

2022 SPONSORSHIP BENEFITS

	Bronze \$2,500	Silver \$5,000	Gold \$10,000	Platinum \$15,000	Diamond \$25,000
ANNUAL MARKETING BENEFITS					
Company logo & hotlink featured on website	✓	✓	✓	✓	✓
Social media exposure on LinkedIn, Facebook and Twitter	✓	✓	✓	✓	✓
Designated company page on SBAC website, catered to your company-provided content	✓	✓	✓	✓	✓
May provide content for SBAC News blog and social media	✓	✓	✓	✓	✓
Inclusion in digital new member welcome packet	LOGO	LOGO/HOTLINK	1/4 PAGE AD LOGO/HOTLINK	FULL PAGE AD LOGO/HOTLINK	FULL PAGE AD LOGO/HOTLINK WEBSITE LINK
Ad on designated SBAC website		BUTTON AD (88 x 31) ON 1 PAGE	BUTTON AD (120 x 60) ON 2 PAGES	HALF BANNER (234 x 60) ON 3 PAGES	FULL BANNER (486 x 60) ON 4 PAGES
SPECIAL EVENT BENEFITS					
ALL EVENT BENEFITS					
**(This excludes the annual joint fundraising challenge)					
Inclusion in event programs and website (digital and/or print)	COMPANY NAME	LOGO	1/4 PAGE AD	FULL PAGE AD	FULL PAGE AD
Opportunity to insert company literature or give-aways in “Thank You” bags	✓	✓	✓	✓	✓
Verbal recognition by SBAC leadership at events	✓	✓	✓	✓	✓
Organization name and logo on SBAC website with “-” sponsor level designation		✓	✓	✓	✓
Free tickets to events		2	4	8	✓
VIP experience: signature cocktail, VIP SBAC pin, meet & greet with guests, special seating (if available)				✓	✓
Opportunity to address attendees				✓	✓
Presenting sponsor designation—SBAC Events presented by: YOUR COMPANY NAME					✓
Banner at event registration tables					✓
Team names featured in event programs					✓
VIRTUAL BENEFITS					
Branding on Zoom banner registration as SBAC sponsor	✓	✓	✓	✓	✓
Co-company branded virtual events		1	2	3	3
Positive social change – sponsored message on social media		1	2	2	2
Premier event sponsorship (mixology, game night, trivia, etc.)				2	4
GOLF OUTING BENEFITS					
Organization name and logo on course hole		1 COURSE HOLE	1 HOLE OF CHOICE	1 HOLE OF CHOICE	ALL COURSE HOLES
Complimentary golfers and dinner tickets		1 OF EACH	2 OF EACH	4 OF EACH	8 OF EACH
All marketing features as detailed above for events		✓	✓	✓	✓
SBAC Golf Outing presented by: YOUR COMPANY NAME					✓