

REBUILDING LIVES & BUSINESSES

A FUNDRAISING PARTNERSHIP CHALLENGE





Contents of the Report

- PART 1 A Message from Our Leaders
- PART 2 Rebuilding Lives and Businesses 2020
- PART 3 The Small Business Advocacy Council
- PART 4 A Safe Haven Foundation
- PART 5 Partner With Us



REBUILDING LIVES & BUSINESSES

REBUILDING LIVES & BUSINESSES THE REBOUND CHALLENGE

- Last fall, A Safe Haven and the Small Business Advocacy Council (SBAC) launched the Rebuilding Lives and Businesses Challenge to help rebuild lives and advocate for struggling businesses, successfully raising over \$110,000 together.
- SBAC was able to build critical mass, advocate for small businesses and provide the small business community a voice.
- A Safe Haven was able to help over 1,000 formerly homeless individuals, and others who had lost their jobs due to COVID-19, get placed into jobs with small businesses.
- This innovative, strategic, and powerful partnership is fueled by our community in helping us meet this important fundraising challenge.
- Your support will help A Safe Haven continue providing crucial services to their homeless clients and power the SBAC's fight for small businesses and local communities.

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Rebuilding Lives & Businesses 2020



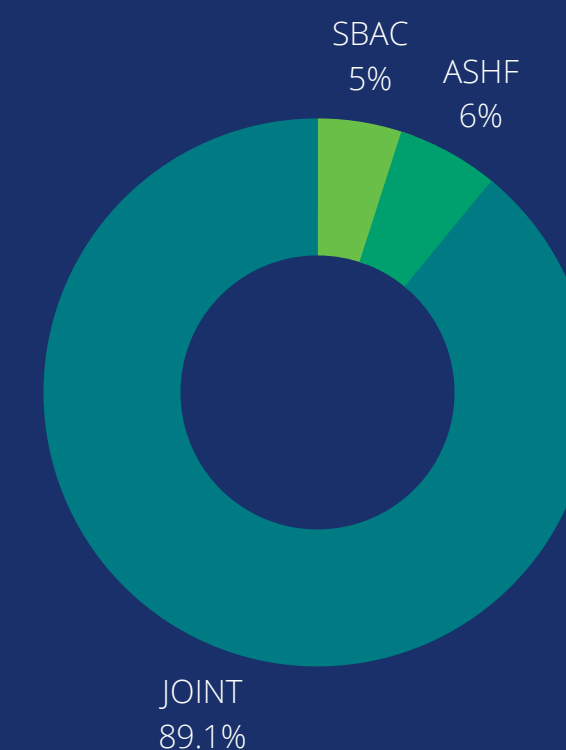
MISSION

The Rebound Challenge will support the urgent needs of those hit hardest by the pandemic – our state's homeless, essential workforce, and our small businesses.

2020 RLB CHALLENGE GOAL

Joint Contribution Goal:
\$100,000

Actual: \$110,090
Distributed as follows:
\$ 55,620 --> ASH
\$ 54,470 --> SBAC



2021 THE REBOUND CHALLENGE GOAL

Joint Contribution Goal:
\$150,000



REBUILDING LIVES & BUSINESSES

The SBAC Mission

We believe the success of small businesses is a critical component of local communities and the nation's economy. The SBAC has spent the last decade alongside small business owners fighting for reasonable policies that foster a healthier small business environment - economically, socially, and culturally.

The SBAC's non-partisan approach continues to shape local, state, and federal small business legislation.

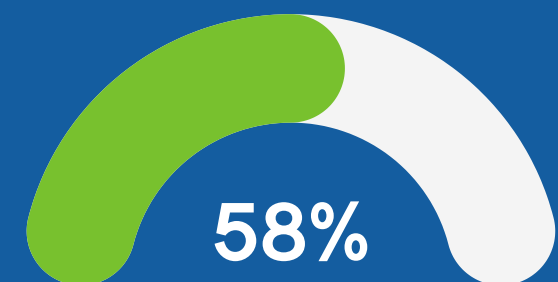
2021 Illinois Small Business Statistics

- There are 1.2 million small businesses in the state of Illinois. That's 99.6% of Illinois business and comprises roughly 44.8% of Illinois employees.
- During the pandemic, the small business community struggled due to COVID restrictions set by the state of Illinois, forcing many to either temporarily or permanently close.
- And Illinois microbusinesses? 25% started in 2020 or 2021 with a strong push from Women, Black and LatinX leading the charge.
- There are 301 chambers of commerce in the state of Illinois. The SBAC actively engages with 43% of these chambers across the entire state of Illinois.



