



Apache Junction Chamber of Commerce Newsletter
8-28-2020



**WELCOME NEW
CHAMBER MEMBERS!**

Kona Ice of Apache Junction
Apache Junction
480-450-4869
Mobile Shave Ice Vendor

SAL Stores (Shell Gas Station and Market)
420 N. Apache Trail
Apache Junction
Gas Station & Market

Welcome and thank you for the investment in your company's success and for seeing the value that the Chamber provides. We look forward to working with you.

CHAMBER EVENTS

**SUPERSTITION OPEN
GOLF TOURNAMENT**

Friday, October 23
Shotgun Start 8:00 AM
Gold Canyon Golf Resort

REGISTER NOW!

The Chamber will be holding it's annual golf tournament at the Gold Canyon Golf Resort. Contact sales-marketing@ajchamber.com for registration and sponsorship information.

APACHE JUNCTION CHAMBER SUPERSTITION OPEN GOLF TOURNAMENT

Presented by



Friday, October 23, 2020
Registration: 6:00 - 7:40 am

Course Prizes:
\$1 Million Hole in One
1st Place Team Prizes
Raffle Prizes

Entry Fee Includes:
Cart, range balls & course fees
Team Prize
Lunch Box
Swag Bag
Networking Opportunities

Early Bird Registration: (Prior to 10/1)
Team of four players \$550.00
Individuals \$140.00

Register at sales-marketing@ajchamber.com
or (480) 982-3141



SUPERSTITION FIRE UPDATE

Have you noticed all the smoke in the air? It's coming from both the California wild fires and the Superstition Fire burning within the Superstition Mountains. The fire started on August 20th and believed to have been caused by lightning.

It is currently not threatening any communities and no evacuations have been issued. It is estimated to be 8,077 acres in size and currently at 7% containment.

Closures include US 60 north of Globe from mileposts 251 to 318, State Route 88 at milepost 201, Lost Dutchman State Park and several trails within Tonto National Forest including Crosscut, Broadway, Hieroglyphic and Peralta.

For more information click [HERE](#).

COVID-19 UPDATES

- ADHS Arizona COVID-19 current numbers: As of yesterday 1,436,275 lab tests were conducted in Arizona with 11.7% positivity. As of 3:00 pm; Pinal County Public Health District can confirm 9,435 cases with 180 deaths within the County.
- Chamber Member [Horizon Health and Wellness](#) will be offering two different tests this Saturday, August 29 at their Casa Grande clinic for COVID-19 testing day. Anyone can sign up to take one or both tests. The COVID-19 Swab test is a viral test that tells you if you have a current infection. The Antibody test is a blood test that tells you if you previously had the infection. Register [HERE](#)
- In The News on Declining COVID-19 Cases In Arizona: It's Going In The Right Direction. For more information click [HERE](#).
- ADHS Requirements for: Indoor Gyms & Fitness Centers | Restaurants & Bars Providing Dine-In Service | Bars & Nightclubs | Indoor Theaters | Water Parks & Tubing. For more information click [HERE](#).

UPCOMING WEBINARS



U.S. Small Business
Administration

FREE MONTHLY CLINIC

First Wednesday of every month - 9:00-11:00 am

- Find sources of capital to start or grow your business
- Learn what the lender credit requirements are for loan approval
- Learn interest rates, terms, amounts and collateral requirements
- Learn how to approach a lender by knowing what they are looking for
- Find which banks are interested in your loan needs

REGISTRATION IS NOT REQUIRED

[Join Microsoft Teams Meeting](#)

202-765-1264

Conference ID: 837 909 022#

[How to Start a Business - Click HERE to Register](#)

Wednesday, September 16, 2020 from 3:00 PM to 5:00 PM MST

Are you starting a new business or thinking about it?

This session is an essential step in learning the basics of starting a business and how to increase your chances of success. Learn what it takes to be a successful entrepreneur, how to set-up your business structure, how to develop a simple business plan, and the basics of raising money.

FREE

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FREE

[Business Model Canvas - Click HERE to Register](#)

Thursday, September 17, 2020 from 3:00 PM to 5:00 PM MST

Find the Gaps in Your Business Strategy - Before You Spend Time and Money...Business Plan or Business Model Canvas? Unless you're looking for funding you don't need a complex business plan! A one-page Business Model Canvas will help you prepare for long term success by identifying and testing key assumptions about customers, partners, sales and essential resources.

\$20

[Successful Marketing for Your Small Business - Click HERE to Register](#)

Wednesday, September 23, 2020 from 3:00 PM to 5:00 PM MST

Marketing is a key business function used to attract customers and build relationships that create, deliver and capture value.

