



JACKSON COUNTY
AREA CHAMBER OF COMMERCE

**Sponsorships
Advertising
Marketing**

2020

Chamber Events and Programs

Sponsoring chamber programs is a great way to promote your organization and support an environment where businesses can flourish. Advertising with the chamber is also a great way to reach many businesses and promote your organization within the community.

This booklet allows your organization to pick from a menu of available sponsorships and plan your investments in advance. Sponsorships may also be purchased at any time throughout the year based on availability.

Overview

The Jackson County Area Chamber of Commerce has over 500 member companies and organizations. Supporting the Chamber increases your organization's visibility within the community and directly impacts local business environments and the local economy. Sponsoring chamber events gives your organization the publicity and recognition it deserves. Some of the benefits of sponsoring are:

- brand awareness
- being able to showcase your business to its target market
- gain a competitive advantage
- market your business cost-effectively
- help support the local business community

Here is a further breakdown of how your business benefits from supporting a chamber event:

Publicity

Chamber events and programs are advertised to contacts within its own database, in local print media as well as various social media outlets. Depending on the level of sponsorship, sponsors receive exposure through:

- broadcast emails
- promotional pieces
- the chamber's website
- placing promotional materials and items out at sponsored events
- speaking at the sponsored event

Networking

Chamber events and programs allow companies to foster relationships with new clients. There are also opportunities for re-establishing relationships with existing customers and clients.

Recognition

Companies that want to be recognized for being community partners and leaders will benefit from sponsoring events and programs. Business owners, managers and decision makers attend many events. Sponsoring an event is a great way to promote your organization's brand.

Advertising Opportunities

TGIF E-Newsletter

The TGIF (Timely Good Information on Friday) is the chamber's weekly E-newsletter. It contains information about upcoming chamber events, sponsorship opportunities and information that our members may submit including news or special offers and/or events they are hosting. The newsletter is sent out every Friday (an occasional other day if holiday) to active members as well as other contacts in our database.

First Tier Banner Ad in Weekly E-Newsletter for One Month Duration- \$300

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Starts first Friday of the month and runs through the last Friday of the month
- Placement is top of newsletter
- Ad size approximately 600x200

Second Tier Ad in Weekly E-Newsletter for Five Week Run- \$200

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Runs for 5 consecutive weeks/editions
- Placement is top left column
- Ad size approximately 300x300

Third Tier Ad in Weekly E-Newsletter for Five Week Run- \$100

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor
- Runs for 5 consecutive weeks/editions
- Placement is left column
- Ad size approximately 200x150

Chamber Website Ad

The Jackson County Area Chamber of Commerce website is used to promote chamber and community events. It is also used to promote our members and Jackson County. Having an ad on the chamber website positions your organization as a community leader.

Six Month Ad on Website- \$1,200 (price break of \$600)

Benefits for the six-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs six months

Three Month Ad on Website- \$700 (price break of \$200)

Benefits for the three-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs three months

30 Day Ad on Website- \$300

Benefits for the 30-day ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs 30 days for a 30-day period agreed upon by chamber staff and client

Sponsorship Opportunities

Annual Awards Dinner

This premier chamber event attracts the region's top business leaders and executives. The purpose of this event is to celebrate the accomplishments of the previous year and set the tone for a successful year to come. It is an opportunity to honor those who have made contributions to help enhance the educational systems, healthcare, public service and business communities. It is also a time to celebrate and thank the membership for its support to the chamber and its successful events and programs. The festivities include a pre-event reception, dinner, awards presentation and the installation of the new Board of Directors. Expected attendance: 300+

Presenting Sponsor - \$2,500 -

Benefits for Presenting Sponsor— exclusive to one company

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program - ad provided by the sponsor
- Opportunity to distribute promotional materials at each table
- Presenting Sponsor exposure in the chamber's TGIF E-Newsletter

- Logo and Presenting Sponsor exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program
- Table of 8 at the awards dinner

Reception Sponsor at \$1,500 - exclusive to one company

Benefits for Reception Sponsor—

- Platinum benefits PLUS
- Opportunity to place company banner(s) (to be provided by company) in reception room
- “Reception Sponsor” signage with logo on tables in reception room

Platinum Sponsors at \$1,000 - multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program
- Table of 8 at the awards dinner