1 in 6

small businesses shut down temporarily in 2020 due to the pandemic ²



Listed barriers to recovery as access to capital & COVID restrictions and assistance ²

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REBUILDING LIVES & BUSINESSES

Measuring Progress

The SBAC Advocacy

PUBLIC WAY USE PERMITS

On July 21st, Chicago City Council stood with small businesses by eliminating full city council approval for the public way use permits – an initiative the SBAC had long been fighting for. That process as it stood could take up to 5 months to get small businesses' permits approved. This was enough to motivate 36 business organizations and chambers of commerce to formally endorse our letter to Chicago Alderman. Consequently, Aldermen voted to adopt a new policy on sandwich signs and effective March 2022, Chicago businesses can use sandwich signs to drive foot traffic into their stores.

HOME BASED BUSINESSES

Ordinance SO2021-332 expands the limit on home based business operational space to 300 square feet or to 25 percent of the total floor area in any single-family residence, and more than 15 percent of the floor area of a unit in a building containing multiple dwellings. This allows business owners to unleash their productivity and work from home during the pandemic.

TAX DEDUCTIBILITY OF PPP LOANS

When the CARES Act was originally passed in March of 2020, Congress intended to make PPP loans deductible. However, in April 2021, the IRS published Notice 2020-32 saying that under section 265 of the Internal Revenue Code business expenses paid for from a class of tax-exempt income – a forgiven PPP loan – are taxable. Urgently, we used our voice in the nationwide effort **demanding a legislative solution**. Section 276 of The Consolidated Appropriations Act 2021 amended the original CARES Act to clarify that PPP loans are in fact tax-deductible

CHAMBER ADVOCACY

We understood the unique role 501(c)6 organizations such as local Chambers of Commerce play in the advancement of small business-oriented interests. Chambers are often the first stop business owners and entrepreneurs make when looking for help. When the pandemic hit and 501(c)6 organizations were excluded from all legislative relief efforts, we immediately galvanized support. In our letter to the IL congressional delegation, we assembled 58 chambers of commerce, from all across the state, behind one unified message.



REBUILDING LIVES & BUSINESSES

Connecting the Dots

A Safe Haven



ASAFEHAVEN[®]
Housing is Healthcare[®]

