

INVESTMENT

OPPORTUNITIES





***"Whatever the
mind can conceive
and believe, it can
achieve"***

Napoleon Hill

Investment Options

If your goal is more business focus we offer the following options....



Advertising Package \$360 Annually

- Business referrals through online and by phone
- Hot Deal Listing, Job Postings, Calendar Event Posting
- Hyperlink of your business on chamber website
- Member Rates for Chamber Events
- Subscription to Weekly Chamber Newsletter and Legislative Update
- The power of the Chamber's SEO with your searchable listing in our Business Directory

Marketing Package Starting at \$450 Annually

- Our most popular package - includes all the benefits of Advertising Package Plus ...
- A Chamber Introduction - when you're a new member to the business community it is essential to make the public aware of your service or product. Our intent is to "maximize your exposure" to as many businesses and members in order to best utilize your time and money. A special announcement of your new member status will go out in our newsletter and social media. For an additional investment we can create a video launch (we film your story and post it everywhere) which is an intense 2-week marketing plan (ask us about the details).
- A marketing consultation and Marketing Strategy is included by AdGiants
- "Marketing Your Message" Workshop
- Opportunity to attend Weekly Success Alliance Group and Educational Events at no additional cost
- 20% Discount off Chamber U - On Demand Video Courses
- Brainstorming 30-minute session with President/CEO on how to effectively get plugged in to Mansfield
- Option for Monthly, Quarterly or Semi-Annual Billing
- Enhanced Web Package: Logo on chamber website with hyperlink, Photos, YouTube Videos displayed, Summary of Business, Unlimited Keywords, Priority Placement in Search Results, Request info link, Social Network Link displayed
- Certificate of Origin - online service, at a substantial savings 35% per shipment document

Membership Options

If your goal is to support the chamber in our efforts to foster growth in our local business community we offer the following options....



President's Club Starting at \$3000 Annually

- Marketing Package Plus ...
- 2 Tickets to each Quarterly Chamber Business Meeting
- Table Sponsor for Annual Awards Gala
- Investment level Recognition on Website, Chamber University, Newsletter and Events
- Chamber President / CEO serves as primary point of contact
- Priority consideration for Board selection of the Chamber
- Seat on the Legislative Committee
- Coffee with the Mayor – join Mansfield’s Mayor for briefings on critical City issues and projects and to discuss issues of interest to the business Community
- Special meetings with our Legislators
- One on-site Training Workshop for your team, presented by Lori Williams (President/CEO)

Chairman's Circle \$5500 Annually

- President’s Club Plus ...
- Event Sponsor opportunity for Annual Awards Gala
- Weekly Newsletter Advertising
- Individual Project Assistance – request Chamber support, involvement, or intervention for specific issues or projects important to the economic well-being of the member
- Right of first refusal to sponsor any and all chamber events
- Invited to participate in our legislative committees and events
- One on-site Training Workshop for your team, presented by Lori Williams (President/CEO)
- Members who invest with the chamber at this level are companies who certify they have <15 employees and <\$1 million in annual revenue

EVENTS



ANNUAL EVENTS

Chamber Business Awards

Tarrant County Days in Austin (when in session)

Situational Leadership Workshop

Master Class

Think and Grow The Course (Spring and Fall)

QUARTERLY

Chamber Business Luncheon - State of the City Address

Chamber Business Luncheon - Candidate Forums

Chamber Business Luncheon – Special Event

Chamber Business Luncheon – State of the City

Business Unplugged

Marketing Your Message Workshop for New Members

Chamber Chat

MONTHLY

Healthcare Channel

ADDITIONAL:

WEEKLY

The Success Alliance

Chamber University ONLINE


The Success Alliance Podcast

The Success Blog

The Weekly Newsletter

A photograph of a rugged, rocky mountain peak under a clear sky, with some sparse vegetation on the lower slopes.

*Success comes to those who become
Success Conscious.*



It is literally true that you can
succeed best and quickest by
helping others to succeed.

GOLD
\$2000

- EXCLUSIVE 1 per event
- Event Naming Rights
- Involved in Planning
- Hospitality Day of Event
- Own the Month of the event in all advertising (Newsletter, Video, Website, Social Media)
- Prominent Signage at Event
- On-site Leveraging
- Reserved Tickets/Table

SILVER
\$1000

- Exclusive 1 per event
- Presentations
- Signage at event
- Reserved Tickets/Table
- Digital Marketing Recognition


BRONZE
\$500

- Provide services, support at event
- Digital Marketing Recognition



INQUIRE FOR

Custom Options

A black and white photograph of a wooden boardwalk winding through a misty, wooded area. The boardwalk is made of wooden planks and is bordered by low wooden walls. The path curves into the distance, disappearing into the fog. The surrounding trees and foliage are bare, suggesting a late autumn or winter setting. The overall mood is serene and contemplative.

*"The way of
success is the
way of
continuous
pursuit of
knowledge"*

-NAPOLEON HILL