\$20

[Mastering Your Online Presence - Click HERE to Register](#)

Thursday, September 24, 2020 from 3:00 PM to 5:00 PM MST

You will learn the 5 elements of successfully using the internet and digital marketing to get sales for your business, including: a prospect-friendly, effective sales process, mobile-first website that is conversion and SEO optimized, on-going search engine optimization, CRM with

email nurturing, and digital marketing.
\$20

[Financials and Funding - Click HERE to Register](#)

Wednesday, September 30, 2020 from 3:00 PM to 5:00 PM MST

This workshop will focus on the basics of accounting and financial analysis for a start-up or existing small business. You will get an overview of Profit & Loss Statements and Balance Sheets and the analysis and preparation of each. It will also discuss business structures, and the associated accounting and tax requirements for each.

\$20

SMALL BUSINESS BOOTCAMP



TUESDAY - September 1 | 9:00 AM

The ABCs of Business: Revenue vs. Profit

Knowing the difference between revenue and profit in your business is critical, but can be difficult to understand. In this session, hear from the experts at SCORE on how to differentiate the two and learn why only focusing on increasing your revenue can be a mistake.

[REGISTER HERE](#)

SESSION 77: THURSDAY - September 3 | 9:00 AM

How to Attract and Retain Customers During COVID-19

Learn how to market to and keep customers during COVID-19, featuring the experts at Elite Entrepreneurs. Hear a variety of examples of creative ways companies have attracted and kept customers during times of uncertainty.

[REGISTER HERE](#)

SESSION 78: THURSDAY - September 10 | 9:00 AM

Using Data to Grow Your Small Business

Get a first look at Arizona Public Service's new small business tool: SizeUp Arizona. Learn how this tool provides statewide support to small/medium businesses and entrepreneurs with competitive intelligence, advertising analysis, demographic analysis as well as business and industry analysis. Grow your small business and stay ahead of your competitors using SizeUp Arizona's groundbreaking and award winning technology!

[REGISTER HERE](#)

SHOP LOCAL

The ever popular Shop Local Card has arrived. Stocked full of discounts and special offers at

local restaurants, stores and businesses, the card is valid from June 1 through October 31. Come pick yours up today for only \$1.00. Available at the Chamber office.

A list of participants is available at the Chamber or online and is continually updated as other businesses join.

Please remember to help support our local shops and restaurants!



shop local
June 1 - Oct. 31, 2020

www.ajchamber.com 480-982-3141 567 W. Apache Trail

[Click Here for a Complete List of Participating Restaurants, Stores and Businesses](#)

MEMBER EVENTS

Hatfield Medical Group

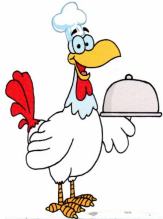
Quality, compassionate care to every patient, every day

Healthy Chicken Recipes

by
Chef Jason

September 9, 2020
10 - 11am

To Register: 480-536-6840



Hatfield Medical Group
Community Center
300 S. Phelps Ave
Apache Junction, AZ

Nancy Fassbender - Community Event

Hatfield Medical Group

Quality, compassionate care to every patient, every day

ROCK PAINTING

Two Classes!!!

September 21, 2020
10 - 11am
3 - 4PM



To Register: 480-536-6840

Hatfield Medical Group
Community Center
300 S. Phelps Ave
Apache Junction, AZ

Nancy Fassbender - Community Event Coordinator

Hatfield Medical Group

Quality, compassionate care to every patient, every day

NEW

Body Groove Exercise Program

Body Groove is the fun, effective and totally doable at-home dance workout that is changing lives. Short workouts are effective. These short dance routines (3-6 minutes) feature a couple of easy dance moves that workout your entire body...Do it your way for best results!

June Russo, Instructor
September 14, 2020
3 - 4pm



To Register: 480-536-6840

Hatfield Medical Group
Community Center
300 S. Phelps Ave
Apache Junction, AZ

Nancy Fassbender - Community Event Coordinator



PROJECT SHOWERS

Providing assistance to those in need

SUNDAY, AUGUST 30TH
12 PM - 2 PM

The Salvation Army
605 E Broadway
Apache Junction

Showers, Towels, Hygiene Kits
Lunch & Music

Courage Under Cancer Foundation



- Presents -



Mystery Date Night

New Drawing Date!

Win A Mystery Date, October 3rd, 2020

Apache Junction's Bachelors #1 #2 #3 #4 #5



Only 500 Tickets Sold! Drawing to be held May 2nd, 2020

The CUCF Mystery Date Night has been rescheduled for Saturday, October 3rd at Los Gringos. We will continue to monitor COVID to ensure we are adhering to all guidelines. Tickets are still on sale! \$10 for one or 3 for \$20 Watch for more details!

Tickets for this event are still available, for ticket sales & information call (602) 505-7971

All previously sold tickets will be valid on the new drawing date once it is announced. Remember, you need not be present to win! So please hold your tickets and we will give you a call if your number is drawn. We want to Thank You for your patience, understanding, contributions and continued support for the Courage Under Cancer Foundation.

