

Western Pallet

Magazine for WPA Members
December 2019

Magazine



- **Pallets Market Set to Hit \$95 Billion by 2029**
- **ISPM 15 Concerns with Recyclers Not in ALSC Program**
- **Suspects Arrested After \$586,000 Pallet Swindle**



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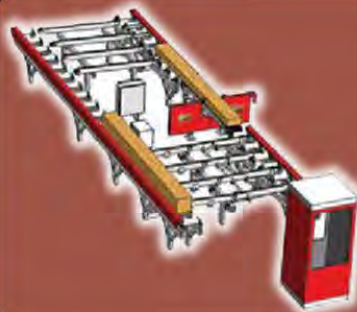


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North American Softwood Prices

Softwood prices listed as of Dec. 18,
2019, courtesy of NRCAN.

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New Members

WPA is pleased to announce three
new member companies.

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for the 2020 WPA Annual Meeting
to be held in Rancho Mirage, CA.

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Cover Story:

Pallets Market Set to Hit \$95 Billion

19

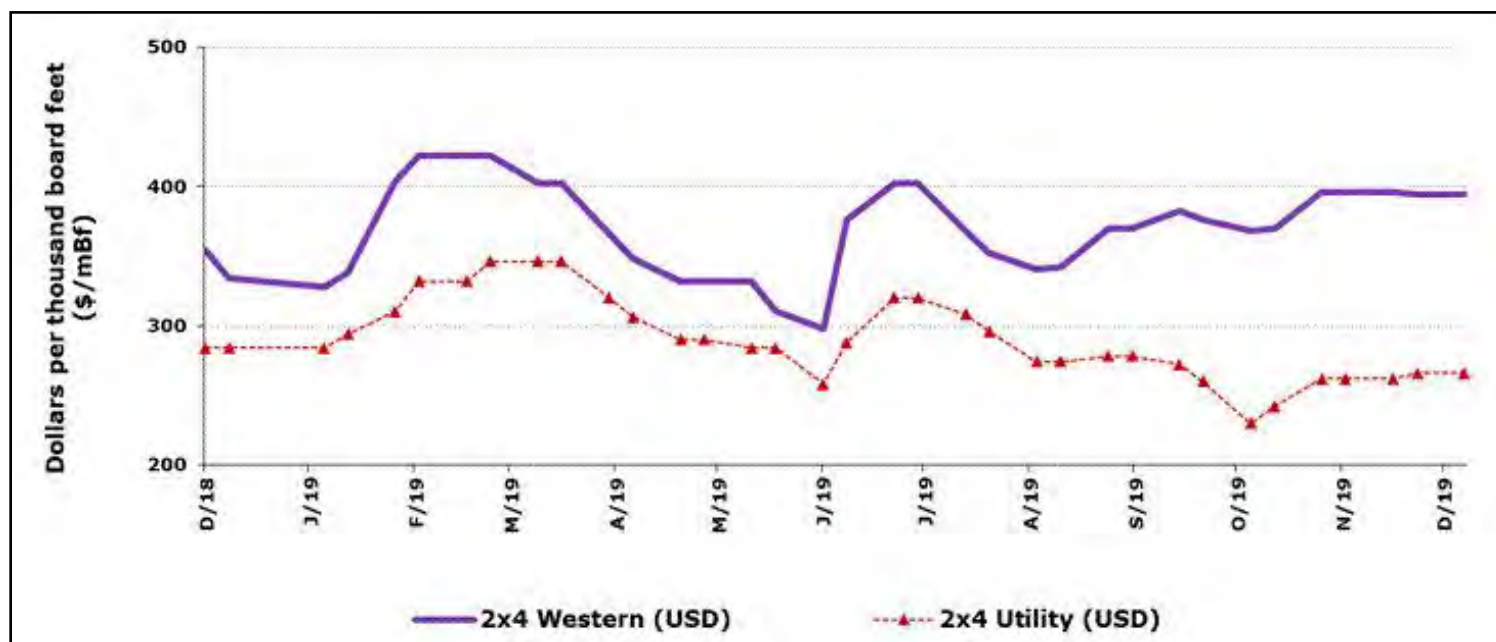


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North American Softwood Prices

Weekly softwood lumber prices to December 18, 2019 are shown below, sourced at <http://www.nrcan.gc.ca/forests/industry/13309>.



WPA Welcomes New Members

The Western Pallet Association is pleased to introduce the following new members:

Denise Santos
Aurelio Santos
Xtreme Pallets, Inc.
19686 Kendall Drive
San Bernardino, CA 97407
Phone: (909)804-8812
Email: sales@xtremepalletsinc.com

Sponsor: Beatrice Vasquez, Oxnard Pallet

Tim Garrison
Garrison Pallet
280 S Pacific Hwy
Woodburn, OR 97071
Phone: (503)910-9822

Web: www.garrisonpallet.com
Email: tim@garrisonpallet.com

Sponsor: Oscar Betancourt, Woodlad Pallet Mfg.

