



2022 Garner Chamber INVESTMENT LEVELS

Join us as we grow the Triangle's next Boomtown.



GARNER CHAMBER

Get Connected.

919.772.6440 | www.garnerchamber.com | 401 Circle Dr, Garner, NC 27529

What the heck is a Chamber of Commerce, anyway?

In it's simplest terms, a Chamber of Commerce is a business membership organization that works on creating an environment for business success in a community or region.

The mission of the Garner Chamber is to promote a vibrant business environment by cooperative interaction among business, government and community. We do this by working in 5 main focus areas: 1) Economic Development 2) Events 3) Marketing 4) Community Advocacy and 5) Serving as a Hub for Information.

As an investor in the Garner Chamber, you are not only helping to build your community as we move forward in this new post-pandemic world of opportunity, you are also able to access valuable tools and resources that the Chamber offers.

Every membership investment in the Garner Chamber goes to support our work in the following areas:

• ECONOMIC DEVELOPMENT

As the leader in Economic Development on the private sector side, the Garner Chamber partners with the private business community and the Town of Garner on the public side to focus on driving the conversation of developing areas of Garner and recruiting types of development and businesses we want here. This work not only includes working to build and foster relationships with the development community to drive policies, infrastructure improvements and identify future needs and challenges in the community, but also creating an environment for entrepreneurship with new programs like Launch Garner and The HUB at the Garner Chamber.



• EVENTS

Not only does your Chamber investment get you discounted tickets to our major signature events each year, you are also able to attend our monthly in-person networking events and our virtual events as well! Networking is taken to another level as we bring in the most passionate and talented business minds in the community together to share ideas and Get Connected!



What the heck is a Chamber of Commerce, anyway?

• ADVOCACY

As a region that is growing every day, building relationships and being involved in critical regional conversations is a key to the future success of Garner. The Garner Chamber is involved in conversations happening across multiple sectors: transit, real estate (commercial & residential), water & sewer, local and state government policy decisions and much, much more. These are all the boring issues that most business don't realize are some of the most critical to be able to grow as a community. The voice the Garner Chamber provides is necessary to make sure Garner is on the map.

• MARKETING

Love Garner? Yeah, you do! The Garner Chamber is the main advocate and promoter of Garner, NC and the business community. We look at ourselves as a marketing agency that develops campaigns to market our member industries in creative ways. This involves regular content creation, social media features and broader regional marketing & PR. In addition, membership at any level get your business access to the Love Garner community wide marketing campaign.



• A HUB FOR INFORMATION

The Garner Chamber is a one-stop shop for businesses, developers, government and more so they can gain valuable knowledge, access, advice, relationships and more, depending on what level of investment you choose.

So, are you ready to get engaged in the Triangle's next BOOMTOWN?

**It's full steam ahead for Garner and the Garner Chamber. Join us.
919-920-5456 for membership investment information.**

Garner Chamber Small Business Investment Levels

- **Exposure Package - \$395/yr**

- **For small businesses looking for marketing & exposure**
- **(Suggested for small businesses with 1-2 employees)**
 - Access to The STUDIO at the Garner Chamber (Reserved in 2 hour slots*)
 - Access to The HUB at the Garner Chamber
 - Listing on Chamber Website (1 category & 1 location)
 - Calendar Event Listings (Unlimited)
 - Social Media Feature Shout-out (group)
 - Access to Chamber Networking Events (Business After Hours & Business Exchange Breakfast)
 - Participation in Chamber Marketing Campaigns
 - Participation in Love Garner Campaign
 - Basic Ribbon Cutting (New business or location)

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- **Engagement Package - \$550/yr**

