

Western Pallet Magazine

Magazine for WPA Members
September 2020



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2021 WPA Annual Meeting

- *Insights*
- *Schedule*
- *Speakers*
- *Season Sponsor and Auction Information*

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WPA MAGAZINE

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North American Softwood Prices

Prices listed as of August 19, 2020,
courtesy of NRCAN.

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Find out more about the upcoming
2021 WPA Annual Meeting.

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Housing and Fuel Update

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Census and the Energy Information
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WPA Committee Updates

WPA members have been working
diligently behind the scenes. Here is
their September report.

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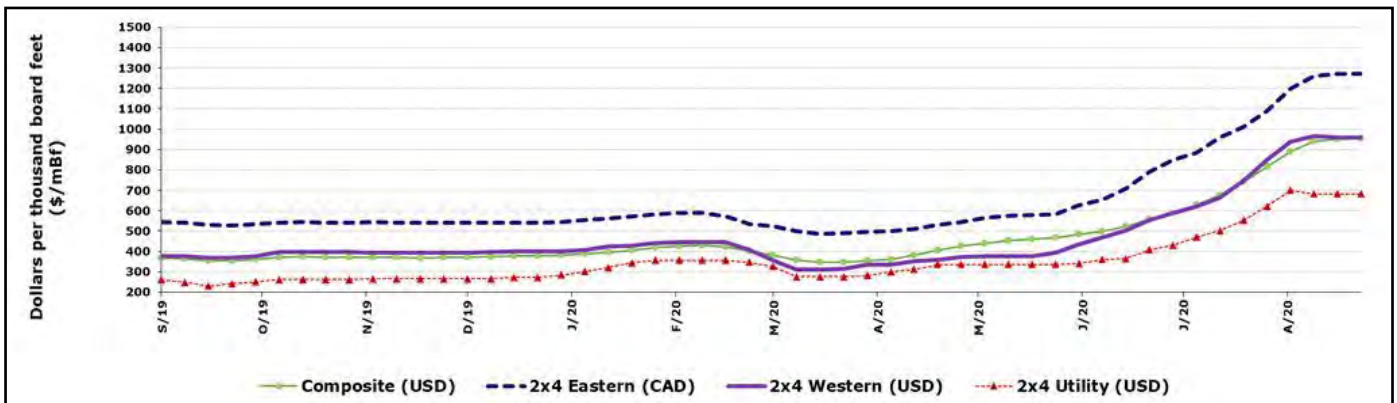
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North American Softwood Prices

Weekly softwood lumber and panel prices to September 23, 2020 are shown below, sourced at <http://www.nrcan.gc.ca/forests/industry/13309>.

Softwood Prices



2020 1

Western Pallet Association
2021 Annual Meeting

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Your
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To Your
Bottom Line**

January 15-19, 2021

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Rancho Mirage, CA

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Expand your knowledge and to find solutions to problems -

A brilliant way to promote inspiration with exposure to new techniques, new types of equipment, fresh ideas or learn from thought-leaders that you may not have previously heard.



Networking - A big reason for going to conferences is to meet with like-minded people and industry peers.



People meeting you - It may not seem like a notable thing, but conferences are also a good way for people to meet you. They might meet you at a meal, in the exhibit hall or wherever and within a few minutes, they make a connection with someone that could dramatically impact their professional careers.



Visit exhibitors - Companies often have products on display that you haven't seen yet - apps that make us faster, less prone to costly mistakes, or give us some other sort of edge.

Conferences provide a unique convergence of learning, networking, and fun into a single package. The focused nature of meetings helps you grow and challenge yourself, as well as providing you with tools and skills not taught in-house or online. And if you're the boss, allowing your employees to get out of the office, gain confidence in their ability, and bring fresh ideas back to the business is an investment in your own company.

We want you to be assured that Rancho Las Palmas Resort and Spa takes the health and safety of its guests seriously. All of their ballroom and public space HVAC coils were recently cleaned and quality pleated air filters were installed. The HVAC systems are equipped with economizers, which draw fresh air from outside to assist with keeping the indoor air fresh. RLP will service, clean and replace all the filters in our meeting space the day before our arrival. You can view RLP's Safe & Clean policy for more information at www.rancholaspalmas.com.

The normal meeting room, exhibit hall and meals will be arranged differently to accommodate any required social distancing.



Plus - last but not least, the beautiful January weather in Palm Springs!

Speaker Program

Chris Pienkowski, Helm, Inc



Gaining Clarity and Higher Profits from Your Business – Making sure that you have solid processes in place, realistic plans for growth, knowing how to have the right people in the right seats of your company and how to stay on top of your most important financial metrics.

Mike Hachtmann, Relogistics



Politics and Pallets. Making Sense of the World – When Nothing Makes Sense! – The results of the 2020 elections could dramatically change the course of action in Washington, D.C., and have a direct impact on the wood pallet industry. Potential changes that could impact the pallet industry including taxes, labor, immigration, tariffs, health care, OSHA and more.

John Smith, Pennsylvania Lumbermens Mutual Insurance Co



Where Risk and Insurance Meet: Preparing the Pallet Industry for the Future – A conversation on risk management for the pallet industry from the unique perspective of property & casualty insurance companies. Learn more about the drivers with an inside look at how these coverages are priced. Get a look at how insurance market conditions are developing and how that will impact the pallet industry.

