
Lockhart Chamber of Commerce

Membership Application

Business Name / Individual *(how you want it displayed on our membership listing)*

Mailing Address

Suite # / Bldg #

City

State

Zip

Physical Address Same as Mailing Address

Suite # / Bldg #

City

State

Zip

Phone

Fax

()

()

Website

Facebook

LinkedIn

Instagram

Business Representative

Title

Email

Business Annual Investment

\$185.00 zero – 5 Employees

\$225.00 6 – 10 Employees

\$255.00 11 – 15 Employees

\$310.00 16 – 25 Employees

\$365.00 26 – 35 Employees

\$425.00 36 – 45 Employees

\$475.00 46 – 75 Employees

\$550.00 76 – 100 Employees

\$600.00 101 – 150 Employee

\$650.00 151 – 200 Employees

\$725.00 200 + Employees

\$135 Home-based Business*

Financial Institution: \$550.00

Government Institution: \$325.00

Non-Profit: \$115.00

Individual Membership: \$100.00

Corporate Sponsorship Packages

Annual Corporate sponsorship opportunities are available to provide members a more consistent representation in the community along with more impactful branding occurrences.

Corporate Sponsorship Packages					
<i>✓ Select Corporate Sponsorship Package:</i>					
	Platinum	Gold	Silver	Bronze	Executive
Chisholm Trail Roundup	\$ 6,500.00	\$4,500.00	\$3,500.00	\$1,750.00	\$ 500.00
Chamber Banquet	\$ 1,000.00	\$ 750.00	\$ 500.00	\$ 250.00	\$ 250.00
Chisholm Cup Golf Tournament	\$ 1,000.00	\$ 750.00	\$ 500.00	\$ 250.00	\$ 100.00
Monthly Luncheon	\$ 500.00	\$ 500.00	\$ -	\$ -	\$ -
Website	\$ 500.00	\$ 500.00	\$ 250.00	\$ 100.00	\$ -
Veterans Luncheon	\$ 250.00	\$ 250.00	\$ 150.00	\$ 150.00	\$ 150.00
Independence Day Extravaganza	\$ 250.00	\$ 250.00	\$ 100.00	\$ -	\$ -
	\$10,000.00	\$7,500.00	\$5,000.00	\$2,500.00	\$1,000.00
Corporate Sponsorship Packages Also Include:					
Sponsored E-Blasts	3	3	3	3	1
Newsletter Sponsorship	3	3	1	1	1
Multiple Category Listing	1	1	1	1	1
Membership Roster	1	1	1	1	1
Additional Corporate Sponsorship Benefits:					
Logo displayed in Chamber email signature	✓				
Logo displayed in Monthly Luncheon presentation	✓	✓	✓	✓	✓
Verbal recognition at all Chamber events	✓	✓	✓	✓	✓

Application Questionnaire

Do you wish to participate in a ribbon cutting ceremony? Yes No

Are you interested in becoming an Ambassador for the Chamber? Yes No

What is a Chamber Ambassador?

Ambassadors actively advocate for the Chamber, communicating the benefits, programs and privileges of becoming a Chamber member. Through enthusiastic Chamber representation, Ambassadors seek opportunities to educate, promote and share the benefits of Chamber membership with the business community. Serving as an Ambassador offers a great deal of visibility and builds credibility for your own business, while generating stronger relationships for the Chamber in the business community.

Our Ambassadors play an essential role in member recruitment, communication and retention, assisting with monthly meetings and annual events, as well as attending ribbon cuttings.

Are you interested in volunteering at Chisholm Trail Roundup? Yes No

Chisholm Trail Roundup is Lockhart's largest annual festival and tourism event. Held on the second week in June, the festival celebrates the heritage of the famous Chisholm Trail.

In addition to your annual membership investment, the Chamber offers several al la carte options for members to have premiere exposure throughout the year. Many of these opportunities utilize the business and community contacts the Chamber has access to reach a broad audience.

Facebook Spotlight - \$10.00 each Yes No

E-Newsletter Sponsorship - \$20.00 each Yes No

Business Advertisement in E-newsletter

Constant Contact Campaign - \$50.00 each (limit three per year) Yes No

Gold Website Sponsor - \$500.00 Yes No

Silver Website Sponsor - \$250.00 Yes No

Bronze Website Sponsor - \$100.00 Yes No

Multiple Business Website Category Listing - \$10.00 each Yes No

Luncheon Sponsor (1) - \$600.00 Yes No

Luncheon Sponsor (2) - \$300.00 Yes No

Membership Roster - \$50.00 Yes No

(1) Set of Mailing Labels or Excel Spreadsheet

*Excludes Email addresses due to US CAN-SPAM Act