(773) 435-8300
www.ASafeHaven.org

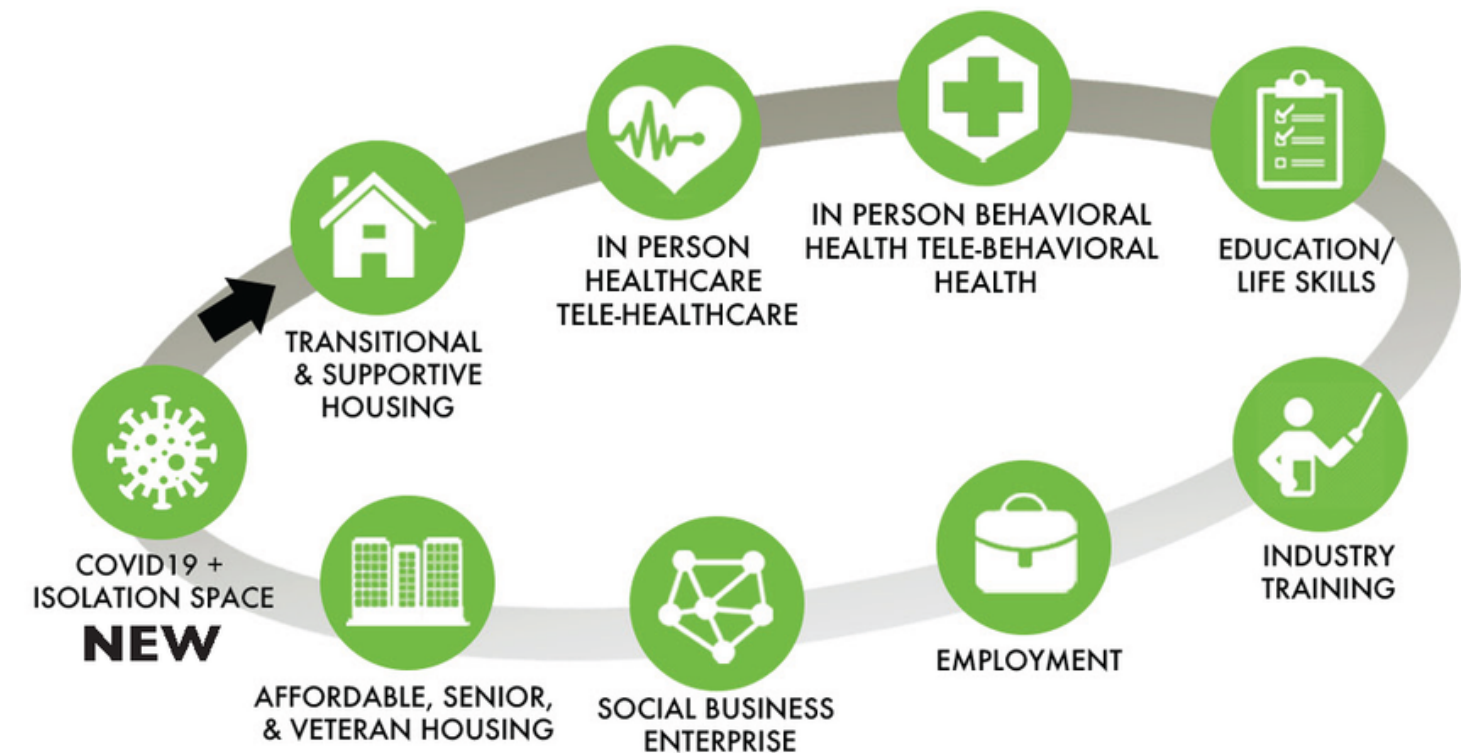
The Nation's Most Complete

CONTINUUM OF CARE

To Prevent, Address and End Homelessness

Where your Donations Go

At A Safe Haven, you are giving a gift that contributes to empowering, transforming, and rebuilding the lives of individuals, families and communities in crisis long term. Give the gift to support an alternative system that is more responsible, accountable and intentionally designed to address and solve the root causes of poverty for almost anyone who finds themselves in crisis – long-term.





REBUILDING LIVES & BUSINESSES

ASH Mission

A Safe Haven Foundation is a 501(c)3 not for profit, social enterprise that helps people aspire, transform and sustain their lives as they transition from homelessness to self-sufficiency with pride and purpose.

A Safe Haven provides the tools for each individual to overcome the root causes of homelessness through a holistic and scalable model. A Safe Haven's visible social and economic impact unites families, stabilizes neighborhoods, and creates vibrant, viable communities.