Glenda De Frange
Straight Line Transport, Inc.
16458 Bolsa Chica St #406
Huntington Beach, CA 92649
Web: www.straight-line-transport.com
Email: glenda@straight-line-transport.com

Western Pallet Association Annual Meeting

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Some of the subjects on the program for 2020 are:

- ⇒ Strategies for better business practices
 - ⇒ Fire codes and prevention
 - ⇒ Wood waste panel
 - ⇒ Alternative insurance strategies
 - ⇒ Labor issues
 - ⇒ WPA's Long Range Plan
-and more!



For more information visit www.westernpallet.org/2020

Meet the Speakers

2020 WPA Annual Meeting



Guy Gruenberg
Rose Pallet
What's Next? Discover New Opportunities, Uncover Your Problems, Create Options and Execute for Success!



Chaille Brindley
Industrial Reporting
Closing the Revolving Door -- Rethinking the Labor Problem



Brad Gething
NWPCA
NWPCA and Fire Code Update: Industry Solutions from Coast to Coast



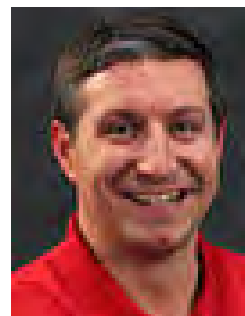
Carly Taylor
Oregon Pallet
After the Fire (with Brad Gething)



Grady Marshall
Sequoia Risk Partners
Captive Insurance: Risks and Benefits



Leigh Greenwood
The Nature Conservancy
Nature, Science and Solid Wood Packaging



Panel from left to right:

Joe Flood, *MEAJM*

Ray Gutierrez, *Commercial Lumber and Pallet*

Rodney Wadel, *R&R Pallet of Garden City, Inc.*

Nick Korn, *Rotochopper, Inc.*



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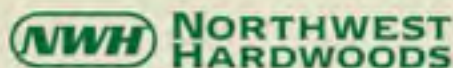
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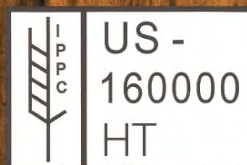
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Residential Construction, Dec. 2019

Released December 17, 2019 (www.census.gov)

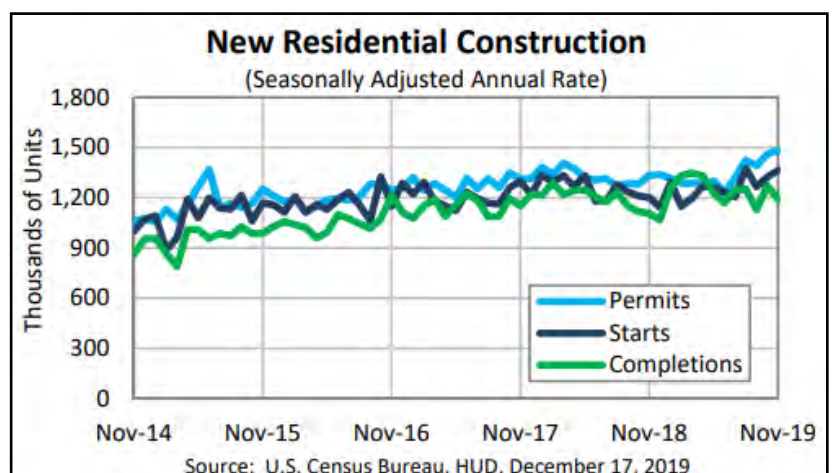
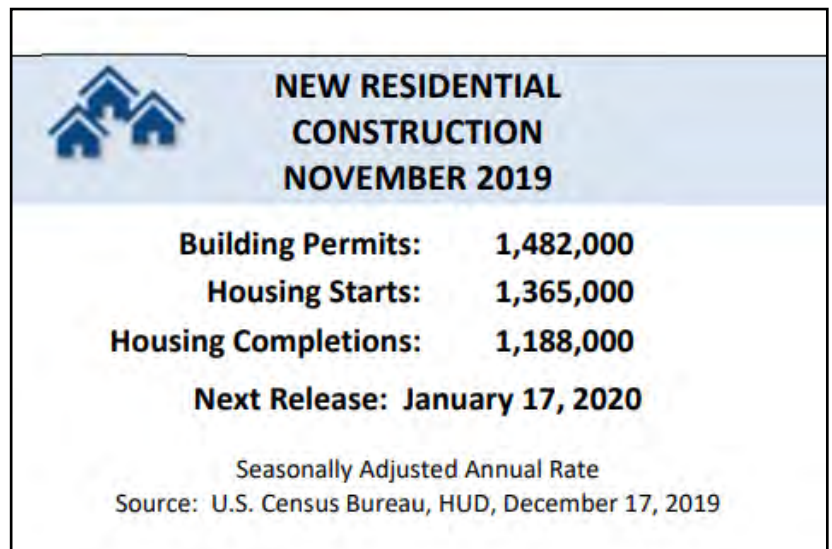
The U.S. Census Bureau and the U. S. Department of Housing and Urban Development jointly announced the following new residential construction activity for November 2019:

Building Permits Up 5%

Privately-owned housing units authorized by building permits in November were at a seasonally adjusted annual rate of 1,482,000. This is 1.4% above the revised October rate of 1,461,000 and is 11.1% above the November 2018 rate of 918,000. Single-family authorizations in November were at a rate of 918,000; this is 0.8% above the revised October figure of 916,000. Authorizations of units in buildings with five units or more were at a rate of 524,000 in November.