Gold Sponsors at \$750 - multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor by emcee at the podium
- Name exposure in TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage
- Name exposure in event program
- Six (6) seats at awards dinner

Silver Sponsors at \$575 - multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in event broadcast e-mails
- Logo exposure on event signage
- Name exposure in event program
- Four (4) seats at awards dinner

Purchase of a full table at \$475

Benefits—

- A reserved table for eight
- Company name or logo on reserved table at awards dinner

Award Sponsor at \$350 - multiple sponsorships available

Benefits for Award Sponsors—

(Awards: William H. Booth Lifetime Achievement, Volunteer, Citizen, Ambassador, Small Business, and Large Business)

- Company name will be listed as “Presented by” during the Awards Ceremony
- Opportunity to be on stage as the award is presented
- Reserved seating for two (2) at awards dinner

BASH (Business and Social Hour)

This networking event is held multiple times each year at a different location arranged by our host sponsors, which allows the chamber to showcase member businesses throughout the county. These events allow members to develop contacts and cultivate business relationships in an informal social atmosphere.

Benefits for Host -

- Two-minute commercial message during BASH
- Logo exposure in broadcast e-mails promoting BASH
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure on the chamber Web site promoting BASH
- Copy of business cards from the door prize fishbowl

Responsibilities for Host -

- Provide hors d’oeuvres, beverages and all serving utensils needed.
- An open space large enough for 50 people, between the hours of 5:00 p.m. and 7:00 p.m. and any set up/cleanup time.
- A staff member to serve as the event coordinator and liaison with the chamber staff.

*Separate contract for hosting a BASH

Business & Breakfast

Held the first Wednesday of every month, Business & Breakfast is the Jackson Chamber's monthly membership meeting featuring guest speakers presenting topics and discussing issues that are important to businesses and the community. Each month hosts an average of 75 attendees. There are no meetings held in January or July.

Presenting Sponsor - \$3,000 - one available per year (10 meetings)

Reach 75+ business professionals every month and have the benefit of repetitive exposure so that the business community becomes familiar with your product and/or service.

Benefits for the Presenting Sponsor include:

Benefits for Presenting Sponsor—

- Entire Year Series will be called Business & Breakfast presented by “Company Name.”
- Two-minute commercial at each meeting by company representative

- Presenting Sponsor exposure in the chamber’s TGIF E-Newsletter for each meeting
- Logo and Presenting Sponsor exposure in broadcast emails every month
- Logo exposure on the chamber website every month
- Display table at each event
- Logo exposure on event signage at every month’s breakfast meeting
- Opportunity to distribute promotional materials at each meeting
- Ten (10) admissions for each breakfast meeting

Platinum Host Sponsor at \$600 - one per month

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event by company representative
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in broadcast emails
- Logo exposure on the chamber website
- Display table at sponsored event
- Logo exposure on event signage at sponsored event
- Opportunity to place promotional materials at each seat/table at sponsored event
- Six (6) admissions to sponsored breakfast

Gold Sponsors at \$300 - multiple sponsorships available

Benefits for Gold Sponsors—

- 30-second “elevator speech” at the podium by company representative
- Name exposure in invitations/flyers and broadcast emails
- Display table at sponsored event
- Logo exposure on event signage at sponsored event
- Three (3) admissions to sponsored breakfast

Bronze Sponsors \$150 - multiple available

Benefits for Bronze Sponsors-

- Announced at event as a sponsor
- Name exposure in event signage at sponsored event
- Name exposure in broadcast emails

Hometown Hero Awards

This special awards luncheon honors those who put their lives on the line every day, Jackson County’s public safety professionals. All first responders will be recognized and honored including firefighters, police and emergency personnel.

The program features the presentation of the Medal of Valor, Public Safety Professional of the Year, Public Safety Unit of the Year and the Medal of Merit and Public Safety Supporter of the Year.

