

Business-to-Business: 11 am – 1 pm Public Expo Hours: 1:30 pm – 6:30 pm

Sponsorship Opportunities

The Holiday Business Expo provides sponsors the opportunity to boost brand presence, generate leads, strengthen brand loyalty, and create lasting business relationships with other vendors and industry professionals. Companies will have the opportunity to show their support to the local business community through their sponsorship.





Tuesday, December 1 · First Financial Pavilion Business-to-Business: 11 am – 1 pm Public Expo Hours: 1:30 pm – 6:30 pm

Reserve your booth by November 20

Limited booth spaces are available and will be assigned on a first-come, first-serve basis.

Gold Sponsor - \$2,500

- Company logo displayed on Chamber website Expo page with clickable logo that leads to sponsor's website or social media
- Company logo featured on Expo information published in Chamber e-newsletters
- · Company logo included in dedicated email blasts for Expo
- Company recognized on Expo flyer
- · Secret preview across Chamber social media platforms leading up to event
- VIP 10 foot by 20 foot booth space with premium booth placement
- · Opportunity to play pre-recorded promotional video less than two minutes in length
- Hyperlinked listing on digital exhibitor list that leads to company website or social media that is accessible before, during and after the Expo
- Digital recognition during Expo with company logo displayed on video screens in continuous loop
- Verbal recognition
- Sponsor ribbon on name badge
- Company logo on Chamber Connection Card given to all attendees at registration (Attendees must visit your booth and receive a signature or stamp from your company to be eligible for grand prize)
- Prominent booth recognition on digital and print exhibitor hall floor map
- Company logo on Expo signage
- · Booth a part of the digital show tour displayed on live video screens during event

Silver Sponsor - \$1,000

- Company name listed on Chamber website Expo page
- Company name listed on Expo information published in Chamber e-newsletters
- Company name listed in dedicated email blasts for Expo
- Company recognized on Expo flyer
- VIP 10 foot by 10 foot booth space with preferred booth placement
- Hyperlinked listing on digital exhibitor list that leads to company website or social media that is accessible before, during and after the Expo
- Digital recognition during Expo with company logo displayed on video screens in continuous loop
- Verbal recognition
- Sponsor ribbon on name badge
- Company logo on Chamber Connection Card given to all attendees at registration (Attendees must visit your booth and receive a signature or stamp from your company to be eligible for grand prize)
- Booth recognition on print exhibit hall floor map
- Company name listed on Expo signage
- · Booth a part of the digital show tour displayed on live video screens during event



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Exhibitor Lounge Sponsor - \$500 (limited to 2 spots) • Company signage and banner prominently displayed at Exhibitor Lounge area will ensure maximum visibility to all attendees Company name listed on Chamber website Expo page Company name listed on Expo information published in Chamber e-newsletters Company name listed in dedicated email blasts for Expo Company recognized on Expo flyer Digital recognition during Expo with company logo displayed on video screens in continuous loop Verbal recognition • Sponsor ribbon on name badge Company name listed on Expo signage Military Sponsor - \$1,000 Company name listed on Chamber website Fil Company name listed c in C iber e-ne mati λ0 h dicated em Company name listed in lasts for L Company recognized on Expl Opportunity to play prescorded nal vid bm i two mir SS 1 Digital recognition during played creer Verbal recognition Sponsor ribbon on name badge Company name listed on Expo signage Grand Prize Sponsor - \$1,000 Company promoted on all Sing mater Grand P Company logo on Grand ze Ca give an atu `es her wet Company name listed or Expo pac Company name listed on Expos. Cł na publishe ber e-ne etters ts fo Company name listed in dicate mai 0 Company recognized on L. • Digital recognition during Expo displayed on video screens in continuous loop Verbal recognition • Sponsor ribbon on name badge • Company name listed on Expo signage

Contact <u>tricia@sanangelo.org</u> to sponsor this event! 418 West Avenue B, San Angelo, TX 76903 • (325) 655-4136 • www.sanangelo.org