Housing Starts

Privately-owned housing starts in November were at a seasonally adjusted annual rate of 1,365,000. This is 3.2% above the revised October estimate of 1,323,000, and is 13.8% above the November 2018 rate of 1,202,000. Single-family housing starts in October were at a rate of 938,000; this is 2.4% above the revised October figure of 916,000. The October rate for units in buildings with five units or more was 404,000.



Housing Completions

Privately-owned housing completions in November were at a seasonally adjusted annual rate of 1,188,000. This is 6.6% below the revised October estimate of 1,272,000 and is 7.3% above the November 2018 rate of 1,107,000. Single-family housing completions in November were at a rate of 883,000; this is 3.6% below the revised October rate of 916,000. The November total for units in buildings with five units or more was 295,000.



Pending Home Sales Slumped 1.7% in October

Pending home sales shrunk in October, according to the National Association of Realtors. The Northeast experienced a minor uptick last month, but the other three major U.S. regions reported declines in month-over-month contract activity. However, pending home sales were up nationally and up in all regions compared to a year ago.

The Pending Home Sales Index fell 1.7% to 106.7 in October. Year-over-year contract signings jumped 4.4%. An index of 100 is equal to the level of contract activity in 2001.

With the exception of the Northeast, all regional indices saw declines in October. The PHSI in the Northeast rose 1.9% to 95.7 in October, 3.0% higher than a year ago. In the Midwest, the index slid 2.7% to 101.4 last month, 1.8% higher than in October 2018.

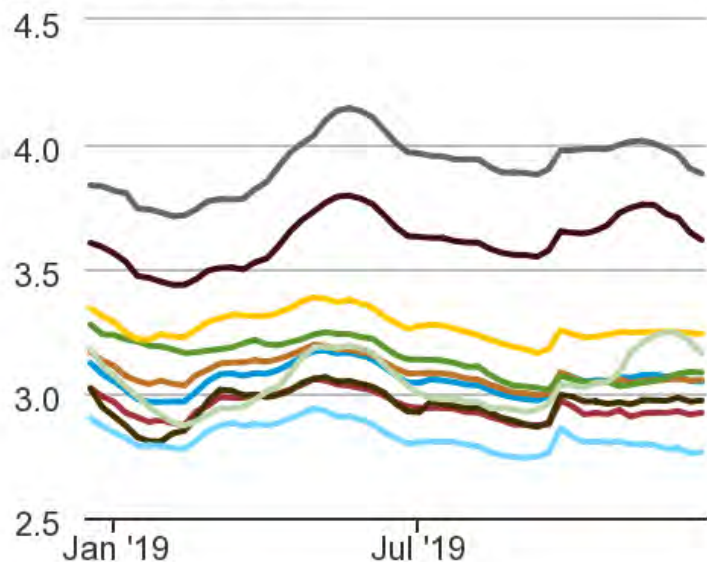
Pending home sales in the South decreased 1.7% to an index of 125.3 in October, a 5.1% increase from last October. The index in the West declined 3.4% in October 2019 to 91.9, which is an increase of 7.5% from a year ago.



EPA Diesel Fuel Update *Updated December 16, 2019*

On-Highway Diesel Fuel Prices

(dollars per gallon)



— U.S. — East Coast
— New England — Central Atlantic
— Lower Atlantic — Midwest
— Gulf Coast — Rocky Mountain
— West Coast — California



Source: Energy Information Administration

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Concerns with Pallet Recyclers Not in the ALSC Program

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There are many concerns by ALSC licensed recycling facilities regarding those recyclers not in the ALSC program shipping IPPC marked pallets into the marketplace and representing them as IPPC conforming. Can they legitimately do this?

The short answer is no. If a recycler is not being monitored by an accredited agency with ALSC for ISPM 15 conformance, then they cannot represent pallets they are selling as IPPC conforming unless they have documentation that the pallets were retreated by an ALSC monitored heat treating facility.

What if they use exempt material to repair pallets (i.e. plywood) or simply employ a reuse (passthrough) program?

ISPM 15 Section 4.1 states:

"Treatment and application of the mark (and/or related systems) must always be under the authority of the NPPO. NPPOs that authorize use of the mark have the responsibility for ensuring that all systems authorized and approved for implementation of this standard meet all necessary requirements described within the standard, and that wood packaging material (or wood that is to be made into

wood packaging material) bearing the mark has been treated and/or manufactured in accordance with this standard. Responsibilities include:

- Authorization, registration and accreditation, as appropriate
- Monitoring treatment and marking systems implemented in order to verify compliance (further information on related responsibilities is provided in ISPM 7 (Phytosanitary certification system))
- Inspection, establishing verification procedures and auditing where appropriate (further information is provided in ISPM 23 (Guidelines for inspection)).