Kent Wheeler, CINTRAFOR



The Outlook for Hardwood and Softwood Pallet Stock: Demand, Supply and Prices – A look at timber supply and prices in the U.S., domestic and international demand for logs and appearance, structural and industrial grade lumber, and some thoughts about the outlook for hardwood and softwood pallet stock supply, demand, and prices.

Chaille Brindley, Industrial Reporting



No, You Don't Need a Gas Mask! Prepping Your Business for the Changing Pallet Industry Landscape – Many pallet companies don't have a strategy for these key challenges and trends. But they need one fast! Learn how smart pallet companies are tackling these challenges and preparing. Even if you think you are ready, you might be surprised what you have missed.

2021 Annual Meeting Schedule

Friday – January 15th

3:00 p.m. Board of Directors' Meeting

6:00 p.m. Board of Directors' Dinner

Saturday – January 16th

8:00 a.m. Golf – Desert Willow Mountain View Course

5:00 p.m. 1st-Timers Reception & Exhibits

5:45 p.m. Welcome Reception & Exhibits

6:30 p.m. Dinner & Long Range Plan Accomplishments

Sunday – January 17th

7:00 a.m. Breakfast Buffet & Exhibits

8:00 a.m. Business Meeting

9:00 a.m. Speaker Program

12:15 p.m. Lunch & Exhibits

4:30 p.m. Reception & Auction

Monday – January 18th

7:45 a.m. Breakfast Buffet & Exhibits

8:45 a.m. Speaker Program

12:00 p.m. Annual Golf Tournament – RLP Country Club

6:30 p.m. Reception & Awards Dinner



Accommodations:

Rancho Las Palmas Resort – \$206/night to 12/21/20 or room block is full.

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Golf:

Saturday – Desert Willow Mountain View Course

Monday – RLP Golf Club




2020 1

Find Your Plus Add To Your Bottom Line

Western Pallet Association 2021 Annual Meeting

January 15-19, 2021

Rancho Las Palmas Resort & Spa
Rancho Mirage, CA

SEASON SPONSOR	AUCTION DONATION	EXHIBITOR
<p>Cost - \$2,000</p> <p>Sponsor Benefits</p> <ul style="list-style-type: none"> ▣ Your logo on all annual meeting promotional materials ▣ One full page ad in Western Pallet Magazine ▣ Full page ad in Annual Meeting Book ▣ Recognition signage throughout the conference center ▣ Recognition on the big screen in the conference center ▣ Recognition and introduction from the podium 	<p>Be an Auction Donor!</p> <p>Purpose - Auction proceeds benefit The Pallet Foundation and Nature's Packaging. WPA has donated nearly \$300,000 to TPF.</p> <p>Entertaining - Auctioneer is the entertaining Bill MacCauley, of John Rock, Inc. You've witnessed his talent at NWPCA meetings and at the WPA annual meetings in the past.</p>	<p>Exhibit Cost</p> <p>\$300 - until Nov 1st \$400 - Nov 1st</p> <p>Exhibitors must be members of WPA with dues current, sign up and pay for an exhibit space, and pay the annual meeting registration fee - online meeting registration opens October 1st.</p> <p>Exhibitors from 2020 have a reserved time to claim their table from last year or request another. Table preference is 1st come, 1st serve. NEW: Exhibit space includes a skirted table in the separate exhibit hall across from the meeting room with expanded times. Additional amenities available through RLP and are the responsibility of the Exhibitor.</p>
 <p>PLUS MORE BENEFITS OUT WEST</p> <ul style="list-style-type: none"> ▣ State Advocacy - the West is our turf and we will protect it for you by taking an interest in laws, rules, regulations, and politics. ▣ Website & digital marketing - development of new, interactive website that encourages easy communications between members who are selling and those who are buying. Sponsors can host one webinar per year. Daily social media placement to inform and help you stay engaged. ▣ An online Member Only hub to engage all year with other members, special activities, an event app for the annual meeting with attendees speakers, sponsors & exhibitors. 		

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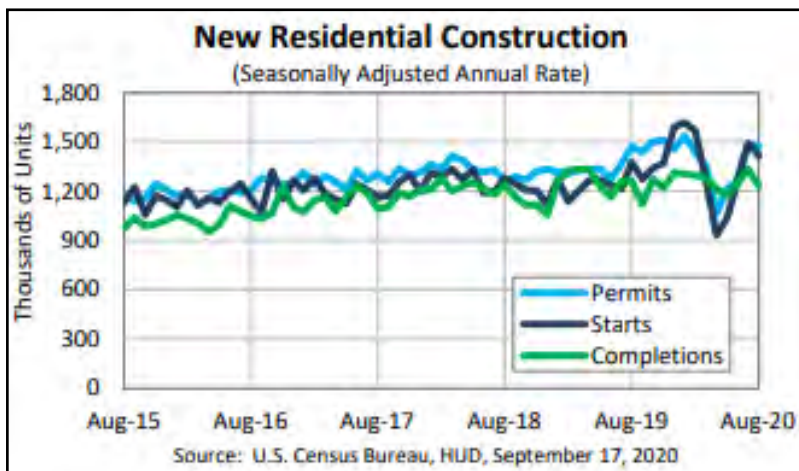


