

REBUILDING LIVES & BUSINESSES

**A FUNDRAISING
PARTNERSHIP CHALLENGE**



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Rebuilding Lives & Businesses

The Rebound

- PART 1** Rebuilding Lives and Businesses 2020
- PART 2** The Small Business Advocacy Council
- PART 3** A Safe Haven Foundation
- PART 4** Partner With Us



REBUILDING LIVES & BUSINESSES

REBUILDING LIVES & BUSINESSES THE REBOUND CHALLENGE

- Last fall, A Safe Haven and the Small Business Advocacy Council (SBAC) launched the Rebuilding Lives and Businesses Challenge to help rebuild lives and advocate for struggling businesses, successfully raising over \$110,000 together.
- These funds helped:
 - The SBAC formulate and advocate for policies supporting the small business community and struggling small businesses;
 - A Safe Haven help over 1,0000 formerly homeless individuals, and others who had lost their jobs due to COVID-19, get placed into jobs with small businesses.
- This innovative, strategic, and powerful partnership has been fueled by our incredible supporters and communities.
- Your support will help A Safe Haven continue providing crucial services to their homeless clients and power the SBAC's fight for small businesses and local communities.

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Rebuilding Lives & Businesses 2020



MISSION

The Rebound Challenge will foster the rebound of our state's homeless population and our small businesses. These two groups are among those which have been hit hardest by the pandemic.

2020 RLB CHALLENGE GOAL

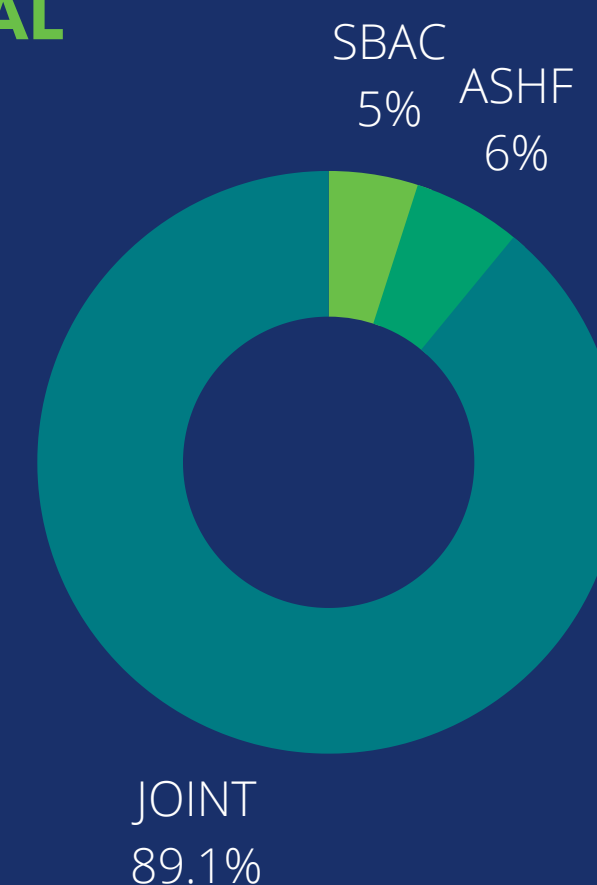
Joint Contribution Goal:
\$100,000

Donations Received: \$110,090

Distributed as follows:

\$ 55,620 --> ASH

\$ 54,470 --> SBAC





REBUILDING LIVES & BUSINESSES

The SBAC Mission

We believe a robust and thriving small business community is crucial to the success of our economy. The SBAC has spent the last decade galvanizing small business advocates and fighting for policies that support small businesses and local communities. The SBAC's non-partisan, policy-driven approach are key ingredient to its success.

The SBAC has been fighting for small businesses and local communities throughout the pandemic.



PUBLIC WAY USE PERMITS & SIDEWALK SIGNS

The SBAC has fought to eliminate the need for City Council to approve sign and other public way use permits for years. On July 21st, an ordinance was passed which eliminates this requirement for the vast majority of small businesses, thereby reducing the time it takes to obtain a sign permit. The SBAC has also pushed to legalize sidewalk signs. This summer an ordinance was finally passed which makes sidewalk signs legal in March of 2022 as long as they comply with appropriate regulations.