The NPPO should supervise (or, as a minimum, audit or review) the application of the treatments, and authorize use of the mark and its application as appropriate. To prevent untreated or insufficiently/incorrectly treated wood packaging material bearing the mark, treatment should be carried out prior to application of the mark."

The USDA interprets this as any processes employed by a facility in order to represent pallets as ISPM 15 conforming must meet the monitoring criteria to verify conformance. This includes the use (Cont'd on Page 16).

(Cont'd from Page 15)

of exempt material to repair wood packaging or the implementation of a passthrough program. Facilities not monitored in the IPPC program are not authorized or approved to implement the ISPM 15 standard and cannot represent what they are shipping as IPPC conforming wood packaging eligible for international trade. Such acts are fraudulent and can be subject to fines and penalties if caught and convicted.

How are violators caught and held accountable?

Many times this occurs at the overseas port where an interception (discovery of evidence of evasive pests) is made. The USDA will be given information on the U. S. exporter of the IPPC marked pallets and are then able to trace these pallets back to the original wood packaging provider. If the provider is found not to be in the program, the USDA will pursue criminal charges against the operation. In these situations, the USDA has successfully prosecuted violators noting that "violations of ISPM 15 requirements under the Plant Protection Act have resulted in a variety of enforcement

actions, including an administrative decision and order, civil penalties of as much as \$100,000, and federal felony convictions."

The USDA also warns exporters purchasing IPPC marked wood packaging from unmonitored operations that, "the alteration and distribution of certified wood packaging material is noncompliant with the APHIS regulations and ISPM 15. US exporters using such materials expose themselves to international fees, fines, and possible bans by our trading partners. Repair and re-manufacture companies producing and distributing noncompliant wood packaging material could be held liable by the exporter and/or prosecuted by the Department of Justice."

Recyclers participating in the IPPC program can rest assured knowing that the USDA takes a serious stance against facilities that choose to disregard ALSC and ISPM 15 requirements to legally ship IPPC marked pallets and will take legal action whenever possible.

Source: Timber Products





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30 Free Things to Do in Palm Springs

Looking for ideas on how to spend your free time during the 2020 WPA Annual Meeting? Here are some ideas, courtesy of the Greater Palm Springs Convention and Visitors Bureau. Click on the links to find out more.

Palm Springs Art Museum
VillageFest
Free Hiking
Historical Society and Museum of Palm Desert
Cabazon Cultural Museum
Night Adventures in the Monument
Palm Springs Art Museum in Palm Desert
Fritz Burns Park
Shields Date Garden
Backstreet Art District Art Walk
Vista Point
Palms to Pines Highway
Outdoor Public Art
Star Parties
Self-Guided Architecture Tour
Palm Springs Walk of Stars
Rock Yard Concerts
The Street Fair at College of the Desert
Downtown Palm Springs
Windmills
Play Tennis
Vintage Shops
Rancho Mirage Observatory
Chill at Ace Hotel and Swim Club
Get Your Instagram On
Faye Sarkowsky Sculpture Garden
Sunday Polo
BUZZ Trolley
Take a Trip to the Salton Sea
Chill Deals

Rancho Las Palmas Then and Now



Like the Western Palmet Association, the Rancho is a legacy brand that has reinvented itself and remained relevant, while staying true to its roots. It remains a top resort destination in the desert. Rancho Las Palmas hosts the WPA Annual Meeting, January 17 - 21, 2020 in Rancho Mirage, California. Contemporary view of RLP at right.

Hollywood stars, heads of state and tourists alike descended on the Palm Springs area back in the 1950s to stay at the storied Desert Air Hotel & Resort. Visionary Los Angeles architect H.L. "Hank" Gogerty had transformed 320 acres of barren desert into an ideal sanctuary, complete with a private airstrip. By day, resort guests splashed around in the sparkling pool and played polo on a nearby field while staying in surplus army barracks. When night came, the spirited Compass Room restaurant and bar was the place to see and be seen. The celebrity-laden crowd enjoyed a lively ambiance, strong cocktails and elegant cuisine.

"The Bob Cummings Show," a popular sitcom

from 1955 to 1959, used the popular desert hangout as its backdrop. Rumors suggest the debonair actor piloted his unique Aerocar accompanied by such leading ladies as Marilyn Monroe and Lana Turner.

In the late 1970s, Desert Air made way for today's luxurious Omni Rancho Las Palmas Resort & Spa. Cary Grant, Roy Rogers, Dale Evans and Bob Hope all appeared at the resort's 1977 ground breaking. From its Rat Pack era beginnings to a stunning 21st-century renaissance, Rancho Las Palmas remains a timeless classic for today's discerning traveler.

(Source: RLP)





A contemporary view of Rancho Las Palmas.

