



**JACKSON COUNTY**  
AREA CHAMBER OF COMMERCE

**2021**

**Sponsorships  
Advertising  
Marketing**

# Chamber Events and Programs

Sponsoring chamber programs is a great way to promote your organization and support an environment where businesses can flourish. Advertising with the chamber is also a great way to reach businesses and promote your organization within the community.

This booklet allows your organization to pick from a menu of available sponsorships and plan your investments in advance. Sponsorships may be purchased at any time throughout the year based on availability.

## Overview

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The Jackson County Area Chamber of Commerce has over 600 member companies and organizations. Supporting the Chamber increases your organization's visibility within the community and directly impacts local business environments and the local economy. Sponsoring chamber events gives your organization the publicity and recognition it deserves. Some of the benefits of sponsoring include:

- brand awareness
- showcase your business to its target market
- gain a competitive advantage
- market your business cost-effectively
- help support the local business community

Here is a further breakdown of how your business benefits from supporting a chamber event:

### Publicity

Chamber events and programs are advertised to contacts within its own database, in local print media as well as various social media outlets. Depending on the level of sponsorship, sponsors receive exposure through:

- broadcast emails
- promotional pieces
- the chamber's website
- placement of promotional materials and items at sponsored events
- an opportunity to speak at the sponsored event

## Networking

Chamber events and programs allow companies to foster relationships with new clients. There are also opportunities for re-establishing relationships with existing customers and clients. The chamber also utilizes Zoom Video Conferencing.

## Recognition

Companies that want to be recognized for being community partners and leaders will benefit from sponsoring events and programs. Business owners, managers and decision makers attend many events. Sponsoring an event is a great way to promote your organization's brand.

# Advertising Opportunities

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## Newsday Tuesday E-Newsletter

The Newsday Tuesday is the chamber's weekly E-newsletter. It contains information about upcoming chamber events, sponsorship opportunities and information that our members may submit including news or special offers and/or events they are hosting. The newsletter is sent out every Friday (an occasional other day if holiday) to active members as well as other contacts in our database.

### **First Tier Banner Ad in Weekly E-Newsletter for One Month Duration- \$300**

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Starts first Tuesday of the month and runs through the last Tuesday of the month
- Placement is top of newsletter
- Ad size approximately 600x200

### **Second Tier Ad in Weekly E-Newsletter for Four Week Run- \$200**

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Runs for four consecutive weeks/editions
- Placement is top left column
- Ad size approximately 300x300

### **Third Tier Ad in Weekly E-Newsletter for Four Week Run- \$100**

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor
- Runs for four consecutive weeks/editions
- Placement is left column
- Ad size approximately 200x150

### **Chamber Website Ad**

The Jackson County Area Chamber of Commerce website is used to promote chamber and community events. It is also used to promote our members and Jackson County. Having an ad on the chamber website positions your organization as a community leader.

#### **Six Month Ad on Website- \$1,200 (price break of \$600)**

Benefits for the six-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs six months

#### **Three Month Ad on Website- \$700 (price break of \$200)**

Benefits for the three-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs three months

#### **30 Day Ad on Website- \$300**

Benefits for the 30-day ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs 30 days for a 30-day period agreed upon by chamber staff and client

## **Sponsorship Opportunities**

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### **Annual Awards Dinner**

This premier chamber event attracts the region's top business leaders, executives and business professionals. The purpose of this event is to celebrate the accomplishments of the previous year and set the tone for a successful year to come. It is an opportunity to honor those who have made contributions to help enhance the educational systems, healthcare, public service and business communities. It is also a time to celebrate and thank the membership for its support to the chamber and its successful events and programs. The festivities include a pre-event reception, dinner, awards presentation and the installation of the new Board of Directors.