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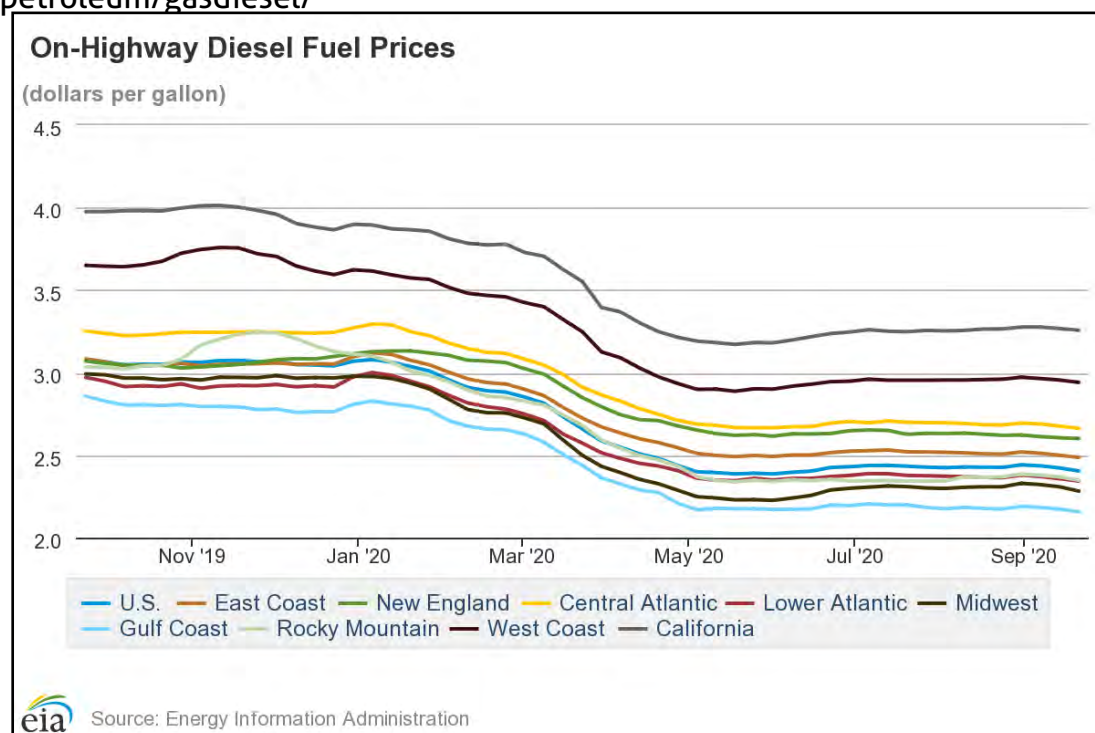
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Housing and Fuel Snapshot



Diesel Fuel: dollars per gallon, as of August 24, 2020.. Source: <https://www.eia.gov/petroleum/gasdiesel/>





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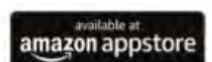
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WPA Committee Updates

September 2020

Revenue Streams

Ryan Stearns, Chairman

The WPA's Long Range Plan maps out an ambitious agenda for the future impact and success of our association. This requires an added need to fund raise in order to turn this vision into reality. With that in mind, I'm pleased to let the membership know that the WPA's Revenue Streams Committee has been hard at work in creating and implementing strategies for creating new sources of income that will allow our association the ability to fund initiatives and projects to continue to build value and resources for all of the WPA's members and their businesses. At present moment, our committee is busy communicating with all of our members by phone and email to personally connect and encourage members to become a key and integral part of the WPA's Long Range Plan. I wholeheartedly encourage all members to come together to help accomplish the mission of our Long Range Plan by showing your support by:

1. Registering for the 2021 meeting
2. Becoming a Season Sponsor of the WPA
3. Securing booth space to Exhibit at the 2021 meeting
4. Donating an item for the WPA annual auction

The WPA is working hard to build incredible value and resources for all members, but it takes all members coming together to fund and accomplish the great things we have planned. On behalf of the WPA, I sincerely hope you will consider being a part of the next chapter of the WPA by taking advantage of these ways to showcase your company, while providing support for our association.

Member Engagement

Ralph Rupert, Chairman

The Member Engagement committee has been focusing on first time attendees to the annual meeting. Nic and Tyrone have put together a very nice packet as well as planned an introduction meeting to begin shortly before the Saturday night reception. This will help ensure the new attendees have a host and initial contact to the association.

The committee has stayed abreast and has given input into the new website and video that are being developed.

Soon the committee will be reaching out as a nominating committee to those eligible for board service to elicit volunteers to serve on the board.

(Cont'd on Page 18)

WPA Committee Update

(Cont'd from Page 17)

Resource

Beatrice Vasquez, Chairman

We are happy to report important good steady progress with our efforts to help get the Western Pallet Association to be recognized online as the valuable resource for understanding the Western region pallet environment. After a few good committee meetings with great input and help by all committee members, we have been working diligently with Glenn Meeks from Woodview Media to update the WPA website design. We are happy to report the quick and steady results as we are just about to launch the NEW website. It's a very exciting time to be part of the friendliest Pallet Association. There is a good pallet industry related video which will be included in the NEW website as well to help provide more insight about our industry leaders.

We will now have available to all members more improved digital marketing tools which are very user friendly. This will help allow members and others quicker communications and thorough results when visiting the WPA website. We strive to keep looking for more ways to help the WPA to be recognized as the valuable Western Region Association that it is!