Pallets Market Set to Hit \$ 95 Billion by 2029

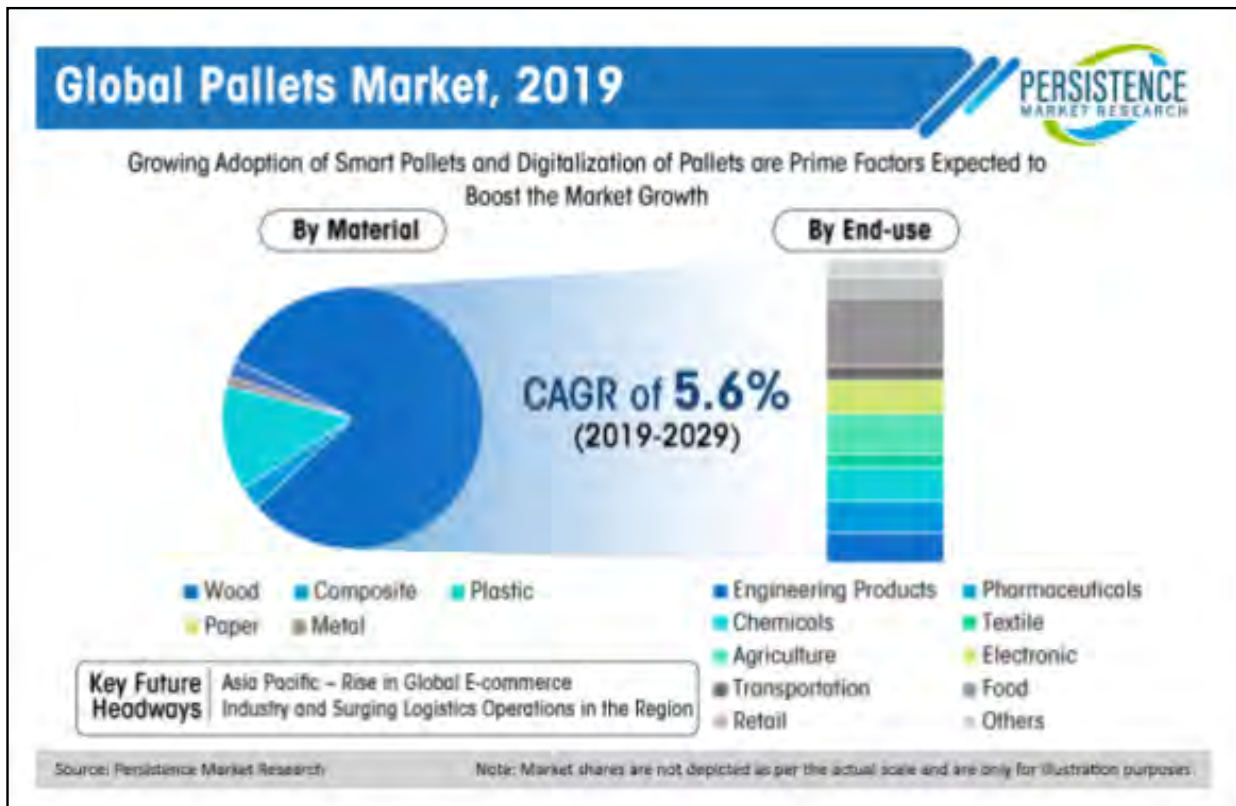
Significant demand generated from manufacturers and retailers in food & beverages, pharmaceutical, and chemical industries continues to drive sales of pallets in the global market, according to a new study. Poised for a market value of \$95 billion towards the end of 2029, the global pallets market is headed for a healthy growth rate of 6% between 2019 and 2029. Adoption of smart pallets, block pallets, and plastic pallets will progress at a notable rate owing to their several benefits over conventional pallets, the report states.

A majority of demand for plastic and block pallets is accounted for by the food & beverage industry, which can be

attributed to heightening sales of processed food products and increasing the need for sustainable cold storage and transportation solutions. The market will also be shaping up with a significant increase in the usage of radio-frequency identification (RFID) tags in plastic pallets, robots in processing and handling of pallets, and the emergence of alternative pallets in the market.

Key Takeaways – Global Pallets Market Study

- Pallet sales in the Asia Pacific region are identified to remain dominant throughout the forecast period, and *(Cont'd on Page 20)*



(Cont'd from Page 19)

exhibit a higher CAGR in comparison to fellow regions.

- Growth of manufacturing, infrastructural, and transportation sectors would remain pivotal to the buildup of global pallets market. Demand for pallets is concentrated predominantly in the food and beverages industry.
- Wood pallets will account for the majority of the market share owing to factors such as ease of availability of wood and better price efficiency than other materials.
- Plastic pallets are gaining prominence in food & beverages, automotive, and pharmaceutical industries owing to their high strength, durability, lightweight, and long term environmental

sustainability.

Local Manufacturers Leading their Way in Pallets Market

The market for pallets is identified to be a fairly fragmented on a global level, with leading market players accounting for nearly 8-10% of overall market size as of 2018. However, significant fragmentation is witnessed in regions such as Asia Pacific, where local manufacturers hold prominent market positions.

This information is based on a report on the pallet market by Persistence Market Research.



