SPRING INTO SAVINGS – SHOP SMALL
APPLICATION

Interested in additional sales and visibility this year at no cost to you? The Spring into Savings – Shop Small program will focus on Apache Junction, Gold Canyon and East Mesa area small businesses that are Chamber members in good standing at **NO COST**.

The program will be a gift card give back program. It will be an expansion of our already implemented Shop Local program and will put money into the hands of our local businesses to pay rent, utilities, payroll and gives them direct help to stay in business through COVID-19 using the funds of their customers. Customers of participating shops, services and restaurants are encouraged to shop local and bring their receipts totaling $50 or more to the Chamber office. They will then get a $20 gift card or certificate from a participating local small business. ***The Chamber will purchase these gift cards/certificates from you.*** Receipts will be stamped with our logo on the back so that they cannot redeem it again.

This will benefit our small businesses twice, through their initial purchase and then again with the gift card. Most customers spend more when using a gift card, and there are those who never redeem them putting more funds into the businesses. This will also be a positive influence on local area residents, snowbirds and visitors to spend money and invest in the community.

The program will begin on January 20 and run through May 1, 2021 or while gift cards last.

Eligibility Requirements:
- Must be a Chamber Member in good standing.
- Be independently owned and operated.
- Business must have goods and/or services for purchase.
- Ability to accept gift cards and possess or have the ability to create their own gift cards/certificates.
- Agree to place program sticker/cling on business window or door.
- Application submitted by deadline of January 15, 2021.

Date: _____   Name of Business: _____

Manager/Owner Name: _____   Signature: _____

Phone #: _____   Email Address: _____

How has your business been impacted during this COVID-19 pandemic? You may use a separate page for this answer if needed.

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DEADLINE TO SUBMIT APPLICATION: FRIDAY, JANUARY 15, 2021