Annie Montey, Chairman

The State Advocacy Committee is pleased to announce that the WPA has joined the National Federation of Independent Businesses, or NFIB. We intend to use the NFIB to inform WPA membership of small business related issues pertaining to western states and to give the WPA a voice in politics. According to its website, the "NFIB is the voice of small business, advocating on behalf of America's small and independent business owners, both in Washington D.C. and in all 50 state capitals. NFIB is nonprofit, nonpartisan, and member-driven. Since our founding in 1943, NFIB has been exclusively dedicated to small and independent businesses, and remains so today."

Once the WPA's website and email campaign tools are fully updated, the committee will begin contacting various associations on the west coast to form political alliances regarding mutually beneficial interests.



State Advocacy



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Members Helping Members Through Pandemic and Fire

The Western Pallet Association has long had the reputation as being the friendliest pallet association, and that spirit has been on full display in recent months after Oxnard Pallet was forced to briefly close because of a COVID-19 outbreak, and American Pallets was levelled by fire. In both cases, other pallet companies came forward to help in the time of need.

This September, American Pallets, a WPA-member pallet recycler based in Milwaukie, Oregon, was devastated by fire. While Troy Grende, owner of American Pallets, was helping a neighbor protect the latter's property from fire, he came back to discover that his pallet recycling operation had been devastated.

"Everything that I used to do work was in the fire," he explained. Aside from buildings, pallet equipment and inventory, losses also included both trucks and the company's three forklifts. Insurance will cover replacement of one forklift and a bandsaw.

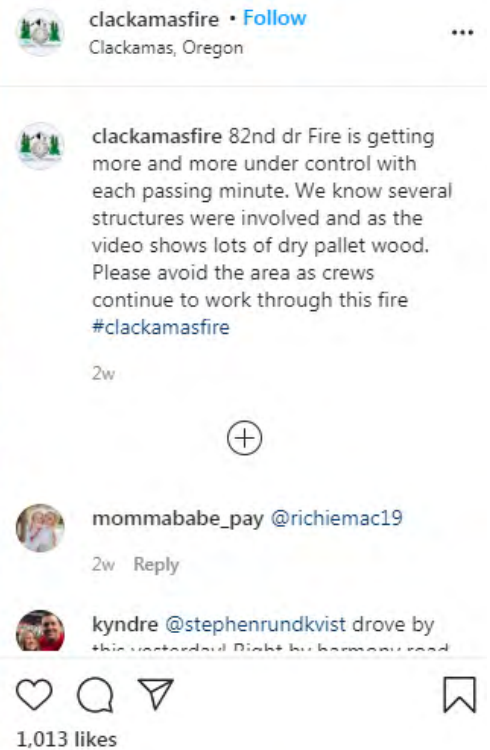
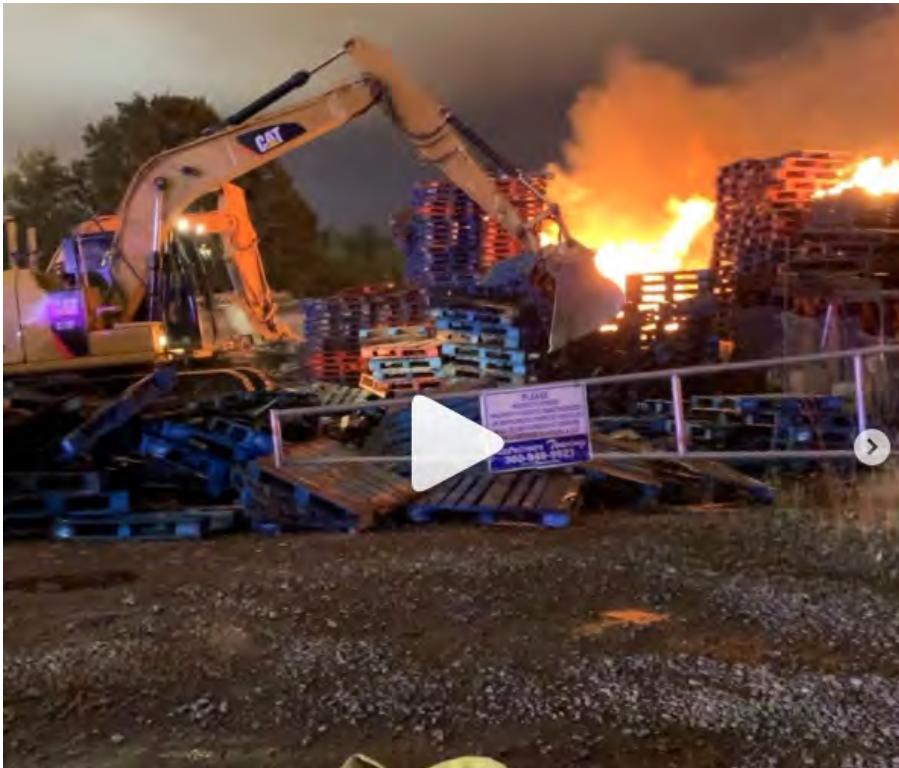
The company has been grateful for the support of several local companies that have stepped forward to offer equipment and yard space. "I'm just getting my yard cleared up," Grende reported. "We've got the fence up again. I'm just figuring out where to go with the burnt wood. In the meantime, we're going to get set up



Elias and Beatrice Vasquez

and get going again. And make things work." Troy Grende can be reached at (503) 680-7093.