HOME BASED BUSINESSES

The pandemic has prompted many individuals to launch or focus on their home-based businesses. It has also prompted businesses to adopt a work from home or hybrid culture. The SBAC worked to pass an ordinance that expanded the amount of space a business owner can utilize and assisted home-based businesses in other ways.



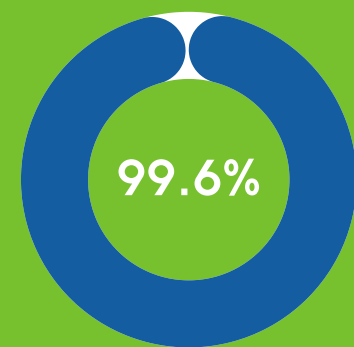
TAX DEDUCTIBILITY OF PPP LOANS

The SBAC sprang into action when the deductibility of PPP loans was called into question. The SBAC brought together stakeholders across Illinois to speak with a strong and unified voice about how important being able to deduct these loans were to small businesses. The SBAC facilitated action calls and engaged on this issue until Section 276 of The Consolidated Appropriations Act of 2021 amended the original CARES Act to clarify that PPP loans are in fact tax-deductible. This allowed small businesses to retain badly-needed capital.



GRANTS FOR STRUGGLING SMALL BUSINESSES

The SBAC advocated to ensure that American Rescue Plan Act funds were allocated for small businesses struggling to recover from the pandemic. Illinois policymakers placed \$250 million into the Back to Business grant program. That was a good start. However, the SBAC is advocating that politicians allocate more of the over \$8 billion in ARPA funding for small businesses struggling to recover from the pandemic.



*Small business percentage
of Illinois Business*

2021 Illinois Small Business Statistics

- There are 1.2 million small businesses in the state of Illinois. That's 99.6% of Illinois business and comprises roughly 44.8% of Illinois employees.
- There are 301 chambers of commerce in the state of Illinois. The SBAC actively engages with 43% of these chambers across the entire state of Illinois.

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*2.5 million small business
employees in Illinois¹*





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Connecting the Dots

A Safe Haven Foundation

Where Your Donations Go

At A Safe Haven, you are giving a gift that contributes to empowering, transforming, and rebuilding the lives of individuals, families and communities in crisis long term. Give the gift to support an alternative system that is more responsible, accountable and intentionally designed to address and solve the root causes of poverty for almost anyone who finds themselves in crisis – long-term.



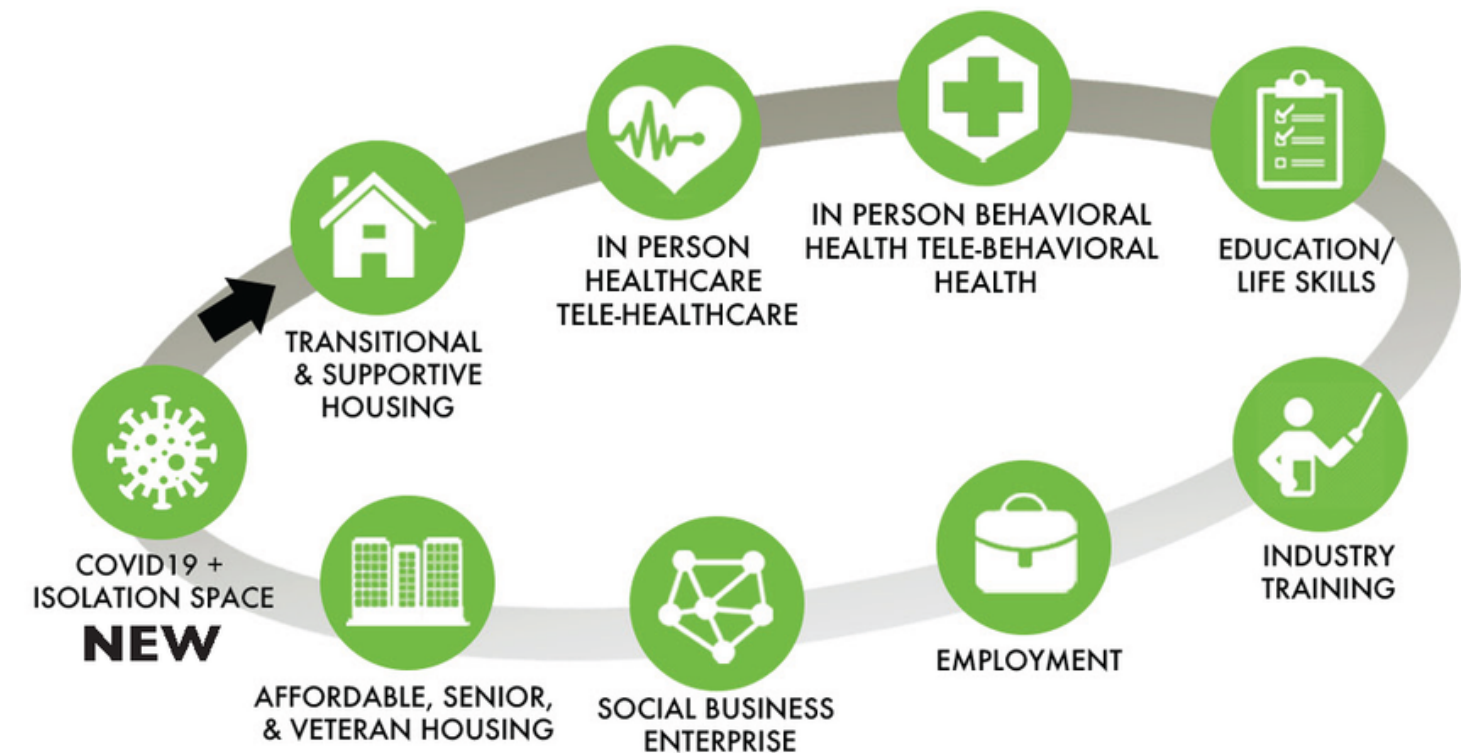
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CONTINUUM OF CARE