Presenting Sponsor at \$3,000 - Event will be referred to as “Jackson County Hometown Hero Awards Presented by (Name of Sponsor Company)”

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program - ad provided by the sponsor
- Opportunity for Company representative to present one public safety award on stage
- Opportunity to distribute promotional materials at each table
- Presenting Sponsor recognition in the chamber’s TGIF E-Newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on the event program
- Logo exposure on any event signage
- Table of eight at the awards luncheon

Benefactor at \$1,500 - multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Opportunity to distribute promotional materials at the event
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on any event program
- Logo exposure in the event signage
- Table of eight at the awards luncheon

Partner at \$1,000 - multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on any event signage
- Logo exposure in the event program
- Six admission tickets to the awards luncheon

Supporter at \$750 - multiple sponsorships available

- Logo exposure in broadcast e-mails
- Name exposure on the chamber website
- Name exposure on event signage
- Name exposure in event program
- Five admission tickets to the awards luncheon

Table Sponsor at \$500 - multiple sponsorships available

This sponsorship level helps provide seats at the awards luncheon for public safety professionals. Benefits include:

- Name exposure in broadcast e-mails
- Name exposure in event program
- Tent card with company logo on table and up to four admission tickets to the awards luncheon

Chamber will make all efforts to place public safety professionals with table sponsors, but it is not guaranteed.

Jackson Chamber Golf Classic

The Jackson Chamber Golf Classic is a dynamic event offering an enjoyable networking opportunity among participants. The event continues to grow in popularity each year, and includes a round of golf, a ball drop contest and post play reception. This annual tournament provides members with a great opportunity to reward clients and customers.

Presenting Sponsor at \$3,000 - One sponsorship is available

Benefits for Presenting Sponsor-

- Naming Rights to the Tournament
- Opportunity to speak before shot-gun start of tournament
- Opportunity to speak at post-tournament reception
- Presenting Sponsor exposure in the chamber's TGIF E-Newsletter
- Tent on a tee box for company promotion
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at registration for company promotion
- Logo exposure on event signage
- One Foursome in the tournament
- Mulligan packages for golf foursome

Golf Ball Drop Sponsor at \$1,250 - One sponsorship available

Benefits for Sponsor—

- Naming rights to the golf ball drop
- Opportunity for company representative to ride along to drop golf balls
- Opportunity to announce winner at post-reception
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Beverage Cart Sponsor at \$1,250 - number available depends on course

Benefits for Beverage Cart Sponsor—

- Company's name/logo on signage on beverage carts
- Opportunity for company representative to ride along on beverage cart to greet players
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Golf Cart Sponsor at \$1,250 - One sponsorship available

Benefits for Golf Cart Sponsor—

- Opportunity to put marketing item in each cart
Company's name/logo on signage in every golf cart
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan package for players

Corporate Sponsor at \$1,000 - Multiple sponsorships are available

Benefits for Corporate Sponsors-

- Opportunity to have a tent on a tee box for company promotion
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Putting Green Sponsor at \$850 - *One* sponsorship is available

Benefits for Putting Green Sponsor -

- Opportunity to put a tent on putting green
- Logo exposure on sign at putting green
- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Driving Range Sponsor at \$850 - *One* sponsorship is available

Benefits for Driving Range Sponsor—

- Opportunity to put a tent on Driving Range
- Logo exposure on sign at driving range

- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Gold Sponsor at \$750—multiple sponsorships are available

- Logo exposure in flyers, calendar of events and broadcast e-mails
- Logo exposure on event signage
- Foursome in the tournament

Longest Drive Sponsor at \$400 - *One* sponsorship is available

Benefits for Longest Drive Sponsor-

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

Closest to the Pin Sponsor at \$400 - *One* sponsorship is available

Benefits for Closest to the Pin Sponsor—

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

Tee Box Sponsor at \$250 - Multiple sponsorships are available

Benefits for Tee Box Sponsor—

- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

Team at \$500 -

- Foursome in the Tournament
- Meal for foursome at Awards Reception for players
- Beverages provided for free throughout tournament including beer. Premium beers are available at an extra cost.

Hole Sponsor at \$100 - Multiple sponsorships are available

Benefits for Hole Sponsor—

- Name and/or logo on sign at one hole or one tee

Lunch Sponsor - in-kind

- Opportunity to have tent on the course
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Exposure at post-tournament reception

Jackson Spring Jam

The Jackson Spring Jam is an event for everyone! This networking event boasts a huge cash prize to one lucky winner or a split prize among multiple winners by way of a reverse raffle. Guests enjoy music, the nail-biting process of the reverse raffle, networking, great food and drinks and much more. Reverse raffle tickets are an optional purchase. Depending on the level, sponsors receive publicity at the event and in promotions leading up to the event.