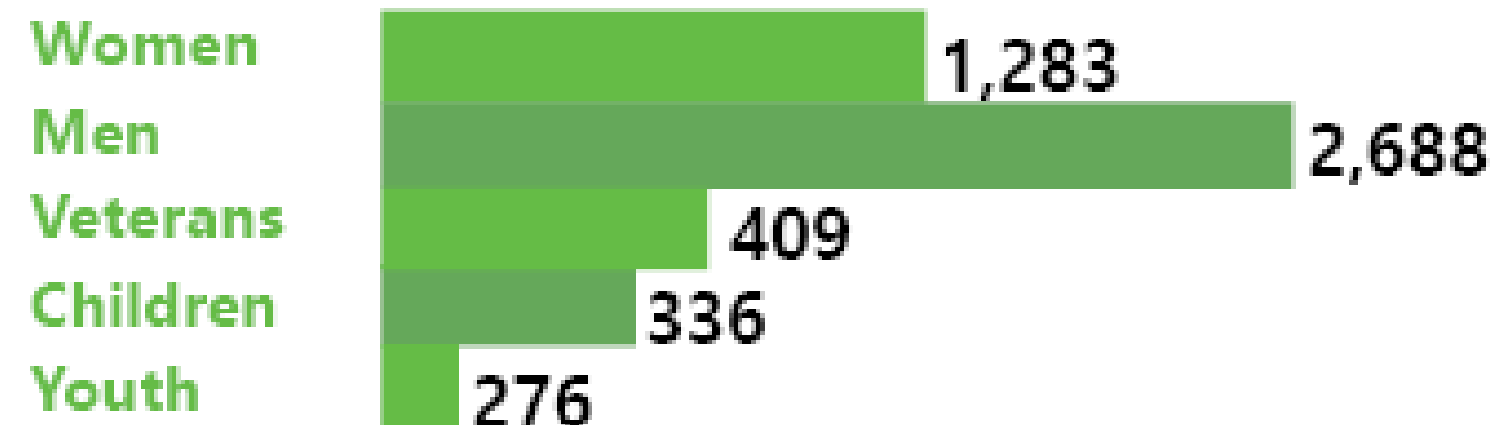


Measuring Progress

- ASH opened up the A Safe Haven Medical Respite to serve and meet the needs of COVID-19 Positive Asymptomatic and Mildly Symptomatic patients. Serving 754 people with a 100% survival rate.
- 1,018 Total Job Placements - includes transitional, temporary and permanent
- 440,760 Healthy Meals Prepared



DEMOGRAPHICS OF HOMELESS SERVED



3,978

participants in the ASHF programs - intake, assessment, housing





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PARTNER WITH US

Why It Matters

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SMALL BUSINESS PACKAGE

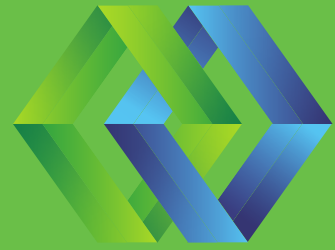
Many small and local businesses have been devastated by the COVID-19 pandemic. Illinois politicians can partner with the small business community to enact policies that will help small businesses through this pandemic, reduce unemployment in our state, grow the Illinois workforce and generate revenue. Passing this agenda can be a game-changer for the small business community and Illinois economy.

PREVENTING HOMELESSNESS

As rent moratorium and unemployment benefits are ending, it is time to prepare a comprehensive approach to ending homelessness. This includes providing transitional housing, behavioral healthcare services, and access to workforce development, job placement, and permanent housing.

COMMERCIAL CORRIDOR REVITALIZATION

Develop and enact legislation and policies which will empower, revitalize and connect commercial corridors. This includes fostering the growth and success of commercial corridors and creating commerce and jobs in disadvantaged communities.



REBUILDING LIVES & BUSINESSES

We thank you for your continued support
in our efforts to support small businesses
and end homelessness.

GET INVOLVED

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SPONSORSHIP PACKAGES

Struggling individuals, families and small businesses are fighting to recover from the pandemic. The Delta variant threatens to make this more difficult. However, we will not give up. Together we will get through this pandemic, rebound and recover!

| | Bronze \$2,500 | Silver \$5,000 | Gold \$10,000 | Diamond \$25,000 |
|--|--------------------------|-------------------|--------------------------------|---------------------------------|
| Logo on Event Page | | | ✓ | ✓ |
| Logo on Event Emails | | | ✓ | ✓ |
| Logo on Registration Page | ✓ | ✓ | ✓ | ✓ |
| Event Booklet (digital) | LOGO | ¼ PAGE AD | ½ PAGE AD | FULL PAGE AD |
| Sponsor Logo on Virtual Event Footer | | | | ✓ |
| Company Mention at Event | | ✓ | ✓ | ✓ |
| Access to Virtual Events | ✓ | ✓ | ✓ | ✓ |
| Mention on social media promoting the event, including Event Banner on all social media Campaign Event Pages | ✓ Banner not included | ✓ ONCE | ✓ BI-MONTHLY | ✓ WEEKLY |
| Thank You video posted on social media for sponsorship on all social media platforms and Campaign Event Pages | ✓ | ✓ | ✓ | ✓ |
| Swag Bag | ✓ | ✓ | ✓ | ✓ |
| (Optional) Inclusion of company giveaway in swag bag | ✓ | ✓ | ✓ | ✓ |
| Video interview with Neli and Elliot about their business and the reason the support A Safe Haven and the small business community | | | ✓ On SBAC site for ONE WEEK | ✓ On SBAC site for ONE MONTH |