5 Suspects Arrested After \$586,000 Pallet Delivery Swindle, Face 10 Years in Prison

A total of five people were arrested in France after a 400,000 euro (\$586,000) swindle involving two employees of a chilled good supplier, an employee from each of two pallet suppliers, as well as a delivery driver that delivered pallets on behalf of both pallet companies.

Since September 2017, the truck would drop off 120 pallets, but the perishable goods company, Pomona, would be invoiced for 200 pallets. In May 2019, the company contacted police to investigate. They undertook several months of

surveillance and observed that the two Pomona employees received an envelope each week from the delivery driver, which contained cash. The homes of the suspects were searched. One of them was found to have 55,000 euros in cash. They had 90,000 euros in their bank accounts.

The five suspects are currently under judicial supervision and face up to 10 years in prison for swindling as part of an organized gang. None of them had a previous criminal record.

CHEP Australia Recognized as Leader in Sustainability by APCO

CHEP Australia has been recognized as a leader in sustainability at the Australian Packaging Covenant Organisation Annual Awards in Melbourne.

CHEP won the overall APCO Sustainable Packaging Excellence award, recognizing dedication to collaboration with customers and to helping Australia truly shift to a more circular and sustainable packaging system. CHEP also took home the APCO Logistics Sector Award. In addition to delivering a global reusable

packaging model, CHEP works with thousands of businesses to build and support sustainable supply chains globally.

Circularity and sustainability are at the heart of CHEP's business model. It collaborates with a broad range of businesses across several industries, including many APCO Members, to build and support sustainable supply chains.

To read more, [click here](#).

The French Pallet Industry Will Organize Regional Pallet Workshops in France During 2020



The FNB / SYPAL Pallets Commission and France Bois Régions are joining forces to organize a series of workshops in six regions throughout the country in 2020. Each meeting will bring a group of stakeholders, including mills, manufacturers, recyclers, and rental providers as well as renters, buyers and users of wood pallets.

The objectives of the meetings include:

- Bringing together all the supply chain participants who rely upon the wooden pallet;
- understanding the expectations and needs of the upstream sector and buyers/users of wooden pallets to work on possible progress and improvement;
- Presenting dynamic uses of wooden pallets in regions;
- Responding to users' questions about wood pallets and the various logistics solutions involved;

- Presenting the know-how and skills of regional business players who produce, repair or rent wooden pallets;
- Networking with the players in the wood pallet sector including lumber suppliers, manufacturers, and recyclers in the participating regions.

The format of each PALBOIS day will include a morning dedicated to feedback from industry professionals and an organized plant tour at a pallet user facility. A copy of the latest French language reference book in the sector, "La palette bois, outil clé de votre performance" (The wooden pallet, a key tool for your performance) will be given to each participant.

The presentations and visits will be adapted according to each region, both in terms of concerns of professionals in the sector as specific logistics linked to the regional economy.



Benefits of the EPAL pallet system enjoyed by millions, states EPAL

EPAL wooden pallets move flows of goods globally and are essential for safety and smooth operations in the logistics sector, says a new press release from EPAL. The huge number of A and B quality pallets ensures that the open Euro pallet pool is the most extensive exchange pool of all. Users of EPAL Euro pallets take advantage of the benefits of the open pool, the EPAL system, whose cornerstones are widespread availability and global exchangeability, cost transparency and contractual independence.

In high bay storage especially, EPAL pallets are the first choice and very hard to replace. The independently assured quality guaranteeing safety in the warehouse; the high load capacity; the non-slip properties provided by the wood, which are indispensable on smooth steel surfaces in high bay storage; these characteristics distinguish the EPAL Euro pallet as the ideal high-bay load carrier. In comparison, most plastic pallets are not suitable for racks because they need non-slip pads to fix them on racks. On traditional chain conveyors, like those used in most automatic warehouse systems, again plastic pallets don't work properly because they tend to be too smooth for transport on chains. Traditional Euro pallets in A and B quality run flawlessly and thus guarantee optimum processes.



Wooden load carriers are predominantly used for transporting raw materials and finished products to the first stage of the supply chain, as well as for third party delivery of tissue products. Even in the fruit and vegetable sector, wooden load carriers are used for delivery to the first stage in the supply chain. Wooden pallets are hygienic too: extensive studies now attest that pine wood, especially, exhibits antibacterial effects. Wooden pallets are all-round marvels, and are resistant to both temperature and UV exposure.

Also, environmental responsibility and sustainability are key components of EPAL's DNA. Due to the high number of times EPAL pallets can be reused in the open pool, logistics costs and CO2 emissions can be reduced. Generally an EPAL pallet is repaired for the first time after 6 or 8 rotations, then it can be repaired almost infinitely meaning lower materials and energy costs and, at the end of its life cycle, it is completely recyclable.

Source: EPAL



Social Media Roundup

What's new in social? Click on images to check.