To Prevent, Address and End Homelessness





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ASH Mission

A Safe Haven Foundation is a 501(c)3, not for profit, social enterprise that helps people aspire, transform and sustain their lives as they transition from homelessness to self-sufficiency with pride and purpose.

A Safe Haven provides the tools for each individual to overcome the root causes of homelessness through a holistic and scalable model. A Safe Haven's visible social and economic impact unites families, stabilizes neighborhoods, and creates vibrant, viable communities.

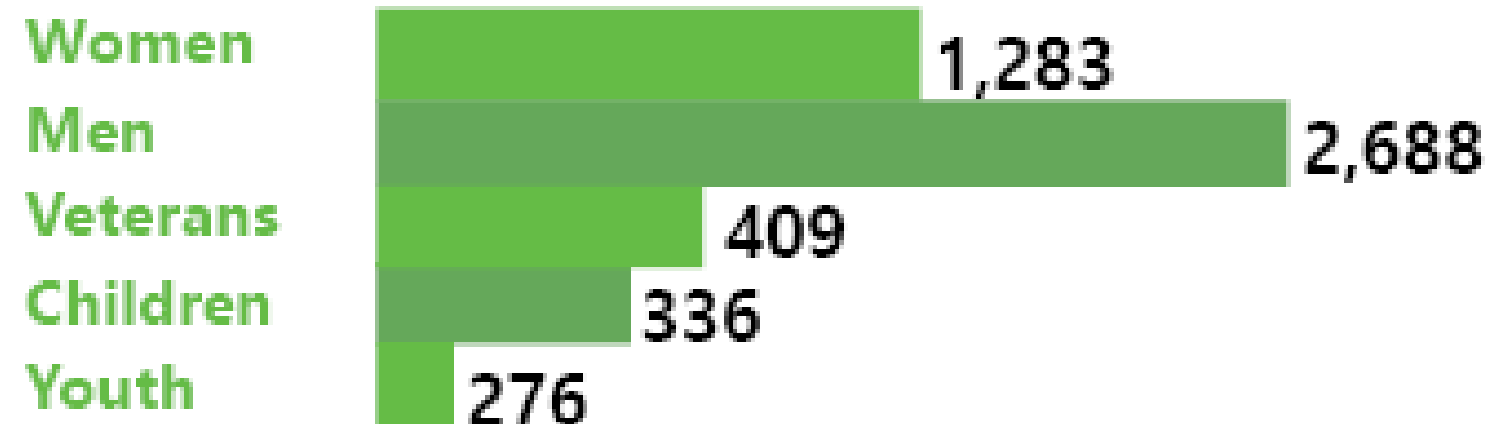


Measuring Progress

- ASH opened up the A Safe Haven Medical Respite to serve and meet the needs of COVID-19 Positive Asymptomatic and Mildly Symptomatic patients. Serving 754 people with a 100% survival rate.
- 1,018 Total Job Placements - includes transitional, temporary and permanent
- 440,760 Healthy Meals Prepared