General Admission - \$TBA

Includes event entry and dinner for one

Reverse Raffle ticket for chance to win the Big Cash Prize - \$100

Includes event entry and dinner for two

Includes one ticket for reverse raffle

Presenting Sponsor at \$2,500 - Event will be referred to as “Jackson Spring Jam” Presented by (Name of Sponsor Company)”

- Opportunity to place company banner in most premium location
- Advertisement in the program - ad provided by the sponsor
- Logo exposure on raffle board/screen at event
- Opportunity to distribute promotional items and/or materials
- Presenting Sponsor exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two raffle tickets for big cash prize (gets two people in event)
- Six event admission tickets

Platinum Host Sponsors at \$1,200 - multiple sponsorships available

Benefits for Platinum Host Sponsors—

- Opportunity to place company banner at event (location of banner determined by chamber staff)
- Opportunity to distribute promotional items and/or materials
- Platinum Host Sponsor exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage

- Logo exposure in the event program
- Two raffle tickets for big cash prize (gets four people in event)
- Four event admission tickets

Gold Sponsors at \$750 - multiple sponsorships available

Benefits for Gold Sponsors—

- Name exposure in the chamber's TGIF E-newsletter
- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- One raffle ticket for big cash prize (gets two people in event)
- Four event admission tickets

Titanium Sponsors at \$500 - multiple sponsorships available

Benefits for Titanium Sponsors—

- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Name exposure in the event program
- Three event admission tickets

Silver Sponsors at \$350 - multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure on event signage
- Name exposure in event program
- Two admission tickets

Bronze Sponsors \$150 - multiple available

- Benefits for Bronze Sponsors-
- Name exposure in event program
- One admission ticket

Partners in Education Annual Workshop

Partners in Education is an ongoing reciprocal relationship established between the local school systems and area businesses, industries, organizations and government agencies. The mutually supportive partnerships are designed to meet the needs and utilize the resources of the schools and businesses for the benefits of both. Partners commit to specific goals and activities intended to benefit students and the community.

Support the schools, support the community.

Presenting Sponsor at \$1,000 - One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Presenting Sponsor exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage

Gold Sponsor at \$500 - Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage

Silver Sponsor at \$300 - Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage

Bronze Sponsor at \$150 - Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in flyers and broadcast emails
- Name exposure on event signage

Small Business Lunch & Learn

The purpose of the Small Business Series is to promote and educate entrepreneurs and small businesses in Jackson County. Whether the training is targeted towards professional and personal development, skill set training or tips and tricks for small businesses, these sessions offer a fun and convenient way to grow. Lunch and Learns also provide time for networking with other business executives. Lunch and learns are held once a month and typically host 30-40 attendees.

Presenting Sponsor at \$850 - one available

Benefits for presenting sponsor -

- Series will be called Small Business Series presented by “Company Name”
- Two-minute commercial at each monthly meeting
- Presenting Sponsor exposure in the chamber’s TGIF E-Newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at each event
- Logo exposure on event agendas
- Opportunity to distribute promotional materials at each event

Platinum Host Sponsor at \$150 - multiple available per month

Benefits for Platinum Host Sponsors -

- One-minute commercial at sponsored event
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event agendas
- Opportunity to place promotional materials out at sponsored event

Display Table at \$25 - multiple display tables available

Benefits—

- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event

**Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

Lunch Sponsor at \$ price varies - one available per month. Businesses may co-sponsor together.

Benefits for Lunch Sponsors -

- One-minute commercial at sponsored event
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on event agendas

Star Student & Teacher of the Year

This program honors Jackson County's outstanding high school seniors and the teachers who have been most instrumental in their academic development and success. Winners may also move on to compete at the regional level.

Presenting Sponsor at \$1,000 - One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program

Gold Sponsor at \$500 - Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program

Silver Sponsor at \$300 - Multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Name exposure in event program

Bronze Sponsor at \$150 - Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure on event signage
- Name exposure in event program

Women in Business Monthly Luncheon Series

The Women in Business program exists for the purpose of increasing the professional and personal development of women and encouraging participation and recognition of women in the Jackson County Area. Reach 75+ business professionals every month and have the benefit of repetitive exposure so that the business community may build a relationship with you and your business.