#### **Presenting Sponsor - \$3,000 -**

Benefits for Presenting Sponsor— exclusive to one company

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program - ad provided by the sponsor
- Opportunity to distribute promotional materials at each table
- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
  
- Logo and Presenting Sponsor exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program
- Table of 8 at the awards dinner

**Reception Sponsor at \$1,500** - exclusive to one company

Benefits for Reception Sponsor—

- Platinum benefits PLUS
- Opportunity to place company banner(s) (to be provided by company) in reception room
- “Reception Sponsor” signage with logo on tables in reception room

**Platinum Sponsors at \$1,000** - multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program
- Table of 8 at the awards dinner

**Gold Sponsors at \$750** - multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor by emcee at the podium
- Name exposure in *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage
- Name exposure in event program
- Six (6) seats at awards dinner

**Silver Sponsors at \$600** - multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in event broadcast e-mails
- Logo exposure on event signage
- Name exposure in event program
- Four (4) seats at awards dinner

**Purchase of a full table at \$500**

Benefits—

- A reserved table for eight
- Company name or logo on reserved table at awards dinner

### **Award Sponsor at \$400 - multiple sponsorships available**

Benefits for Award Sponsors—

*(Awards: William H. Booth Lifetime Achievement, Volunteer, Citizen, Ambassador, Small Business, and Large Business)*

- Company name will be listed as “Presented by” during the Awards Ceremony
- Opportunity to be on stage as the award is presented
- Reserved seating for two (2) at awards dinner

### **BASH (Business and Social Hour)**

This networking event is held multiple times each year at a different location arranged by our host sponsors, which allows the chamber to showcase member businesses throughout the county. These events allow members to develop contacts and cultivate business relationships in an informal social atmosphere.

Benefits for Host -

- Two-minute commercial message during BASH
- Logo exposure in broadcast e-mails promoting BASH
- Logo exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo exposure on the chamber Web site promoting BASH
- Copy of business cards from the door prize fishbowl

Responsibilities for Host -

- Provide hors d’oeuvres, beverages and all serving utensils needed.
- An open space large enough for 50 people, between the hours of 5:00 p.m. and 7:00 p.m. and any set up/cleanup time.
- A staff member to serve as the event coordinator and liaison with the chamber staff.

\*Separate contract for hosting a BASH

### **Business & Breakfast**

Held the first Wednesday of every month, Business & Breakfast is the Jackson Chamber's monthly membership meeting featuring guest speakers presenting topics and discussing issues that are important to businesses and the community. Each month hosts an average of 75 attendees. There are no meetings normally held in January or July.

### **Presenting Sponsor - \$3,000 - one available per year (10 meetings)**

Reach 75+ business professionals every month and have the benefit of repetitive exposure so that the business community becomes familiar with your product and/or service.

Benefits for the Presenting Sponsor include:

Benefits for Presenting Sponsor—

- Entire Year Series will be called Business & Breakfast presented by “Company Name.”
- Two-minute commercial at each meeting by company representative

- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter for each meeting
- Logo and Presenting Sponsor exposure in broadcast emails every month
- Logo exposure on the chamber website every month
- Display table at each event
- Logo exposure on event signage at every month's breakfast meeting
- Opportunity to distribute promotional materials at each meeting
- Ten (10) admissions for each breakfast meeting

**Platinum Host Sponsor at \$600** - one per month (*talk to chamber staff for special pricing for signing up for multiple months*)

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event by company representative
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in broadcast emails
- Logo exposure on the chamber website
- Display table at sponsored event
- Logo exposure on event signage at sponsored event
- Opportunity to place promotional materials at each seat/table at sponsored event
- Six (6) admissions to sponsored breakfast

**Gold Sponsors at \$300** - multiple sponsorships available (*talk to chamber staff for special pricing for signing up for multiple months*)

Benefits for Gold Sponsors—

- 30-second "elevator speech" at the podium by company representative
- Name exposure in invitations/flyers and broadcast emails
- Display table at sponsored event
- Logo exposure on event signage at sponsored event
- Three (3) admissions to sponsored breakfast

**Bronze Sponsors \$150 - multiple available**

Benefits for Bronze Sponsors-

- Announced at event as a sponsor
- Name exposure in event signage at sponsored event
- Name exposure in broadcast emails

### **Hometown Hero Appreciation Luncheon**

This special appreciation luncheon honors and celebrates those who put their lives on the line every day, Jackson County's public safety professionals. All first responders will be recognized and honored including firefighters, police and emergency personnel.