Meanwhile, WPA-member Oxnard Pallet found itself grateful for the support of member companies. In early July 2020, Oxnard Pallet found itself struck by 13 cases of COVID-19 among its more than 40 company employees, including owners Elias and Beatrice Vasquez. The company scrambled to fill orders while operating with just a skeleton crew. "It was the biggest challenge we have ever faced with our business," recalled Beatrice Vasquez, Corporate Secretary, CFO of Oxnard Pallet Company as well as WPA President.



"It started with one person," Vasquez continued. "When we're here," she stressed, "there is social distancing. We were checking everybody's temperatures, disinfecting, and doing everything over and above the call of duty and yet it still happened."

Critical factors in the company's successful rebound were their engaged employees who rose to the occasion to fill in for missing team members, as well as industry collaboration, allowing it to fill orders even as its own operations had been temporarily disrupted.

Luckily, Oxnard's company truck drivers had not been impacted by the coronavirus and were able to pick up pallets from the other pallet companies for delivery. She attributed the goodwill to pallet industry

relationships that Oxnard Pallet has formed through association participation.

"We were really fortunate," Vasquez said, referring to both the industry support as well as regarding health outcomes, noting that none of their team members had required hospitalization. "They were very sick, but everybody was able to stay home, and get well," she added. Read more about Oxnard Pallet's story in the October issue of Pallet Enterprise.

Association participation can make a difference in many ways, including a helping hand when dealing with a serious disruption. A great place to get to meet other pallet company operators is at the 2021 WPA Annual Meeting, scheduled for next January in Rancho Mirage, California.



The Pallet Foundation Project Focus: The Pallet Design System™

Annette Ferri, NWPCA Vice President, Communications

From their first use in the 1920s, wooden pallets have played a critical role in the world economy. Every day, there are an estimated two billion pallets in the United States alone, with 80 percent of all U.S. commerce carried on wooden pallets.

To better understand pallet design and its load, the National Wooden Pallet and Container Association (NWPCA) helped found the Pallet and Container Laboratory on Virginia Tech's campus in 1976.

In 1984, the Pallet Design System™ (PDS) Version 1.0 was released, and it was the culmination of reliability-based design and methodology created by researchers. Every year, each new version of PDS incorporates the latest data, engineering, and technologies, which result from NWPCA's ongoing commitment to research and development. Tens of millions of dollars have been expended on PDS, not only for software development but also in research toward increased understanding of the relationships between the design and performance of wood pallets and the entire unit load.

The NWPCA and the Pallet Foundation invest heavily to stay on top of relevant trends that advance safety in the supply chain and encourage the reuse and

WPA is proud to be a partner with The Pallet Foundation. WPA is represented on TPF board with 4 members and has contributed nearly \$300,000 to the TPF from its annual auction. On January 17, 2021, at its annual meeting in Palm Springs, the auction will again be raising funds to benefit TPF and Nature's Packaging.

conservation of materials. Packaging professionals can create and explore design options and get instant, accurate engineering analyses with the software.

"I think the greatest asset of PDS is our ability to use it internally, so from a quality standpoint we can put something in front of our builders and our workers, and they know exactly what we need, down to the number of nails, the types of nails we are using, the type of wood, the thickness of the wood," commented Steve Yelland, JFR Holdings.



Annette Ferri

A few years ago, PDS even received a nod from the USDA BioPreferred Program®, certifying that PDS meets the strict requirements of the USDA program and allows PDS-users into the program.

Today, PDS software is known as the international standard of pallet design. Since 2018, PDS has added several new languages to its user interface, along with

20 new international wood species. The ability to use PDS in Dutch, English, French, German, Italian, Portuguese, Spanish or Swedish, along with regional sourcing for design and print specifications of wood packaging, has dramatically increased the efficiency of pallet production and workforces, at the global level.

PDS helps with pallet production by taking away the guesswork out of the deck board placement on a custom pallet, which significantly helps in the quality control phase.

Customers see a significant reduction in product damage and increased safety throughout the unit load handling system.

The Pallet Design System™ (PDS) helps with overall pallet performance so that goods can continue to move around the world, safely and sustainably. PDS is just one project of the Pallet Foundation. Learn more about all the projects of the Pallet Foundation at palletcentral.com/palletfoundation and visit www.palletdesignsystem.com for a PDS free trial.



Have North American Lumber Prices Peaked?