Laszlo Horvath • 1st
Director at Center for Packaging and Unit Load Design, Virginia Tech
5h • 🌐

The Winter Holiday edition of CPULD News is now posted to CPULD's website! We had a great year here at CPULD, and I've put together this infographic to show CPULD's Year In Numbers. Check out the link below to read the rest of the newsletter! <http://ow.ly/xnQ550xE6ai> #PalletLife #VirginiaTech #CPULDNews

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To share your company's social post, email to newsdesk@westernpallet.org

Timber Products Inspection, Inc.
1,779 followers
4h • 🌐

Many of you may know our December Employee Spotlight - Dean Jacobs. Dean has been working as an Inspector in the field for over 21 years (he also loves to fish!!). Congratulations Dean - we appreciate all you do!

TP **TIMBER PRODUCTS** **EMPLOYEE SPOTLIGHT**
My Dream Job

Dean Jacobs
Field Supervisor

Joined the TP family over 21 years ago, on August 24, 1998

Located in Vancleave MS

What is the best part of working for TP?
"Knowing that there is team effort put in by the entire company to assist us in being able to complete our task."

What is your favorite part of your job?
"Being able to travel around the world and friendships made that will last a lifetime."

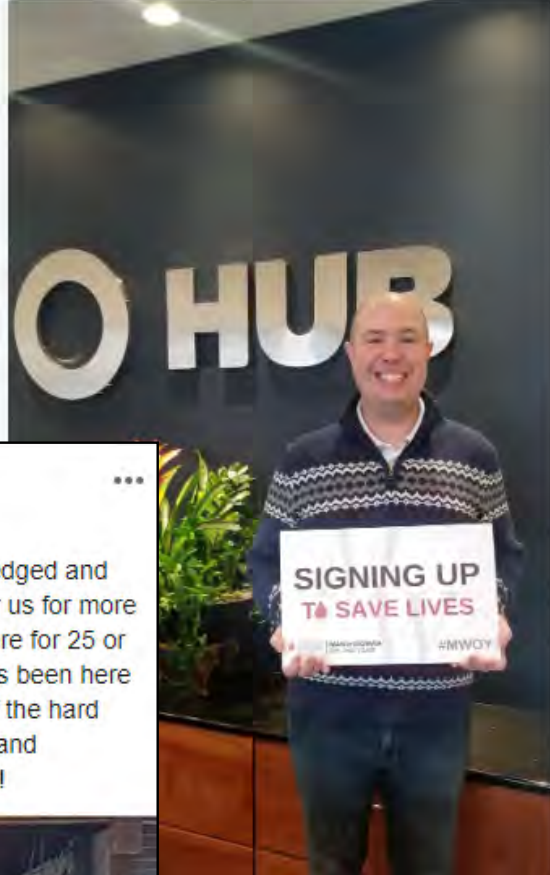
What are your favorite hobbies?
"Hunting, fishing, racing and fox hunting."

What TP has to say about Dean:
Ronnie Bates, Field Manager, had this to say about Dean:
"Dean came to TP not having been in the lumber industry. Over the years he has become a valuable asset to TP's clients and staff by always willing to help solve problems, take on new work, and help train others. He has become well versed in finger joint and MSR/MEL grading and is willing to go where ever the need arises. Dean is one that has never met a stranger."



Felicia Murray • 2nd
Campaign Manager, Man & Woman of the Year
1d • Edited •

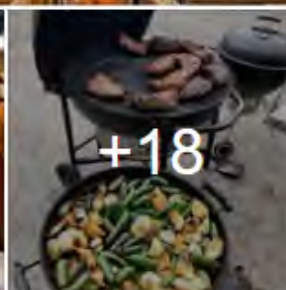
Congratulations to [Paul Quandt, CIC, CFPS, CLCS](#) with [HUB International](#)!!! Paul has accepted his nomination for Portland & SW Washington Man of the Year and we are thrilled to have another [#communityleader](#) join our 2020 [#MWOY](#) class. We look forward to the impact that Paul and his fellow candidates will have on our [#community](#) while getting us closer to our goal to cure cancer. Thank you for [#signinguptosavelives](#) Paul!!!



United Pallet Services, Inc.

December 13 at 4:18 PM •

At our annual Company Christmas Party today, we acknowledged and honored all of the dedicated employees that have worked for us for more than 15 years (a total of 25)! And, 5 of those have worked here for 25 or more years! In fact, our longest tenured employee, Ernie, has been here for 34 years! We couldn't be more excited and proud of all of the hard working men and women who make this company run each and everyday. So, Merry Christmas from all of us at United Pallet!



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2 Comments 1 Share

DECEMBER 2019



Kathleen Dietrich

December 19 at 9:33 PM · 🌐



What is the **International Plant Protection Convention (IPPC)?**

It's a global treaty, signed by over **183 countries**.



The IPPC protects plant resources with international standards that promote **safe trade among all countries**.



National Wooden Pallet and Container Association (NWPCA)

December 17 at 1:22 PM · 🌐

Quality pallets depend on healthy forests. We're supporting the International Year of Plant Health by preventing the spread of invasive pests in forests across the world.
<https://bit.ly/34s7yRv>



👍 Like

💬 Comment

➦ Share



Rotochopper, Inc.

