

MEMBER BENEFITS

	\$15,000	\$5,000	\$2,000	\$750	\$375	\$200
	Community Advocate	Leadership Circle	Innovator	Growth Stakeholder	Access Member	Business Classic
Advocacy	For all 3 Chambers					
Invitation to participate in economic development and industry roundtables and seminars countywide	x	x	x	x		
Representation in business roundtables with local officials	x	x	x	x		x
Advocacy and engagement benefits with CalChamber	x	x	x	x	x	x
Rural Tourism and Economic Development Representation on North Coast Tourism Council Board of Directors	x	x	x	x	x	x
Savings Opportunities						
Complimentary Entry for Adventist Health Golf Tournament	x	x				
VIP Seating and Parking at Events *when applicable	x	x				
Complimentary Tickets to Destination Hopland Event	x	x	x			
Access to Member Pricing for Events	x	x	x	x	x	x
Members Only Discounts and Pricing	x	x	x	x	x	x
Celebrations and Learning						
Invitation to Breakfast Roundtable with Electeds and Civic Leaders	x	x				
Exclusive Invitation to Leadership Circle Reception	x	x				
Luncheon with Members and Board of Directors	x	x	x			
Invitation to Select Roundtable Events	x	x	x	x		
Luncheon for Members with Speaker	x	x	x	x	x	x
Publicize Business Milestones	x	x	x	x	x	x
Ribbon Cutting * Promote Open House Events	x	x	x	x	x	x
Host Mixers and Networking Gatherings for Members	x	x	x	x	x	x
Access to Educational Workshops	x	x	x	x	x	x
Brand Awareness and Visibility						
Sponsor for all major branded events	x	x				
Logo and Link on all Constant Contact Emails	x	x	x			
Member Spotlight Feature in Newsletter	x	x	x	x		
Logo on Homepage with Click-through to your website	x	x	x	x		
Featured Business Listing in Relocation Packet	x	x	x	x	x	
Eligible for participation in Media FAM Tours to Area	x	x	x	x	x	
Business Insert for Trade Show Give Away Bags	x	x	x	x	x	
Run Banner Ad on Website	Comp	Comp	Comp	Comp	x	x
Social Media Promotion - Major Event; Offer; Announcement	Limit 8	Limit 6	Limit 4	Limit 3	Limit 2	Limit 1
Submit Events on Website	x	x	x	x	x	x
Member Directory Category Listings	x	x	x	x	x	x
Promotion Opportunities at Chamber Events	x	x	x	x	x	x
Love Local Mendo - listing and marketing support	x	x	x	x	x	x
Constant Contact Email Marketing Outreach for Specific Promotion	Limit 5	Limit 4	Limit 3	Limit 2	Limit 1	
Business Development						
Concierge Support with Local City Government	x	x	x			
Relocation Packets for Prospective Employees	x	x	x	x		
Direct Referrals to Your Business	x	x	x	x	x	x
Membership Mailing List	x	x	x	x	x	x
Job Postings & Member to Member Deal Listings	x	x	x	x	x	x
Access to Workforce and Business Development Support	x	x	x	x	x	x
Member to Member Access and Networking	x	x	x	x	x	x
CalChamber resources for HR and Regulatory Information	x	x	x	x	x	x
Chamber and Community						
Membership in Greater Ukiah Business and Tourism Alliance, the Mendocino Coast Chamber and the Willits Chamber of Commerce	x	x				
Opportunity to participate as a member of active committees	x	x	x	x	x	x
Speaking Opportunities at Chamber and Community Events	x	x	x	x	x	x
\$5 Dues Investment towards Chamber Scholarship Fund	x	x	x	x	x	
Invitation to Participate in Holiday Trolley	x	x	x	x	x	x
Participation in Hometown Holiday Celebrations	x	x	x	x	x	x
Participation in invitational economic development and industry roundtables and seminars	x	x	x	x	x	x
Weekly Newsletters for Updated Information and Resources	x	x	x	x	x	x
Destination Marketing and						
Invitation to be Ambassador at Trade Shows with Visit Mendocino	x	x	x	x	x	
Concierge referrals to your business from Visitor Center	x	x	x	x	x	
Opportunity to be part of Travel FAM Tours to the Area	x	x	x	x	x	x
Invitation to Tourism Focused Roundtable Discussions	x	x	x	x	x	x
Participate in Countywide Festivals with Visit Mendocino	x	x	x	x	x	x
Placement of business information at Visitor Center	x	x	x	x	x	x
Marketing Support through Visit Ukiah visitor facing website	x	x	x	x	x	x
Tourist Engagement and Brand Awareness Promotions	x	x	x	x	x	x