


# 2020 1

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## Western Pallet Association 2021 Annual Meeting

April 16-20, 2021  
Rancho Las Palmas Resort & Spa  
Rancho Mirage, CA

SEASON SPONSOR	AUCTION DONATION	EXHIBITOR
<p>Cost - \$2,000</p> <p><b>Sponsor Benefits</b></p> <ul style="list-style-type: none"> <li>▣ Your logo on all annual meeting promotional materials</li> <li>▣ One full page ad in Western Pallet Magazine</li> <li>▣ Full page ad in Annual Meeting Book</li> <li>▣ Recognition signage throughout the conference center</li> <li>▣ Recognition on the big screen in the conference center</li> <li>▣ Recognition and introduction from the podium</li> </ul>	<p><b>Be an Auction Donor!</b></p> <p>Purpose - Auction proceeds benefit The Pallet Foundation and Nature's Packaging. WPA has donated nearly \$300,000 to TPF.</p> <p>Entertaining - Auctioneer is the entertaining Bill MacCauley, of John Rock, Inc. You've witnessed his talent at NWPCA meetings and at the WPA annual meetings in the past.</p>	<p><b>Exhibit Cost</b> \$300 - until Nov 1st \$400 - Nov 1st</p> <p>Exhibitors must be members of WPA with dues current, sign up and pay for an exhibit space, and pay the annual meeting registration fee - online meeting registration opens October 1st.</p> <p>Exhibitors from 2020 have a reserved time to claim their table from last year or request another. Table preference is 1st come, 1st serve. <b>NEW:</b> Exhibit space includes a skirted, 6' table in the separate exhibit hall across from the meeting room with expanded times. Additional amenities available through RLP and are the responsibility of the Exhibitor.</p>
 <p><b>PLUS MORE BENEFITS OUT WEST</b></p> <ul style="list-style-type: none"> <li>▣ State Advocacy - the West is our turf and we will protect it for you by taking an interest in laws, rules, regulations, and politics.</li> <li>▣ Website &amp; digital marketing - development of new, interactive website that encourages easy communications between members who are selling and those who are buying. Sponsors can host one webinar per year. Daily social media placement to inform and help you stay engaged.</li> <li>▣ An online Member Only hub to engage all year with other members, special activities, an event app for the annual meeting with attendees speakers, sponsors &amp; exhibitors.</li> </ul>		

SOLD OUT

\_\_\_\_\_ Season Sponsor    \_\_\_\_\_ Auction Donation    \_\_\_\_\_ Exhibitor

Exhibit table 1-24    1st choice \_\_\_\_\_    2nd choice \_\_\_\_\_    3rd choice \_\_\_\_\_

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ CELL \_\_\_\_\_ EMAIL \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_ NAME ON CARD \_\_\_\_\_

EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_ BILLING ADDRESS/CITY/ST/ZIP \_\_\_\_\_

DONATION ITEM \_\_\_\_\_ VALUE \_\_\_\_\_ DESCRIPTION \_\_\_\_\_