

SBAC 101

2010 - 2022



SMALL
BUSINESS
ADVOCACY
COUNCIL



AGENDA

What you'll learn about today

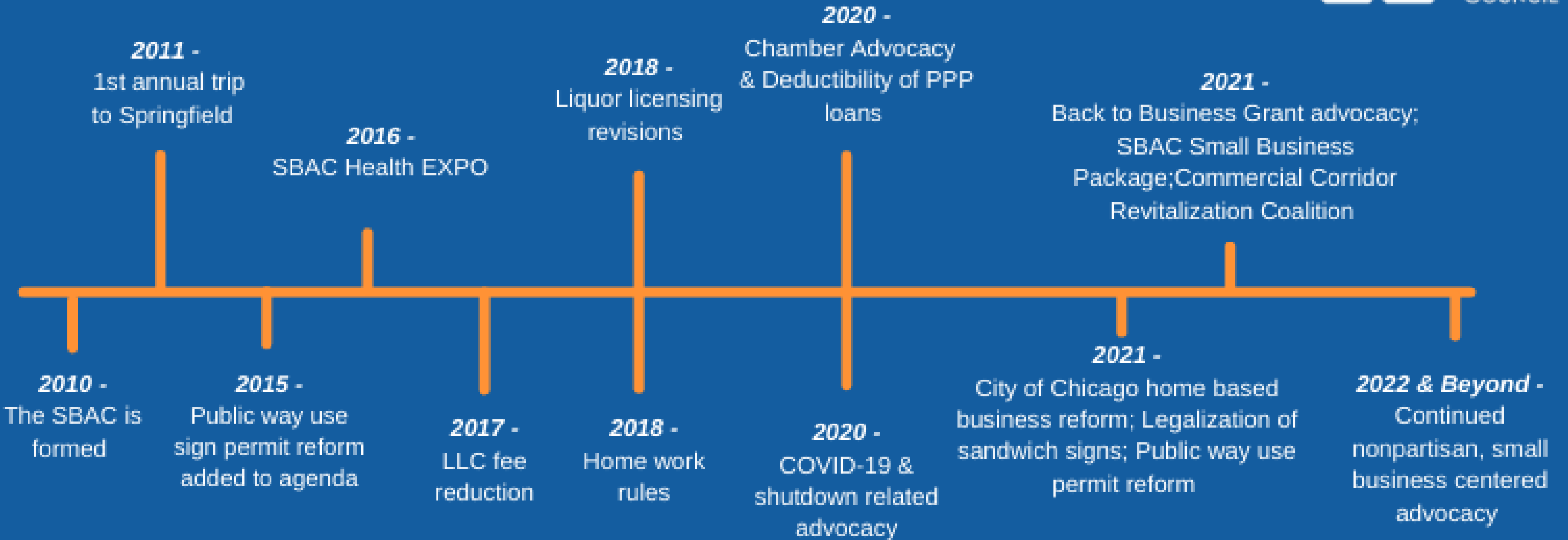
- Who is the SBAC?
- What does the SBAC do?
- Who does the SBAC serve?
- How do I get engaged with the SBAC?
- What is SBAC Empower?
- Where can I find the SBAC?



WHO IS THE SBAC?

The Small Business Advocacy Council, or simply SBAC, is a 501(c)(6) organization laser focused on **nonpartisan small business policy** at the federal, state, and local levels of government.

SBAC HISTORY



SBAC TIMELINE

MEET THE TEAM



Scott Baskin
CEO



Elliot Richardson
Co-Founder & President



Patti Zikmund-Roverud
COO



Sara Everson
*Marketing and Membership
Assistant*



Jake Martin
*Directory of Policy and E
Neighborhood Revitalization Coalition*



Diego Roberts
Research Analyst

WHAT DOES THE SBAC DO?

We believe the success of small businesses is a critical component of local communities and the nation's economy. Therefore, **our mission is to enact policies that better enable and level the playing field for all.**

The SBAC is here to listen to the community and what you as a small business owner see, hear and experience every day. We can **help your business understand and participate in amending small business legislation.**



CURRENT INITIATIVES

- **2022 Legislative Agenda**
 - Incentivizing Small Businesses to Hire and Train Returning Citizens (HB3215)
 - Relief for Chambers of Commerce (HB4993)
 - Child Care Tax Credit (HB5389)
 - Occupational Licensing Reform
 - Intrastate Equity Crowdfunding
- **Neighborhood Revitalization Coalition**
 - Vacancy Fraud Act
 - Adjustments in Assessors Vacancy Reduction Ordinance

WHO DOES THE SBAC SERVE?



There are **1.2 million small businesses in Illinois**, making up 99.6% of all Illinois business



There are **2.5 million small business employees**, making up 44.8% of Illinois employees



There are **301 chambers of commerce in Illinois**. We actively engage with 43% of them across the state

WE SERVE
**YOU AND YOUR
SMALL BUSINESS
COMMUNITY!**

KEY ILLINOIS SMALL BUSINESS FACTS

HOW DO I GET ENGAGED WITH THE SBAC?

01

Advocacy

Attend our bi-weekly policy committee meeting. It's the best way to keep up with our current advocacy initiatives.

02

Networking

Join one of our monthly networking calls, hosted by our very own members, to foster new relationships and develop your business strategies.

03

Events

Sign up for a variety of events through our calendar, such as webinars, happy hours, sponsor events and more.

WHAT IS SBAC EMPOWER?

Empower is a 501(c)(3) NFP directed at **helping entrepreneurs and small business owners in economically challenged neighborhoods** by providing **education, mentorship, and access to support services and programs** on local and national levels.



The Mentorship Program serves to help businesses in these neighborhoods by pairing small business owners with our mentees, whose expertise include banking, legal, commerce, etc.



@SBAC Empower



@SBACEmpower



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www.sbacempower.org



WHERE CAN I FIND THE SBAC?

WEBSITE: www.sbacil.org

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Thank you!

Questions? Feel free to call us, email us,
or hit us up on social media.



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