- **For small businesses looking to engage more at events and increase marketing exposure**
- **(Suggested for businesses with 3-5 employees)**
 - **Access to The STUDIO at the Garner Chamber (Reserved in 2 hour slots*)**
 - **Concierge Service (1-on-1 Virtual On-boarding)**
 - **Business Headshot (one person, once per year at scheduled photo sessions)**
 - **Two 1-hour Conference Room uses at scheduled times during the year**
 - **Chamber mailing labels (1 time per year)**
 - **Enhanced Ribbon Cutting Event** (New business or location)
 - **Enhanced Listing** on Chamber Website (2 categories & 2 locations)
 - Access to The HUB at the Garner Chamber
 - Calendar Event Listings (Unlimited)
 - Social Media Feature Shout-out (group)
 - Access to Chamber Networking Events (Business After hours & Business Exchange Breakfast)
 - Participation in Chamber Marketing Campaigns
 - Participation in Love Garner Campaign

*Chamber reserves the right to limit use of The STUDIO to allow all member use of space

Garner Chamber Investor Level Memberships

- **Relationship Package - \$995/yr**

- **For businesses that want to invest in the success of the community through the work and advocacy of the Chamber**
- **(Suggested for businesses with 5-10 employees)**
 - 1 Annual group event with Chamber President, Staff and Chamber Board Members exclusive to Relationship Package Investors & higher
 - Access to (2) annual targeted business relationship introductions from Chamber Staff & Board of Directors at request of company
 - Social Media Feature for your individual company on Chamber outlets
 - Access to discounted Leadership Assessment & Leadership Training
 - 1/2 price Golf Team (\$400 value)
 - (1) Complimentary Membership in the Garner Young Professionals Group (\$100 Value)

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- **President's Circle - \$2,495/yr**

- **For businesses and leaders that want to connect with the community and Triangle leadership and grow their business**
- **(Suggested for businesses with 11-25 employees)**
 - Annual 1-hour meeting with Chamber President at request of company
 - Annual President's Circle Event Attendance (Exclusive to President's Circle, Key Investors & Chamber Board)
 - Access to (5) annual targeted business relationship introductions from Chamber Staff & Board of Directors at request of company
 - Leadership Assessment & access to discounted leadership training
 - Exclusive marketing recognition for your business on the Chamber's homepage with company logo (www.GarnerChamber.com)
 - Exclusive premium advertising space on Digital Board in the Chamber Lobby
 - Listed on presentation screen at 4 signature events
 - VIP Access to Events, receptions, tours and forums (subject to availability)
 - Priority access for team members to join Garner Chamber Ambassador Team
 - 1/2 price Golf Team at Garner Chamber Golf Classic (\$400 Value)
 - (2) Complimentary Memberships in the Garner Young Professionals Group (\$200 value)
 - \$500 Sponsorship Credit

Garner Chamber Investor Level Memberships

- **Key Investors - \$5,000/yr**

- This level provides leaders and key influencers opportunity to engage in strategic discussions regarding economic development, public policy and quality of life in Garner & the Triangle Region
- (Suggested for businesses with 20+ employees)
 - Networking opportunities with an elite group of public, private and elected leaders to influence local and regional issues
 - Annual Lunch with Chamber President, Board Chair & Chair Elect at request of company
 - Annual 1-hour meeting with Chamber President at request of company
 - Annual President's Circle Event Attendance (Exclusive to President's Circle, Key Investors & Chamber Board)
 - Leadership Assessment & access to discounted leadership training
 - Exclusive VIP invitation to private events, receptions, tours and forums
 - Exclusive marketing recognition for your business on the Chamber's homepage with company logo (www.GarnerChamber.com)
 - Exclusive premium advertising space on Digital Board in the Chamber Lobby
 - Listed on presentation screen at 4 signature events Unlimited multiple location listings in 24/7 Online Business Directory
 - Priority access to join Garner Chamber Ambassador Team
 - 1/2 price Golf Team at Garner Chamber Golf Classic (\$275 Value)
 - (5) Complimentary Memberships in the Garner Young Professionals Group (\$500 Value)
 - \$1000 Sponsorship Credit

- **Community Leader - \$10,000/yr**

Please contact Garner Chamber President & CEO, Matthew Coppedge at 919-772-6440 or matthew@garnerchamber.com for information on these customized, high-level investment packages.

- **Community Champion - \$25,000/yr**

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