Presenting Sponsor - \$1,250 - one available (10 meetings)

Benefits for Presenting Sponsor—

- Series will be called Women in Business presented by “Company Name.”
- Two-minute commercial at each meeting
- Presenting Sponsor exposure in the chamber’s TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at each event
- Opportunity to distribute promotional materials at each event

Platinum Host Sponsors at \$200 - multiple sponsorships available (One meeting)

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event
- Logo exposure in the chamber’s TGIF E-Newsletter
- Logo exposure flyers and broadcast emails
- Logo exposure on the chamber website
- Opportunity to place promotional materials at each seat

Display Table at \$25 - multiple display tables available

Benefits—

- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event

*Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.

Woman of the Year Awards Luncheon

The Annual Woman of the Year luncheon celebrates the hardworking and successful women throughout Jackson County. It recognizes the truly inspiring women who make a difference in our community, excel in their professional lives and make the time to mentor others. The Woman of the Year Award honors the individuals who have achieved professional excellence, mentored, actively served the community, and helped other women to reach their leadership potential.

Presenting Sponsor at \$3,000 - One sponsorship available

Benefits for the Presenting Sponsor -

- Two-minute opportunity for company executive to speak at podium
- Opportunity to distribute promotional materials at the event
- Two (2) seats at the head speaker table at the luncheon
- Logo exposure in social media posts on the Chamber's social media outlets
- Announced as sponsor by emcee at the podium
- Presenting Sponsor (logo) exposure in the chamber's TGIF E-Newsletter
- Presenting Sponsor (logo) exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Advertisement in the program - ad provided by the sponsor
- Presenting Sponsor (logo) exposure on the event program
- Logo exposure on event signage
- Full reserved table of eight (8) at luncheon
- Logo displayed at reserved table

Award Sponsor at \$1,500 - One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to present the award to the recipient at the luncheon
- Company representative to present nominees with recognition plaques
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at luncheon in premium location

Speaker Sponsor at \$1,500 - One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to introduce keynote speaker at event
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at the head speaker table at the luncheon

Gift Sponsor at \$1,250- One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to present gift to keynote speaker at event
- Announced as sponsor by emcee at the podium

- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program

Platinum Sponsors at \$1,000 - multiple sponsorships available

Benefits for Platinum Sponsors—

- Opportunity to distribute promotional items at each table
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's TGIF E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Logo displayed at reserved table
- Six (6) seats at luncheon

Gold Sponsor at \$750 - Multiple sponsorships are available (*previously Corporate Sponsors*)

Benefits for Gold Sponsors -

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's TGIF E-Newsletter
- Logo exposure in invitations/flyers, calendar of events, broadcast e-mails, and Web site
- Logo exposure on event signage
- Logo exposure in the event program
- Four (4) seats at luncheon

Silver Sponsors at \$500 - multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in broadcast e-mails
- Name exposure on event signage
- Name exposure in event program
- Two (2) seats at luncheon

Full table Purchase at \$400 - multiple available

- A reserved table of eight (8)
- Company name/logo at reserved table

Floral and Event Design - In Kind Trade - multiple sponsorships available
Benefits for this sponsor—

- Name exposure in chamber's TGIF E-newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at luncheon

Next Page for Contract

Sponsorship Contract

Please register my organization for the following sponsorship:

Event Name: _____

Sponsorship Name/level: _____

Date (dd/mm/yy): _____

(for events reoccurring monthly or quarterly, please fill in your first preference of event date to sponsor. Availability will be confirmed by chamber staff.)

Cost: _____

Organization name: _____

Contact first and last name: _____

Contact e-mail: _____

Contact phone: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Payment Method:

- | | |
|---|--|
| <input type="checkbox"/> Check enclosed | <input type="checkbox"/> Please call me for my credit card information |
| <input type="checkbox"/> Please send an invoice | |

Signature: _____
(please note that typing your name constitutes as a signature if returned electronically.)

Name: _____

Please fill out and return to Melissa Britt by e-mail at mbritt@jacksoncountyga.com, fax to 706-387-0304 or mail to the Jackson County Area Chamber of Commerce at 270 Athens Street, Jefferson, GA 30549.

***To register for multiple sponsorships at one time please request a multi-sponsorship contract. Thank you for your support!