DEMOGRAPHICS OF HOMELESS SERVED



3,978

participants in the ASHF programs - intake, assessment, housing





REBUILDING LIVES & BUSINESSES

PARTNER WITH US

Why It Matters

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SMALL BUSINESS ADVOCACY

Many small and local businesses have been devastated by the pandemic. The Illinois unemployment rate remains high as small businesses struggle to hire qualified employees. Please consider supporting this campaign so the SBAC can enhance our advocacy efforts. We will continue fighting to enact policies which will support small businesses, foster economic growth in local communities, reduce unemployment and improve our economy.

1

2

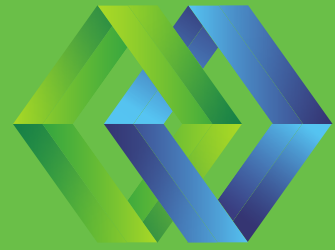
PREVENTING HOMELESSNESS

As rent moratorium and unemployment benefits are ending, it is time to prepare a comprehensive approach to ending homelessness. This includes providing transitional housing, behavioral healthcare services, and access to workforce development, job placement, and permanent housing.

2021 THE REBOUND CHALLENGE GOAL

Joint Contribution Goal:
\$150,000

3



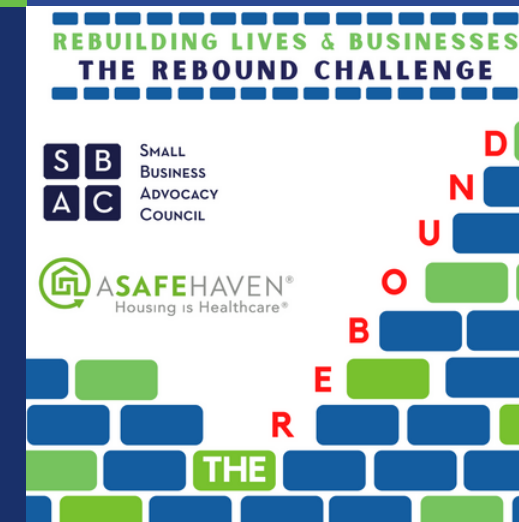
REBUILDING LIVES & BUSINESSES

We thank you for your continued support
in our efforts to support small businesses
and end homelessness.

GET INVOLVED

ELLIOT RICHARDSON
President/Co-Founder
Small Business Advocacy Council
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NELI VAZQUEZ-ROWLAND
President/Founder
A Safe Haven Foundation
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SPONSORSHIP PACKAGES

Struggling individuals, families and small businesses are fighting to recover from the pandemic. However, we will not give up. Together we will get through this pandemic, rebound and recover!

	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Diamond \$25,000
Logo on Fundraiser Page			✓	✓
Logo on Fundraiser Emails			✓	✓
Fundraiser Booklet (digital)	LOGO	¼ PAGE AD	½ PAGE AD	FULL PAGE AD
Sponsor Logo on Virtual Event Footer				✓
Company Mention at Event		✓	✓	✓
Logo on Event Registration Page	✓	✓	✓	✓
Access to Virtual Events	✓	✓	✓	✓
Mention on social media promoting the event, including Event Banner on all social media Campaign Event Pages	✓ Banner not included	✓ ONCE	✓ BI-MONTHLY	✓ WEEKLY
Thank You video posted on social media for sponsorship on all social media platforms	✓	✓	✓	✓
Swag Bag	✓	✓	✓	✓
(Optional) Inclusion of company giveaway in swag bag	✓	✓	✓	✓
Video interview with Neli and Elliot about their business and the reason the support A Safe Haven and the small business community			✓ On SBAC site for ONE WEEK	✓ On SBAC site for ONE MONTH