**Presenting Sponsor at \$3,000** - Event will be referred to as “Jackson County Hometown Hero Awards Presented by (Name of Sponsor Company)”

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program - ad provided by the sponsor
- Opportunity for Company representative to present one public safety award on stage
- Opportunity to distribute promotional materials at each table
- Presenting Sponsor recognition in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on the event program
- Logo exposure on any event signage
- Table of eight at the awards luncheon

**Benefactor at \$1,500** - multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Opportunity to distribute promotional materials at the event
- Logo exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on any event program
- Logo exposure in the event signage
- Table of eight at the awards luncheon

**Partner at \$1,000** - multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on any event signage
- Logo exposure in the event program
- Six admission tickets to the awards luncheon

**Supporter at \$750** - multiple sponsorships available

- Logo exposure in broadcast e-mails
- Name exposure on the chamber website
- Name exposure on event signage
- Name exposure in event program
- Five admission tickets to the awards luncheon



**Table Sponsor at \$500** - multiple sponsorships available

This sponsorship level helps provide seats at the awards luncheon for public safety professionals. Benefits include:

- Name exposure in broadcast e-mails
- Name exposure in event program
- Tent card with company logo on table and up to four admission tickets to the awards luncheon

**Jackson Chamber Golf Classic**

The Jackson Chamber Golf Classic is a dynamic event offering an enjoyable networking opportunity among participants. The event continues to grow in popularity each year, and includes a round of golf, a ball drop contest and post play reception. This annual tournament provides members with a great opportunity to reward clients and customers.

**Presenting Sponsor at \$3,000** - One sponsorship is available

Benefits for Presenting Sponsor-

- Naming Rights to the Tournament
- Opportunity to speak before shot-gun start of tournament
- Opportunity to speak at post-tournament reception
- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Tent on a tee box for company promotion
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at registration for company promotion
- Logo exposure on event signage
- One Foursome in the tournament
- Mulligan packages for golf foursome

**Beverage Cart Sponsor at \$1,250** - number available depends on course

Benefits for Beverage Cart Sponsor—

- Company's name/logo on signage on beverage carts
- Opportunity for company representative to ride along on beverage cart to greet players
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

**Golf Cart Sponsor at \$1,250** - One sponsorship available

Benefits for Golf Cart Sponsor—

- Opportunity to put marketing item in each cart  
Company's name/logo on signage in every golf cart
- Logo exposure in flyers and broadcast emails

- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan package for players

**Corporate Sponsor at \$1,000** - Multiple sponsorships are available

Benefits for Corporate Sponsors-

- Opportunity to have a tent on a tee box for company promotion
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

**Putting Green Sponsor at \$850** - *One* sponsorship is available

Benefits for Putting Green Sponsor -

- Opportunity to put a tent on putting green
- Logo exposure on sign at putting green
- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

**Driving Range Sponsor at \$850** - *One* sponsorship is available

Benefits for Driving Range Sponsor—

- Opportunity to put a tent on Driving Range
- Logo exposure on sign at driving range
- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

**Gold Sponsor at \$750**—multiple sponsorships are available

- Logo exposure in flyers, calendar of events and broadcast e-mails
- Logo exposure on event signage
- Foursome in the tournament

**Longest Drive Sponsor at \$400** - *One* sponsorship is available

Benefits for Longest Drive Sponsor-

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

**Closest to the Pin Sponsor at \$400** - *One* sponsorship is available

Benefits for Closest to the Pin Sponsor—

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

**Tee Box Sponsor at \$250** - Multiple sponsorships are available

Benefits for Tee Box Sponsor—

- Tent on a Tee Box
- Sign at a hole on the course
- Two (2) invitation to the awards reception

**Team at \$600** -

- Foursome in the Tournament
- Meal for foursome at Awards Reception for players
- Beverages provided for free throughout tournament including beer. Premium beers are available at an extra cost.

**Hole Sponsor at \$100** - Multiple sponsorships are available

Benefits for Hole Sponsor—

- Name and/or logo on sign at one hole or one tee

**Lunch Sponsor - in-kind**

- Opportunity to have tent on the course
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Exposure at post-tournament reception

**Jackson Derby**

The Jackson Derby is an event for everyone! This annual networking and social event attracts business and community leaders right to the virtual track. The Jackson Derby is about networking, entertainment, big hats, seersucker suits and of course, mint juleps. Guests enjoy music, the nail-biting process of the races, networking, great food and drinks and much more. Depending on the level, sponsors receive publicity at the event and in promotions leading up to the event.