John Greene, Forest2Market

After eight consecutive record-breaking weeks culminating in an astoundingly high price, southern yellow pine (SYP) lumber prices finally reversed course in mid-September. Forest2Market's composite SYP lumber price for the week ending September 18 (week 38) was \$895/MBF, a 3.6% decrease from the previous week's price (and all-time high) of \$928/MBF, but an amazing 146% increase from the same week in 2019. Other price trends observed throughout what has become the most chaotic year in recent history include:

- 1Q2020 Average Price: \$360/MBF
- 2Q2020 Average Price: \$442/MBF
- 3Q2020 Average Price: \$738/MBF
- YTD Average Price: \$507/MBF

Needless to say, the North American sawmill supply chain has been under a lot of pressure since the COVID-induced "lockdowns" that began in March. Industry capacity has been maxed throughout the summer as wholesalers and distributors snatched up every board they could find, and the trend has not been unique to the South. Data from our British Columbia-based business partner, Madison's Lumber Reporter, details a similar scenario for benchmark dimension softwood lumber products in western regions. While prices for these products surged in tandem with SYP,

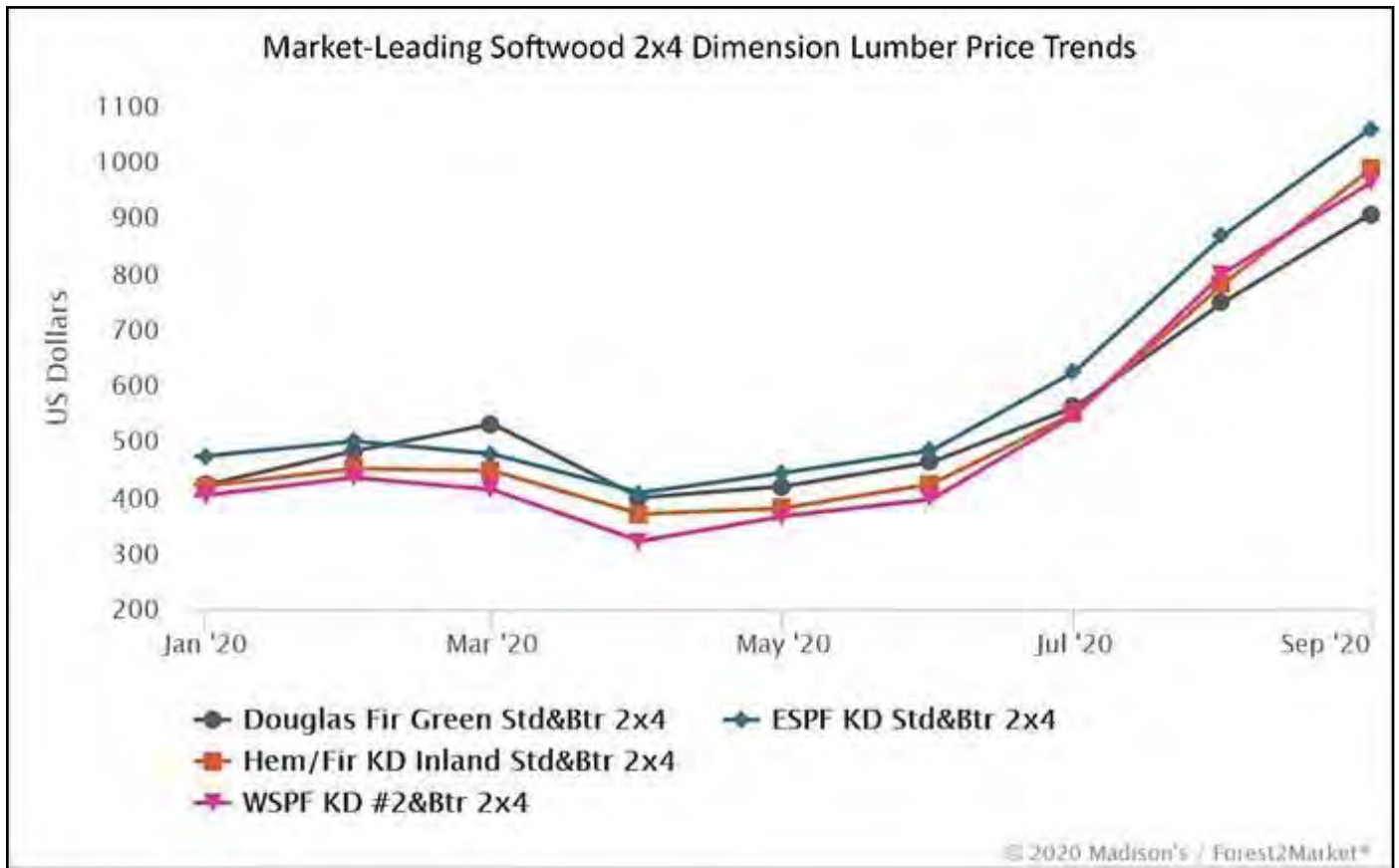
there are signs that demand is slowing and prices are flattening.

Per Canadian Forest Industries, "Madison's indicated last week that most standard construction framing dimension softwood lumber commodities could level off or even start dropping, and that's exactly what has happened. Players and industry insiders say that supply is improving as sawmills are able to get more lumber production online, just as the usual seasonal drop in demand arrives."

Market Snapshot & Outlook

As Pete Stewart wrote last month, stronger than expected housing starts and unforeseen demand from the remodel sector caught the market off guard during the peak of the national lockdowns:

"As production capacity has fluctuated, demand patterns have changed, and the lumber manufacturing sector has been chasing a moving target ever since early Spring. For wholesalers and purchasers of finished lumber, who typically buy inventories many weeks in advance, the situation has created a sense of desperation that has resulted in panic buying. They, too, have been chasing a moving target as they try to secure a share of limited inventories while staying one



moving target as they try to secure a share of limited inventories while staying one step ahead of the competition and maintaining build schedules. When this kind of panic grips a commodities market, it oftentimes spins into a speculative scenario in which prices deviate significantly from intrinsic values.”