689 followers
4h · 🌐

Looking for focused training for Rotochopper University Feb. 20-21 training on a variety of operation

Registration priority given to customers. Please contact your account manager or customer service to request an i

#Rotochopper #RotochopperU



Service - Rotochopper

rotochopper.com

👍 Like 💬 Comment ➦ Share



Lee Jimerson • 1st
 CollinsWood Sales Manager at Collins
 3w • 🌐

Congrats!! Collins is proud to be a longterm supplier of cherry lumber to The Joinery! [#CollinsWood](#)



Jon Blumenauer • 2nd
 CEO at The Joinery
 3w • 🌐

The Joinery is honored to receive the Portland Business Journal's award as Oregon's Manufacturer of the year (11-50 employees). Click here to read the full article <http://bizj.us/1q0dnj>



The PBJ's Manufacturer of the Year 2019, 11-50 employees: The Joinery
 Portland Business Journal
bizjournals.com

...
 you or someone in your crew? Join us for
 21 or Feb. 27-28! You'll get valuable hands-on
 ns and maintenance topics.
 customers who purchased a machine in 2019. Contact
 nvite.
 niversity [#RotochopperService](#)



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Keta Kosman • 1st
 Owner at Madison's Lumber Reporter
 5d • 🌐

US Housing Starts Rise Again, Softwood Lumber Prices Remain Flat


It was not a surprise to Madison's Lumber Reporter Tuesday morning when the latest US housing starts data showed continued improvement. Such a strong end to what turned out to be a pretty good year for North American construction framing dimension softwood lumber prices — after a terrifying start — bodes well for 2020.

This Friday will be the last lumber price update for the year, and Madison's is advising that lumber sales will start out hot right at the beginning of January 2021. At this moment, Canadian and US sawmills are reporting they are holding off booking new sales until January, just to maintain current price levels. If the customer tries to counter-offer at a lower price, they are quoted for January delivery.

The price of benchmark lumber commodity Western Spruce-Pine-Fir KD 2x4 #2&Btr last week was unchanged from the week before, still at US\$394 mfbm (net FOB sawmill; cash price, or "print"). This price is -\$2 less than it was one month ago. Compared to one year ago, this price is up +\$60, or +18%.

FULL STORY: https://lnkd.in/gN9j_2t

[#sawmill](#) [#lumber](#) [#softwood](#) [#ushousing](#) [#wood](#) [#housing](#) [#building](#) [#construction](#)

Lumber Prices: Current Compared to Recent and Historical Highs, and to Recent Lows						
	2014		to 2019			
	Current:	Recent	%	All Time High	% Change:	
nd board feet	12/17/2019	High:	Change	(Previous or Current)	Current vs. All Time High	
#2&Btr	\$ 388	\$ 550	-29.5%	3Q2005 \$460	-15.7%	
	\$ 394	\$ 622	-36.7%	2Q2004 \$443	-11.1%	
	\$ 470	\$ 690	-31.9%	2Q 2004 \$529	-11.2%	
	\$ 430	\$ 590	-27.1%	2Q 2004 \$500	-14.0%	
	\$ 270	\$ 445	-39.3%	2Q 2005 \$445	-39.3%	

US Housing Starts Rise Again, Softwood Lumber Prices Remain Flat

madisonsreport.com

News Briefs

Confluence Of AI On The Edge And Computer Vision In The Wood Pallets Industry

"Through well-trained computer vision models, the unique grain patterns of each pallet can be identified at birth, and this identity can be managed as the pallet flows through its life cycle. Changes to the wood patterns and structure can be tracked as the pallet is damaged and repaired as it cycles through the supply chain. Computer vision will not only allow tracking of pallets by just images, but it will also give insights into pallet strength and durability." Read more.

Top Five Pallet Company Websites for 2019

Pallet Enterprise has selected the top five U.S. pallet industry websites for 2019 based on four major criteria. This analysis included both small and large companies in the pallet manufacturing, repair and brokering sectors. The aim of this recognition is to encourage better industry design and marketing. The analysis focuses on the company website and not their social media presence or email/text marketing. Read more.

Reusable Asset Tracking Technologies Panel: It Takes a Village

The future is at hand for affordable, effective tracking of pallets and other reusable packaging assets, according to participants of an expert panel at PACK EXPO Las Vegas. Read more.

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Connect with Western Pallet Association!



Upcoming Events

1/17/2020 - 1/21/2020 WPA Annual Meeting, Rancho Mirage, California
www.westernpallet.org

2/11/2020 - 2/13/2020 WestPack 2020, Anaheim Convention Center, Anaheim, California. <https://westpack.packagingdigest.com/>

3/4/2020 - 3/6/2020 NWPCA Annual Leadership Conference, Naples, Florida
www.palletcentral.com

3/9/2020 - 3/12/2020 MODEX 2020, Atlanta, Georgia
www.modexshow.com

4/29/2020 - 4/30/2020 Wood Pallet Design & Performance Short Course
Omni Hotel, Richmond, VA www.unitload.vt.edu/education/continuing-education/

5/10/2020 - 5/14/2020 LIGNA, Hannover, Germany
<https://www.ligna.de/>

In case you missed them...

(Click on back issues to read or download)



WPA