**Presenting Sponsor at \$3,000** - Event will be referred to as “Jackson Derby”

Presented by (Name of Sponsor Company)”

- Opportunity to place company banner and GOBO in most premium location
- Awards Derby winner
- Advertisement in the program - ad provided by the sponsor
- Logo exposure at event
- Opportunity to distribute promotional items and/or materials

- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Six event admission tickets

**Triple Crown at \$1,200 - multiple sponsorships available**

- Opportunity to place company banner and GOBO at event (location of banner determined by chamber staff)
- Opportunity to distribute promotional items and/or materials
- Platinum Host Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Four event admission tickets

**Trifecta at \$750 - multiple sponsorships available**

- Name exposure in the chamber's *Newsday Tuesday* E-newsletter
- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Four event admission tickets

**Exacta Sponsors at \$500 - multiple sponsorships available**

- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Name exposure in the event program
- Three event admission tickets

**Derby Rose Sponsors at \$350- multiple sponsorship available**

- Name exposure in broadcast emails
- Name exposure on event signage
- Name exposure in event program
- Two admission tickets

**Award Sponsorship for Derby Dame \$250 - one available**

- Announces winner and gives award
- Name exposure on event signage
- Name exposure in event program
- Two admission tickets

### **Award Sponsorship for Dapper Dan \$250- one available**

- Announces winner and gives award
- Name exposure on event signage
- Name exposure in event program
- Two admission tickets

### **Race Sponsor \$150 - five available**

- Official sponsor of one of the virtual horse races
- Sponsor name listed on the screen prior to the sponsored race
- Sponsor recognized prior to race
- Name exposure in event program
- One admission ticket

### **Horse Sponsor \$25- multiple available**

- Official sponsor of one of the racehorses
- Naming of the horse for the race
- Sponsor recognized prior to race

### **Partners in Education Annual Workshop**

Partners in Education is an ongoing reciprocal relationship established between the local school systems and area businesses, industries, organizations and government agencies. The mutually supportive partnerships are designed to meet the needs and utilize the resources of the schools and businesses for the benefits of both. Partners commit to specific goals and activities intended to benefit students and the community.

Support the schools, support the community.

### **Presenting Sponsor at \$1,000 - One sponsorship available**

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage

### **Gold Sponsor at \$500 - Multiple sponsorships available**

Benefits for Gold Sponsors—

- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website

- Logo exposure on event signage

**Silver Sponsor at \$300** - Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure on event signage

**Bronze Sponsor at \$150** - Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in flyers and broadcast emails
- Name exposure on event signage

**Small Business Lunch & Learn**

The purpose of the Small Business Series is to promote and educate entrepreneurs and small businesses in Jackson County. Whether the training is targeted towards professional and personal development, skill set training or tips and tricks for small businesses, these sessions offer a fun and convenient way to grow. Lunch and Learns also provide time for networking with other business executives. Lunch and learns are held once a month and typically host 35-50 attendees.

**Presenting Sponsor at \$850** - SOLD in 2021

Benefits for presenting sponsor -

- Series will be called Small Business Series presented by “Company Name”
- Two-minute commercial at each monthly meeting
- Presenting Sponsor exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo and Presenting Sponsor exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at each event
- Logo exposure on event agendas
- Opportunity to distribute promotional materials at each event

**Platinum Host Sponsor at \$200** - multiple available per month

Benefits for Platinum Host Sponsors -

- One-minute commercial at sponsored event
- Logo exposure in the chamber’s *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event agendas
- Opportunity to place promotional materials out at sponsored event

**Meeting Sponsor at \$100** - two per month

Benefits for Platinum Host Sponsors -

- One-minute commercial at sponsored event

- One ticket to sponsored event

### **Display Table at \$25** - multiple display tables available

Benefits—

- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event

*\*Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

**Lunch Sponsor at \$500-** one available per month. Businesses may co-sponsor together.

Benefits for Lunch Sponsors -

- Up to a three-minute commercial at sponsored event
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on event agendas

### **Star Student & Teacher of the Year**

This program honors Jackson County's outstanding high school seniors and the teachers who have been most instrumental in their academic development and success. Winners may also move on to compete at the regional level.

**Presenting Sponsor at \$1,000** - One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program

**Gold Sponsor at \$500** - Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in event program

**Silver Sponsor at \$300** - Multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on event signage
- Name exposure in event program

**Bronze Sponsor at \$150** - Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure on event signage
- Name exposure in event program

**Women in Business Monthly Luncheon Series**

The Women in Business program exists for the purpose of increasing the professional and personal development of women and encouraging participation and recognition of women in the Jackson County Area. Reach 50+ business professionals every month and have the benefit of repetitive exposure so that the business community may build a relationship with you and your business.

