

Return Forms To:
Lockhart Chamber of Commerce

Sponsor Name:

How you want your sponsorship listed on promotional material.

Contact Person

Mailing Address

E-Mail Address

Phone Number

Sponsorship Level & Price

All Sponsorships to Include:

- Recognition on event website and social media accounts before, during, and after the event.
- Recognition by announcer(s) on stage during event.
- Signage displayed throughout the event (size & location dependent on sponsorship level)
 - All signage is to be provided by the sponsor. Signage is returned to the sponsor after the event.

Two cattle trails converged in Lockhart, one heading north from Lockhart and another through the northwest corner of the county. The second weekend in June, Lockhart celebrates it's place on the Chisholm Trail with our annual Roundup.

Chisholm Trail Roundup is Lockhart's largest annual festival and tourism event. The entire family can enjoy activities all three days including a petting zoo, pig races, a carnival and much more. As always, Chisholm Trail Roundup will host the Rodeo, BBQ Cook Off, Grand Parade, the Chisholm Trail Roundup Queen's Coronation, and Live Entertainment. Explore the website for a full schedule of events and more information on festivities.



www.ChisholmTrailRoundup.com

✉ P.O. Box 840
Lockhart, Tx. 78644

📍 702 S. Commerce St.
Lockhart, Tx. 78644

☎ (512) 398-2818

✉ staff@lockhartchamber.com

Sponsorship Opportunities



ROUNDUP

RODEO & MUSIC FESTIVAL June 9th - 11th



SCAN ME



Festival

****All Access Bands include entry to the Festival, Watering Hole, and Kick-Off Party, as well as (3) Free Beers!****

GOLD BUCKLE (1).

(8) All Access Bands + (4) 3-Day GA Bands + (6) Cowboy Breakfast Tickets + (3) Weekend Parking Passes + 30 sec. Commercial During Rodeo + Signage at Entry Gate, Main Stage, & Rodeo

SOLD

MAIN STAGE

(8) All Access Bands + (2) 3-Day GA Bands + (6) Cowboy Breakfast Tickets + (3) Weekend Parking Passes + 15 sec. Commercial During Rodeo + Signage at Main Stage

\$5,000

HOMETOWN HERO

(6) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Entry Gate

\$3,000

WATERING HOLE

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage in Watering Hole

SOLD

BEVERAGE GARDEN

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Beverage Garden

SOLD

KIDS CORRAL

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Kids Corral

\$2,500

WAGON WHEEL (SHUTTLE).

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Bus Pick Up/Drop Off

\$2,500

PIT MASTER

(4) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage at BBO/Chili Cookoff

\$1,500

DUCK POND

(2) All Access Bands + (2) Cowboy Breakfast Tickets + Signage around Duck Pond

\$750

FESTIVAL PRODUCER

(2) All Access Bands + Signage in Park

\$400

WELCOMING COMMITTEE

(2) 3-Day GA Bands + Recognition on Website/Social Media

\$150

Rodeo

PLATINUM RODEO

(8) All Access Bands + (2) 3-Day GA Bands + (6) Cowboy Breakfast Tickets + (3) Weekend Parking Passes + 30 sec. Commercial During Rodeo + Signage at Rodeo Entry, on Bleachers, & in Arena

\$5,000

HOMETOWN DEALERSHIP

(6) All Access Bands + (4) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Rodeo Entry

SOLD

RODEO ANNOUNCER

(6) All Access Bands + (4) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage in Rodeo Arena

SOLD

MUTTON BUSTIN'

(6) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage in Rodeo Arena

SOLD

GOLD RODEO

(6) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Rodeo Entry

\$3,000

ROUGH STOCK RODEO

(6) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Rodeo Entry

SOLD

DYNAMITE DAMES

(6) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage in Rodeo Arena

SOLD

RODEO BLEACHERS

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage on Bleachers

\$2,500

COWBOY CANTINA

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (2) Weekend Parking Passes + Signage at Cowboy Cantina

SOLD

CENTER OUT GATE

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage on Center Out Gate

SOLD

SILVER RODEO

(4) All Access Bands + (2) 3-Day GA Bands + (4) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage at Rodeo Entry

\$2,000

Rodeo

ROUGH STOCK TEAM

(4) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

\$1,500

ROUGH STOCK EVENT

(4) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

BUCKING CHUTE(6).

(4) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage on Bucking Chute Gates

SOLD

INSTANT REPLAY

(2) All Access Bands + (2) 3-Day GA Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage on Instant Replay Screen

SOLD

RODEO VET

(2) All Access Bands + (2) 3-Day GA Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

BARRELL MAN

(2) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

BRONZE RODEO

(2) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

\$1,000

ARENA DRAG

(2) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

BULL FIGHTERS

(2) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

PICK UP MEN

(2) All Access Bands + (2) Cowboy Breakfast Tickets + (1) Weekend Parking Pass + Signage in Rodeo Arena

SOLD

RODEO EVENT (5).

(2) All Access Bands + (2) Cowboy Breakfast Tickets + Signage in Rodeo Arena

SOLD

RODEO ARENA

(2) All Access Bands + Signage in Rodeo Arena

\$500