CUCF Mystery Date Night Drawing is Proudly Sponsored by the following Local Businesses



JOB OPPORTUNITIES

Help Wanted!

Hiring in Apache Junction!

Who We Are

Horizon Health and Wellness is an innovative non-profit organization dedicated to providing the communities we serve with a full range of integrated health services for all ages and stages of life that include primary care, behavioral health, crisis intervention, counseling, substance use, and more.

Come Help Us Make a Difference. Horizon is always looking for caring and dedicated team members of providers, clinicians, counsellors, nurses, and support staff to join our family. Become a part of our organization's exciting and important purpose — to help and inspire people to feel better and live fuller lives.

Apply Today

Visit www.hhwaz.org to find the open positions in Apache Junction. For inquiries, applications and more information, call or email our HR department.

Contact Us

- Phone: 833-431-4449
- Email: employment@hhwaz.org

Our Opportunities

- Customer Service Representatives
- Care Manager
- Recovery Support Specialist
- Crisis Program Coordinator
- Director of Business Transformation
- Electronic Health Record Trainer
- Population Health Coordinator
- Psychiatrist and More!

Horizon Health is now hiring in Apache Junction for several positions. Contact them at 833-431-4449 or send an email to employment@hhwaz.org.

America's Choice in Homecare

Job Openings

Caring Careers Available Now —
Join our compassionate and reliable
Visiting Angels team of caregivers!

Join America's Choice in Homecare*

- Rewarding Positions
- Flexible Scheduling based on Caregivers availability
- Weekdays, weekends, evenings, 24/7 shifts
- Work-Life Balance
- Hiring Now

Care services include: Assistance in Personal Care, Meal Preparation, Light Housekeeping, Errands & Shopping, Medication Reminders and Rewarding Companionship.

Join Our Visiting Angels Team!

480-833-8247

www.VisitingAngels.com

*Registered trademark of Living Assistance Services. Each Visiting Angels office is independently owned and operated.

Visiting Angels East Valley is in need of more people with big hearts to add to our angel squad. As we all know, hiring is tough right now. With the COVID pandemic there is a greater need than ever for people to come together and provide in home support to our seniors, disabled, and vulnerable adult populations. Contact Kim, our HR Manager @ hr@visitingangelsaz.com, or call 480-833-8247.

2020 CENSUS - Answer the Call

Just over 58% of Arizona Households have responded to the 2020 Census. We are below the national self-response rate of 61.8%.

Please participate when you receive a call from the Census Bureau to make sure your



[Find Out More](#)

household is counted.

These calls are part of our Coverage Improvement Operation, which began on April 22nd and will run through October 31st. The goal of this operation is to make sure everyone in a household was counted, and to validate information provided when they completed the census questionnaire. If the household does not answer a call, agents will leave a voicemail with a 12-digit ID as a reference number.

Please remember that the U.S. Census Bureau will NEVER ask for: Social Security Numbers, Bank Information, Donations or Credit Card Information. If fraud is suspected, call **800-923-8282** to speak with a local Census Bureau representative.

CORONAVIRUS LINKS & RESOURCES

LINKS

- Arizona DHS COVID-19 Homepage: Your go-to resource for Arizona-specific public health guidance ([HERE](#)).
- Arizona Together Initiative: Connect individuals and businesses to resources, raising money for community organizations and providing information on volunteer opportunities (www.ArizonaTogether.org)
- 2-1-1 COVID-19 hotline: Information for any Arizonan about COVID-19 is available by dialing 2-1-1. Callers will be able to talk to a live operator during business hours.
- Center for Disease Control Homepage: Latest from federal officials ([HERE](#))
- Arizona Specific Worker and Small Business Resources: the Arizona Commerce Authority has compiled resources for small businesses and workers facing employment loss on this webpage (www.azcommerce.com/covid-19)
- The Arizona Department of Health Services and ASU Biodesign have partnered to make available COVID-19 saliva testing for Arizonans. It's quick, easy and free. Click [HERE](#)

RESOURCES

- [Guide to PPP Loan Forgiveness](#)
- [Reopening Business Digital Resources Center](#)
- [Reopening Business Digital Resources Center Toolkit](#)
- [Small Business Reopening Playbook](#)
- [Main Street Lending Program Guide](#)
- [State-Specific Guidance Map](#)
- [Backgrounder on Health Coverage Options](#)
- [Backgrounder on Unemployment Insurance Under the CARES Act](#)
- [Independent Contractor's Guide to CARES Act Relief](#)
- [Coronavirus Emergency Loans Small Business Guide and Checklist](#)
- [Temporary Paid Leave and Family Medical Leave Guide](#)
- [Economic Injury Disaster Loan \(EIDL\) Program Guide](#)
- [Employee Retention Tax Credit Guide](#)
- [Coronavirus Small Business Guide](#)