**Presenting Sponsor - \$1,250** - one available (*10 meetings*)

Benefits for Presenting Sponsor—

- Series will be called Women in Business presented by "Company Name."
- Two-minute commercial at each meeting
- Presenting Sponsor exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Display table at each event
- Opportunity to distribute promotional materials at each event

**Platinum Host Sponsors at \$200** - multiple sponsorships available (*One meeting*)

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure flyers and broadcast emails
- Logo exposure on the chamber website
- Opportunity to place promotional materials at each seat

**Display Table at \$25** - multiple display tables available

Benefits—



- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event

\*Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.

### Woman of the Year Awards Luncheon

The Annual Woman of the Year luncheon celebrates the hardworking and successful women throughout Jackson County. It recognizes the truly inspiring women who make a difference in our community, excel in their professional lives and make the time to mentor others. The Woman of the Year Award honors the individuals who have achieved professional excellence, mentored, actively served the community, and helped other women to reach their leadership potential.

### Presenting Sponsor at \$3,000 - One sponsorship available

Benefits for the Presenting Sponsor -

- Two-minute opportunity for company executive to speak at podium
- Opportunity to distribute promotional materials at the event
- Two (2) seats at the head speaker table at the luncheon
- Logo exposure in social media posts on the Chamber's social media outlets
- Announced as sponsor by emcee at the podium
- Presenting Sponsor (logo) exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Presenting Sponsor (logo) exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Advertisement in the program - ad provided by the sponsor
- Presenting Sponsor (logo) exposure on the event program
- Logo exposure on event signage
- Full reserved table of eight (8) at luncheon
- Logo displayed at reserved table

### Award Sponsor at \$1,500 - One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to present the award to the recipient at the luncheon
- Company representative to present nominees with recognition plaques
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at luncheon in premium location

**Speaker Sponsor at \$1,500** - One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to introduce keynote speaker at event
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at the head speaker table at the luncheon

**Gift Sponsor at \$1,250**- One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to present gift to keynote speaker at event
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program

**Platinum Sponsors at \$1,000** - multiple sponsorships available

Benefits for Platinum Sponsors—

- Opportunity to distribute promotional items at each table
- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Logo displayed at reserved table
- Six (6) seats at luncheon

**Gold Sponsor at \$750** - Multiple sponsorships are available (*previously Corporate Sponsors*)

Benefits for Gold Sponsors -

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in invitations/flyers, calendar of events, broadcast e-mails, and Web site
- Logo exposure on event signage
- Logo exposure in the event program
- Four (4) seats at luncheon

**Silver Sponsors at \$500 - multiple sponsorships available**

Benefits for Silver Sponsors—

- Name exposure in broadcast e-mails
- Name exposure on event signage
- Name exposure in event program
- Two (2) seats at luncheon

**Full table Purchase at \$400 - multiple available**

- A reserved table of eight (8)
- Company name/logo at reserved table

**Floral and Event Design - In Kind Trade - multiple sponsorships available**

Benefits for this sponsor—

- Name exposure in chamber's *Newsday Tuesday* E-newsletter
- Logo exposure in invitations/flyers and broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Logo exposure in the event program
- Two (2) seats at luncheon

**Next Page for Contract**

# Sponsorship Contract

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Please register my organization for the following sponsorship:

Event Name: \_\_\_\_\_

Sponsorship Name/level: \_\_\_\_\_

Date (dd/mm/yy): \_\_\_\_\_

*(for events reoccurring monthly or quarterly, please fill in your first preference of event date to sponsor. Availability will be confirmed by chamber staff.)*

Cost: \_\_\_\_\_

Organization name: \_\_\_\_\_

Contact first and last name: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Method:

- |   |  |
|---|--|
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*(please note that typing your name constitutes as a signature if returned electronically.)*

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Please fill out and return to Melissa Britt by e-mail at [mbritt@jacksoncountyga.com](mailto:mbritt@jacksoncountyga.com), fax to 706-387-0304 or mail to the Jackson County Area Chamber of Commerce at

270 Athens Street, Jefferson, GA 30549.

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