

2020 1

Find Your Plus  Add To Your Bottom Line

Western Pallet Association 2021 Annual Meeting

January 15-19, 2021

Rancho Las Palmas Resort & Spa
Rancho Mirage, CA

SEASON SPONSOR

AUCTION DONATION

EXHIBITOR

Cost - \$2,000

Sponsor Benefits

- ▣ Your logo on all annual meeting promotional materials
- ▣ One full page ad in Western Pallet Magazine
- ▣ Full page ad in Annual Meeting Book
- ▣ Recognition signage throughout the conference center
- ▣ Recognition on the big screen in the conference center
- ▣ Recognition and introduction from the podium

Be an Auction Donor!

Purpose - Auction proceeds benefit The Pallet Foundation and Nature's Packaging. WPA has donated nearly \$300,000 to TPF.

Entertaining - Auctioneer is the entertaining Bill MacCauley, of John Rock, Inc. You've witnessed his talent at NWPCA meetings and at the WPA annual meetings in the past.

Exhibit Cost

\$300 - until Nov 1st

\$400 - Nov 1st

Exhibitors must be members of WPA with dues current, sign up and pay for an exhibit space, and pay the annual meeting registration fee - online meeting registration opens October 1st.

Exhibitors from 2020 have a reserved time to claim their table from last year or request another. Table preference is 1st come, 1st serve. **NEW:** Exhibit space includes a skirted, 6' table in the separate exhibit hall across from the meeting room with expanded times.

Additional amenities available through RLP and are the responsibility of the Exhibitor.



PLUS MORE BENEFITS OUT WEST

- ▣ State Advocacy - the West is our turf and we will protect it for you by taking an interest in laws, rules, regulations, and politics.
- ▣ Website & digital marketing - development of new, interactive website that encourages easy communications between members who are selling and those who are buying. Sponsors can host one webinar per year. Daily social media placement to inform and help you stay engaged.
- ▣ An online Member Only hub to engage all year with other members, special activities, an event app for the annual meeting with attendees speakers, sponsors & exhibitors.

----- Season Sponsor ----- Auction Donation ----- Exhibitor

Exhibit table 1-24 1st choice ____ 2nd choice ____ 3rd choice ____

NAME _____ COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ CELL _____ EMAIL _____

CREDIT CARD # _____ NAME ON CARD _____

EXP DATE _____ CVV _____ BILLING ADDRESS/CITY/ST/ZIP _____

DONATION ITEM _____ VALUE _____ DESCRIPTION _____