

2020 Free Digital Outreach Opportunities

As a member of the San Angelo Chamber of Commerce you receive several great benefits, including free digital outreach and exposure through the Chamber newsletter and the Chamber's various social media platforms.

MEMBER MEMO

The Chamber e-newsletter is sent out two times per month to the entire membership list, city and county representatives, the Board of Directors and the Concho Cadre ambassadors. These newsletters are sent out on the first and third Wednesdays of the month. Sent to over 1,700 recipients, the Chamber newsletter is a great way for your business or event to be seen!

Member Memo

Don't Miss Our First Sale of 2020!

Come in and shop at Your Local Clothing store for deals and steals of the season! From 50% off sweaters and jackets, to buy one get one free pants, and \$25 boots, you won't want to miss this! Sale runs in-store and online January 20 - 24. Shop until you drop!

For more information, contact (325) 555-5555 or visit www.samplewebsite.com.



Celebrate 50 Years With Us!

Your Local Furniture Store is celebrating 50 years! As a thank you to our customers, we're hosting a customer appreciation BBQ! Join the fun on January 20 at 123 Main Street from 1 pm to 3 pm for food, drinks and fun. We'll see you there!

For more information, call (325) 555-5555 or visit www.samplewebsite.com.

Member Memos are free to Chamber members and are limited to 50 words and include your choice of a logo or photo. In addition to your 50 words of content, your phone number and link to your website are also added to the listing.

The deadline to submit your information for the Chamber newsletter is five days before the newsletter is sent out. Please see the schedule attached to plan when you would like your Member Memo to be sent.

Newsletter Schedule

Sent Out	Content Deadline	Sent Out	Content Deadline	Sent Out	Content Deadline
January 2	December 27	May 6	May 1	September 2	August 28
January 15	January 10	May 20	May 15	September 16	September 11
February 5	January 31	June 3	May 29	October 7	October 2
February 19	February 14	June 17	June 12	October 21	October 16
March 4	February 28	July 1	June 26	November 4	October 30
March 18	March 13	July 15	July 10	November 18	November 13
April 1	March 27	August 5	July 31	December 2	November 27
April 15	April 10	August 19	August 14	December 16	December 11

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SOCIAL MEDIA



@AngeloChamber



@SanAngeloChamberOfCommerce



@AngeloChamber

In addition to the Chamber's website and e-newsletter, we also have a presence on popular social media platforms like Facebook, Twitter, and Instagram. With over 4,200 followers on Facebook, over 1,200 Twitter followers, and a growing following over 800 strong on Instagram, we're committed to spreading the word about all things Chamber and business-related in San Angelo and the Concho Valley.

Facebook

Chamber members are able to pay to advertise through the Chamber's Facebook page (see **Digital Advertising Opportunities** in the Member Resources tab on the Chamber's website), but also have several options of increasing their reach on Facebook with the Chamber at no cost. Members are also encouraged to interact with the Chamber on Facebook. No cost opportunities include the following:

- Join the Chamber's members only Facebook group to connect with fellow member businesses and to be up to date on upcoming Chamber deadlines and events. Please email kayla@sanangelo.org for more information on how to be added to the group.
- Submit a 50-word text post about your business to be featured on the Chamber's Facebook page. Your business will be tagged in the post and you'll have the option to add up to three hashtags to your post. Please email kayla@sanangelo.org to submit your post. (Limit 2 posts per month)
- Add the Chamber as a co-host to your Facebook event for additional exposure. Your event will be automatically added to the Chamber's Facebook events list.

Twitter

Boost your Twitter engagement and reach by tagging the Chamber (**@AngeloChamber**) in tweets promoting your business for the Chamber to retweet you. Also, don't forget to follow the Chamber for timely updates on all things Chamber, San Angelo, and Concho Valley! (Limit 1 tweet per week)

Instagram

Utilize bright colors and aesthetically pleasing design to create a post to be featured on the Chamber's Instagram. Tag the Chamber (**@AngeloChamber**) in posts promoting your business for the Chamber to repost you. (Limit 1 post per week)