This combination of events resulted in a tremendous gap in the market, and the supply chain has not had the opportunity to rebalance. While we are now five months removed from the onset of the lockdowns, the finished lumber sector is facing a new challenge as production in the PNW and western Canada has been

impacted by devastating wildfires, which have claimed dozens of lives and inflicted significant damage to communities, homes and businesses, and timber resources in the region.

Though order files remain full, the most recent data and market information suggest that lumber prices may have peaked and are now beginning to wane. As producers continue to react to market signals and are better able to match production to current demand trends, the supply/demand relationship is likely to equalize and the North American lumber market will find its footing.

Brambles Achieves its 2020 Goal of 100 Percent Sustainably Sourced Wood

Brambles Ltd., with its CHEP brand in nearly 60 countries, has reached another milestone in the field of environmental protection: "Zero Deforestation". In 2015 this target was added to the company's sustainability goals for 2020.

In line with its commitment to zero deforestation, Brambles has achieved its goal of sourcing 100 percent of the wood it uses from sustainably managed forests worldwide. These forests must be certified by either the Forest Stewardship Council (FSC®) or the Program for the Endorsement of Forest Certification (PEFC™). The two non-profit organizations only certify forest operations that work according to international guidelines for best practices, both in terms of planting new trees to replace those that have been felled, as well as having a positive impact on surrounding communities and local wildlife.

According to Fernando Martinez, Vice President, Global Procurement at Brambles, this important achievement has multiple implications. "With zero deforestation, we are not only addressing the problem of our planet's scarce natural resources and eliminating deforestation

in our supply chains," he said. "Thanks to a program geared towards sustainability, we are also making global supply chains, our suppliers and our customers more efficient and competitive."

According to the World Wide Fund for Nature (WWF), forests are the largest terrestrial store of carbon and deforestation is the third largest cause of greenhouse gas emissions after coal and oil. Certified forests ensure that the procedures are in accordance with a recognized management standard, according to which biomass is conserved and increased, the renaturation of land is ensured and soil and water resources are protected. The programs also have a positive social and economic impact on local communities in terms of human and labor rights.

Brambles was named the most sustainable company in the world by Barron's Magazine this year and was given an A rating by the Ellen MacArthur Foundation's "Circulytics" circular economy assessment tool. In Europe, CHEP achieved EcoVadis gold status for the fifth year in a row.



FHG Sells Faber, Phoenix and PPA / Pasec to Foresco Group



The Faber Halbertsma Group, a leading European pallet manufacturer and rental provider, has sold several production plants located in Belgium and the Netherlands. Those operations include Faber Pallets, Phoenix Pallets, Packaging Partners and Pasec. They were purchased by Foresco Group.

The Faber Halbertsma Group was originally a pallet production company and has developed into a pool operator in recent decades by reusing its products through a circular model. It is now a European leader in the rental of pallets and boxes through four different pool companies (IPP, PRS, PAKi and vPOOL). In addition, the group has a timber trading company (Satim). The group has 720 employees and a turnover of €330 million.

Foresco Group is a Belgian producer of custom-made pallets and wooden packaging. With the acquisition, Foresco Group grows into a group with a turnover

of 125 million euros and 500 employees in Belgium and the Netherlands.

"In recent years we have paid a lot of attention to the efficiency of the individual production companies," stated Ingrid Faber (CEO Faber Halbertsma Group). "Much has been invested and reorganized, which means that the production companies are in good shape at the moment."

"The acquisition of these production companies strengthens our position in the Belgian market and now also brings us a significant position in the Dutch market," said Jan Ponnet (managing director of Foresco Group). "In this way, we are building further to be the leading supplier of wooden pallets and packaging in the Benelux."



TIMCON President Commends Industry Response to Brexit

John Dye, President of the Timber Packaging & Pallet Confederation (TIMCON), has praised the industry's work to prepare for the UK's final exit from the EU at the end of the year.

Speaking in his address to TIMCON's first-ever online AGM, Dye said that despite the extraordinary challenges of the past 12 months, including a 'lost seven months' to the COVID 19 pandemic, the wooden pallet and packaging business – including TIMCON's own membership and members of the National Association of Pallet Distributors (NAPD) and the UK Wood Packaging Material Marking Programme (UKWMMP) – had continued to work hard to ensure that stocks of fully-compliant wood packaging material would be available in time for January 1st, 2021. That date marks the beginning of ISPM 15 requirements for pallets moving in either direction between the UK and the European Union.

He added some manufacturers have been increasing their heat-treating capacities with new investment in facilities, while others were expanding the capacity of current equipment – moving to 24/7 shift patterns, for example.

TIMCON will now run a monthly survey of industry compliance levels until December and share the results with the ministry.

Meanwhile, the UK Government had indicated it will continue to take a risk-based approach to the enforcement of ISPM15 after Brexit. TIMCON is liaising with its European counterparts to ask plant health enforcement authorities in EU countries for clarity that they would continue to do the same.

"We will be continuing to work with EU national associations and our colleagues at FEFPEB to look to ensure that the pragmatic incoming inspections for goods coming into the UK is reciprocated in the EU," said Dye.

Stuart Hex, Secretary-General of TIMCON said close cooperation with Government and businesses throughout the lead up to Brexit and the pandemic lockdown has led to increased understanding by politicians and supply chain about the essential role of wooden packaging and pallets, noting, in particular, the growing recognition of their part in keeping supplies of food, drink and pharmaceutical goods moving throughout the crisis.

"TIMCON helped secure essential worker status for its members, and get similar recognition for sawmilling," said Hex. "It has also continued to represent the industry in regular conference calls and issued a protocol document to guide the industry in making workspaces COVID safe. Our work during the



John Dye, TIMCON President

safe. Our work during the pandemic has been shared with colleagues in Europe, the US, Canada, Australia and South Africa."

On the green economy, Dye reminded members that TIMCON is actively promoting the reuse of timber pallets and packaging as a key USP in the circular economy and helping businesses reduce their impact on the environment. "By using wooden packaging materials – and more specifically by reusing them rather than just recycling them – businesses will be helping the country achieve the net-zero target timeline the UK Government set of 2050 and indeed the Scottish Government's target of 2045," he said.

TIMCON is also supporting the recently launched Wood4Good Co2ts Less campaign, which emphasises the use of

wood in reducing CO2 emissions and fighting climate change.

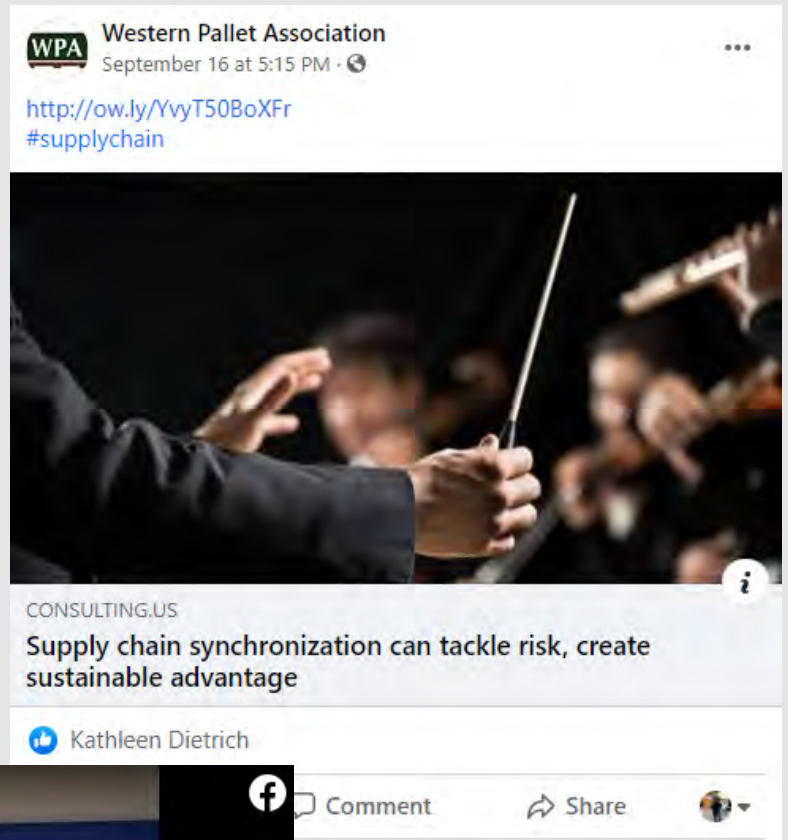
Dye also gave an overview of recent developments in packaging waste, harmonization of repair regulations and global industry cooperation; while TIMCON past president, Gil Covey, and Marck MacAuley, director of IBEC – Ireland's largest business membership organization, gave updates respectively on European matters, and the current backlog of felling licenses in Ireland.

"With these and other ongoing issues that have required our attention, this has been an incredibly busy 12 months for TIMCON," Dye concluded. "This has been thanks to the continuing hard work of TIMCON's executive committee, our active members and many other partners throughout the industry."

Social Media Roundup

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National Wooden Pallet and Container Association (NWPCA)

September 16 at 10:42 AM · 🌐

Congrats to NWPCA Member! New Jersey's Bettaway Beverage Distributors (and Pallet Systems provider) won recognition from CH Robinson as one of 14 truck lines (out of 78,000 contract carriers) selected as a CHR Carrier of the Year. <https://bit.ly/35IMryk>

(photo provided courtesy of Bettaway, GNF Communications)



John Dye and 9 others



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The Membership Drive Is On!

It's time to renew your WPA membership for 2020-2021. Watch your mail for an exciting updates about the Association and your invoice. You can renew by sending the invoice back by mail or email or even faster - renew online!

WPA welcomed 39 new members last year! This year's membership drive is now underway, and as always, the competition will be intense.

In addition to valuable cash prizes, the winner now also receives the membership plaque, presented at the Annual Meeting. With the highly successful 2020 Annual Meeting now in the books, it is time to work toward 2021. (Be sure to save the date - January 15-19, 2021)

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Upcoming Events

10/9/2020 - 10/10/2020 EXPO Richmond, Richmond, Virginia
<https://www.exporichmond.com/> **Postponed until May 21-22, 2021.**

11/8/2020 - 11/11/2020 PACK EXPO Connects (Digital)
www.packexpointernational.com

1/15/2021 - 1/19/2021 WPA Annual Meeting, Rancho Mirage, California
www.westernpallet.org

3/3/2021 - 3/5/2021, NWPCA Annual Leadership Conference & Expo, Orlando, Florida
www.palletcentral.com

In case you missed them...

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